

# CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

**CRYPTO EXCHANGES PREVENTED ITS USERS  
FROM SENDING AT LEAST \$300K WORTH  
OF BTC TO TWITTER HACKERS**

**STANDARD CHARTERED TO LAUNCH  
INSTITUTIONAL CRYPTO  
CUSTODY SOLUTION**

**FRENCH CENTRAL BANK PICKS  
ACCENTURE, HSBC AND OTHERS  
FOR DIGITAL EURO PILOT**

**ROWAN ENERGY BLOCKCHAIN:  
BUILDING COMMUNITY FED  
GREEN ENERGY COMPANIES.**

**FREE  
FOREX TRADING  
INSIDER**

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## Editor's Letter



The Twitter hacking of several high-profile names in the US was the highlight news of last week. However, the direct financial damage due to this hacking was limited as the hackers could only scam 12 Bitcoins from the people. A very important point to note is that throughout the ordeal, Bitcoin's price hardly budged, which shows that the asset has matured. Previously, a piece of similar news would have tanked the price.

Bitcoin, which was projected as digital gold has failed to rise along with gold, which is at a nine-year high. This suggests that investors are not convinced that Bitcoin is a safe haven. Therefore, for the past few days, Bitcoin is more correlated with the US equity markets rather than gold. However, Binance CEO Changpeng Zhao is confident that "the safe haven properties of Bitcoin will come through over time."

**OUR BLOG ARTICLES FOR THIS SPECIAL ISSUE IS SOLAR PANELS FOR YOUR HOME WILL BE PROFITABLE WITH ROWAN ENERGY, ADVANTAGES AND DISADVANTAGES OF SOCIAL MEDIA – A SOLUTION FOR STUDENTS AND UNIVERSITIES**

&

**BOOSTING FAN ENGAGEMENT BY UTILISING BLOCKCHAIN TECHNOLOGY – IQONIQ**

There is no change in the range-bound price action of Bitcoin, the only thing is that the intraday range is getting tighter. When the daily ranges are so small, barring the scalpers, option sellers, and the high-frequency trading systems, other traders will find it difficult to make money.

Hence, the volume drops and when that happens, the depth in the market thins out. Usually, the markets are shaken out of this slumber by the entry of a large trader who decides to buy or sell in large quantity that causes the range to expand.

After the range expansion, if other traders who are waiting on the sidelines also decide to join, a trending move could start. However, if other traders are not keen to make an entry, no follow up buying is seen and the price again slips back into the range.

Sometimes, the other traders might take the opposite position to that of the breakout. If that happens, the price action reverses quickly, trapping several traders who are then forced to cover their position, which results in a sharp rally.

Therefore, it is better to wait for the breakout to sustain for a day before jumping on the bandwagon. The breakout from a tight range might not offer a sharp pullback, hence, traders should be willing to buy as the rally continues.

Traders should watch the \$8,800 level on the downside and \$9,500 level on the upside. If the BTC to USD pair breaks out of \$9,500 and sustains the higher level for a day, long positions can be initiated with a stop-loss below \$8,800.

Although the bulls might face stiff resistance in the \$10,000-\$10,500 zone, the momentum is likely to break above this zone.

Conversely, if the price dips below \$8,800 and sustains the lower levels for a day, the possibility of a drop to \$8,100 levels increase. If the price rebounds off this level aggressively, it could be a buying opportunity. On the other hand, if the bears sink the pair below \$8,100, long positions should be avoided as the next support on the downside is way lower at \$6,500.

Lastly please check out the advancement's happening in the crypto currency world.

Enjoy the issue!

*Karnav Shah*

**Karnav Shah**

Chief Editor



## CRYPTONAIRE WEEKLY

After mentoring thousands of crypto traders around the globe, we have culminated all of the consistent and ongoing requirements of crypto-traders into one place.

Our Cryptonaire Weekly magazine includes expert technical analysis, providing trading opportunities to our subscribers as well as fundamental analysis so our readers can keep up to speed with the current developments in the crypto markets.

Not only do we provide the information necessary to trade active cryptocurrencies on the exchanges, but we also take a look at ICOs to help you find those golden projects with real value!

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# WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

Hello, crypto traders welcome to this week's 140th edition of Cryptonaire Weekly. The overall Cryptocurrency Market Cap stands at \$272 Billion. We have seen a \$1 Billion increased in the Market Cap since last week. Bitcoin price is currently around \$9175 from \$9195 last week and has decreased by 0.22% and Ether price is now at \$237 from \$239 last week and has decreased by 0.84%. The current market cap for bitcoin is \$169 Billion, and for Altcoins, the current market cap is \$103 Billion.

The Twitter hacking of several high-profile names in the US was the highlight news of last week. However, the direct financial damage due to this hacking was limited as the hackers could only scam 12 Bitcoins from the people. A very important point to note is that throughout the ordeal, Bitcoin's price hardly budged, which shows that the asset has matured. Previously, a piece of similar news would have tanked the price.

China is reported to have made significant progress in the development of digital yuan. It has already roped in large corporations to test the digital payment system. The success of the digital yuan will force other nations to also follow suit with their own central bank digital currency.

Morgan Creek Digital co-founder Anthony Pompliano believes that the money printing by the US Federal Reserve has caused the "devaluation of the currency." Therefore, he advocates people to get out of cash and invest in assets such as stocks, real estate, gold, Bitcoin, etc., that are likely to rise over the long-term.





















Bitcoin, which was projected as digital gold has failed to rise along with gold, which is at a nine-year high. This suggests that investors are not convinced that Bitcoin is a safe haven. Therefore, for the past few days, Bitcoin is more correlated with the US equity markets rather than gold. However, Binance CEO Changpeng Zhao is confident that "the safe haven properties of Bitcoin will come through over time."

## Percentage of Total Market Capitalization (Dominance)

Bitcoin	62.26%
Ethereum	9.77%
Tether	3.38%
XRP	3.25%
Bitcoin Cash	1.53%
Bitcoin SV	1.15%
Cardano	1.14%
Litecoin	1.01%
Binance Coin	1.00%
Crypto.com	0.95%
Others	14.55%

# TOP 10 COINS

## Top 10 Coins by Total Market Capitalisation











Rank	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	 Bitcoin	\$169,416,608,466	\$9,188.31	\$13,930,906,546	18,438,268 BTC	0.24%	
2	 Ethereum	\$26,596,103,680	\$237.79	\$5,252,825,601	111,846,126 ETH	-0.17%	
3	 Tether	\$9,181,665,412	\$0.999311	\$16,708,749,148	9,187,991,663 USDT *	0.11%	
4	 XRP	\$8,835,446,594	\$0.197166	\$872,244,728	44,812,133,482 XRP *	-0.67%	
5	 Bitcoin Cash	\$4,161,508,007	\$225.34	\$957,005,886	18,467,688 BCH	-0.08%	
6	 Bitcoin SV	\$3,142,734,921	\$170.19	\$1,025,108,603	18,466,358 BSV	-0.58%	
7	 Cardano	\$3,105,869,370	\$0.119793	\$183,877,501	25,927,070,538 ADA	-2.40%	
8	 Litecoin	\$2,761,254,483	\$42.43	\$1,114,172,259	65,076,579 LTC	-0.17%	
9	 Binance Coin	\$2,735,962,051	\$17.59	\$193,853,072	155,536,713 BNB *	-3.11%	
10	 Crypto.com Coin	\$2,594,122,517	\$0.141826	\$65,996,686	18,290,867,580 CRO *	-1.40%	

Start betting on sports today!













The advertisement features a dark background with a central smartphone displaying the ZenSports app interface. On the left, a football player in a red jersey is running with the ball. On the right, a basketball player in a white jersey is holding a basketball. The ZenSports logo, which includes a trophy icon, is positioned at the bottom center of the ad.

## Top 10 Coins by Percentage Gain (Past 7 Days)

Rank	Name	Symbol	Volume (24h)	Price	% 7d
1	 Rewardiq	REW	\$75,590	\$3.56	1,054.79%
2	 Ink Protocol	XNK	\$136,889	\$0.005607	1,005.11%
3	 Sora	XOR	\$620,990	\$7.92	752.37%
4	 SoMee.Social	ONG	\$440,929	\$0.073002	689.05%
5	 TrustSwap	SWAP	\$1,758,836	\$0.276261	398.61%
6	 Syscoin	SYS	\$54,998,657	\$0.135432	314.62%
7	 Epic Cash	EPIC	\$81,085	\$0.188348	290.30%
8	 PLAAS FARMERS T...	PLAAS	\$388,656	\$0.017633	195.91%
9	 DOS Network	DOS	\$686,527	\$0.034621	183.15%
10	 MultiVAC	MTV	\$1,106,212	\$0.000887	180.99%

## Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

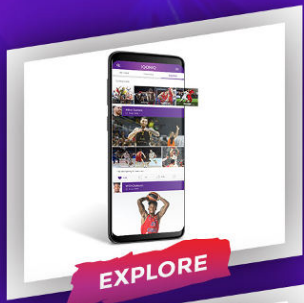
Name	Symbol	Added	Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
 BitcoinPoS	BPS	14 days ago	\$172,079,267	\$49.91	3,447,883 *	\$1,322,420	-32.39%
 BeautyPayCoin	BPC	20 days ago	\$115,070,396	\$0.499652	230,301,103 *	\$3,436,237	0.22%
 bZx Protocol	BZRX	15 days ago	\$40,078,334	\$0.285032	140,610,067 *	\$3,435,751	-10.30%
 pNetwork	PNT	20 days ago	\$32,568,868	\$1.02	31,802,222 *	\$13,137,683	2.01%
 TrustSwap	SWAP	11 days ago	\$18,719,055	\$0.276296	67,750,000 *	\$1,758,772	-3.81%
 NEST Protocol	NEST	7 days ago	\$13,865,440	\$0.037630	368,470,094 *	\$1,962,714	-2.17%
 Realio Network	RIO	26 days ago	\$4,759,201	\$0.672750	7,074,247 *	\$?	-4.57%
 yearn.finance	YFI	3 days ago	\$3,875,213	\$795.19	4,873 *	\$?	2%
 Aleph.im	ALEPH	13 days ago	\$3,118,648	\$0.098286	31,730,339 *	\$491,669	8.19%
 Darwinia Network	RING	19 days ago	\$2,176,005	\$0.006024	361,203,607 *	\$234,041	-2.40%



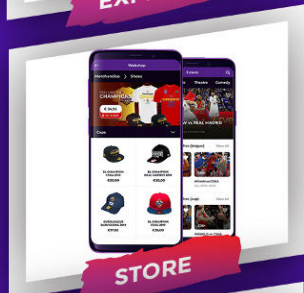
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**IQONIQ is a new fan engagement platform which exclusively targets the**

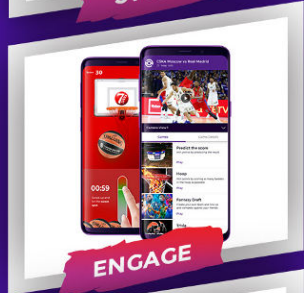
# **Sports and Entertainment World**



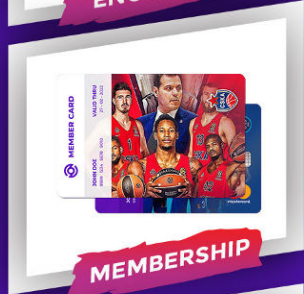
**EXPLORE**



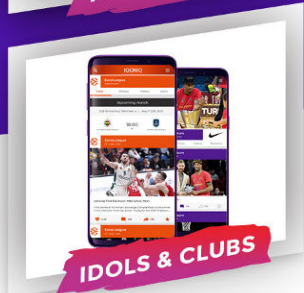
**STORE**



**ENGAGE**



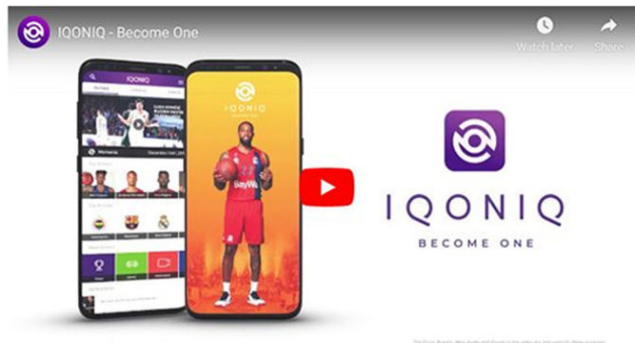
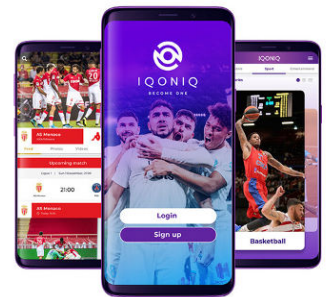
**MEMBERSHIP**



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## **IQONIQ, the Future of Fan Engagement**

The world is now more connected than ever. But still, sports and entertainment fans are expected to collect the content they desire on multiple platforms, with communication expected to flow in only one direction: from the star to the fan. IQONIQ unites all the content from idols and organisations in sports and entertainment on one platform, adding unique opportunities for fans to enter a two way relationship with stars and fellow fans.

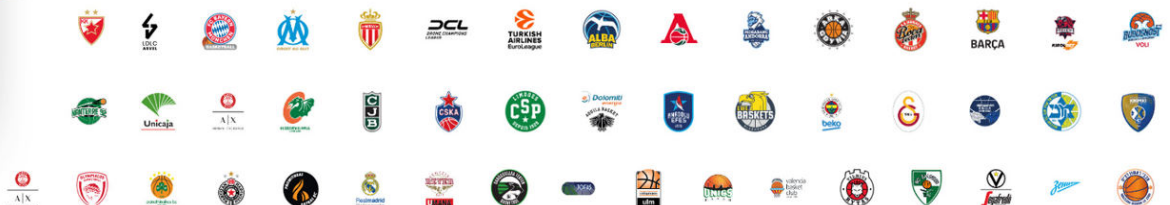


IQONIQ is a new fan engagement platform that is using Blockchain technology in sports to build a more purposeful, more rewarding and more personal experience for fans, sporting idols and corporate partners.

For more information visit [iqoniq.com](http://iqoniq.com)

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# CRYPTO TRADE OPPORTUNITIES

## BITCOIN - BTC/USD



There is no change in the range-bound price action of Bitcoin, the only thing is that the intraday range is getting tighter. When the daily ranges are so small, barring the scalpers, option sellers, and the high-frequency trading systems, other traders will find it difficult to make money.

Hence, the volume drops and when that happens, the depth in the market thins out. Usually, the markets are shaken out of this slumber by the entry of a large trader who decides to buy or sell in large quantity that causes the range to expand. After the range expansion, if other traders who are waiting on the sidelines also decide to join, a trending move could start. However, if other traders are not keen to make an entry, no follow up buying is seen and the price again slips back into the range. Sometimes, the other traders might take the opposite position to that of the breakout. If that happens, the price action reverses quickly, trapping several traders who are then forced to cover their position, which results in a sharp rally.

