



TEXAS CHARACTER EDUCATION WEEK

 JOURNEY

COLOR THE WORLD
With Character

Poster Drive

A bipartisan and non-sectarian initiative

3rd Anniversary Memory Book

TEXAS CHARACTER WEEK HISTORY

A proposal was sent to the State Board of Education (SBOE) in 2005 to open the first School of Science and Technology (SST) campus in San Antonio, Texas. The SBOE-approved charter proposal included implementing a quality character education program. Since 2005, SST Schools have invested much in this area of character education so that its students gain all the necessary skills to flourish socially, academically, and emotionally.

A positive and nurturing school culture was essential in order to bring out the best in all students. This journey soon crossed paths with character.org's 11 Principles roadway.

Character.org validates schools' character education programs based on its 11 Principles. Then, in Oct of 2018, SST participated in the DC Character.org National Forum. That same year, two SST Schools earned the State School of Character Designation. One of our practices even earned national recognition as a Promising Practice by character.org.

Character.org Principle 10.3 requires schools and districts to involve the broader community into its character education program. In preparation for submitting the District Character Application, we started working on the Texas Character Education Day Initiative, including the 'Coloring the World Poster Contest'. One partner became two, they became ten, and then, before we knew it, we had partnered with more than 30 Character Education Organizations. Building a strong Community of Character is vital to ensure the success of our students at workplaces. Therefore, we believe that everyone has something important you can do to support Character Education. Each of these partners contributed at varying degrees to make our character education program stronger.

Nov 15, 2019 was soon declared as the first ever Texas Character Education Day by Governor Gregg Abbott. We worked on SST Advancement's core ethical values of C.I.R.C.L.E (Caring, Integrity, Responsibility, Citizenship, Leadership, Everybody) to shape the initiative. The purpose is to create a higher awareness of the importance of character education integration in PreK-12 schools to motivate and empower students with moral, intellectual, civic, and performance values for them to contribute to healing the world as moral agents. Many of our partner organization representatives took a place on the stage to cut the red ribbon of Texas' first ever State-wide Character Education Poster Contest. On March 30, 2020, the winners were announced by Heather Mauze, Director of Charter School Administration at the Texas Education Agency.

816 students from 110 schools across 61 districts participated in the first year's contest. At the same time, one SST school earned its National School of Character recognition, and three of our practices have been recognized nationally as promising practices by character.org.

We have continuously invested in our Character Education Program to make performance outcomes better than ever. This relates directly to character.org's Principle 6, which states that "School(s) provide a challenging academic curriculum to all students." SST has A-Rated schools and districts, have earned all possible TEA designations, have competed in a variety of local, statewide, and national competitions, and have had students enter high-profile colleges and universities; this has become our student outcome tradition.

We are proud of investing in this area to engage our students, to empower them with the skills that they need, to nurture them continuously with our love-filled, Texas-sized Hearts. In 2020, we said that one day is simply not enough, let's make it a week. Well, now it is. Congratulations!

The Poster Contest was also transformed into a Poster Drive. Last year, 3266 Student's from Argentina, Bangladesh, Brazil, Canada, Ecuador, Egypt, Ghana, Hong Kong, Hungary, India, Indonesia, Malaysia, Pakistan, Peru, Russian Federation, Sri Lanka, Uganda, Ukraine, Venezuela, and the United States (Alabama, Alaska, California, Florida, Texas, and Utah) participated in the Poster Drive.



Thank you for investing in
CHARACTER EDUCATION.
Thank you for being great partners.

KICK OFF EVENTS



SST involves community

members in its Character Initiative to be in compliance with character.org Principle 10.3
“The school seeks help and involvement from the wider community.”





OTHER PARTICIPANT SCHOOLS



CHARACTER STAGE

As character.org 11 Principles outline, community members (e.g., representatives of local government agencies, business partners, religious organizations, youth organizations, other schools) serve in character education leadership roles and are actively involved in carrying the character initiative into the larger community on our November 15th Kick Off Events.



Arthur Schwartz

President of character.org



Barb Bergseth

*Program Administrator,
Synergy & Leadership Exchange
Coordinator for the Minnesota
Schools of Character.*



Dr. Bulent Dogan

*Clinical Assistant Professor
in the College of Education
at the University of Houston*



**David B. Wangaard,
Ed.D.**

*President and Director
of The School for
Ethical Education*



Drew Galloway

Founder of MOVE Texas



Doug Karr

*Former Character.org
President and Founder of
VALUES Proposition*



**Evangelos Stefanos
Tzivopoulos**

*6 time World Masters Diving Champion
3 Time European Champion
19 time National Champion*



Kimberly Jimenez

*Community Engagement
Team Members UNICEF USA*



Mike Honda

*Former Member
of the U.S. House*



Mike Park
*Chief Executive
 Officer of CharacterPlus*



**Patricia S. Castillo,
 L.M.S.W.**
*Chief Executive
 Officer of CharacterPlus*



Ray Lopez
Texas House District 125



Steve Allison
Texas House District 121



Javier Salazar
Bexar County Sheriff



**Sister Norma
 Pimentel**
*Executive director of Catholic
 Charities of the Rio Grande Valley*



Tushar Gandhi
*Author and a Peace Activist
 The great-grandson of
 Mahatma Gandhi*



COLOR THE WORLD WITH CHARACTER POSTER DRIVE

SST has partnered with other volunteer participant organizations to host the Color the World with Character Poster Drive since 2019. All PreK-12 students, including homeschoolers around the world can enter the poster drive. Participation is free of charge.

