



AMERICAN SOCIETY OF CONCRETE CONTRACTORS

CONCRETE EXECUTIVE LEADERSHIP FORUM 2021

Fairmont Orchid

WAIMEA, BIG ISLAND OF HAWAII

July 15-18, 2021

IN COOPERATION WITH

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international
The Magazine of the
AMERICAN CONCRETE INSTITUTE

**CONCRETE
CONSTRUCTION**
The World of Concrete

A S AMERICAN SOCIETY OF CONCRETE CONTRACTORS
C C **CONCRETE EXECUTIVE
LEADERSHIP FORUM 2021**

Since its inception the American Society of Concrete Contractors has attracted CIP concrete and general contracting firms of all sizes, locations and market specialties. Executives of these firms, and up-and coming leaders, have been attracted to the Concrete Executive Leadership Forum's (CELF) interactive, energetic and challenging learning opportunities.

CELF regulars continually report that a major benefit of the experience is the relationships they build during the program. Participants learn that they are not alone in the challenges they face both personally and professionally, and regular attendees become part of an ongoing group that continues the lifelong learning process and provides support to one another.





Fairmont Orchid

WAIMEA, BIG ISLAND OF HAWAII

ACCOMMODATIONS

Inspired by culture, well-being and genuine aloha, Fairmont Orchid is a luxury Hawaii Island resort and spa located on the majestic Kohala Coast. Immerse yourself in an authentic Big Island experience, surrounded by 32 oceanfront acres of lush tropical gardens, cascading waterfalls and a tranquil white sand beach and lagoon. From sunrise canoe voyages to sunset torch lighting ceremonies, an incredible array of outdoor adventures is yours to explore.

Resort amenities include an award-winning Spa Without Walls, a 10,000 SF oceanfront pool, Hui Holokai Beach Club offering ocean and cultural activities, six restaurants, year-round children's program, golf, fitness center and tennis pavilion. Hawaii's warmth and serenity are reflected throughout the design of the family friendly accommodations, with 540 guest rooms, suites and the exclusive Fairmont Gold concierge floor.

RESERVATIONS

Fairmont Garden View Rooms are \$299/night. Upgraded rooms are available upon request: partial Ocean View Rooms \$319/night, Ocean View Rooms \$379/night, One Bedroom Ocean Front Suite \$799/night. A \$20+ tax nightly resort charge will be added to room rate, to include the following amenities: self parking for one vehicle, shuttle service to Mana Lani Resort area, unlimited basic wifi in guest rooms, two bottles of water in room refreshed daily, 45 minute photo shoot on scenic grounds of Fairmont Orchid with Pacific Dreams.

Cut off date to book is June 12, 2021. To make reservations, call 808-885-2000 and mention ASCC 2021 July Forum for group rates.

TRANSPORTATION

Kona International Airport is 30 minutes south of the hotel. Car rental and taxis are available at the airport.



THURSDAY RECEPTION & DINNER

Thursday evening we'll gather for dinner at Coconut Grove among the swaying palms and glowing tiki torches. Dress: Resort Casual

FRIDAY RECEPTION

Friday's reception is on the Fairmont Courtyard Lanai, on the garden level beneath the lobby, overlooking the Fairmont's 10,000 SF pool and the ocean beyond. Dinner on your own. Dress: Sharp Whites for the famous CELF photo.

SATURDAY RECEPTION & DINNER

Saturday's reception and dinner will be at Turtle Pointe along the shoreline of black and white coral. This breathtaking setting boasts panoramic sites of the ocean, Kohala Mountains, Mauna Rea and Mauna Loa.



ACTIVITIES

Thursday Afternoon

Beach Volleyball (2pm - 4pm) \$65/person

Hit the sand and join in a friendly, laid-back game of volleyball on a dreamy beach. You'll have a blast with other guests while enjoying some fun in the sun! 24 spots available.



Friday Morning Guest/Spouse Event

Fairmont Orchid Horticulture Tour (9am - 11am) \$75/person

Attendees will tour the hotel grounds, learning the history of the hotel, from the ground up, including the extensive irrigation system that keeps everything growing. We will see and understand the vast array of trees and plants on the grounds, their history and uses, and the ecosystem that thrives in this particular Hawaiian environment. Light brunch to follow. 15 spots available.

Saturday Morning Guest/Spouse Event

Hula Lesson at Fairmont Orchid (9am - 11am) \$50/person

In ancient Hawaii, a time when a written language did not exist, hula and its chants played an important role in keeping history, genealogy, mythology and culture alive. With each movement - a hand gesture, step of foot, swaying of hips - a story would unfold. Through the hula, native Hawaiians were connected with their land and gods. Learn hula basics, history and folklore, along with dance steps you will long be sharing with friends and family. 24 spots available.