Therefore, it is better to wait for the breakout to sustain for a day before jumping on the bandwagon. The breakout from a tight range might not offer a sharp pullback, hence, traders should be willing to buy as the rally continues. Traders should watch the \$8,800 level on the downside and \$9,500 level on the upside. If the BTC to USD pair breaks out of \$9,500 and sustains the higher level for a day, long positions can be initiated with a stop-loss below \$8,800. Although the bulls might face stiff resistance in the \$10,000-\$10,500 zone, the momentum is likely to break above this zone.

Conversely, if the price dips below \$8,800 and sustains the lower levels for a day, the possibility of a drop to \$8,100 levels increase. If the price rebounds off this level aggressively, it could be a buying opportunity. On the other hand, if the bears sink the pair below \$8,100, long positions should be avoided as the next support on the downside is way lower at \$6,500.

## ETHEREUM - ETH/USD



Ether has been trading between \$216 and \$251 for the past few days. When the range is well specified, traders should wait for the breakout of the range to establish fresh positions.

In this case, a breakout of \$251 is likely to signal resumption of the uptrend with the immediate target at \$290 and if that level is crossed, the rally can even extend to \$320 and then \$360. These are only possibilities, hence, once the trade has been initiated, stops should be trailed higher.

However, instead of a breakout, if the bears sink the ETH to USD pair below \$216, it will signal a reversal. Such a move can drag the price towards \$180 and lower. Therefore, traders should avoid buying after the price sustains below \$216.

Until either scenario plays out, the pair will continue its range-bound action. Inside the range, the best place to buy is when the price rebounds off the support, which in this case is \$216. Buying close to the support provides a logical stop-loss, which is just below the range, hence, the risk to reward ratio becomes attractive.

Taking positional trades when the price is close to the centre of the range is not advisable as the risk to reward ratio is not in favour of the traders and the price action is random and volatile.

## RIPPLE - XRP/USD



Although XRP has been trading above the downtrend line and the moving averages since breaking out on July 8, the bulls have not been able to propel and sustain the price above \$0.20524, which suggests a lack of demand at higher levels.

As long as the price sustains above the 20-day EMA, the possibility of a break above \$0.20524 is high. If that happens, the XRP to USD pair can move up to \$0.23571. This level might act as resistance but if crossed, the pair is likely to pick up momentum.

If the bears sink the pair below the moving averages, it will signal weakness and could drag the price down to the critical support at \$0.17426.

Therefore, if the pair sustains below the moving averages for two days, traders who have initiated long positions as suggested in our previous analysis can close half of the positions and hold the rest with the stops at \$0.17.

If \$0.17 also gets taken out, then the downtrend can extend to \$0.14 and below that to \$0.12.

## BITCOIN CASH - BCH/USD



Bitcoin Cash has dropped to the bottom of the \$220-\$246 range. Although the bulls have held the support at \$220 for the past few days, they have not been able to push the price above the 20-day EMA.

This suggests that the bears are selling on any minor rallies to the 20-day EMA. If the bears sink the price below \$220, the BCH to USD pair can drop to the next support at \$200. A break below this support will signal the start of a possible downtrend.

Conversely, if the pair rebounds of the \$200 support, it could offer a buying opportunity with the stop placed just below the support. However, traders should buy on the way up following a rebound rather than buying on the way down.

A break above the moving averages will indicate that buying interest is back and that could carry the price to \$246 and above it to \$260. If both these levels are crossed, the final resistance is \$280, above which a new uptrend is likely to begin. A close (UTC time) above \$280 could also provide a buying opportunity to the traders.

## BITCOIN SV - BSV/USD



There has been no follow up buying in Bitcoin SV after its stellar rally on July 6. This suggests that traders are not positive that the up move can continue. This has resulted in profit booking by the traders that has dragged the price to the \$170 support.

On July 19 and 20, the bears broke below this support but the bulls purchased the dips, which suggests some buying at lower levels. However, if the bulls do not push the price above the downtrend line within the next few days, the possibility of a break below \$170 increases.

Below this support, the next level to watch out for is \$146.20 because if this also gives way, a new downtrend is likely. The next support on the downside is way lower at \$110.

Conversely, if the bulls can push the price above the downtrend line, a move to \$200 is possible. However, as the BSV/USD pair has been an underperformer, we shall wait for the sentiment to turn bullish before suggesting a trade in it.

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# ADVANCEMENTS IN THE CRYPTOCURRENCY WORLD

Worlds Fourth-Largest Bank, MUFG, to Roll Out A Digital Currency for Mobile Payments



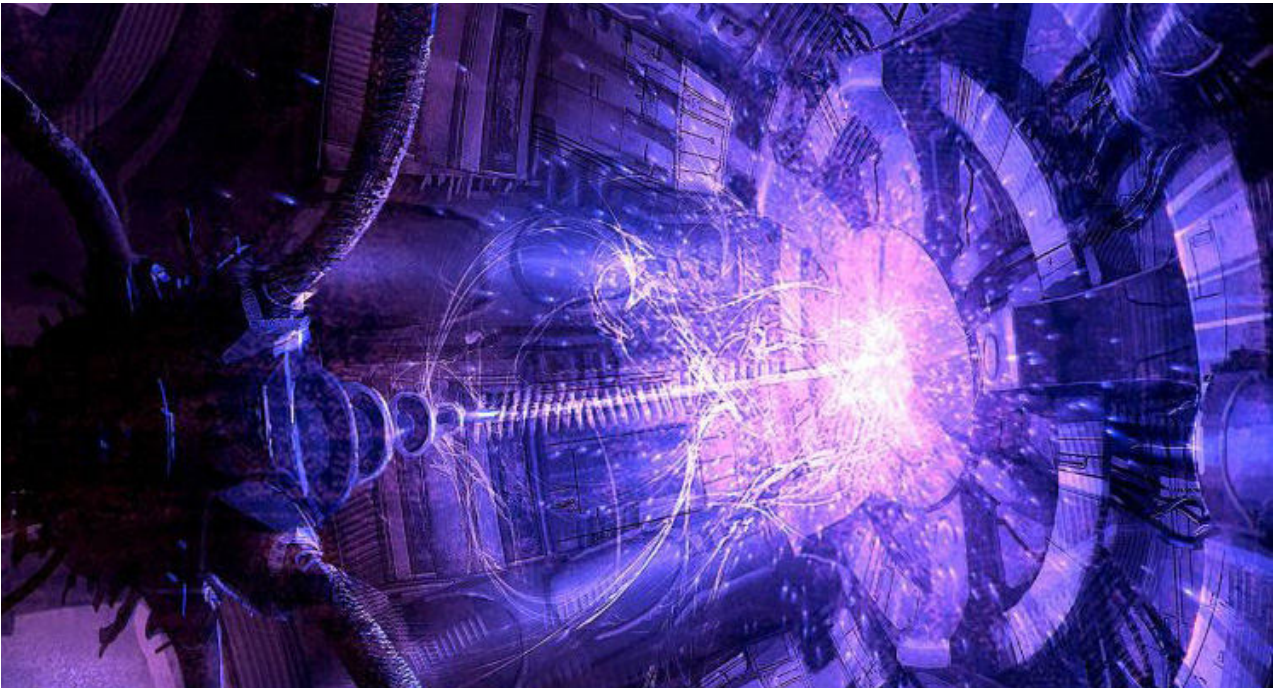
Japan's giant banking institution, Mitsubishi UFJ Financial Group Bank (MUFG) finally announces plans to launch its digital currency after releasing a conflicting report in December 2019. According to local news website, Mainichi, MUFG's president, Hironori Kamezawa, confirmed the company will launch its own digital currency partnering with Recruit Group, which operates restaurant introduction sites including "Hot Pepper Gourmet".

The partnership with Recruit Group was made back in December, raising the rumors (now confirmed) on the launch of a digital currency. The digital currency will be used across Recruit's business ventures allowing users to instantly and cheaply transact across a possible 1 million stores spread across the globe.

According to Kamezawa, the launch of the digital currency comes in line with the current global pandemic which is discouraging the use of physical cash.

[Read more...](#)

## Bitcoin Appears Ready for Extraordinary Move in Just 48 Hours, According to Morgan Creek Digital Partner



Bitcoin's three-month-long tightening trading range may end in about 48 hours, says Morgan Creek Digital executive Jason Williams.

Williams tells his 41,000 Twitter followers that BTC appears to be poised for a big move as the leading cryptocurrency approaches the apex of an ascending triangle pattern on the short-term timeframe.

"This feels like a little World Cup of sorts. Bitcoin could break out on or about the 22nd. I don't think I would want to be on the sidelines going into this... Bitcoin volatility could be extraordinary to the upside."

The Morgan Creek Digital co-founder is not the only analyst who expects the end of BTC's tightening range soon.

Crypto strategist Ethereum Jack sees the king cryptocurrency exploding within the next seven days as Bitcoin's spot volume hits a level that precedes significant price expansion. A dwindling volume indicates that many traders are on the sidelines while waiting for an asset to provide clarity in terms of direction.

Meanwhile, the pseudonymous crypto trader Walter Wyckoff believes that Bitcoin will breach resistances as it gets a helping hand from a bullish S&P 500.

[Read more...](#)

## Mastercard Approves Wirex to Directly Issue Crypto Payment Cards To Its Customers



On Monday, July 20, Mastercard announced that it was seeking to make it easy for crypto card issuers to become its partners through the firm's Accelerate program. Now, it will take just a few weeks before applicants can be approved as partners, the firm stated.

The Accelerate programs offer partners the requisite support for their market entry, continued development as well as international expansion. The approved partners will be helped to integrate into Mastercard's technology easily and will be allowed to benefit from the firm's market research and cybersecurity expertise.

Although the firm is focusing on making it easier for partners to access the Accelerate program, firms wishing to be onboarded must adhere to the company's "core principles."

The core principles comprise of ensuring the security and privacy of the users, adherence to the requisite laws and regulations like AML rules as well as coming up with a level playing field for all the stakeholders involved like merchants, financial institutions as well as mobile network operators.

The company's head of digital assets and blockchain, Raj Dhamodharan, explained that the crypto market is fast maturing and the firm wants to be part of this journey. He said:

"The cryptocurrency market continues to mature, and Mastercard is driving it forward, creating safe and secure experiences for consumers and businesses in today's digital economy."

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## HELLO, I'M ATROM GATE.

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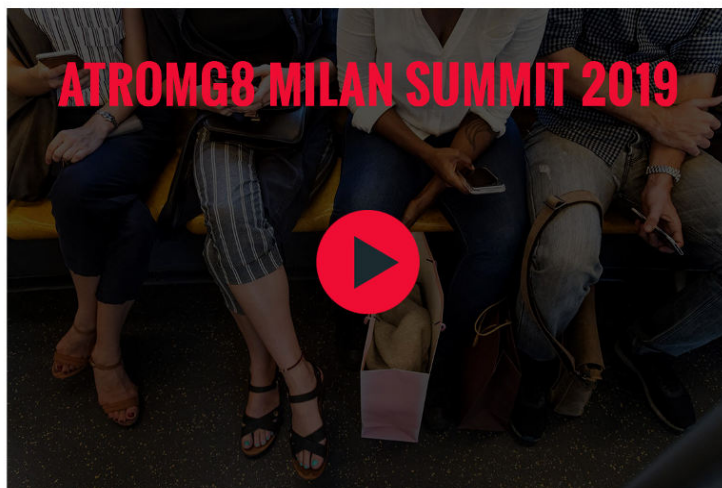
AtromG8 represents much more than just cryptocurrency and blockchain, we are here to build a collaborative ecosystem. Our unique multi-DLT and blockchain-powered innovative MixNet 5.0 superstructure is the next step of human communication, interaction and the way we exchange value between each other all under the umbrella of privacy and security for a better, fairer and cleaner world. AtromG8 aims to leverage emerging technologies to overcome the inadequacies of the existing social structures. With highly innovative MixNet Superstructure Technology, AtromG8 is continuously contributing to the development of communication and value exchange systems. An unconventional approach to meet the contemporary requirement of a digital platform for a real-time ecosystem that is safe for all the users. At ATROMG8, the team focuses on providing a connecting channel that facilitates effective communication among various individuals without jeopardizing their privacy and metadata, along with providing details of who gets insight into their data or how it should be used safely in the digital era. With an aim to touch millions of lives across the globe.



### WHITEPAPER

The Whitepaper is a never-ending evolution! On the following pages, you will find thoughts that move us and information about the technology we use. Have a look at the status of march 2020.

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### ATROMG8 MILAN SUMMIT 2019

### TOKEN ECONOMICS

ATROM is the voucher required to access and operate our software. With the following information and graphs, we wish to introduce a transparent understanding of ATROM's usage and its long-term value.

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## Bitcoin ads must be regulated by UK government, Treasury proposes



The UK government wants to get rid of the “misleading and inadequate promotions” in the country’s cryptocurrency industry.

Today, Her Majesty’s Treasury put forward a plan to have the UK’s financial regulator, the Financial Conduct Authority, gatekeep the crypto companies allowed to advertise their services in the country.

The government laid out the issue in a July 2018 report: “Adverts often overstate benefits and rarely warn of volatility risks, the fact consumers can both grow and lose their investment, and the lack of regulation.”

Since the report’s publication, the UK government recorded an increase in the number of people using cryptocurrencies. In the past year, the government found that the number grew by 2.35%, from 1.5 million people to 2.6 million people; 35% of British HODLers surveyed said they had been swayed by advertisements.

So, to make sure that crypto companies aren’t deceiving investors, the Treasury proposes that the FCA assume control over a “regulatory gateway” that crypto companies looking to advertise their products must pass through.

[Read more...](#)

## Elon Musk Sees ‘Dogecoin Standard’ Future — DOGE Price Rises 14%



Elon Musk, the CEO of Tesla and SpaceX, posted a sarcastic tweet about the meme cryptocurrency Dogecoin (DOGE). It is not the first time Musk has trolled the crypto and Bitcoin (BTC) communities with humorous remarks.

He tweeted “it’s inevitable,” with an image showing the “dogecoin standard” dwarfing the global financial system.

After Musk’s viral tweet, the price of Dogecoin rose from \$0.003052 to \$0.003433, by around 14%. Whether DOGE rose as a result of Musk’s tweet cannot be certain. Unlike top cryptocurrencies, DOGE has relatively low liquidity, which leaves it vulnerable to short-term pump and dumps.

### **Musk continues to lightheartedly entertain the crypto community**

In recent weeks, a viral TikTok sensation sent the price of Dogecoin surging. Data from CoinMarketCap shows Dogecoin rose from \$0.0023 to as high as \$0.005 within merely three days from July 6 to 9 as a result.

Musk’s tweet appears to be in reference to Dogecoin’s sudden increase in popularity in the mainstream. The unexpected spark in interest about the cryptocurrency on TikTok garnered significant media coverage.

Throughout the past year, ever since Musk declared that his favorite cryptocurrency is Dogecoin, he has continuously tweeted about crypto.

[Read more...](#)

## PayPal Picks Paxos to Supply Crypto for New Service, Sources Say



PayPal, the fintech giant planning to bring crypto trading to its massive user base, has chosen Paxos to handle the new service's supply of digital assets, according to two people familiar with the matter.

It's a plum assignment for New York-based Paxos, which last week launched Paxos Crypto Brokerage and announced its first customer in Revolut US, the American division of the U.K.-based fintech firm that offers bitcoin trading. A formal announcement of the PayPal relationship could come as soon as this week, one source said.