Statistics



COLOR THE WORLD
With Character



2019

61 SCHOOL DISTRICTS
ACROSS THE STATE OF TEXAS

110 SCHOOLS

816 STUDENTS



2020

3266 Students' entries were received from
Argentina, Bangladesh, Brazil,
Canada, Ecuador, Egypt,
Ghana, Hong Kong, Hungary,
India, Indonesia, Malaysia,
Pakistan, Peru, Russian
Federation, Sri Lanka, Uganda,
Ukraine, Venezuela,
and the United States
(Alabama, Alaska, California,
Florida, Texas, and Utah).



“Color the World with CHARACTER”

Poster Drive emphasizes the following Character Traits while accepting entries for other Character Traits.



CARING

Defined as “displaying kindness and concern for others.” It is one of the most essential core ethical values that a character bee should possess. It is at the center of everything we do. It is also the foundation for attachments between staff, students, parents and the community. The core ethical values of empathy, kindness, respectfulness, compassion, goodness, grace, courtesy, sympathy, and generosity are related to CARING.



INTEGRITY

Defined as “the quality of being honest and having strong moral principles and moral uprightness. *” The core ethical values of honesty, courage, loyalty, trustworthy, truthfulness, sincerity, righteousness, and fairness are related to INTEGRITY.



RESPONSIBILITY

Defined as “the state or fact of being accountable or to blame for something. **” The core ethical values of diligence, self-restraint, self-control, dedication, perseverance, grit and accountability are related to RESPONSIBILITY.



CITIZENSHIP

Defined as “the expectation of common values and mores in a group setting. ***” The core ethical values of patriotism, service, duty, conservation, sportsmanship and cooperation are related to CITIZENSHIP



LEADERSHIP

Defined as “the state or position of being a leader*” All core ethical values such as caring, integrity, responsibility, citizenship, etc. are related to LEADERSHIP.



EVERYONE

This one is not a character trait. It is simply added into the list to be inclusive to welcome all children regardless of their identities. Everyone also emphasizes the importance of being a strong advocate of

- 1-preserving freedoms concerning religion, expression, assembly, and the right to petition,
- 2-creating a bullying free environment for all students,
- 3-prohibiting of any discriminations,
- 4-protecting Human Rights, and
- 5- preventing Genocide/Holocaust.



Melania Trump

January 3, 2020

Thank you for your letter of support in ending the issue of bullying. I am so glad that we share a passion to promote the well-being of our Nation's children.

I look forward to continuing my work on behalf of children across our country, and I hope you will join me in setting a positive example for our Nation's kids.

Thank you again for taking the time to write me.

Sincerely,

The White House

**FORMER FIRST LADY MELANIA
TRUMP'S LETTER**



**FORMER U.S. DEPARTMENT OF
EDUCATION SECRETARY
BETSY DEVOS OFFICE VISITS**

"The theme of this year's poster contest is Color the World with Character. Enjoy the rest of this week's celebration! On behalf of all of us here, at the United States Department of Education, we are very proud of your efforts."

