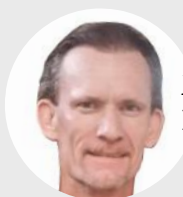


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Creative Thinking



**Mark
Bouquet**



**Mark
Bouquet Jr.**

We promise that you'll love
your new floors, or we'll
replace them **FREE!***

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Custom Interior Analysis!

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*Residential only. Within first 30 days after
installation. Does not include cost of
installation or other labor. Style must be of
equal or lesser value.

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"Mark" My Words... a message from Mark Sr.

Happy FOURTH of JULY!!!

I can't believe how hot and humid this year has been already! But when the younger clients start to get "up there" in age, they'll see what I see – that time does fly. It's been tough for me, but it seems whenever I say something like that, I see someone else losing family members or getting sick themselves. We recently had to say good-bye to "Aunt Snooks." She got that nickname from an old comic strip and boy did it stick. "Janie" was Aunt Snooks' real name – Tammy's aunt.

As I write this, I hope you're all ready for another birthday as a nation! Fourth of July became a federal holiday in 1941, but the tradition of Independence Day goes back 1776. This year will mark 241 years of American independence. With all the 4th of July festivities, this is a wonderful time to gather as a family and enjoy our lives.

I should mention that someone special, my mom's best friend's husband, Bob Kueltzo, passed away in June. He got my two older brothers jobs in the deep tunnel projects. Bob was special to me. I remember my 1976 Plymouth Fury, a "unibody" construction. That means there was no frame – the body was the frame. Bad idea. It had a great motor, but I was driving it one day at about 17 years old when suddenly, the right rear-end dropped like a brick! Back then, we didn't go out and buy a new car. You fixed what you had. But this was way over my pay grade. In fact, I didn't think it was fixable. Then Bob saw me and walked across the street. He asked what the problem was, and once he saw it, said, "if you will get it over there, I can fix that." The spring popped through the trunk bottom. I had no idea what to do, but Bob knew exactly what to do. I asked him what it would cost and he replied, "Don't worry about that." I believe I was working at Ponderosa with Tammy at the time. He cut out the rusted areas, took a torch and cut new holes in some diamond plate steel, bolted that to the floor, put some rust protectant over that and bolted the spring back to the new diamond plate steel. He fixed what I was sure was going to be junked. What a relief! I always was amazed at how he kept great care of his cars. He had Model T and Model A renovations. I'd love to get one of those someday. Bob, I'm so happy you are out of pain and with the Lord. Sandy, if you see this, we ALWAYS loved you and are so sorry for your loss. Sorry everyone, these were very special people to me growing up.

I would be remiss if I didn't mention the people who help keep Tammy from "killing me." Happy Birthday to Dawn Giganti. Tammy could not do it without you, Dawn! You come in early and stay late. You're always there when things must be done... and even when things can wait sometimes, because I just think you want your desk immaculate! And Michelle Chapman, one of our friends, sales, and design specialists, will be "married-off" this October!!! Congratulations Michelle. I know the Lord will bless you even more in the future. I hope you stay around for a long time.

Thank all of you for making our small business - a small business that is now becoming a legacy for my sons and their families. It means everything to me.

Lord Bless You All!!!

Mark Bouquet, Sr.

2017 JULY						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4 CLOSED	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Month at a Glance:

2nd I Forgot Day – How do you remember what you are supposed to be forgetting?

4th Independence Day – Happy birthday to our nation!

8th Video Games Day – From Atari to Nintendo to Xbox... it's all "fun and games", just make sure to get outside and get some physical exercise!

9th Dawn Giganti's Birthday – She's been emailing the staff shopping day countdowns. We love her, but are eagerly waiting for the 10th. LOL!

13th Embrace Your Geekness Day – great day to stop at your local Creative Carpet & Flooring showroom and geek out with us on some flooring! Our sales staff can TOTALLY help you get your geek on!!!

14th Michelle Chapman's Birthday – next year we'll have to say happy birthday to Michelle Cress! How exciting!?! Happy birthday, Michelle!

23rd Parent's Day – Go out and honor mom and dad!

I'M BORED!

Here are a few summer fun ideas that MIGHT help prevent you hearing those two adult cringe-worthy words!



Make a Movie - smart phones and free editing software, making a movie these days is easy! Create a neighborhood film festival in the garage for the debut with popcorn and soda pop!