The offering would make PayPal one of the most prominent mainstream companies to offer cryptocurrency purchases, joining fellow publicly-traded payments provider Square and unicorn stock brokerage Robinhood.

It is not clear exactly which cryptocurrencies PayPal intends to offer. Paxos declined to comment for this story. PayPal did not return requests for comment by press time. CoinDesk broke the news of PayPal's crypto plans on June 22.

CoinDesk reported then that PayPal and its Venmo subsidiary would be bringing direct buying and selling of crypto to some portion of the company's 325 million users.

The new Paxos brokerage, an API-based solution for making crypto services easy for businesses to roll out, allows cryptocurrency buying, selling, holding and sending capabilities – while handling all regulatory compliance aspects. Paxos, which holds a New York state trust charter, is a qualified custodian, legally permitted to hold gold and digital assets such as bitcoin (BTC) and ether (ETH) on institutional investors' behalf.

[Read more...](#)



**RowanEnergy**  
BLOCKCHAIN

*Get in before the "fat-cat" corporations*

## **NEWLY LISTED TOKEN ABOUT TO HIT MAINSTREAM & CORPORATE ADOPTION**

We know there are 2 things that drive token price through the roof.

### **Mainstream adoption & corporate buy-in.**

With a valuable use-case targeted for the UK audience, custom hardware, & proven blockchain tech, Rowan Energy (RWN token) is about to get both.

Over the next couple of weeks mass marketing will be going live, the proof of concept will go out, & users will start seeing the realworld benefits.

Once that happens the fat-cat corporations, who laugh at blockchain tech now, will feel threatened & want their piece of the action.



**And we know what will happen to the token price at that point...**

Fill your bags with RWN now at

**VINDAX**

**LATOKEN**

**Building Community Fed  
Green Energy Companies.**

## CME futures traders widely bearish on Bitcoin as a big movement looms



Bitcoin's ongoing consolidation phase has been perpetuated by limited liquidity and cratering trading volume.

This has caused the cryptocurrency to trade within the lower-region of its long-held trading range between \$9,000 and \$10,000.

BTC's lackluster price action has directed greater attention to the benchmark cryptocurrency's smaller counterparts. Traders are now moving to capitalize on the ongoing rallies seen by many smaller cryptocurrencies – also known as “altcoins.”

As investors await further Bitcoin volatility, futures traders on the CME are growing increasingly bearish.

Data shows that institutions, retail traders, and professional traders using the platform are all starting to load up on short positions.

### **Traders closely watch for Bitcoin to make a big movement**

Throughout the past few weeks, Bitcoin has narrowed its trading range to between \$9,000 and \$9,300.

The cryptocurrency is now trading squarely between these two levels at its current price of \$9,100.

A few factors are suggesting that this sideways trading won't last for too much longer.

[Read more...](#)

## French Central Bank Picks Accenture, HSBC and Others for Digital Euro Pilot



The central bank of France is about to start several experimental trials centering the digital euro.

Banque de France has picked eight potential candidates to test the integration of a CBDC for inter-bank settlements, according to the announcement published earlier today.

The list of approved participants includes mainstream juggernauts like Accenture, HSBC, and Societe Generale, as well as smaller crypto-focused players like Seba Bank and LiquidShare.

The announcement follows the central bank's call for applications to experiment with the use of a digital euro, which it posted in March. At the time, the institution said it would select a maximum of 10 CBDC-related applications, with "innovative nature" being one of the main selection criteria.

Now, the French central bank will start working with each of the eight players on their proposed experiments "over the coming months", aiming to explore "new methods of exchanging financial instruments". Additionally, the pilot projects will try to establish how CBDCs can be distributed and used for cross-border payments.

Notably, Banque de France seems to be researching wholesale rather than retail uses for a digital euro, meaning that the CBDC be designed for "interbank regulations", not consumer purposes.

[Read more...](#)

## Standard Chartered to Launch Institutional Crypto Custody Solution



**Standard Chartered's venture and innovation arm has been working on a crypto custody offering for the institutional market and the first pilot could launch later this year.**

Alex Manson, the head of SC Ventures, confirmed to CoinDesk Monday the firm is building what he claimed would become one of the most-secure crypto custody solutions on the market.

Details remain thin on the ground, but Manson said that as many as 20 institutions have expressed interest in the custodial solution. Although it will be based in the U.K., it will be open to clients from around the world. As well as assets such as bitcoin, SC Ventures is looking at also making the solution suitable for security tokens.

According to Manson, institutional adoption has been hindered by a lack of proper custodial offerings. Initially, SC Ventures had been looking at creating a market service, but realized it had to go a couple of steps back as many wouldn't touch the digital asset space "with a flagpole" until they had ready access to an institutional-grade storage solution.

Custodial offerings currently on the market, Manson said, don't have the proper security required for clients to store millions of dollars in digital assets. Many also lack function segregation, meaning the custody business isn't separated from other ventures, he added.

By providing the fundamental market infrastructure, Manson said that SC Ventures saw an opportunity to kick-start the institutional adoption of cryptocurrencies.

"If digital assets more broadly are here to stay as an asset class, then you will need the infrastructure to keep them safe," Manson said.

[Read more...](#)



# FINALMENTE

## SUCCESS IS EASY!



### SIGN UP

Registration is free.  
Sign Up and you're on  
your way to success

SIGN UP



### LEND

Lend us your Crypto.  
Tell everyone to join  
your team

JOIN US



### EARN

Experience success  
and earn! In many  
different ways

START NOW

### SIMPLE

Automatic Referrals  
Automatic Upgrades  
Automatic Withdrawals  
Easy-to-use back office



### AFFORDABLE

Lend. Earn. Get paid.



### GLOBAL

Worldwide participation.



### UNIQUE!

Revolutionary new program.



### PROFITABLE

Make money online.



### LIFE CHANGING

No other platform is so simple  
and affordable. Join the family!  
**Sign up now!**



### INTRODUCING THE CONCEPT!

Traditionally programs do something else.  
Finalmente Global has changed the game!  
Join the most innovative program and start turning your dreams into reality!

SIGN UP

## Crypto Exchanges Prevented Its Users from Sending at least \$300k Worth of BTC to Twitter Hackers



Coinbase prevented more than 1,100 of its customers from sending more bitcoin to the scam promoted by Twitter hackers last week.

In the worst security incident, the major accounts were hacked to post a Bitcoin giveaway scam. The hackers were only able to scam less than 13 BTC worth \$120,000 out of people. But it could have been much worse, at least \$300,000 worth of bitcoin was held back by crypto exchanges.

The San Francisco-based crypto exchange prevented its customers from sending 30.4 BTC worth about \$280,000 to this scam.

“We noticed within about a minute of the Gemini and Binance tweets,” said Philip Martin, Coinbase chief information security officer in an interview with Forbes. Both the exchanges were attacked just before Coinbase.

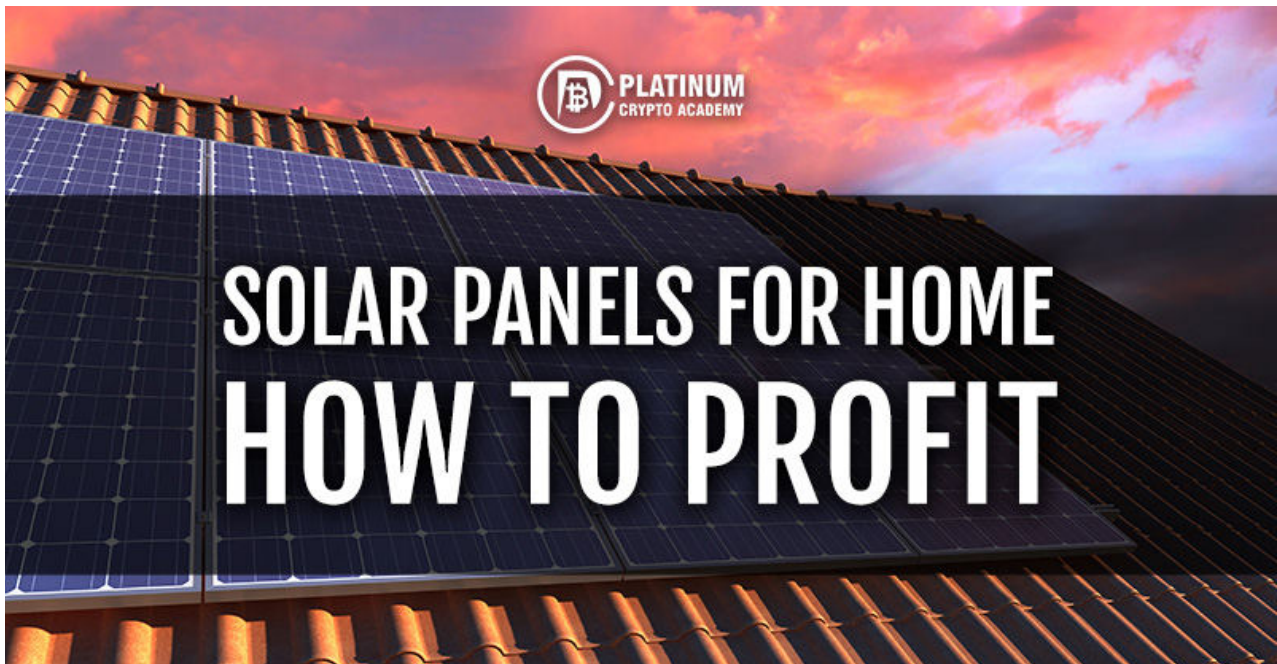
Only 14 Coinbase users were able to send \$3k worth of bitcoin to the hackers before Coinbase blacklisted the scam bitcoin addresses.

“It was a vanishingly small group of Coinbase users that tried to send bitcoin to the scam address,” Martin said, adding the exchange often blacklists crypto addresses used by giveaway scammers.

The users of other exchanges reportedly attempted to send nowhere near as much funds as Coinbase users. Just like Coinbase, other crypto exchanges like Kraken also blacklist certain bitcoin addresses and “proactively blocked the addresses from the Twitter hack” earlier last week.”

[Read more...](#)

## SOLAR PANELS FOR YOUR HOME WILL BE PROFITABLE WITH ROWAN ENERGY



Hi Crypto Network,

The green energy revolution grows by the day, home solar panel energy generation being a cornerstone of this progress. In the age of advanced technology, people are looking for ways to make more significant savings while making the Earth a better place.

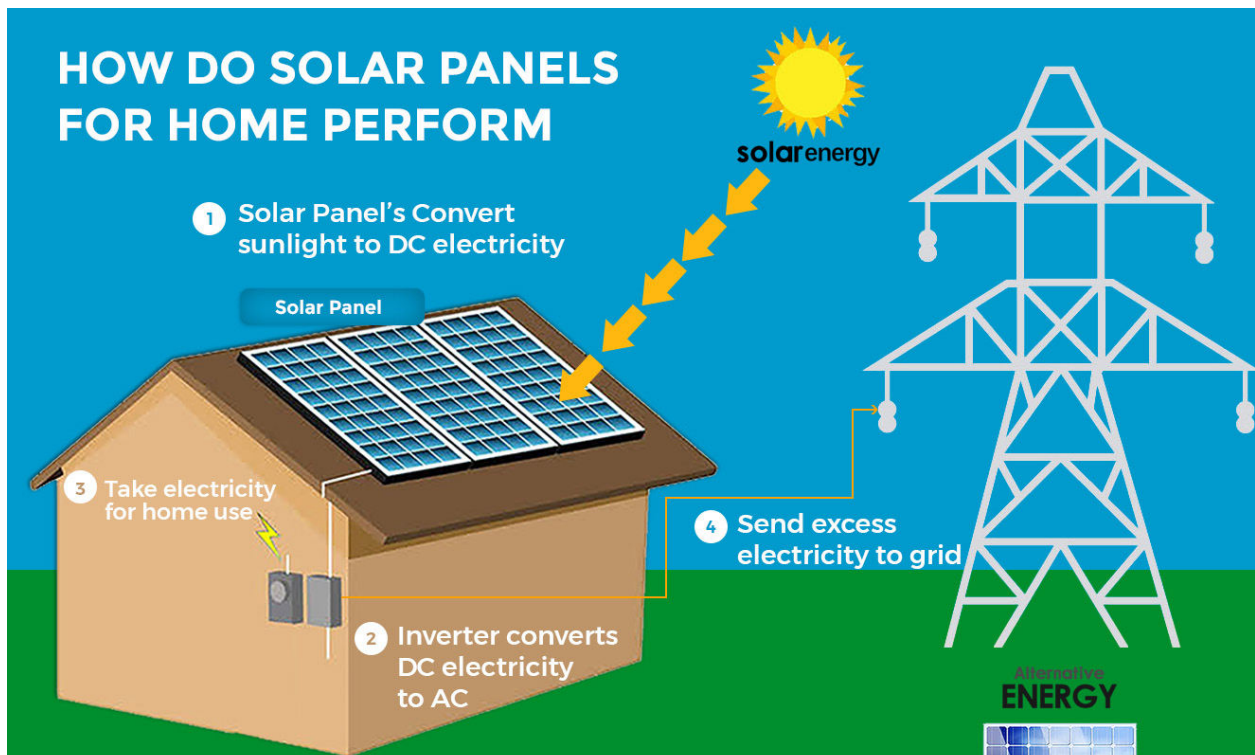
Solar energy has proved to be a game-changer for many, mainly because it requires minimal expenses to have it up and running. Currently, the solar energy industry amount to over \$17 billion a year, with this number expected to rise higher by 2025.

The UK PM Boris Johnson earlier this year called for deeper investment ties between Britain and Africa at a summit for leaders of 21 African countries in January 2020. The PM also announced an end to British support for thermal coal mining or coal power plants overseas, saying it made no sense for Britain to cut its carbon emissions from power generation at home while supporting coal-fired projects abroad.



## HOME SOLAR PANELS – HOW THEY WORK

Before having solar panels installed in your home, you need to understand how they work. Solar panels are designed to work by absorbing sunlight with photovoltaic cells. They then generate direct current (DC) energy, which is then converted into usable alternating current (AC) energy through inverters. Finally, the AC energy then flows through the home's electrical panel and is distributed accordingly to the house. Notably, many homes feed any excess electricity produced by solar panels to the electric grid.



## HOME SOLAR PANELS AND PEER-TO-PEER ENERGY TRADING

Peer-to-peer energy (P2P) trading can be defined as the buying and selling of energy between two or more grid-connected parties. This allows residents or offices with excess renewable energy to sell off the power to others within their community. In peer to peer energy trading, both buyers and sellers use a secure platform through technologies like blockchain. In this process, the buyer decides who to buy the power from, and sellers decide whether or not they are willing to sell to the particular buyer.

## PROBLEMS WITH THE CURRENT MARKET FOR HOME SOLAR PANELS ENERGY GENERATION

Peer-to-peer energy trading has made a significant difference when it comes to energy supply. The current market is mostly centralized and highly dependent on monopoly companies. In the current market, the excess solar energy is exported back to the grid for a low feed-in tariff rate.

The current system lack system in place to track the origin of the power. In addition, most of the money collected in the traditional system goes into managing and maintaining equipment (poles and wires) that deliver electricity to consumers.

## ARE HOME SOLAR PANELS ECONOMICALLY VIABLE?

When calculating the economic viability of home solar panels, you need to consider the repayment time, expenses and expected revenue. The solar installation will vary depending on the solar company you want to use, and the equipment you are willing to install.