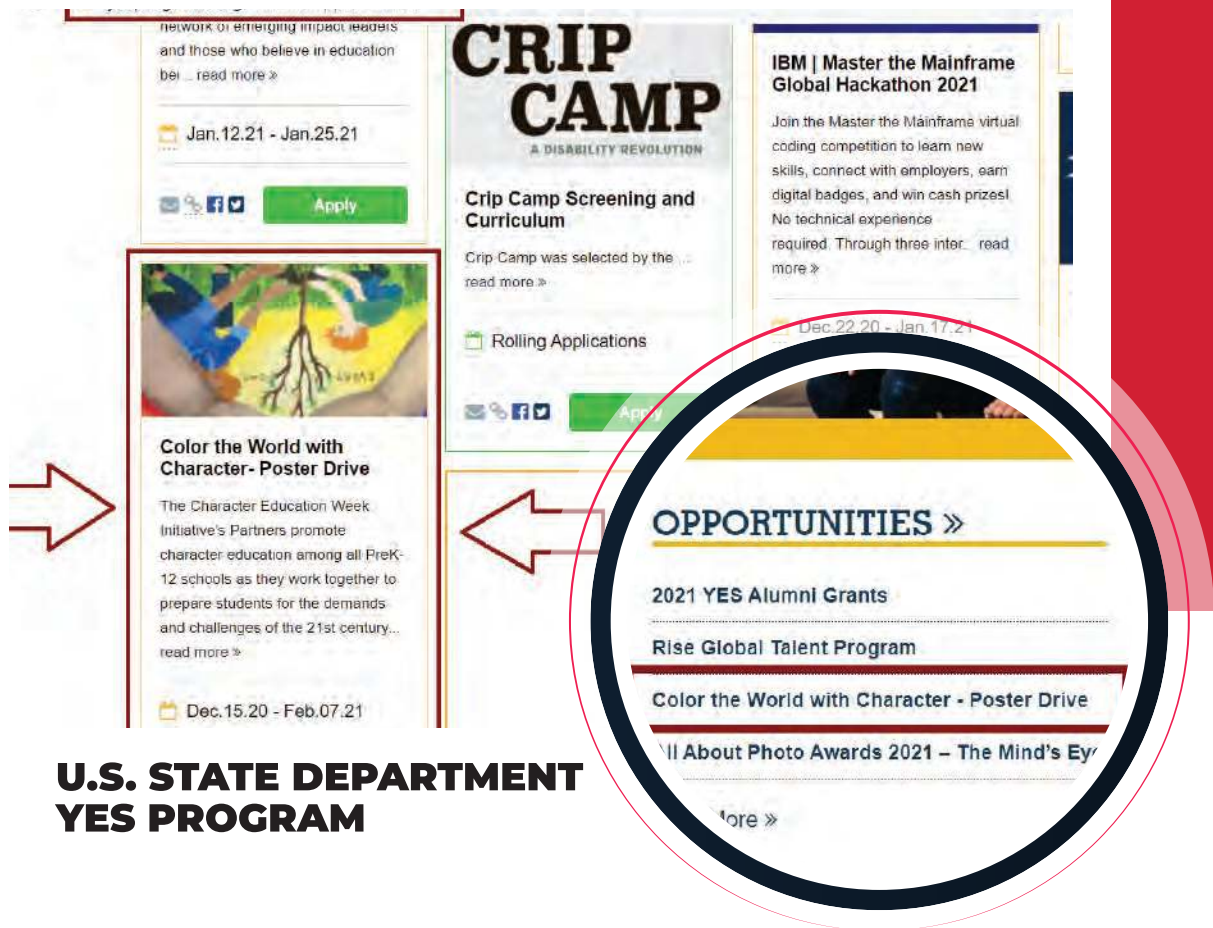
**FORMER U.S DEPARTMENT OF
EDUCATION ASSISTANT
SECRETARY FRANK BRAGON**



"From Ecuador, I want to wish you the best of luck and congratulate you for being part of this initiative."