Try a New Sport - summer is a great time to experiment with new sport interests and talents.

Have a Craft Box - an irresistible way to combat boredom is by building or making something.

Start a Business - indulge in an old fashioned lemonade stand or take it a step further and have a

cake-pop or cupcake stand. Whatever you decide will be fun! Use the funds to initiate a water balloon fight (see below).

Library Trips - most libraries have different activities you can check in on. Also, teaching kids to read a book instead of jumping on the computer is a great thing!

Tour a Factory - who doesn't like to know how things are made? Many factories provide free tours for interested folk.

Host a Water Balloon Fight - Gather the neighborhood kids together for a good ole' fashioned water balloon fight. Odd side vs. even side, this block vs. that block... however you divide it, it will be fun! Go a step further and select a color for each team to wear. Afterwards, everyone gets together for popsicles for a piece "**treaty**".

Of course, there is always that last resort that everyone has probably heard at one time or another growing up... "if you are bored, you can clean your room" or "if you are that bored, I can find you something to clean". Say THOSE cringe-worthy words to a child and you'll probably never hear "I'm bored" again!

MEET OUR CARPET CLEANING CUSTOMERS...

- | | | | |
|--------------------------|--------------------------|----------------------------|----------------|
| • Ramon Anguiana | • Denise and Tom Jacobs | • Janice and John Peterson | • Jenny Wencel |
| • Donna Cesario | • Debbie and Rich Little | • Cynthia Robinson | |
| • Kevin and Meghan Geary | • Fay Murdock | • Lauren Schumacher | |
| • Matt Highfill | | | |

Call for more info on our expert carpet cleaning services! 888.910.6585

LAURA WATZKE

You are this month's
MYSTERY WINNER!
We have a \$50 Creative Carpet
& Flooring gift card reserved
just for you!
Stop in your nearest showroom to
claim your prize!

NOTE: Must be picked up before 07/31/2017

THANK YOU FOR THE KIND WORDS!

"Mark, Thank you for the new carpet! I love it and now our condo feels warm and cozy! The white carpeting just made the condo feel cold! Thanks again and I would recommend you to anyone!"
~Tyler & Sara

"The new flooring in our home makes everything bigger and more beautiful. Everyone who has seen it for the first-time remark on how beautiful it is. Your workers were above and beyond with being courteous and in cleaning up after themselves. We would recommend your store to our friends and relatives." ~John

Did You Know ?

**We also have an
e-newsletter!**



If you'd prefer to receive the e-newsletter instead of the printed letter, email us at:

MARKETING@

CREATIVECARPETINC.COM



Mega Trivia Contest

Who wants to WIN a
\$50 Gift Card towards dinner
at TGI Friday's, Olive
Garden, Red Lobster or
Aurelio's Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

Due to its gravitational pull, what generally happens to the human body when the moon is directly overhead? You will...

- A) weigh slightly less**
- B) have an irresistible urge to watch "Teen Wolf"**
- C) be three inches taller**
- D) go nuts**
- E) turn into a werewolf**

To enter, go to:

www.creativecarpetinc.com, click on "Monthly News - Home Advisor Monthly Newsletter" and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, July 15th, 2017. Good luck!!!

Answer to June's quiz:
D) Roller Coaster

Congratulations to last
month's winner:

KEVIN PETERS

Stop by Creative Carpet & Flooring to claim
your prize by July 31, 2017!

WARNING!

**Don't visit any
flooring dealer until
you call us for a FREE
Consumer Awareness
Guide! You will learn...**

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

A "WELCOME BACK" TO OUR RETURNING CLIENTS...

- | | | |
|-------------------------------|---------------------------|-----------------------------------|
| • Brian Barna | • Maloney Dental | • Josh Tulisak & Michelle Pupchik |
| • Esther Escobedo | • Debbie Notter | • RBT Development |
| • Jane & Bill Flagler | • Jan & Charles Olson | • Karen Wallace |
| • Jo Marie Gagala | • Ozinga | • Jenny Wencel |
| • Mack & Therese Galvan | • Skip & Ann Pastore | • Ryan Westlund |
| • Kim & Mark Glasgow | • Joe & Kim Pesce | • Jerry & Kathy White |
| • Regina & John Herod | • Mohan Rao | • Tom & Kelly Wiese |
| • Becky Kingma | • William & Pat Silvia | • 4 Winn Construction |
| • Tim Kuhn | • Frank & Audrey Sterioti | • Kristine Wszolek |
| • Nick & Sherry Lamonto | • Joseph Terry | |
| • Westside Children's Therapy | • Barbara Travis | |
| | • Jan's Interior Elements | |

The Do's and Don'ts of Cell Phone Etiquette

Cellphones are ubiquitous and research shows that although most users think they have good mobile manners, many people report being irritated or annoyed by the use of the phones in public places.