Saturday Golf: South Course

Golf Tournament (1pm shotgun start) \$275/person, Club Rentals: \$80 (28 players max)

GOLF AT MAUNA LANI GOLF COURSE

In the world of golf, the Big Island is regarded as the pinnacle of playgrounds, a land of uncommon beauty, startling diversity, and welcoming weather. Alongside the Fairmont Orchid, is an award-winning 36-hole championship golf course. The Francis H. I'i Brown Course was designed with two distinct 18-hole complexes, each capturing unique characteristics of the island landscape. Both courses will satisfy every level, appealing to the recreational golfer and ready to be tightened for tournament play.



The South Course is built on the prehistoric Kaniku lava flow, geologically a relatively young flow. The golf course snakes through stark, rugged, a'a lava. If volcano goddess Pele favors you, balls hit into the lava will miraculously bounce back onto the fairway. If not, kiss them good-bye. Aside from great golf, this challenging course offers a range of mountain and ocean views. The North Course is built on a lava bed much older than the Kaniku and is characterized by rolling terrain and kiawe (mesquite) groves.

Trees often come into play on this course. A 230-acre protected archaeological district touches the northern boundary of the course. Saturday golfers will play the South Course; a par 72 and 6938 yards.

Saturday Kohala Coast

Catamaran Snorkel Sail (12:30pm-5:30pm) \$275/person

Join us aboard Spirit of Aloha's spacious deck for a sailing and snorkeling adventure. We will take you to a secluded snorkel site along the Kohala Coast. Once there you will be given instruction on the gear, water safety and a marine life briefing. The "Stairway to the Sea" will be lowered directly into the ocean for easy access. Healthy reefs offer hundreds of species of fish, graceful sea turtles and a wide variety of marine life. Snorkel vests, view boards and noodles available for young children or anyone in need of them. Soak up the sun while we hoist the sail and enjoy a relaxing leisurely sail along our pristine coastline. Buffet lunch provided. Snorkel gear, flotation devices, small boogie boards, towels, life jackets provided. 24 spots available.



SPA WITHOUT WALLS



Fairmont Orchid's award-winning Spa Without Walls blends the essence of Aloha with the relaxed, tropical spirit that is Hawaii. With the soothing sounds of water, pleasant ocean breezes and a floral scent, treatments integrate the natural therapeutic environment, ancient Hawaiian healing arts and locally sourced products. Choose from eight private outdoor waterfall hale (huts), six oceanfront cabanas or three indoor treatment rooms to begin your spa journey. Shreya & Bev highly recommend the ocean front cabanas! 10% discount for ASCC attendees.



SCHEDULE

Thursday, July 15th

- 2:00 - 4:00 pm Beach Volleyball*
- 3:00 - 5:00 pm Registration
- 6:00 - 9:00 pm Opening Dinner (Coconut Grove)
Speaker: Welcome to Big Island by Ka'iulani Blankenfeld:
Director of Hawaiian Culture, Fairmont Orchid

Friday, July 16th

- 8:00 - 9:00 am Continental Breakfast
- 9:00 - 11:00 am Spouse/Guest Event: *Fairmont Orchid Horticulture Tour*
- 9:00 - 10:15 am Speaker: Anirban Basu, Chairman & Chief Executive Officer Sage Policy Group, Inc.
- 10:15 - 10:30 am Break
- 10:30 - 12:00 pm Speaker: Jim McBrayer, McBrayer & Associates
- 12:00 - 1:00 pm Lunch
- 1:00 - 2:30 pm Speaker: Contractor Panel – Workforce Development
- 2:45 - 4:00 pm Roundtables
- 6:30 - 7:30 pm Reception & Group Photo (Fairmont Courtyard Lanai)

Saturday, July 17th

- 8:00 - 8:30 am Continental Breakfast
- 8:30 - 10:00 am Speaker: Bradley Hartmann, President, Red Angle, Inc.
- 9:00 - 11:00 am Spouse/Guest Event: *Hula Lesson**
- 10:30 - 11:30 am Roundtables
- 12:30 - 5:30 pm *Catamaran Snorkel Sail**
- 1:00 - 6:00 pm *Golf Tournament**
- 6:30 - 10:00 pm ASCC Luau (Turtle Pointe)

Sunday, July 18th

- 8:00 - 10:00 am A Hui Hoa, *Until Next Time* (Luana Lounge Terrace)

*Pre-registration required

SPEAKERS



Anirban Basu | Chairman & CEO, Sage Policy Group, Inc.