**FORMER MINISTER OF EDUCA-
TION OF ECUADOR H.E.
DR. MONSERRAT CREAMER**



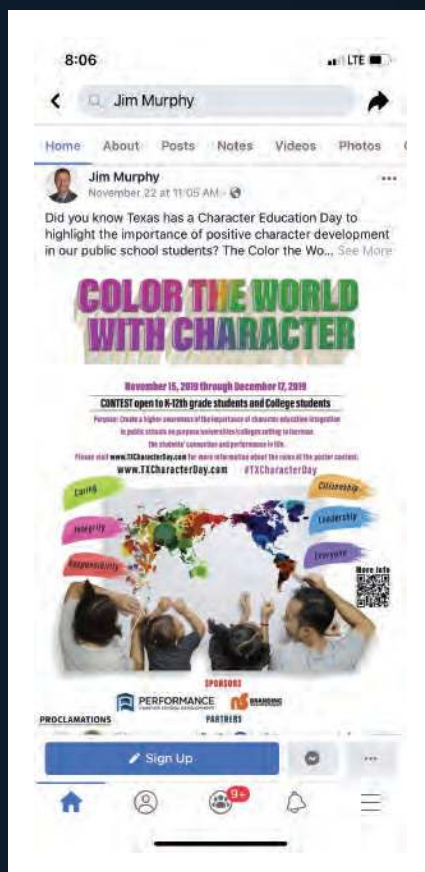


U.S. STATE DEPARTMENT YES PROGRAM

TEXAS EDUCATION AGENCY'S SUPPORT

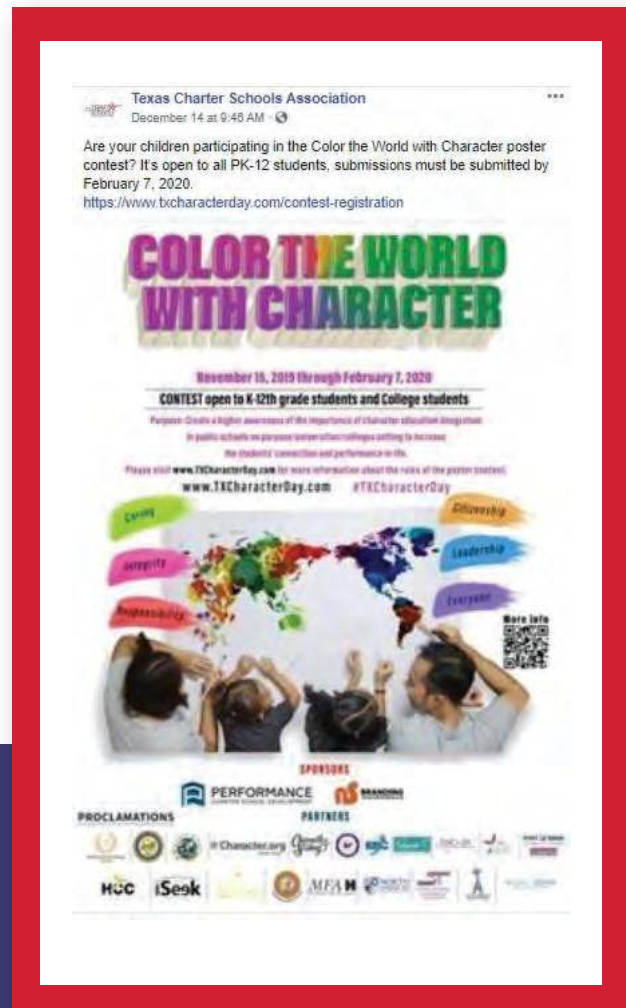


OTHER PUBLIC OFFICIALS' SOCIAL MEDIA SUPPORT



Texas Charter Schools @TCSAnews · Dec 14

Are your children participating in the Color the World with Character poster contest? It's open to all PK-12 students, but submissions must be submitted by December 17. #TXCharacterDay
[txcharacterday.com/contest-regist...](https://www.txcharacterday.com/contest-regist...)



TEXAS CHARTER SCHOOL ASSOCIATION'S SUPPORT

2019-2020 SHOOTING SPORTS CONTESTS **Quick Glance for ALL UPCOMING Shooting Sports Events**

- Access all shooting sports events, trainings, & contests here: https://bcsa.org/document/473-12193_16
- 2019-2020 Beaver County 4-H Outdoor Archery Tournament - Deadline: Dec. 27, 2019

Texas Character Education Poster Contest - Color the World with Character

- **Information:** The Texas Character Education Poster Contest is looking for youth leaders like YOU to Color the World with Character and participate in the statewide poster contest. This contest closes December 17th and is open to 12 students. Click [HERE](#) for more information. **Submission Deadline is December 17, 2019.**

2019 San Antonio Livestock Show and Rodeo Baked Foods Contest

- **Information:** The Baked Food Contest is hosted by the San Antonio Stock Show & Rodeo Family Fair Committee. It 2019, the contest will take place on **Saturday, February 8th**. For FULL Contest Rules, please see [GUIDELINES HERE](#).

Age Division: The contestant's division is determined by their age as of August 31, 2019. There are three divisions:
 Elementary: 6 - 10 years old
 Junior: 11 - 15 years old
 Senior: 16 - 18 years old

Beaver County 4-H Roundup **4H** **IMPORTANT REMINDERS**

Dec. 3, 2019

4-H Office Information

Mailing Address:
 3355 Cherry Ridge Dr. S-212
 San Antonio, TX 78230
Phone: (210) 631-0400
Fax: (210) 631-0429
Office Hours: 8AM - 5PM
 (Closed 12PM-1PM Lunch
 & County Holidays)

DEADLINES AT A GLANCE:

- DEC 4 - DEC 6 - District 10 FALL Roundup in Kerrville, TX
- DEC 7 - District 11A Allene Classic Show
- DEC 8 - Goodhue Property Pub Show
- DEC 9 - BCAS Eligibility Form Due
- DEC 10 - 4-H Foundation Scholarship Work Night @ Ext. Office
- DEC 12 - District 30 4-H Virtual Conference
- DEC 14 - Santa Fe JFA Classic Lamb & Goat Show
- DEC 17 - Texas Character Education Poster Contest **DUE**
- DEC 16-18 - Beaver County Junior Livestock Show
- DEC 20 - Early Registration for Texas Rodeo (Deadline)

Education Service Center, Region 20

November 26 at 8:30 AM

Poster contest for students PK-College level. Cash prizes!! Poster entries must provide a positive message and focus on Texas Character Education Day. The deadline is Tuesday, December 17th, 2019.
www.txcharacterday.com



TXCHARACTERDAY.COM

Color the World with Character | Color the World with Character

You and 13 others

8 Shares

Galena Park I.S.D. It's All About Excellence

MENU

Return to Headlines

Color The World With Character

Galena Park I.S.D. encourages our students to participate in the TXCharacterDay poster contest. The contest is open to all K-12th grade students and highlights the importance of character education integration in public schools. Visit www.TXCharacterDay.com for more information.