Before settling on any home solar installers or materials, you will need to do comprehensive research on which companies provide the best services. While choosing the cheapest solar panel might be the easiest way out, the long term savings from high-quality equipment could be much more significant compared to cheap ones.

Another essential thing to consider is sunlight exposure in the region. According to records, about 67% of home solar panels owners in Wales generate an estimate of about 3000kWh per year. East Midlands makes about 60%, while only 25% of homeowners in London can produce this amount.

## WHAT'S THE COST OF A HOME SOLAR PANEL SYSTEM INSTALLATION

When you talk about solar panel installation, the first thing that comes to mind is how much it costs to install home solar panels. Over the last couple of years, the price of home solar panels has fallen thanks to technology. The average domestic solar PV system is 4kW and costs around £4,800 (including VAT at 5 percent).

**ROWAN ENERGY**  
**SOLAR ENERGY**  
 A Breakdown of UK renewables

Simple payback with vs without the Smart Export Guarantee in London, South East England.  
 † CO2 saved/year = 129

**WITH SEG**      **WITHOUT SEG**

**SOLAR HAS NEVER BEEN MORE AFFORDABLE**  
 Progress against Renewable Energy Directive and UK targets

**THE COST OF SOLAR INSTALLATION PER KWH**

**GB ELECTRICITY DEMAND PROFILES, SUMMER VS WINTER**

Data Represents average home electricity use throughout the year

PLATINUM CRYPTO ACADEMY      RowanEnergy      CRYPTONAIRE WEEKLY

A 3.5kWp system in the south of England can generate around 3,700 kilowatt-hours of electricity a year – that’s the same amount of electricity as it takes to turn the London Eye 49 times. It will save around 1 tonne of carbon dioxide every year.

This costs however will keep growing depending on the square meters and the solar installer company. Ideally, the more electricity you need, the higher the cost of installation.

It is essential to key in the cost of maintaining and repairing the solar panels. Usually, this will cost about £1,750 over the lifetime.

## DOES OWNING SOLAR PANELS ON YOUR PROPERTY INCREASE THE VALUE?

In some areas across the continent, home solar panels have increased the value of homes at the time of sale. The same way homeowners are willing to pay thousands of dollars for renovations, and many are eager to pay more for solar-powered homes. Each house in the UK has a valid Energy Performance Certificate (EPC), with grades ranging from the A to G. Home solar panel installation can increase the grade of the Energy Performance Certificate (EPC) raising it to as much as two.

According to The Department of Energy and Climate Change (DECC), solar installation could raise the prices of selling a house to up to 14%. This means that a homeowner could increase the value of their home to about £16,000 and more.

## HOW TO SELL SOLAR POWER TO UTILITY COMPANIES

So you have gone ahead and left to install the solar energy system in your home. Now you are wondering what to do with the excess energy produced. You can sell the excess power to utility companies through a process called net metering. Net metering will allow you to reduce your electric bill.

Before you can begin selling the excess energy, you will need to consult your energy measuring equipment to determine the amount of energy you are willing to sell. Generally, most solar systems installed will have a power meter with gauges that run forwards and backwards tracking the amount of energy you use in your home. Inside the meter, there is an inverter that allows companies to measure the amount of power you are generating from your solar system.

## TYPICAL ROI OF HOME SOLAR PANELS

For every investment you make, it is essential to determine the general Return of Investment (ROI) and the payback period (the timeline taken for the solar panels to pay for themselves). For home solar panels, the typical ROI is calculated by considering what your annual electricity bill cost. You will also need to determine the total cost of a solar energy system. Note the price of solar will vary from one company to the other.

Once you determine what your Initial net investment would be and the yearly benefits you stand to gain, it would be easy to calculate the payback period.

The major problem in the home solar energy space is that it is just NOT PROFITABLE to have new panels installed or even dare I say possible to generate a good ROI on home solar panel energy generation especially since the closure of the Feed-in Tariff scheme to new solar PV system applicants in March 2019. There was a glimmer of hope for small generators as they can apply for financial support from the Smart Export Guarantee (SEG) scheme to however you can clearly see below the minor effects it has on the overall picture of profitability.

Using the same example as mentioned earlier in the article a typical example of PV system is 3.5kWp and costs around £4,800 (including VAT at 5 percent). At that rate feeding in 12KW to the grid per day on average makes your break-even point 30 years, longer if you have a Battery installed with the system costing an additional £4k alone with an expected lifespan on 15 years which you will never recoup that investment.

Given the length of time to break-even or dare is say make any actual profit from the investment you can understand why people are have been relatively slow to adopt this option for their homes.

This is where Rowan Energy plan to not only assist but change the industry altogether, with official statistics, released by the DECC, show that over 800,000 British households produce electricity from solar PV panels, with the STA claiming that solar thermal hot water heating panels cover an estimated 775,000 square meters, the equivalent of 250,000 properties there is a huge market of households who need exactly what Rowan Energy is offering.

## HOW ROWAN ENERGY WILL CHANGE THE HOME SOLAR ENERGY MARKET

Rowan Energy is a company that has built a community-supported green Energy blockchain. This blockchain will help create a better system for buyers and sellers to trader their energy sources.

Rowan Energy came in place to harness the power of blockchain technology to enable owners of solar panels to sell their energy to other consumers through peer to peer trading. Additionally, this solution is created to help ordinary households increase their earnings while speeding up the payment process to almost instantly.

The company created this blockchain to encourage more people to invest or own solar panels.

## HOME SOLAR PANEL OWNERS CAN BENEFIT FROM USING ROWAN ENERGY BLOCKCHAIN TECHNOLOGY

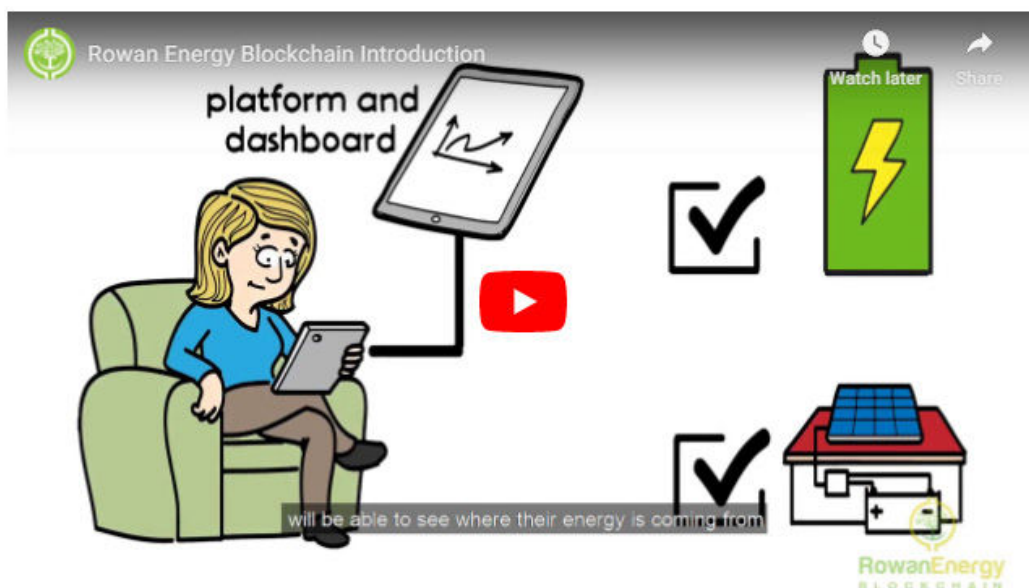
Rowan Energy Blockchain is based on a low powered POA consensus mechanism that uses certificates to authorize transactions. By using blockchain technology, the solution eliminates third parties who traditionally make the process lengthy and costly. Since there are no intermediaries, homeowners can increase their income by more than 70%.

Through the custom-built blockchain platform, homeowners can each detail of the electricity generated, i.e., the amount of power consumed on-site and how much was fed onto the grid.

### THE ROWAN ENERGY VISION

One of their website, Rowan Energy, explains that the intent to build a new kind of blockchain that is genuinely decentralized. Through their solution, the company allows its energy community to validate the energy transactions. For their contributions, they are rewarded for their contribution to the community. The company also hopes to encourage people to buy green energy and also have solar installed to produce their green energy.

Rowan plans to make this solution even better by allowing its members to buy their electricity other members of peer to peer and in almost real-time in the coming days.



## HOW ROWAN ENERGY WILL MAKE HOME SOLAR PANELS PROFITABLE

Rowan has created a platform that takes of certified meter readings. The platform is also able to issue two certificates from the meter readings collected. The certificates stored on the blockchain contain information on the source of energy, the meter ID, and the grid reference of the generation. They also provide the time and date the power was generated.

The first certificate is given to the Energy company. The company can use the certificates as a guarantee of origin increasing transparency on the source of energy supplied. On the other hand, the second certificate is issued to the resident producer.

The certificates can be tokenized, which increases the homeowner's monthly profits. Homeowners also gain additional income for validating transactions on the Rowan Energy Blockchain. They earn 1 RWN token each day for participating in the Rowan mining pool.

## ROWAN ENERGY REWARD ECONOMY

The Rowan platform as created an ERC20 token based on Rowan Energy POA blockchain called the Rowan Token (RWN). Through their smart contract, the company will issue pre-mined tokens for distribution to early adopters and supporters. These tokens are intended to be sold during the LATOKEN Initial Token Offering (ICO). This is intended to support the community ecosystem while the platform is being developed. According to the white paper, only 45 million RWN will be available.

The company plans to charge a transaction fee for both certificates and energy trading to generate revenue. One thing to note is that Rowan Energy has reserved 2 million RWN tokens for its vault feature. This feature is currently only available to the first 2000 Rowan customers. These saved tokens will be subjected to dividend payments off between 0.1-0.2percent per day.

Lastly, homeowners who participate in token validation will receive tokens for their efforts.

## RECENT SOLAR PANEL NEWS

In an ever-evolving and adaptive industry, strides in development occur from many areas including solar panels, battery development and overall infrastructure. Three of the main solar news story right now are

**NREL Research Points to Strategies for Recycling of Solar Panels**

**A new aluminum solar panel could be used to produce clean drinking water**

**Solar farm bid to make Grimsby the biggest in the UK**

## CONCLUSION – ROWAN ENERGY PROJECT

It is without a doubt that the Rowan Energy project will make the renewable energy market a much better place. With the constant changes in system through technology, Rowan provides an excellent avenue to protect the current energy sources that have proved to be unsustainable to global ecosystems. Rowan is the perfect solution that creates more attention to green energy forcing more homeowners to rethink investing in home solar panels and other green projects. While the project is still relatively new, it is making significant milestones in the industry.

# ADVANTAGES AND DISADVANTAGES OF SOCIAL MEDIA – A NEW SOLUTION FOR STUDENTS AND UNIVERSITIES



Hi Crypto Network,

The digital era has seen social media become exposed to mass public and media scrutiny for the advantages and disadvantages of each platform or the type of social media. Social media became a significant movement dominated mainly by Generation X (Gen X) and millennials. The history of social media can be traced back to the 1970s.

Back then, the platforms were created as a way for people to interact with family and friends. Years later, people began creating social media platforms for businesses.

## What is social media?

Over the years, many have come up with different terms and definitions for social media. Generally, social media can be defined as a means in which people use to interact by sharing, creating, or exchanging information and ideas. This process eventually creates a virtual network and community. By design, social media relies heavily on computing technology and is mainly internet-based.

Data used within the social media platform include personal information, videos, documents, and photos. People use different devices, including desktop, Smartphone, tablets, web applications, and many others. Currently, the number of social media users has significantly grown. By early 2020 the number of active social media users was over 3.8 million.

## WHAT TYPES OF SOCIAL MEDIA EXIST TODAY?

Over the years, social media has grown tremendously and keeps growing by the day. Currently, there are many alternatives for people to use all of which have advantages and disadvantages including:

### Social Networking

This is the most popular type of social media. Social networking is defined as the use of technology to stay connected to people with similar interests. Social networks are also referred to as relationship platforms because they allow people to connect and build relationships. Notably social networking can have both a social purpose or a business purpose.

Within perfect conditions, advantages and disadvantages of Social Media specially networks can be vast but the positives within society generally outweigh the apparent negatives for example connecting with lost friends and relatives, build brand awareness, provide customer services, and generate new ideas for the market, among many more.

### Microblogging

This type of social media changed around the end of Web 2.0 when traditional blogging merged with social media. Microblogging entails using short pieces of content for quick audience interactions. It combines the use of instant messaging and content production. For this social media type, you can also include links, audio, images and video in your microblogs. A microblogging strategy is critical when building connections with modern audiences. It brings various benefits, including real-time sharing, taking less time developing content that enables Frequent posting.

### Photo Sharing

Photos sharing is a social media type that allows you as the user to share your photos. Photo sharing emerged in the 90s with many known and unknown advantages and disadvantages of social media at that stage. Thanks to the proliferation of cheap digital cameras and high-spec camera phones, uploading and sharing photos have become popular.

One thing to note is most platforms are free and offer various tools for editing, group images, cropping, and slide shows.

## Video Sharing

Video sharing platform allows users to upload and share short video clips with their social connection. Initially, a few social platforms allowed users to share their videos. However, by 2006-2007 the number of people sharing their videos double following the increase of platforms available for video sharing.

## PERCENTAGE OF STUDENTS USING SOCIAL MEDIA

Social media users are now spending hours networking across an average of 8 social networks and messaging apps. According to reports, more than 4.5 billion people were using the internet by the beginning of 2020. To break it down, 90.4% of Millennials use social media, about 77.5 % of Gen X, while only 48.2% of Baby Boomers use social media.

Generally, the number of students using social media has increased by about 1000%. This is to say that more than 98% percent of students use social media. About 27.2 % of these students spent more than six hours. In 2017, 79.6 percent of students said, “every college or university should have a social media presence.” By 2019, that was 86.1 percent.

## ADVANTAGES AND DISADVANTAGES OF SOCIAL MEDIA FOR STUDENTS

Years back, many parents were skeptical of their children engaging in social networks. However, as the years passed, people began to understand, there is more to social media than meets the eyes.

### Learning & networking

Social media has become quite common within the student body. Social media helps students share learning material, experience, and giving them an avenue to discuss various topics. Through the social platform, students can collect relevant data through online surveys from the community. This has proved to be a much faster way that eliminated the struggles of physical surveys.

Students can create online groups that save time and cost that would have been spent on the school premises. Using these groups, students can also connect with experts in the field to better understand the subject.

### For creative expression

It is safe to say social media has massively helped shape the creative expression of many students. By allowing creative artists to create and post their works and experiments, students can compare notes, which in turn improves their artistic practices. Photo sharing and video sharing gives can be compared to going to a museum or gallery show.

In addition, by creating various videos, and editing them, students shapen their creative skills. For instance, creativity keeps changing thanks to platforms like Tiktok, Facebook, and the rest.

## Experience global exposure

Digitalization has connected all corners of the world, making it one giant connection. People are using social media to connect with experts from different parts of the world. For instance, a medical student can use social media to seek the help of specialists available in different parts of the world.