Clearly there's a lack of understanding of what is and isn't acceptable in terms of cellphone etiquette. Following is a list of do's and don'ts:



- ✓ Do respect those who are with you. When you're engaged face-to-face with others, either in a meeting or a conversation, give them your complete and undivided attention. Avoid texting or taking calls. If a call is important, apologize and ask permission before accepting it.
- ✓ Don't yell. The average person talks three times louder on a cellphone than they do in a face-to-face conversation. Always be mindful of your volume.
- ✓ Do be a good dining companion. No one wants to be a captive audience to a third-party cellphone conversation, or to sit in silence while their dining companion texts with someone. Always silence and store your phone before being seated. Never put your cellphone on the table.
- ✓ Don't ignore universal quiet zones such as the theater, church, the library, your daughter's dance recital and funerals.
- ✓ Do let voicemail do its job. When you're in the company of others, let voicemail handle non-urgent calls.
- ✓ Don't make wait staff wait. Whether it's your turn in line or time to order at the table, always make yourself available to the server. Making servers and other patrons wait for you to finish a personal phone call is never acceptable. If the call is important, step away from the table or get out of line.
- ✓ Don't text and drive. There is no message that is so important.
- ✓ Do keep arguments under wraps. Nobody can hear the person on the other end. All they are aware of is a one-sided screaming match a few feet away.
- ✓ Don't forget to filter your language. A rule of thumb: If you wouldn't walk through a busy public place with a particular word or comment printed on your T-shirt, don't use it in cellphone conversations.
- ✓ Do respect the personal space of others. When you must use your phone in public, try to keep at least 10 feet (three meters) between you and others.
- ✓ Do exercise good international calling behavior. The rules of cellphone etiquette vary from country to country.

Good cellphone etiquette is similar to common courtesy. Conversations and text exchanges have a tendency to distract people from what's happening in front of them. Cellphone users should be thoughtful, courteous and respect the people around them.

REUTERS. (2013, July 23). How to have good mobile manners. Retrieved from NY Daily News: <http://www.nydailynews.com/>

MEET OUR NEW FRIENDS AND CLIENTS...

- | | | | | |
|------------------------|-------------------------|-----------------------|------------------------|----------------------|
| • Lori & Jeff Beasley | • Dan & Elane Gilman | • Robert Kraul | • Michael Nowak | • Leilani Swick |
| • Brian & Kristi Betts | • Gray & Sonia | • Leeann Lehmann | • Molly Ordaz | • Pat Toomey |
| • Graefen Company | • Goubeaux | • Joe & Pat Lynch | • Cindy Paraday | • Carol Truran |
| • Richard Casiano | • Complete Insurance | • John & Barb Macknyk | • Faye Predny | • Jake & Kim Viravec |
| • John Castronovo | • Restoration Services | • Greg & Denise | • Stephen Ratkay | • Rachel Weaver |
| • Liz & Tom Channic | • Steve & Karen Grelck | • Markovich | • Darlene Ristich | • Tony & Sandy Weber |
| • Gloria Chatt | • James Handley | • Amy Matheson | • Sam & Michelle Rossi | • John Weidenaar |
| • Paul Chocola | • White Hawk Properties | • Frank Micka | • Angela Savino | • Jill Weitendorf |
| • Designs by Debbie | • Emily Hillegonds | • Rich & Jen Miller | • Bob & Sue Sivek | • Pat Wiley |
| • Dale Davies | • Suzanne & Zachary | • Thomas Morjan | • Janice & Dave Stefka | • Ken & Megan Zarris |
| • Josh & Ashley Deboer | • Kambic | • Barb Narish | • Nicky Stevenson | |
| • Joellen Dykstra | • Kristin Kappel | • Gaylord & Lynne | • Allison Stombaugh | |
| • Kim & Chuck Eaheart | • Marion Katterheinrich | • Nelson | • Tim Streit | |
| • Rob Farmer | • Robin Keathley | • Klaus & Mary Lou | • Brian & Marybeth | |
| • Debbie & Mike Fisher | • Jerry Koedyker | • Nolan | • Sweeney | |