General Contest Rules:

- All Texas school students from pre-Kindergarten through 12th Grade and College Students can enter this contest. The Texas Character Education Day Poster Contest is organized by volunteer participant organizations. The sponsors and partners' organization's children can participate in the

ESC Region 20 @ESCRegion20 - 22h

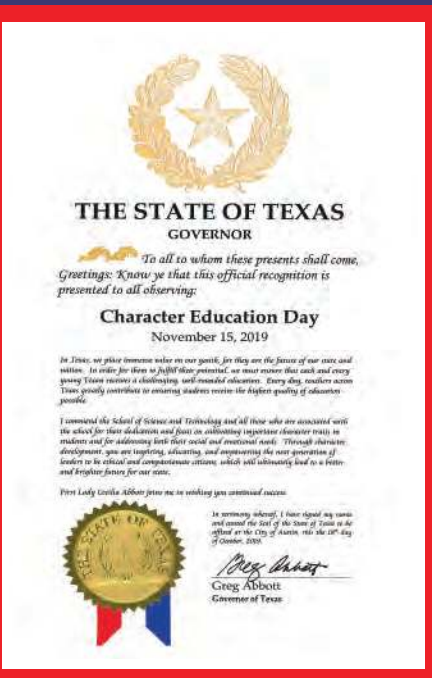
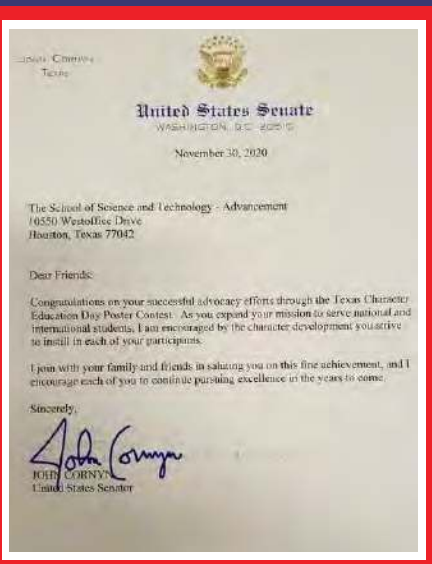
Poster contest for student PK-College level. Cash prizes!! Poster entries must provide a positive message and focus on Texas Character Education Day. The deadline is Tuesday, December 17th, 2019.
txcharacterday.com



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PROCLAMATIONS RESOLUTION CONGRATULATORY LETTERS





POSTERS

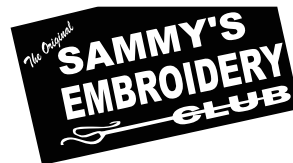
Some posters are displayed in the Gallery Section of www.TheCharacterWeek.com based on the poster's aesthetic proficiency, alignment with the character-building theme, and students' emotional response concerning the character-building theme.



SPONSORS AND PARTNERS

SST is so grateful for its sponsors and partners' support. Without their contribution, this success wouldn't be possible.