## Employment opportunities

Many students have got job opportunities through social media platforms. Students can apply for jobs in various countries by talking to the parties involved using the platforms. Students can send their resume to companies they wish to work with. Companies also scout students through social media.

## **ADVANTAGES AND DISADVANTAGES OF SOCIAL MEDIA PLATFORMS FOR STUDENTS AND UNIVERSITIES**

### Data protection

Traditional social media has always had a challenge when it comes to data protection. Many social media platforms have been accused of poorly handling user data.

### Security of identity information and content produced

The current forms of social media are highly susceptible to attacks. There have been numerous instances where students and universities had lost their data due to attacks. These attacks have led to identity theft for students and lecturers, exam papers, exam records, and so much more.

### Hard to connect with like-minded people

With everyone joining the social space, the number of scammers has doubled. At times, dubious people manage to lure students by pretending to have experience and job opportunities.

## **BLOCKCHAIN CAN CREATE BETTER USER CONTROL MECHANISMS AND DATA SECURITY FOR SOCIAL MEDIA.**

Blockchain technology has been a game-changer for the social media industry. Blockchain decentralization provides better security for data. Blockchain has also improved transparency, made identity verification easier, and prevented identity theft.

## BLOCKCHAIN ENABLES SOCIAL MEDIA-BASED PLATFORMS TO IMPROVE CROWDFUNDING AND PEER-TO-PEER SALES.

**ATROM NETWORK**  
CRYPTONAIRE WEEKLY

**THE STUDENT**

The student can register on the platform and build a social environment with like-minded people and benefit from an offer that was created for his needs and that over time expands the knowledge gained through the many action groups.

- Cooperation places are created on which the individual interests groups that have been formed can work together on a project.
- Video channel which is made available and which has a wide range of offers which can be used by all community members.
- The student can benefit from loyalty programs which also include reward mechanisms through active participation in teaching others or providing support.
- A marketplace and a gig economy platform to place a job or to find one as well as to do all kinds of trading to work out the lack of financial resources.
- Participate interactively and use courses on a topic from many universities and not just from one.
- A wallet to regulate finances, receive bill, receive money.
- A platform to present your own project and find investors or get technical support or recruit employees.
- Special technologies are developed which should help the student in many ways: from recognizing one's own skills to accompanying the student to a businessman or businesswoman.
- Even students who come from poorer environments and areas have the opportunity to access free material and to acquire knowledge.
- A coupon platform that offers students cheap offers that are specifically geared towards life during their studies.
- Cheap apartments and accommodations will be found on ATROMG8 as well as means of transportation or carpooling.
- Literature and motivation as well as sports and entertainment the Student can help to build the ASB platform and participate in the development and get incentivized.

**INSTITUTIONS**

- An institute can open its own page and present itself.
- The institutes can issue and manage diplomas and certificates and guarantee authenticity via the blockchain.
- Make available or sell his courses and activities.
- Each institute can confirm its students to strengthen the affiliations.
- Each institute can issue its own coin or token on the ATROMG8 blockchain and use it to create, build and manage its own ecosystem.
- Institutions can organize competitions with other educational institutions.
- The institute can recruit staff and students or help companies do the same.
- The institutes can operate and manage their own shops.
- The institutes can participate in the further development of the entire ASB platform.
- In a further step after checkout, we offer the institute an exchange and communicate their success data in a secure way and keep up communication in a safe environment.

AtromG8 CRYPTONAIRE WEEKLY

Blockchain is also helping new social platforms to conduct better crowdfunding to help them grow or raise money for charitable causes. Since users are required to comply with Know Your Customer (KYC) and anti-money laundering (AML) regulations, there has been increased privacy and secure peer to peer sales using social media.

## HOW ATROMG8 IS FOCUSED ON HELPING STUDENTS AND UNIVERSITIES

AtromG8 comes in to make social media a better place for you and your family. AtromG8 is a blockchain-based application created from various Open Source projects of the last decades and own innovations.

The application can be used similarly like a high-security messenger or a file transfer with metadata protection. For students, this application can help students register and build a social environment with like-minded people. Through the AtromG8 platform, a student can get offers that are available from the community. In addition to Literature and motivation, students can get sports and entertainment.

Students can also learn from others within the ecosystems through various social groups. By utilizing the different forums, students work together with other students and experts in the field. The AtromG8 platform allows for video sharing enabling students to communicate with one another and learn from experience.

Another notable benefit for students is the loyalty program that helps students get additional income during their studies. Student and other in the community get rewards for participating on the platform. AtromG8 offers students a coupon platform that entails cheap offers to help them cut down their day to day cost of living. The various groups within the platform are the right place for students to look for cheap apartments, carpooling, best places to eat, and other services they meet need. The platform offers a wallet that students can use to regulate their finance, receive money and bills.

For institutions, the **AtromG8** platform offers various benefits, including issuing and managing diplomas and certificates through blockchain. The institution can use the platform to create their page that could be used to present itself to new students. By connecting with students on the platform, the institution can strengthen its network. Through the various forums on the platform, institutions can organize completion through online debates and exchange research works in an insecure environment.

AtromG8 also provides an avenue for institutions to create their token on the ATROMG8 blockchain. This allows the institutions to develop and manage its ecosystem. They can also recruit staff and students from the community to join their respective ecosystems. Lastly, institutions can participate in the development of the entire AG8 platform and become part of great innovation.



# BOOSTING FAN ENGAGEMENT BY UTILISING BLOCKCHAIN TECHNOLOGY – IQONIQ



Hi Crypto Network,

Fan engagement is experiencing a very interesting shift, events are being experienced in a completely different manner compared to a decade or so ago. It has become critical for teams, managers and sporting icons to appreciate the value as well as the importance of fan engagement.

Put simply, teams need to tap into the latest digital technologies to **enable fan** engagement inside stadiums, through **social media** and even when fans are using multiple devices. In this article, discover how technology, specifically **Blockchain for sports** is changing sports – **fan engagement**.

## HOW TO BOOST FAN ENGAGEMENT IN MODERN SPORTS?

Sports fans never fail to show their loyalty towards their favorite teams or players. However, they also hope to get rewards for showing such **fan loyalty**. This is why it is important for **sports organizations**, teams, clubs and brands to make use of technology for managing fan relationships as well as to ensure that they get maximum benefits.

For instance, community tools such as **mobile apps** and websites make it convenient for sports fans to receive as well as consume important event related information. This can include any sort of information such as regarding upcoming games, their start times or information about food & beverage within the sporting center or stadium. Apart from this, voice technology and chatbots also play a vital role by assisting or guiding the fans through the site or app as well as addressing their issues/concerns both efficiently and quickly.

Put simply, by leveraging technology, **sports team**, brands clubs can enhance **fan engagement** and ensure it is pleasant resulting in improved fan engagement as well as better relationships between teams and fans.

## THE BEST WAYS TO ENGAGE WITH FANS

Apart from this, GPS-enabled devices are also an excellent way to provide features like geofencing for offering reward points and even sending targeted as well as exciting offers to fans within specific region. Also, loyalty programs are a great way to reward the passionate sports fans who attend every game or follow teams. Such programs are simple to design & implement and one can easily deploy it via mobile apps or websites.

Interestingly, even **social media** has a crucial role to play in the sporting industry. Athletes and teams invest a great deal of their time in improving their presence on the internet. They achieve this through creation and promotion of team based data or content to remain connected with their fans during or post an event.

Aside to the above mentioned options, **sports organizations** and teams are also relying on VR (**Virtual Reality**) and AR (Augmented Reality) to develop fresh and exciting experiences for their fans, allowing them to enjoy front row seating experience from the comfort of their homes.

Blockchain is another key technology for increasing fan engagement. **Blockchain for sports** also allows sports organization to collect insightful as well as actionable data regarding their fans to drive increased engagement as well as revenue. It also allows athletes to gather funds for their training through exchange of future income, fan loyalty programs as well as other rewards. **Blockchain for sports** is being used for incentivizing and rewarding for fan engagement & interaction through creation of improved fan loyalty programs that motivates them to perform some actions or buy specific goods.

## WHY MAJOR SPORTING CLUBS ARE SPENDING MORE TIME ON FAN ENGAGEMENT?

In the past couple of years, sporting clubs and organizations have spent more resources and time towards interactions with fans, thus cultivating strong fan relationships. Sporting clubs and teams are investing a lot of funds towards developing and ensuring personalized fan and **game experiences**. This, in turn allows them to better serve and understand their fanbase.

## HOW IQONIQ IS THE PERFECT PARTNER FOR SPORTS AND ENTERTAINMENT BUSINESSES?

While the world, in general, is more connected as compared to before, fans who seek sports & entertainment have little choice, but to gather content they require, through multiple platforms. This however results in one-way communication i.e. from the sport stars to the fans. This is exactly where IQONIQ can help. The platform collects all the relevant content from team's idols and organizations in the sports & entertainment sector and presents the same on a single platform. This provides fans with opportunities to enter into a two-way communication process with sports stars as well as fellow fans.

Fans within the entertainment and sports world are immensely loyal to their teams and idols. With IQONIQ organizations and idols in both sports & entertainment sector can give back to their devoted and loyal followers, by offering them with numerous exclusive benefits. IQONIQ is basically a platform for engaging fans that has the power to revolutionize the sports and entertainment industry. It recognizes the importance and needs of fans and provides them with tangible benefits.

Thus, fans can use the IQONIQ platform to acquire all the necessary information about matches, players, teams, statistics and more through a single platform. On the other hand, sports clubs and idols can connect as well as engage their fans build a strong fanbase. Similarly, IQONIQ offers brands with a highly powerful marketing platform to reach out to their target audience.

Sports organizations across the globe have realized the fact that blockchain technology has immense potential to enhance fan engagement and interaction, streamline operations as well as offer fresh revenue models. **Blockchain for sports** is widely being relied upon by football crazy continent Europe, NFL as well as baseball league organizers for improving **ticket sales**, merchandising as well as interactions between sports teams and audience as well as organizations.

## HOW THE IQONIQ ECOSYSTEM WORKS – FAN ENGAGEMENT?

With IQONIQ Blockchain for sports, users get access to decentralized network which facilitates transactions in real-time that is further visible on the documents in real-time. As a distributed ledger system, IQONIQ **Blockchain for sports** makes the process of sharing documents more secure and transparent. Thus given that IQONIQ's motto is to offer a full range of solutions to the sports idols, organizations and fans, the platform has interlinked both token app as well as reward systems to simplify things for each one of them. IQONIQ's tokens essentially grant's access to all the sports fans, the idols as well as the sports clubs.

IQONIQ has come to realize that their fans wish to purchase tickets, game experiences and merchandise as well as feel highly valued for showing loyalty towards their teams or players. Similarly, sports organizations and idols wish to monetize as well as reward their fans that they've managed to cultivate after a great deal of effort. With IQONIQ token, organizations can deliver a better loyalty programs that encourages sports fans to become more involved as well as to earn rewards for their involvement.

**WHEN USERS OWN THE IQONIQ (IQQ) TOKENS, THEY GET REWARDS SUCH AS:**

**CLUB AND FAN ECOSYSTEM**

**MEMBERSHIP**

IQONIQ will offer the fans a membership which will not only help boosting the revenue of the Clubs but it will also help monetizing the fan base.

The fans can choose to upgrade their free account to a premium account which will activate the many benefits that the fan can gain from. The Fans can customize their own membership Smartcards.

- Personalized ID membership Smartcard
- Pre-paid debit card
- Loyalty card/ Earn IQONIQ Loyalty Points

**LOYALTY PLATFORM**

Offer an outstanding redemption experience that will keep the fans coming back for more.

Reward loyal fans with discounts, vouchers, cashback and reward items of their choice. IQONIQ users can redeem IQONIQ Loyalty Points on different actions in the app, such as purchasing merchandise from the webshop, enter the promotion to earn points and much more!

IQONIQ will also create partnerships with existing companies where the fans can redeem their IQONIQ Loyalty Points.

- Cashback
- Discounts
- Subscriptions
- Notifications
- Earn IQONIQ Loyalty Points

**VR/AR BROADCASTING**

Offer an outstanding redemption experience that will keep the fans coming back for more.

- Virtual Season Pass
- Watch your team live
- Select your own point of view with our cameras
- Create your own highlights of the games
- Guess the outcome of free-kick, penalties and other situations during the live match to win prizes
- Earn IQONIQ Loyalty Points

**GAMIFICATION**

The fans can while watching the live match also join our live games to competing against each other to obtain prizes and IQONIQ points for the Loyalty Platform and webshop.

- Win amazing prizes
- Advertisement
- Sponsorships
- Earn IQONIQ Loyalty Points

**WEBSHOP**

IQONIQ webshop will constantly be updated with the newest merchandise and offers from the Clubs and Clubs.

- Unique products
- One-stop shop
- Discounts
- Cashback
- Earn IQONIQ Loyalty Points

**TICKETS**

The IQONIQ ticket shop will sell tickets for upcoming events in the Sport & Entertainment world.

- VIP Tickets
- Traceable Tickets
- Earn IQONIQ Loyalty Points

**MEMORABILIA**

The IQONIQ webshop will sell exclusive limited edition products of the Club and Clubs. The Clubs and Clubs can also use our auction functionality to raise money for example: charity purposes.

- Exclusive merchandise
- Help Charities
- Earn IQONIQ Loyalty Points

**LEAGUE PROFILE**

The IQONIQ League Profile offers Leagues more customization tools to give Leagues their own Unique IQONIQ Profile

- Customization
- Boosted Audience
- Virtual Reality

PLATINUM CRYPTO ASSET | IQONIQ | CRYPTONAIRE WEEKLY

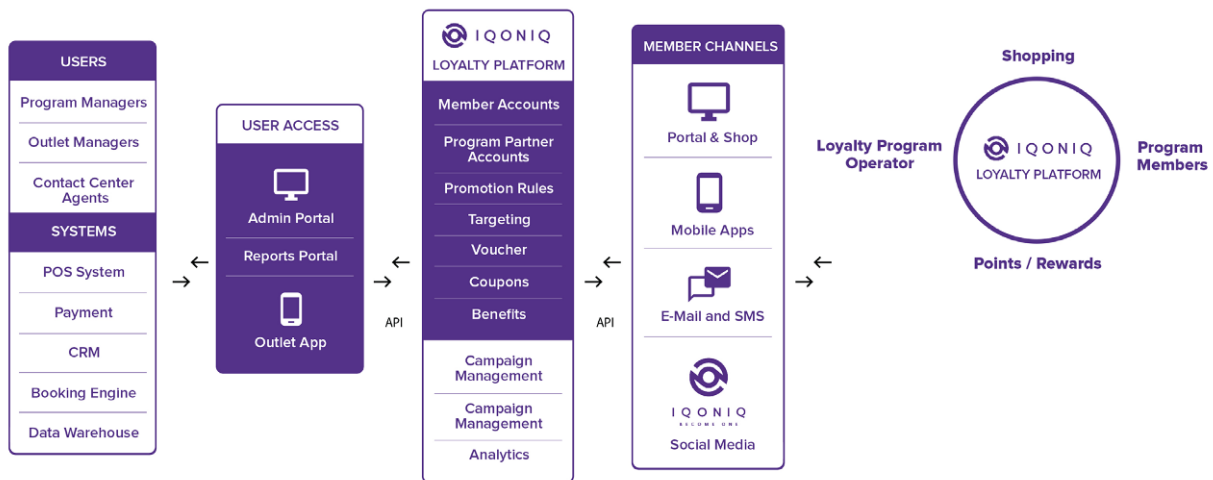
- Cashback, which is proportionate to the total number of tokens held as well as the engagement level of their fan.
- Membership discounts.
- Multiplication of the loyalty points garnered.