The Return of the Economist

This presentation supplies detailed discussion regarding global, national, and regional economic performance, using the most current data. Special attention is devoted to certain aspects of economic life, including the performance of financial, labor, real estate, and construction markets.



Jim McBrayer | McBrayer & Associates

Breaking Bad News

Business experts tell us we have moved from the information age to the connection economy. The key to success is fostering and nurturing relationships. The heart of every relationship is trust. Trusting relationships, however, can be strained when we have to deliver bad news. McBrayer will reveal what triggers people to behave irrationally and the structure to successfully deliver bad news.



Brad Hartmann | President, Red Angle, Inc.

Good to Excelente - How Excellent Companies Embrace Hispanic Cultural Differences to Improve Productivity, Safety, and Retention

As leaders, your primary role is to develop a culture that attracts talent and allows them to perform their best work. Culture, at its core, is a collection of habits. Habits of thought. Habits of behavior. It is challenging to change the culture when there is a misunderstanding about what is driving behaviors in the first place. Amidst the nationwide labor shortage, it's becoming increasingly important to attract and retain the most talented workers-regardless of cultural background or language preference. This presentation provides a framework for improving the development of trust in your organization, increasing the clarity of communications, and earning loyalty well beyond an hourly rate.



Ka'iulani Blankenfeld | Director of Hawaiian Culture, Fairmont Orchid

Na Mea Waiwao Milokūkahi – The Treasures of Milokūkahi

Kalāhuipua'a, also known as Milokūkahi, is the given and proper name of the land at Mauna Lani Resort where the Fairmont Orchid is nestled on the shore of Paoa Bay. Surrounded and shaded by five majestic mountains that stand like guardians, this was once the meeting place of kings and chiefs. This storied land is also known as a "piko", a spiritual center that continues to be a healing place, as is the island of Hawai'i. We'll learn about the many Hawaiian cultural treasures within the Fairmont Orchid as we continue to connect with, care for, learn from, protect and perpetuate their stories.

Contractor Panel | Workforce Development Panel

Panelists will discuss their programs and methods for employee recruitment, training and retention.

REGISTRATION FORM | FEES

Register online at www.ascconline.org

For more than one attendee, please photocopy this form

Name _____ Spouse/Guest Name _____

Title _____ Company _____

City _____ State _____ Zip _____

Telephone _____ Mobile _____

*Email _____ **Spouse Email _____

Emergency Contact Name & Telephone _____

* Required to complete registration. Your email address will only be used for CELF purposes, and will not be sold.

** Please provide unique Email address for use in the ASCC app.

Email address must be that of the attendee/spouse.

ASCC Member Fee: \$995 _____ **ASCC Spouse/Guest Fee:** \$555 _____

Non-member Fee: \$1070 _____ **Non-member Spouse Fee:** \$635 _____

Dinner Only Adults: Thursday (\$200) Saturday (\$220)

Thursday # _____ Saturday # _____

Dinner Only Children (ages 5 - 18): Thursday (\$30) Saturday (\$30)

Thursday # _____ Saturday # _____

Name _____ Age _____ Name _____ Age _____

Name _____ Age _____ Name _____ Age _____

Total Registration Fee: _____

Volleyball | Thursday, July 15 - 2:00 pm (\$65) (24 max)

Name _____ Name _____

Total Activity Fee: _____

Spouse/Guest Event | Friday, July 16 - 9:00 am – Fairmont Orchid Horticulture Tour (\$75) (15 max)

Name _____ Name _____

Total Tour Fee: _____

Spouse/Guest Event | Saturday, July 17 - 9:00 am – Hula Lesson (\$50) (24 max)

Name _____ Name _____

Total Hula Lesson Fee: _____

Golf | Saturday, July 17 - 1:00 pm shotgun start – South Course (28 max)

18-hole Fee: \$275 _____ Golf Club Rentals: \$80 _____

Circle One: RT LT **Total Golf Fee:** _____

Catamaran Snorkel Sail | Saturday, July 17 - 12:30 pm (\$275) (24 max)

Name _____ Name _____

Total Snorkel Sail Fee: _____

TOTAL FEES: _____

Payment

Check is enclosed, payable to **American Society of Concrete Contractors** Visa Mastercard Amex

Card Number _____ Exp. Date _____

Name on Card _____

Signature (required) _____

Email or Mail Completed Form with Payment or Register Online @ www.ascconline.org

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