SPONSORS



210-824-3900

PARTNERS







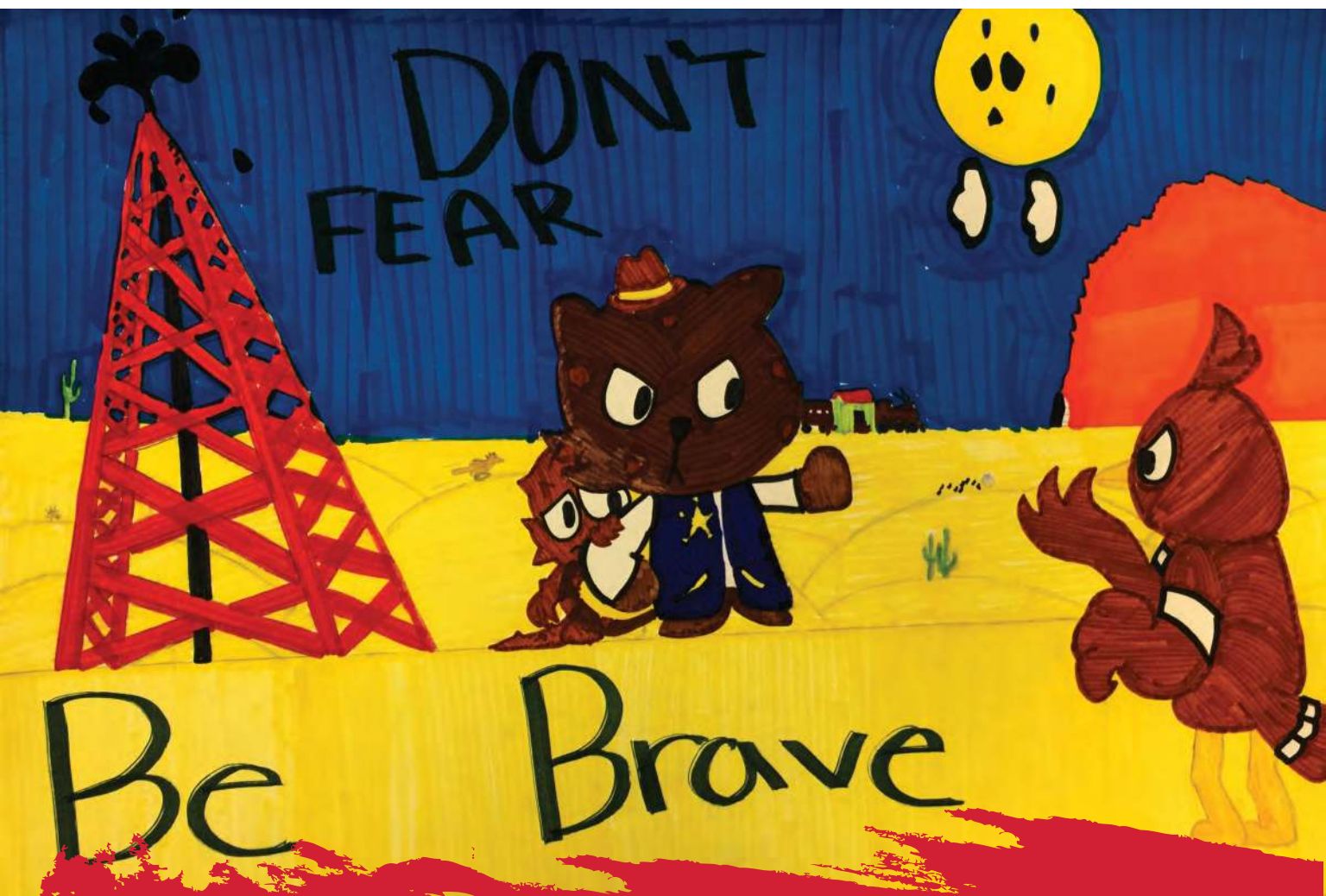


Citizenship

P E R S E V E R A N C E

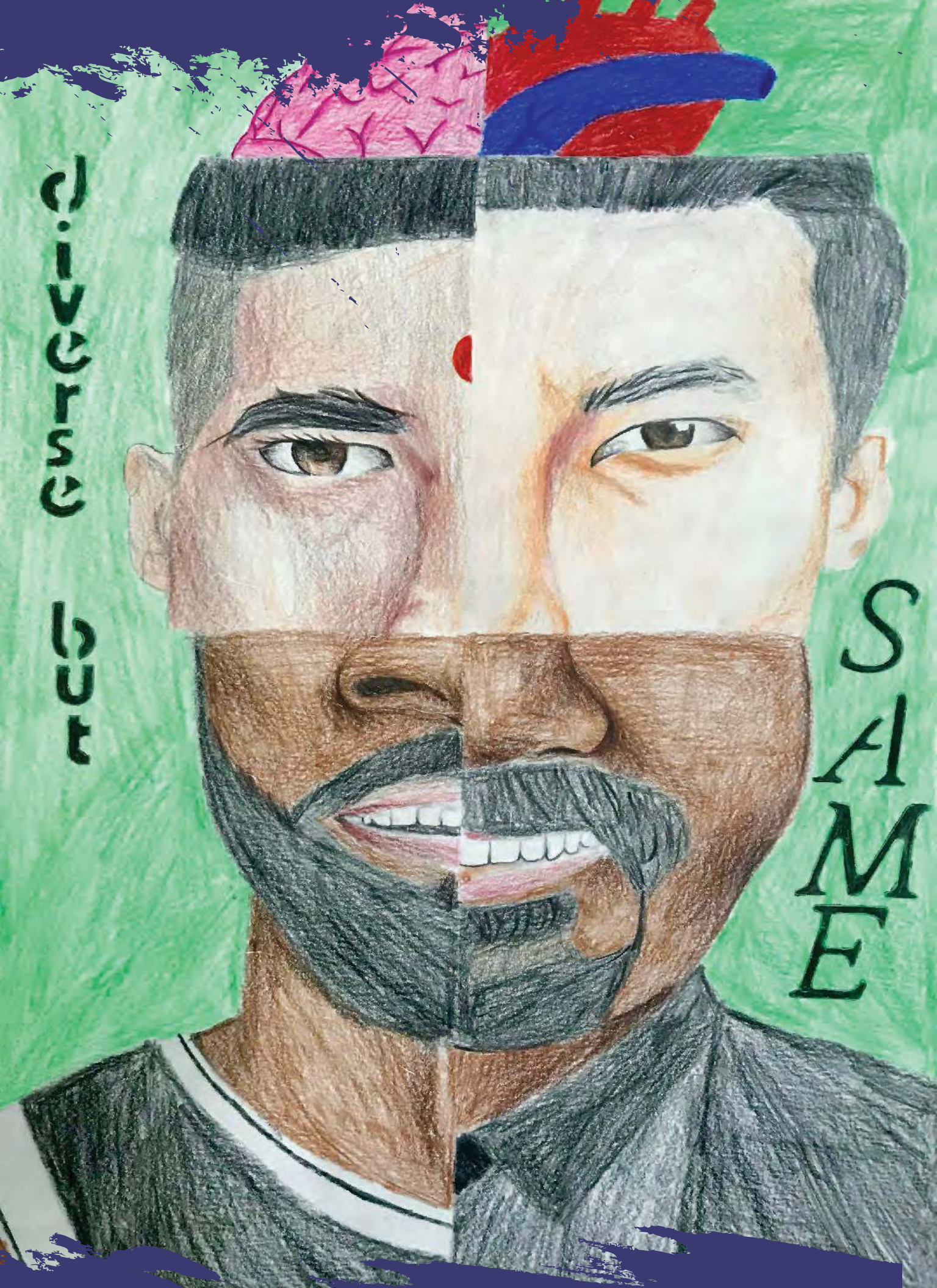