**OTHER BENEFITS FOR IQQ HOLDERS**

The IQQ holders also enjoy other benefits like:

- Access to sport club's fresh kit days before its release among the public.
- VIP access or pass to entering the sports grounds.
- Opportunity for participation in the 'ask the star' chat conversation with their favorite idols.
- Specially created video as well as exclusive content.
- Access tickets for shows, matches as well as events on a priority basis.

Apart from the above, the IQQ token is also used for measuring loyalty programs. In fact, it serves as the exchange mechanism among all user designed loyalty programs. Put simply, the higher the engagement level from a fan and the total number of IQQ tokens held by him/her will form the basis of earning higher IQONIQ loyalty points. Thus, IQONIQ has **enabled fans** to get more connected to their idols as well as sports organizations.



IQONIQ also offers additional services to the idols and clubs such as the option to select from multiple products as well as services, including luxury cars and concierge services.

It must be noted that IQONIQ will be creating and distributing as many as 2,500,000,000 IQQ tokens altogether. These tokens would be distributed among contributors, partners, idols & clubs as well as teams and advisors.

## FAN ENGAGEMENT RECENT NEWS

With the ongoing COVID-19 global pandemic, fan engagement for sports and ongoing entertainment has been at a low. As everyone has been battling this global crisis one thing is very clear engaging with clubs, entertainment has been at its lowest for generations. With more news of sporting events being completed behind closed doors, it looks like this will be the norm for a while.

**Boston's PGA Tour playoff tournament to be played with no fans**

**PGA Tour Scratches Plans for Fans, Pro-Ams for 2019-20 Season**

**Fox Sports features artificial crowd noise at MLS Is Back Tournament**

## IQONIQ AND FAN ENGAGEMENT

Gone are those days when fan engagement was not a popular concept. Today, sports fans are highly inquisitive and passionate and wish to find out more information regarding their favorite players and teams. They wish to gather all that information in no time and that's exactly why it is crucial for sports clubs, organizations and teams to engage them. This can be done through different mechanics and platforms like IQONIQ.

Thus, innovative technologies such as IQONIQ's blockchain for sports allow team to engage in fund-raising for recruiting talent, improving stadiums as well as for achieving other goals. It also helps teams and clubs to enhance fan interaction through incentivizing engagement. To achieve the most out of Blockchain and other technologies, sports organizations & teams must partner with trusted providers such as IQONIQ who possess an excellent understanding of both the game as well as the blockchain technologies required for boosting fan engagement.



# FOREX TRADING INSIDER

20<sup>th</sup> July 2020

EXPERT FOREX TRADING TECHNIQUES

**Euro jumps to four-month peak on hints of progress in debt talks**

**NZD/USD, NZD/JPY, Trans-Tasman Bubble, Tourism, New Zealand Economy**

**Dollar Up, With Investors Anticipating Fresh U.S. Stimulus Measures**

**Troubles Are Far from Over for One of Asia's Worst Performing Currencies**

# Editor's Letter

*Nirav Shah has been a professional trader since 2001. His keen interest in the financial markets was passed down from his father who worked for one of London's most prestigious stock brokers.*

*He comes from a family of traders that have worked for institutions such as ICAP, Bank of America and Citibank.*

*In 2008 Nirav started developing his algorithm after an in-depth study alongside 3 other Institutional Traders and for 2 years he spent well over £500,000 in his research and development to create an algorithm that would actually study 18 indicators and combine them with an institutional orders flow. Nirav Shah is the creator of The Platinum Trading Methodology, a proprietary trading and analysis method.*

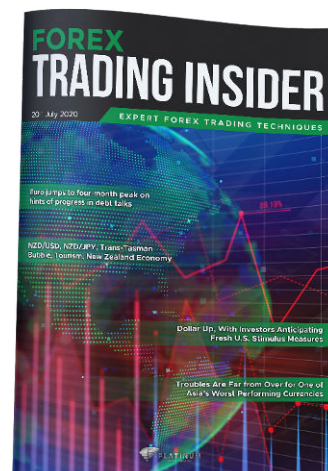
*Nirav has been a commentator on CNBC about the financial markets, and has written many trading articles for some of the world's best-known financial publications.*

*Nirav's trading philosophy is one of low risk, high probability trading, a style that is very patient and disciplined but brings great rewards. He is now willing to share his vast experience with anybody who is open minded enough to learn how to trade professionally.*

*Nirav Shah*

**Nirav Shah**

Chief Editor



Good Morning Platinum Traders,

Looking ahead to this week we are fairly light as regards red flag tier one news events.

As we come into summer trading conditions the market caps as a consequence will be off fairly conservative levels for the time being. For the more experienced traders amongst you please continue to trade with this in mind whilst also being vigilant with opportunities off the daily update levels matching up to the buy and sell zones on the algorithm. This information will also put you on the right side of the market, both technical and fundamental wise with relevant support / resistance levels quoted on there to plot onto your charts. Once you have your directional bias, then bring your technicals into play, fibs, start buying on dips in bullish moves, whilst selling rallies into any strength on bearish plays. BPC trades should always be on your radars as well.

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## THIS WEEK IN THE FOREX MARKETS

THIS WEEK IN THE FOREX MARKETS

### Euro jumps to four-month peak on hints of progress in debt talks



LONDON (Reuters) - The euro retreated after hitting a 19-week high of \$1.1467 on Monday after EU summit chairman Charles Michel said a recovery fund to revive economies hit by the COVID-19 pandemic could contain 390 billion euros in grants.

EU leaders have made progress in Brussels after three days of talks, but they remain at odds over how to carve up the proposed 750 billion euros (684.76 billion pounds) recovery fund designed to help Europe cope with its deepest recession since World War Two.

The next level to watch for the euro would be \$1.1495, which would take the currency to a 1-1/2-year high.

Jane Foley, senior currency strategist at Rabobank, said the mere fact that the currency could not stabilise above \$1.1460 signalled more was needed to push it above this resistance level.

*“There is some good news already in the price. But it does look like it is struggling this morning to hold above that \$1.1460 level ... as there is a little bit of ‘selling the fact’,” she said.*

[Read more...](#)

## NZD/USD, NZD/JPY, Trans-Tasman Bubble, Tourism, New Zealand Economy



The New Zealand Dollar may come under pressure in the coming weeks as Covid-19 cases surge in Australia, threatening the implementation of the trans-Tasman travel bubble.

It's no secret that tourism is a major driver of the New Zealand economy and with international borders closed, the introduction of a travel bubble with Australia had been flagged as a potential remedy.

However, the inability to successfully suppress the novel coronavirus in Australia has temporarily suspended the planned travel measures, leaving New Zealand Deputy Prime Minister Winston Peters "awfully frustrated" at Australian Prime Minister Scott Morrison for allowing "this thing to get out of control in my view".

With tourism accounting for roughly \$16.2 billion and contributing roughly 9.8% to GDP, it is understandable that the Deputy Prime Minister believes a moderated version of the trans-Tasman bubble may still be a possibility soon stating, "we used to fly between our two countries and states in the 1990s [and] we can do it again".

Having said that, the implementation of this much-desired program looks to be highly unlikely given the current state of health outcomes in Australia with Victoria, Australia's second most populous state, recently mandating the use of face masks in response to a record-breaking surge in Covid-19 cases.

To that end, the trade-sensitive New Zealand Dollar may struggle against its major counterparts as the tourism industry continues to be hampered by regional coronavirus concerns.

[Read more...](#)

## Dollar Up, With Investors Anticipating Fresh U.S. Stimulus Measures



Investing.com – The dollar was up on Monday morning in Asia, with investors awaiting the results of a U.S. Congress debate over fresh COVID-19 stimulus measures later in the week.

Debate over the bill started last week, with some current measures due to expire at the end of July. But Republicans and Democrats are already in disagreement, with Republicans wanting the bill to cost no more than \$1 trillion while the Democrats want measures totaling around \$3 trillion.

“We see more political pressure on the Republicans to compromise on Democratic objectives because Republicans are trailing badly in polls... Senate Republicans are not in a position to hold back stimulus,” Steven Englander, head of global FX strategy at Standard Chartered (OTC:SCBFF) Bank New York branch, warned in a report.

Meanwhile, COVID-19 numbers continue a never-ending climb. There are almost 14.5 million COVID-19 cases and over 600,000 deaths globally as of July 20, according to Johns Hopkin University data. Dampened hopes of a quick recovery also saw investors turning to the safe-have asset.

The U.S. Dollar Index that tracks the greenback against a basket of other currencies gained 0.23% to 96.112 by 12:01 AM ET (5:01 AM GMT).

The USD/JPY pair was up 0.36% to 107.38. The pair was unaffected by the release of Japanese trade data earlier in the day that showed a worse-than-expected 26.2% decline in June exports year-on-year.

[Read more...](#)

## Troubles Are Far From Over for One of Asia's Worst Performing Currencies



The Malaysian ringgit has been among the worst performing Asian currencies so far this year and its challenges are far from over.

Political and economic headwinds have buffeted the ringgit while a rebound in crude prices has been one of the few supporting factors for the oil-exporting nation. However, downside risks to oil are growing amid OPEC+ plans to taper output cuts, making the ringgit vulnerable to declines beyond its 4.23-4.25 per dollar support level.

“We are hesitant in turning bullish on the ringgit,” said Divya Devesh, head of Asean and South Asia FX research at Standard Chartered Bank Plc in Singapore. He forecasts the ringgit will fall to 4.30 per dollar by the end of this quarter.

With oil prices on shaky ground, all eyes will be on Malaysia's inflation data this week which is forecast to remain in the deflationary territory for the fourth month. That's expected to hurt the ringgit, as it leaves the door open for further interest rate cuts, particularly since Bank Negara Malaysia warned of downside risks to the economy at a policy meeting earlier this month.

Political uncertainty has been a drag on the currency ever since Mahathir Mohamad abruptly resigned as Prime Minister earlier this year. Muhyiddin Yassin replaced him but his grip on power still appears tenuous after he narrowly won a parliamentary vote, indicating that snap election remains a risk.

[Read more...](#)

## AUD/USD Rate to Stay Afloat as RBA Refrains from Bond Purchases



### AUSTRALIAN DOLLAR TALKING POINTS

AUD/USD trades near the monthly high (0.7001) ahead of the Reserve Bank of Australia (RBA) Minutes, and the statement may keep the exchange rate afloat as the “Bank has not purchased government bonds for some time.”

### AUD/USD RATE OUTLOOK MIRED BY FAILURE TO TEST 2020 HIGH

AUD/USD appears to be stuck in a narrow range following Australia’s Employment report, which showed the rebound in job growth largely driven by part-time positions (+249.0K), while full-time jobs narrowed (-38.1K) for the fourth consecutive month in June.

Nevertheless, a deeper look at the report revealed a larger-than expected uptick in the Participation Rate, with the gauge widening to 64.0% from a revised 62.7% in May amid forecasts for a 63.3% print. It remains to be seen if the update will influence the monetary policy outlook as discouraged workers return to the labor force, but the RBA Minutes are likely to mimic the policy statement from the July interest rate decision as the central bank pledges to “not increase the cash rate target until progress is being made towards full employment.”

More of the same from the RBA may keep AUD/USD afloat as Deputy Governor Guy Debelle emphasizes that “if the three-year bond yield target is credible to the market, then the Reserve Bank does not need to purchase many bonds at all to achieve the target,” and the central bank may continue to carry out a wait-and-see approach as the economic shock from COVID-19 “has been less severe than earlier expected.”

[Read more...](#)

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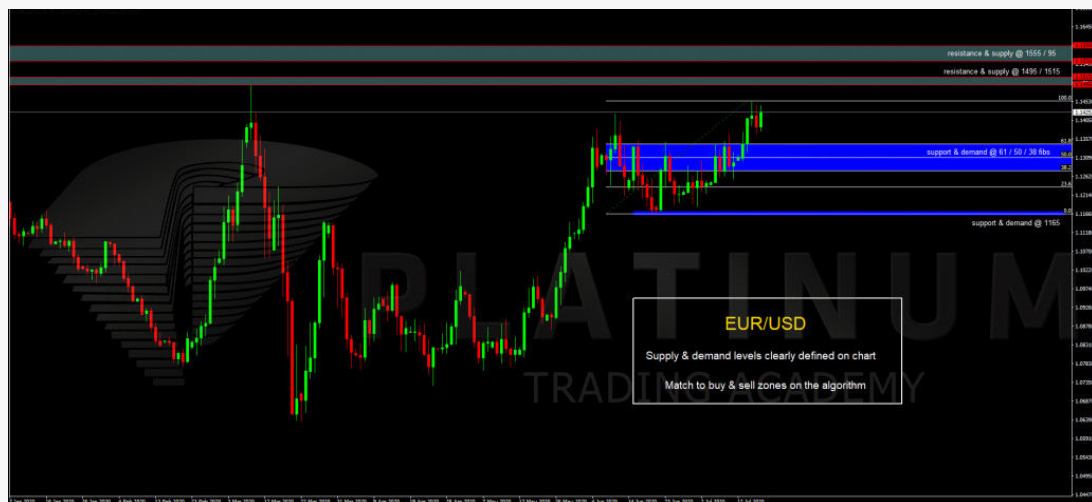


# KEY ANALYSIS OF MAJOR PAIRS

## EUR/USD

EUR/USD – Weekly Closing Price:1.1426

In Germany, CPI rebounded to 0.6% in June, after a decline of 0.1% a month earlier. German ZEW Economic Sentiment slipped to 59.3, down from 63.4 beforehand. The ECB maintained rate policy, holding the main financing rate at 0.00%. ECB President Christine Lagarde tried to send a reassuring note, saying that the Q2 decline was broadly in line with the forecast. She also said that the economic recovery had slowly begun. Eurozone industrial production climbed 12.4%, after back-to-back declines in double digits. On the inflation front, eurozone CPI rose from 0.1% to 0.3%, but the core read dipped to 0.8%, down from 0.9%. Both indicators matched the forecasts. In the US, industrial production jumped 5.4% in June, its largest monthly gain since 1959. Retail sales rose by 7.5%, while the core reading climbed by 7.3%. Both indicators beat the forecast of 5.0%. New unemployment claims dipped slightly to 1.3 million, but the total number of claims is above 32 million, as the employment situation remains grim. Finally, consumer confidence became more pessimistic, as UoM Consumer Sentiment fell to 73.2 in July, down from 78.9 beforehand.



### EUR/USD Longer Term view

The Euro's Downtrend Bottomed at 1.0640 in late March with Euro's recovery next encountering resistance at 1.1490, then 1.1580/1.1600

### EUR/USD DAILY UPDATE

Support now lies at 1.1410/1.1375 (the mid 1.1300's max) to yield another rally above 1.1450 onto 1.1490 then 1.1530.