Community Events

Thru Sun, July 20th - July 23rd
55th Annual Antique Tractor, Steam Engine & Gas Show
Will County Threshermen's Association
 The Charlie & Jeannie Kestel Farm
 US-Rt. 45 & Steger Road, Frankfort IL
 Tractor pulls, corn shelling, tractor games, magic show, antique cars, craft fair, food, kids activities & more!
 COST: \$7 adults; \$3 Children under 11
 INFO: 815-548-4928 www.stemshow.org

Thru Sun, July 27th - July 30th
Proud American Days
New Lenox Community Park District
 East of Walmart
 601 East Lincoln Highway, New Lenox IL
 Live entertainment, carnival, annual baby contest, bean bag tournaments & more!
 COST: Tickets needed for carnival rides & food. Entertainment Stage Cover Charge \$7
 Thru Sat, Sun is FREE.
 INFO: www.proudamericandays.org

Wed thru Sun, July 19th - July 23rd
Festival of the Lakes
City of Hammond, Indiana
 Wolf Lake Memorial Park
 2938 S Calumet Ave, Hammond IN
 Live entertainment, carnival rides, boat rides, games and more! See website for music lineup.
 COST: Tickets needed for carnival rides, parking & food. Visit website for details.
 INFO: www.festivalofthelakes.com

Fri thru Sun, July 28th - July 30th
Pierogi Fest
Whiting-Robertsedale Chamber of Commerce
 City of Whiting
 119th Street, Whiting IN
 Tons of food, Pierogi Parade, games, beer garden, musical entertainment & fun for all!
 COST: FREE general admission
 INFO: 219-659-0292, sarah@wrchamber.com or www.pierogifets.net

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster, TGI Friday's or Aurelio's Pizza.**

A gigantic THANK YOU to all who referred us last month...

- | | |
|-----------------------|-------------------------|
| • Adele Adams | • Andy & Robin Stephens |
| • Brian & Terry Board | • Janelle Tague |
| • Jan & Thomas Clark | • David & Maureen Thamm |
| • Dean Cosima | • Judy Urbanik |
| • Esther Escobedo | • Tom & Kelly Wiese |

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 Tue, Thu : 10am - 8pm
 Sat : 10am - 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Our newsletter reaches out to our Chicagoland & NW Indiana customers. If you have a community event or fundraiser that you would like us to feature in the July 2017 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by July 15th, 2017.

CREATIVE CARPET & FLOORING

SNEAK PEEK

UPCOMING EVENTS!

AUGUST 2017

UGLY FLOOR CONTEST

SEPTEMBER 2017

SIT, STAY & SAVE EVENT



AUGUST:

Ugly Floor Contest -

Send us a picture of your ugly floor for a chance to replace it! GRAND PRIZE WINNER GETS NEW FLOORING!

(up to \$1000 value) Grand prize will include flooring, pad and labor up to \$1000. Official rules to be announced in August's newsletter!

SEPTEMBER:

The Sit, Stay & Save Event

countdown is on - featuring a special Pet Adoption Event and discounts on STAINMASTER® PetProtect™ flooring.

We will have lovable pets on site ready for adoption. Take home a beautiful new STAINMASTER® PetProtect™ carpet and a loveable new pet.

THE SIT, STAY & SAVE EVENT COUNTDOWN IS ON



JULY CELEBRATION LIMITED TIME OFFER

24
MONTHS
SPECIAL
FINANCING*
with your
Shaw Floors credit card

Only for Shaw brand residential purchases.

JUL 01, 2017 - JUL 29, 2017

*Subject to credit approval. Minimum Monthly Payments Required. See store for details.

**12 MONTHS
SPECIAL FINANCING***

**on ANY brand
flooring purchase**

AVAILABLE EVERY DAY

*Subject to credit approval. Minimum Monthly Payments Required. We reserve the right to discontinue or alter the terms of this offer at any time. See store for details.

We're helping our customers celebrate the month of July with big savings and promotional financing.* Stop in today for more details!

**0% INTEREST
for 24 Months***

On purchases made with your Shaw Floors credit card made between JUL 01, 2017 - JUL 29, 2017
Only for Shaw brand residential purchases.

24 Equal Monthly Payments required.

*Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

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