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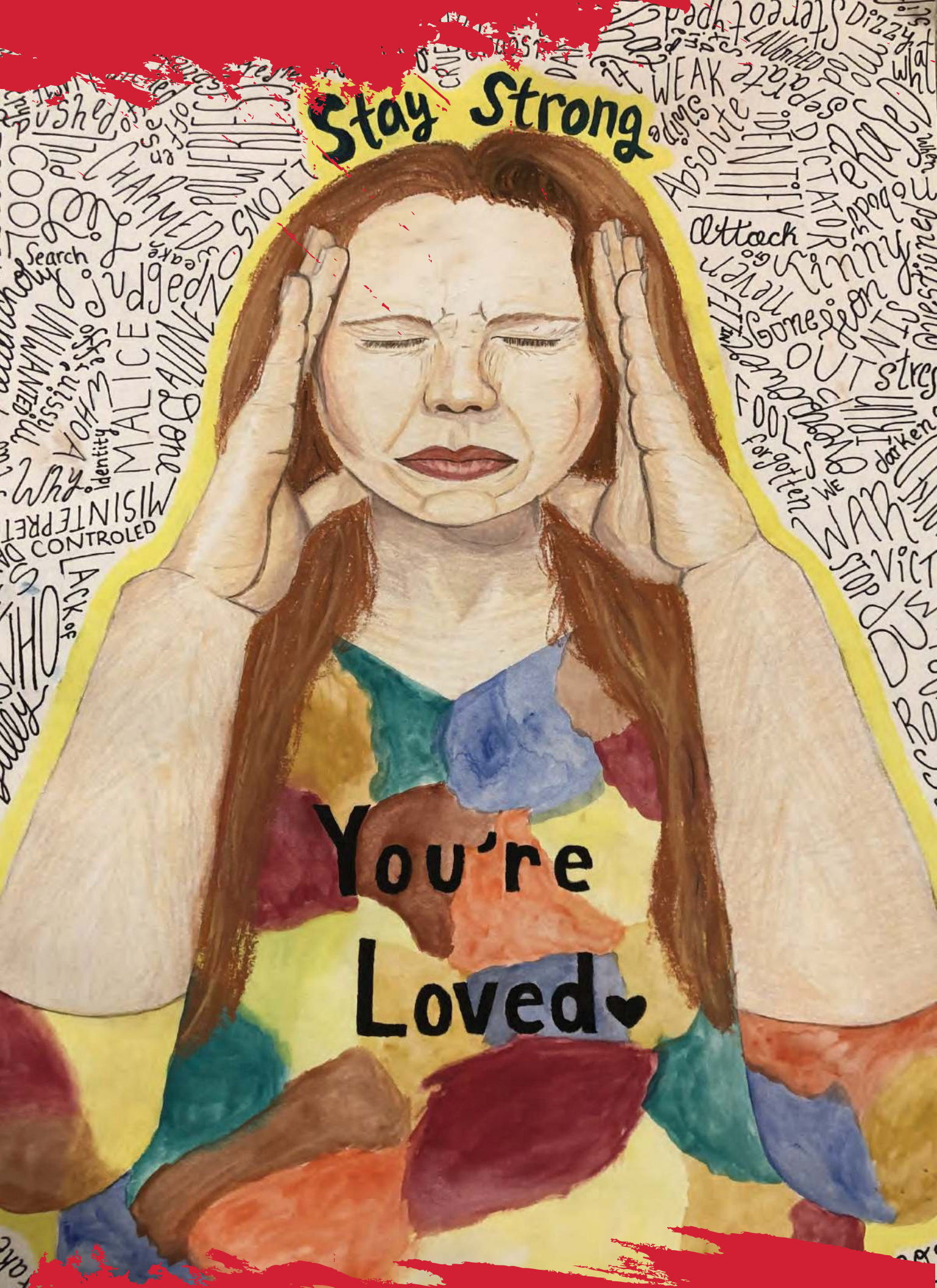
School makes you
want to be successful