EUR/USD

## GBP/USD

GBP/USD – Weekly Closing Price:1.2566

British GDP gained 1.8% in May, after plunging 20.2% beforehand. Analysts had expected a stronger gain of 5.5%. Industrial production and manufacturing production rebounded with gains in May, after suffering declines of over 20% a month earlier. CPI was stronger than expected, rising from 0.5% to 0.6%. The estimate stood at 0.4%. Employment numbers were mixed. Unemployed rolls dropped by 28.1 thousand, defying the forecast of a huge gain of 250 thousand. Wage growth declined by 0.3%, while the unemployment rate remained pegged for a third consecutive month. In the US, industrial production jumped 5.4% in June, its largest monthly gain since 1959. Retail sales rose by 7.5%, while the core reading climbed by 7.3%. Both indicators beat the forecast of 5.0%. New unemployment claims dipped slightly to 1.3 million, but the total number of claims is above 32 million, as the employment situation remains grim. Finally, consumer confidence became more pessimistic, as UoM Consumer Sentiment fell to 73.2 in July, down from 78.9 beforehand.



### GBP/USD Longer Term view

Sterling still displays a developing multi-year Falling Wedge pattern, enabling a major advance to eventually occur, upon completion

### GBP/USD DAILY UPDATE

In the short term, support lies at 1.2540/1.2510, for break above 1.2630/2650 resistance to encourage rally toward the 1.2800 level is underway.

GBP/USD

# TOP TRADING EVENTS

TOP TRADING EVENTS

This Week: Jul 19 - Jul 25						
Date	10:03am	Currency	Impact		Forecast	Previous
Sun Jul 19						
Mon Jul 20						
Tue Jul 21	2:30am	AUD	🔴	RBA Gov Lowe Speaks		
	12:30pm	CAD	🔴	Core Retail Sales m/m		-22.0%
Wed Jul 22						
Thu Jul 23						
Fri Jul 24	7:15am	EUR	🔴	French Flash Services PMI	52.3	50.7 ⬇️
	7:30am	EUR	🔴	German Flash Manufacturing PMI	48.0	45.2 ⬇️
		EUR	🔴	German Flash Services PMI	50.2	47.3 ⬇️
Sat Jul 25						
<a href="#">More</a>						



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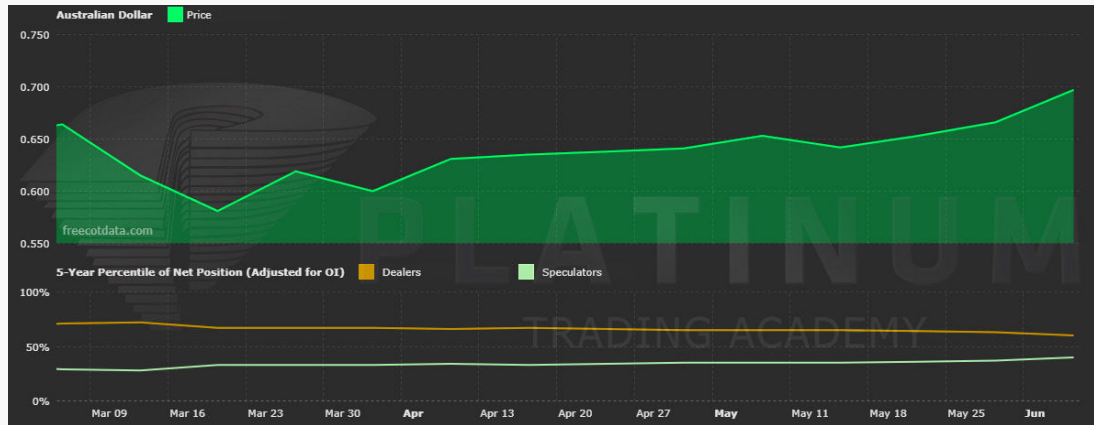
**5 TIPS IN USING TECHNICAL ANALYSIS THAT WORKS FOR YOUR TRADING**

The advertisement features a dark background with a grid of blue dots and several computer monitors displaying financial charts and data. The ATFX logo is prominently displayed in the center. Below the logo, there is a red and white banner with the text 'INTRACTIVE WEBINAR • LIVE QA'. At the bottom, the main headline is written in large, bold, white capital letters.

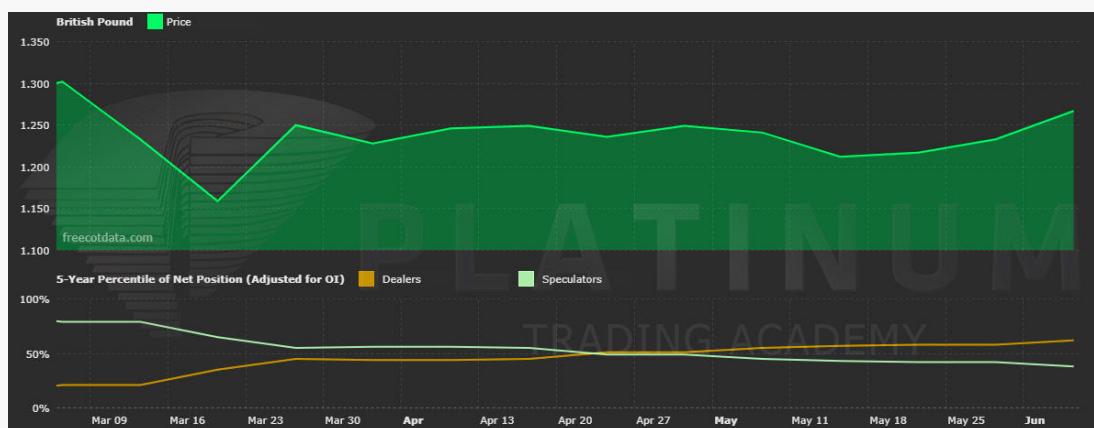
COT DATA

# COT DATA

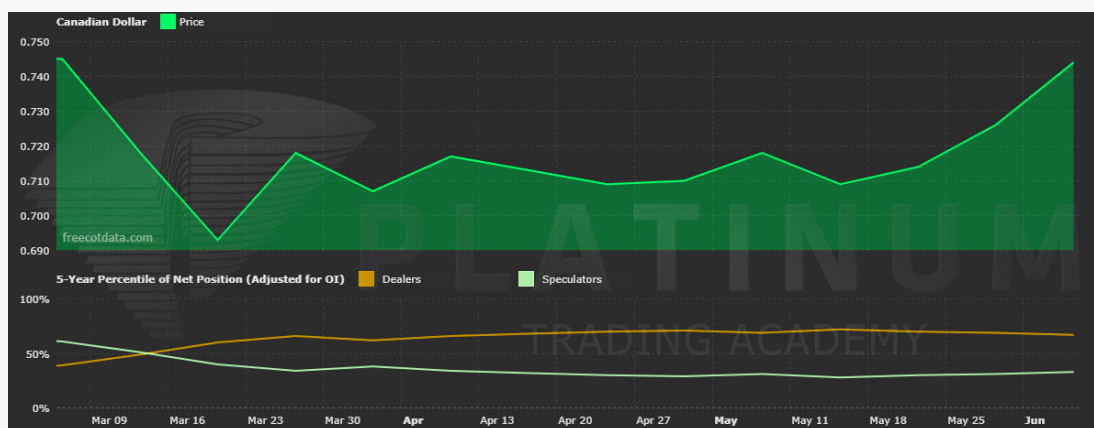
## AUSTRALIAN DOLLAR COT REPORT



## BRITISH POUND COT REPORT

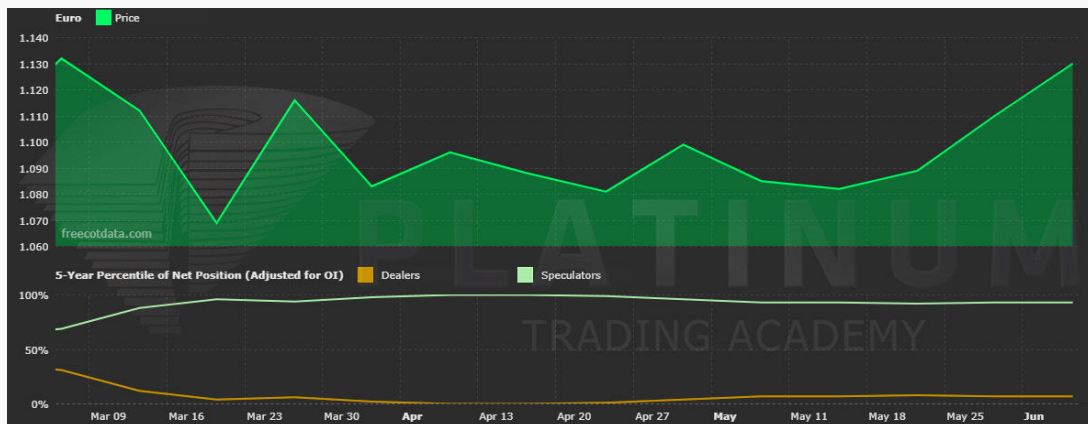


## CANADIAN DOLLAR COT REPORT

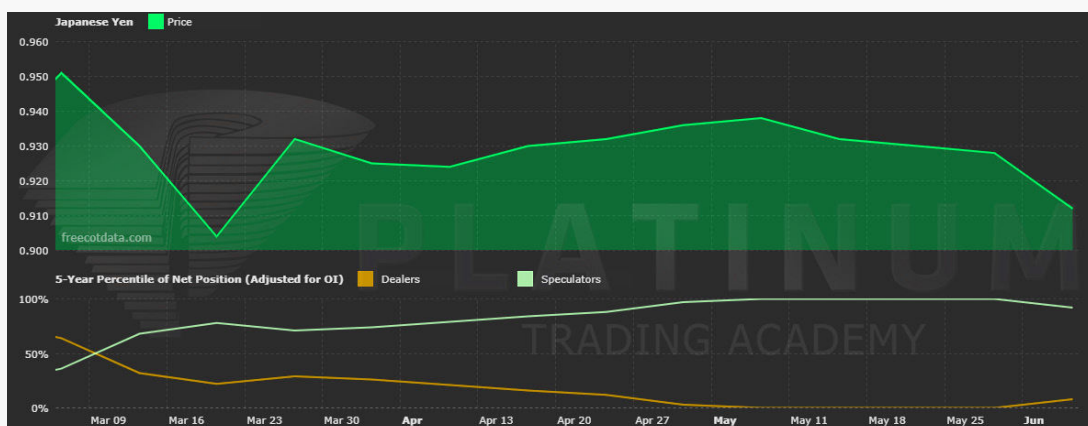


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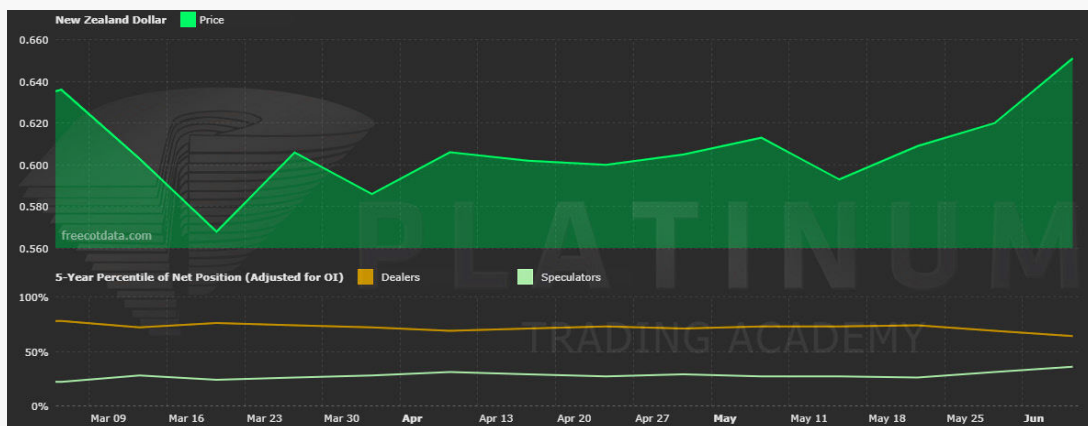
## EURO COT REPORT



## JAPANESE YEN COT REPORT



## NEW ZEALAND DOLLAR COT REPORT

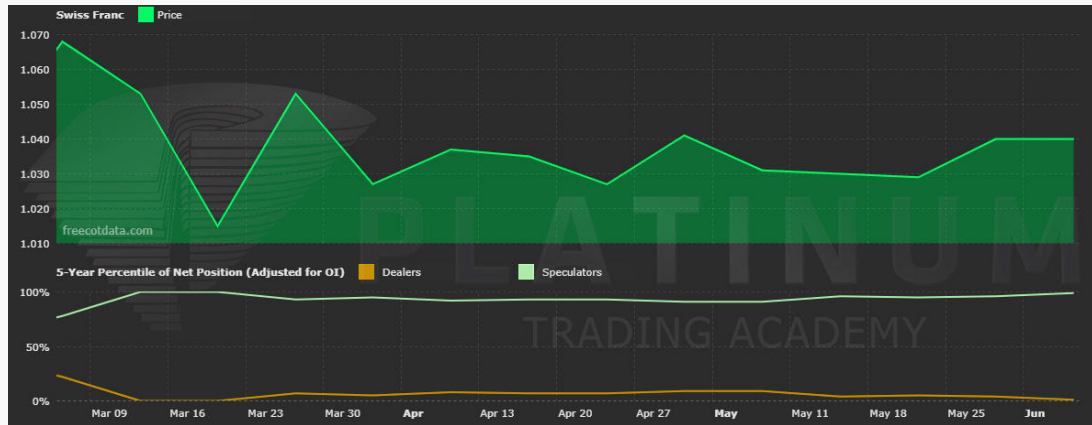


COT DATA

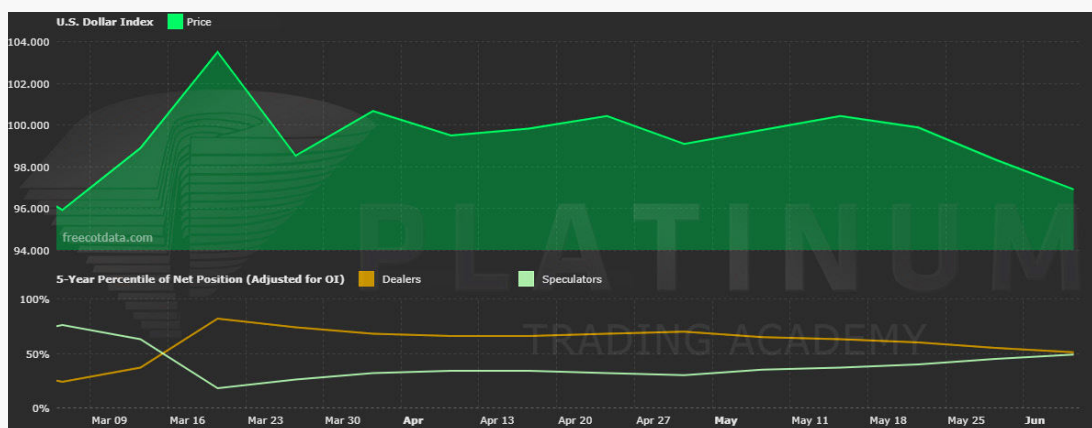
COT DATA

# COT DATA

## SWISS FRANC COT REPORT



## US DOLLAR INDEX COT REPORT



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74-89% of retail spread bets and CFD accounts lose money.

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*that could change your life*

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*Let's talk over the phone or skype or in-person*

One of the most important differences that keep us ahead of other tutorials and experts available online is that we focus on providing absolute knowledge and fundamentals of trading. When all the others are focusing on the tips and signals, Platinum trading Academy takes up topics like how the market functions, when, why and how various Financial Institutions trade.

## FREE SESSION FOR EXPERIENCED TRADER VIA PHONE OR SKYPE CONSULTATION

### A) PLATINUM TRADING ACADEMY

- The Platinum Financial Trading Methodology
- The "Half a Million Pound" Trading System
- The Live UK Platinum Trading Floor
- The Platinum Trading Performance
- A Brief on Our Three Services - Platinum Forex Trading Television + Platinum SMS Trade Alerts + Platinum Live one to one Mentoring

### B) SHOW YOU PROVEN STRATEGIES

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- You will be shown Platinum's Market cap reversal strategy as used by the major banks
- You will also be taken through Platinum's BPC strategy which has been profitable year on year for almost 15 years
- Show you one strategy called a banker trade that has almost a 98% hit rate
- Show you our extreme zone strategy that will tell you exactly when the markets will turn and make you anywhere between 20 to 300 pips on execution

### C) HOW PLATINUM CAN WORK FOR YOU

- We will show you how Platinum Trading Academy in just 30 minutes a day can transform you as an individual.

**FREE CONSULTATION**



## FOREX TRADING ARTICLE

### WHAT ARE HEDGE FUNDS? LEARN ABOUT HEDGE FUND TRADING STRATEGIES



In this blog, we will discuss what are hedge funds and examine hedge fund strategies. Investors can make significant profits from hedge fund trading. At the same time, investors must remember that the potential for high returns carries with it a high degree of risk.

#### Diversification

An investor looking to make a profit on the financial markets has a wide array of choices. The equity (stock) markets are one of the most popular methods, with thousands of stocks listed on exchanges across the world. Equities are vulnerable to the fluctuations of the market, so an important strategy to protect an investor's capital is to diversify his portfolio. One type of investment that utilizes diversification is a mutual fund. This type of fund can be used to invest in different types of financial instruments, such as stocks or bonds. The portfolio of a mutual fund is made up of pooled funds from the investors who have invested capital in the fund. The fund is professionally managed by a fund manager, who decides how to invest the money in the fund. Mutual funds are regulated financial products which are offered to the public, so buying a fund is as simple as making a call to your broker.

## Hedge Funds

Hedge funds are structured in the same basic manner as mutual funds, in that they are made up of pooled funds from investors. However, hedge funds are generally run much more aggressively than mutual funds in order to maximize profit for the investors. As well, hedge fund managers have a wider variety of financial products to choose from compared to mutual funds.

At this stage, you may like the sound of hedge fund trading and are interested in learning how to start a hedge fund. Unfortunately, unlike mutual funds, hedge funds are available solely to private clients. Under US securities law, the majority of the investors of a hedge fund must have a net worth of 1 million USD and must have an extensive understanding of the risks of trading and investing in the financial markets. Hedge funds usually require that an investor has a minimum net worth of 100,000 USD. Those investors who meet the net worth requirements are known as “accredited investors”. Individuals who do not qualify can still purchase “repetition” funds, which try to mimic hedge funds strategies of the most successful hedge funds.

It is important to keep in mind that hedge funds are used in a variety of financial markets. These include equity, fixed income, commodities and foreign exchange. For traders who are interested in trading forex and are high net-worth individuals, hedge funds provide a unique opportunity to trade and profit in a manner that is not available to most investors.

Hedge funds obtain their high returns by taking risks; this means that fund managers will look for investing opportunities in almost any market. Some carry a greater risk than others; therefore, it is essential that the investor in a particular fund is aware of the hedge fund strategies which are being utilized and that she is comfortable with the degree of risk.

No two hedge funds are exactly alike, and hedge fund investors can choose from many funds, which will utilize one or more trading strategies. It goes without saying that before investing in a hedge fund, you must do your due diligence and ensure that the fund is reputable and has an established track record. A trader or investor should always feel comfortable with the degree of risk involved in the purchase of a financial instrument; if you are losing sleep over your portfolio, it's a safe guess that your portfolio needs to be reviewed and changes made in order to better suit your tolerance for risk.

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## Hedge Fund Strategies

There are many hedge fund trading strategies employed by hedge fund managers. Let's take a look at some of the most popular hedge fund strategies. For the investor interested in hedge fund forex trading strategies, the methods discussed below can be successfully used by a hedge fund in order to make profits from forex trading.

### 1. Long/Short Equity

In this type of trading, investors go and short on two competing companies which are in the same industry. This is an example of hedge fund strategies that have a relatively low risk. For example, if the fund manager feels that Toyota shares look cheap compared to Ford, the fund might purchase 100,000 USD of Toyota shares, while shorting an equal amount worth of Ford shares. This leaves a net market exposure of zero, which means that the risk is relatively low. If Toyota shares outperform Ford, the fund will make a profit. Of course, if Ford outperformed Toyota, then the fund will have lost money on this trade.

### 2. Market Neutral

Similar to the long/short equity strategy, market-neutral funds will often make use of taking matching long and short positions in different stocks, with the aim of increasing return based on good stock selections. However, long/equity looks to take advantage of underpriced stocks, while the market-neutral method looks to profit from yields which are above the average market return while minimizing risk through matching positions.

### 3. Arbitrage

Arbitrage involves exploiting price differences between similar financial instruments, by simultaneously buying and selling those instruments and making a profit. Essentially, arbitrage takes advantage of inefficiencies in the market. If arbitrage is executed in a responsible manner, the fund can produce consistent returns with low risk. However, since price inefficiencies between similar instruments is usually very small, arbitrage funds will often rely on leverage to obtain high returns. The use of leverage can achieve high returns, but at the same time involves significant risk, because price differences can suddenly shift in direction.

### 4. Global Macro

A fund manager that is using a global macro strategy will make investment decisions which are based on the political and economic outlook of various countries. This involves an analysis of a country's economy and attempting to predict if the economy is on the rise or decline. Forex traders often use the global macro strategy to forecast movements in the currency markets. Thus, an investor with experience in forex trading who wishes to engage in hedge fund forex trading may feel comfortable investing in a global macro fund.

## 5. Multi-Strategy

A fund manager may decide to use a wide range of hedge fund strategies. Multi-strategy funds will take advantage of a variety of investment strategies in order to achieve profits. There is no particular investment strategy or objective, besides providing the investor with a positive return. These funds generally put a high emphasis on capital preservation and therefore engage in purchases that are relatively low-risk.

### How to Invest in a Hedge Fund

We mentioned earlier that in order to join a hedge fund, you need to be an accredited investor, which means that you have a minimum level of assets. If you have passed this first requirement, there still plenty of research you will need to do in order to choose a fund that is right for you.

**Prospectus** – Review the fund’s prospectus and other related materials. You should understand the hedge fund strategies employed by this particular fund and the level of risk. The fund may promise attractive rates of return, but remember that a higher potential return comes with a higher risk for the investor.

**Fees** – Hedge funds generally charge of 1-2% of the fund’s assets. In addition, fund managers are often given a “performance fee”, which could be up to 20% of the fund’s profits. Higher fees mean a smaller return for the investor, so an investor will want to know all the fees involved prior to signing up with the fund.

**Valuation** – Since hedge funds can invest in a wide range of financial instruments, some investments may be difficult to sell and therefore difficult to value. It is important to understand the valuation process of the assets in the fund so that you can assess the value of your portfolio.

**Share redemption** – Hedge funds often have specific time periods during the year in which an investor is allowed to redeem (cash) her shares. As well, the fund may have a “lock-up period” of a year or more, in which you cannot redeem your shares. It is important for a trader to be aware of the restrictions on redeeming his shares in the fund.

**Fund manager** – You should ensure that you know who is managing the fund and that they are qualified to do so. Fund managers will have different levels of risk and trading strategies; make sure that you are comfortable with how the manager is running the hedge fund.

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## FOREX TRADING ARTICLE

### TOP TIPS FOR TRADING FOREX IN 2020 TO BECOME A SUCCESSFUL FOREX TRADER



Hello Traders,

**Coronavirus Update:** In this time of economic uncertainty, some key strategies may not be as effective as they would otherwise be during times of regular market fluctuations. We simply ask that you trade with care while the world faces this global pandemic.

First and foremost welcome back to the platinum forex blogs. Today instead of just talking about forex trading strategies, technical analysis, technical indicators or fundamental analysis. We want to give you tips and tricks that will enhance your ability to make profits like a professional, profitable forex trader. Don't forget Forex trading can be a lucrative profession if you learn to trade the markets with professional traders!

In the near past, one had to become a full-time financial trader and trade on the floor to gain access to foreign exchange markets. However, the time has moved on, and with the internet proliferating offices and residences the world over, the world today has become very small. Virtual offices are replacing real-life ones, and this has proved to be an advantage to individuals thinking about taking up forex trading as a profession.

Rather than doing tedious office chores from 9 to 5, the world of forex trading offers exciting money-making challenges that can entice people to skip traditional jobs and opt for reliable and sustainable sources of income where you're your own boss and get to decide how much you desire to earn in a single day.

If you're new to forex trading, here're a few trading tips to help you master currency trading and become a good forex trader.

[Download your 10k Practice Demo account here](#)

## 1. LEARN TO CREATE THE PERFECT WORK-LIFE BALANCE

Not all forex traders trade the currency markets all the time. A large percentage of forex traders invest only a few hours each day to do actual trading. This is because many individuals prefer to trade in their free times while several trading professionals allocate fixed time for their trading activities. A large majority of traders take up forex trading to generate additional revenue streams. At our online forex trading academy, we have turned the part-time forex trader into a full-time professional trader by implementing our forex trading plan which has been adapted according to the Platinum Methodology.

To trade effectively and generate profits on a regular basis or create a secondary income, you need to have a sound trading strategy and dedicate a fixed number of hours each day. It's important to be consistent rather than spend several hours at a time and do sporadic trading.

It's very important to match your working schedule with your trading activities. A perfect balance between work, trading and personal life can go a long way in sustaining your revenue streams.

At our online forex trading academy, we have turned the part-time forex trader into a full-time professional trader by implementing our forex trading plan which has been adapted according to the Platinum Methodology.

Best trading tips: As a veteran trader I can tell you that You only need to make 5000 pips a year and need 10 Forex strategies that will make you 500 pips a year. Do not use forex signals as they will never have consistency use a Forex trading methodology that suits your daily structure.

**Watch this video: Forex Trading Tips for beginner traders (02mins 48secs)**



## 2. Effectively utilize your trading time

If you're a retired person interested in speculating how the forex market works or you're financially well-off, you could afford spending limitless time on the trading floor. In that case, you wouldn't have to worry about time factors and do things as per your comfort levels.

However, in real life, this does not happen. Time is always a valuable asset and people are always short of it. You need to utilize your time in the best possible manner to gain maximum productivity out of it. The same rule holds true for forex trading. The more time you can invest in your forex and respond in time to trading tips, the more profits you shall make. So try to schedule as much possible time you can afford to spend, or rather invest, in your trading activities. If you can't invest more hours, try to speed up work or optimize your work processes so you can gain more trading productivity out of your limited trading time.

Daily Forex Trading Tips: Plan your trade and trade your plan is one of the most common pitfalls of an unsuccessful forex trader as in once a trader is successful he starts to look for more and more opportunities in the foreign exchange market and in the ends up utilizing his/her trading time in the wrong way. Do not take the easy way out by following trading tips or forex signals to learn the methodology.

## 3. Maintain a Trading journal and implement a trading plan

Humans tend to have short memories. In addition to that, many individuals find it hard to remember numbers. Forex trading, like any other form of trade, involves numbers. To become a master trader, you need to remember all the important trades are done in your past, what mistakes you made and the things that you did right which fetched you good profits. You need data to do your technical analysis and fundamental analysis. The information that you can avail from your trading journal can also help you prepare your daily chart, understand the price action in a much better way and focus upon your favorite currency pairs. Valuable data availed in time can help to stop loss from occurring, so you can't afford to lose it.

Forex traders have two major trading tips. Either remember all-important trading events – both good and bad ones – or retain them somewhere so you can analyze them as and when you want. It's mandatory to retain all data as you'll need it to make future trading predictions.

To be on the safer side, a trading journal can work wonders for you as you don't have to depend much upon your memory (it can fail you if you're overstressed or very tired) to retain all important stuff. Just record it in your trading log book so you can be complacent about your data – It's not disappearing or going anywhere. You'll find it exactly where you've kept it.

Forex Trading Tips for the day: Successful Traders always maps their charts on a Sunday and prepares for the whole week in advance within his forex trading plan.

## 4. Practice discipline and have a proper mindset

Just like any other form of sport or physical workout, you need to practice forex trading daily to become good at it. It should become a routine exercise. You need mental discipline and

a proper mindset to practice trading and become a proficient forex trader. After trading with some of the best traders in the financial market a major trading tip is to make discipline your primary objective.

Lack of discipline or disorganized working can make you lose out on trading opportunities and deplete your profits. It's important to capitalize on each opportunity that comes your way, so you can add on to your profits. As a part-time forex trader to earn a passive income or a consistent secondary income, it is a necessity to understand the psychology of Successful and proficient Financial Traders. Keeping the balance of good money management, utilizing the trading time appropriately and implementing professional forex trading strategies can be a handful hence the reason for you to undertake professional forex trading education is almost compulsory.

Trading Tips Today: Always Practice on a Forex Demo account and gain consistency before moving on to a live trading account.

### **5. Think outside the box- Is forex trading just another passive income idea**

After many years of working with financial traders and teaching people how to trade forex, I can tell you that you have to treat this passive income idea like a full-time business. Those individuals that just see forex as a get rich quick scheme are more likely to fail as they treat this only as a means to earn extra cash. Our objective at our online forex trading academy is to create a business and not just a part-time income via our online trading courses.

Investing for beginners or learning to trade forex for beginners has two initial pitfalls. Chances are you'll have to initially invest a lot of time to understand the trading strategies and master how to trade forex. Also, you wouldn't be making much income out of trading while you're learning how to do it. Secondly, if you already have a main job and are trading part-time to generate additional sources of income, you will still have to deal with two professions simultaneously. The bottom line is even after putting in their best efforts, many individuals still fail as forex traders and quit. If forex trading can't help you earn enough to sustain yourself or your family, you might seriously consider taking up some other profession to generate additional sources of revenue.

Now that you have got some of the top forex tips and strategies to trade in 2020, you must be thinking of your next trade. Would you like to speak to one of our Trading Experts so they can teach you how to implement these forex strategies live on the markets? The reason for trading with one of our experts is they will stop you from overtrading, over leveraging and making simple mistakes that will slow down the progress of your journey in becoming a professional trader.

Our Trading Floor has the latest trading tips for the day, and if you study with us with determination and passion, you can take home over 5000+ Pips in a year.

Our Professional Trader trade the markets every day and take advantage of the short term fluctuations in currencies, indices, commodities and bonds fill out the consultation form today and let us get you started in making some serious profits from the markets in 2020!



# FOREX TRADING INSIDER

EXPERT FOREX TRADING TECHNIQUES



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