PAINT A WORLD WITH POSITIVITY



Stay Strong

**You're
Loved♥**



Work with Character

Color

Integrity

Responsibility

Citizenship

Leadership

Respect



Carina

Colorful World with Character

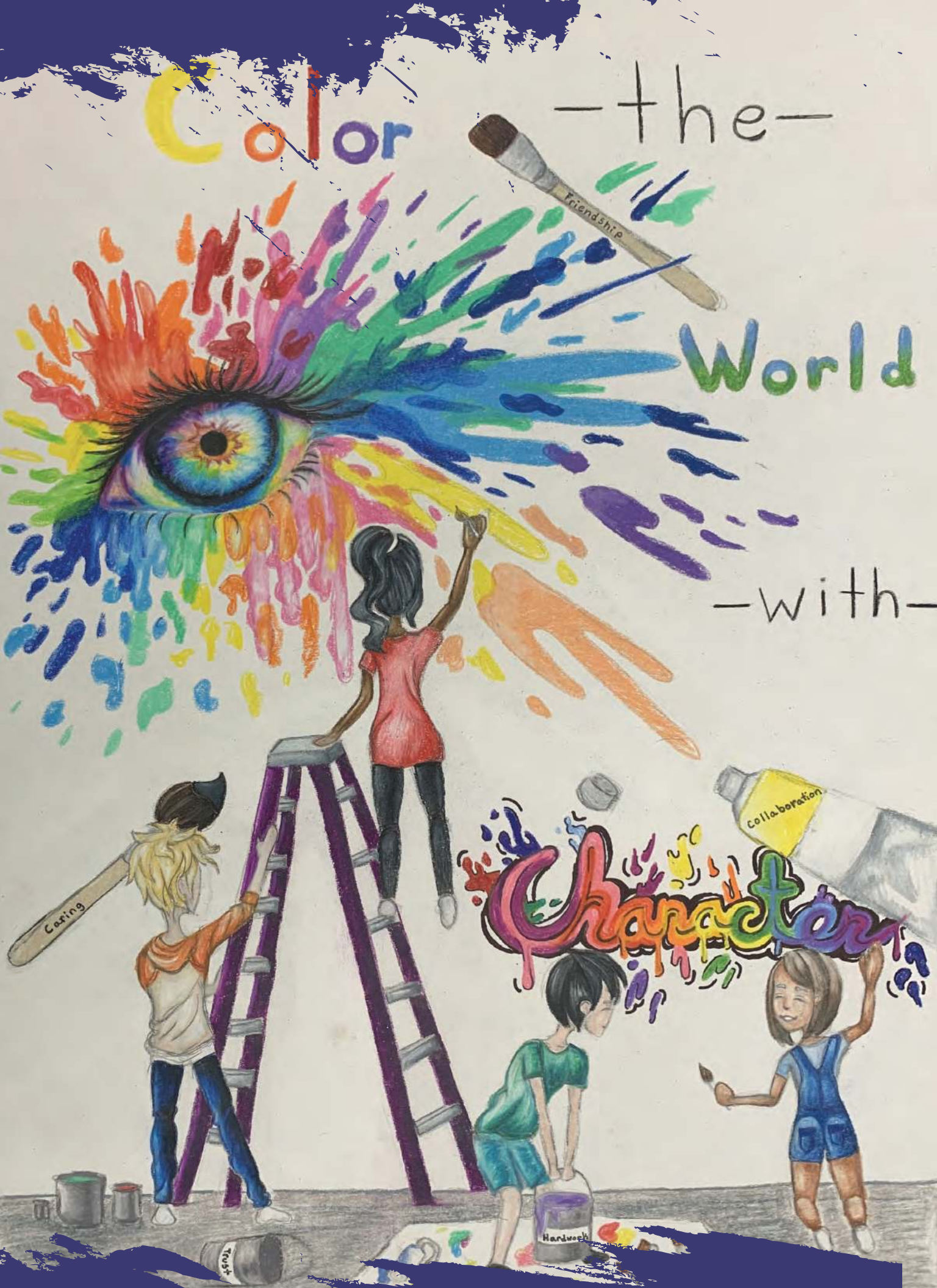


Color

-the-

World

-with-









Color the World With Character!

Kindness

Caring

Polite

Responsible

Leadership

Citizenship





CERTIFICATES

All Poster Drive Participants receive a 'Congratulations Certificate' from The Museum of Fine Arts, Houston and a 'Certificate of Recognition' from University of Houston.



STARS IN THE CHARACTER SKY

AWARDS CEREMONY

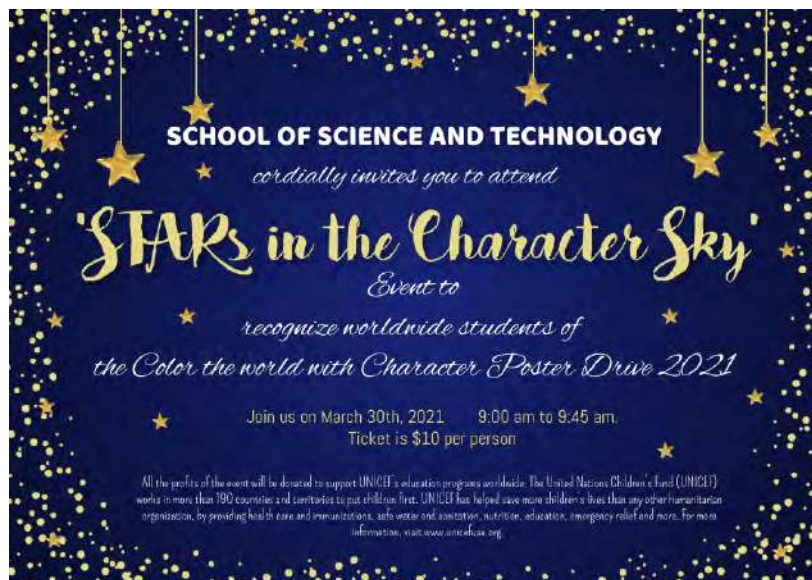
Some posters are displayed in the Gallery Section of www.TheCharacterWeek.com based on the poster's aesthetic proficiency, alignment with the character-building theme, and students' emotional response concerning the character-building theme. Those poster owners were invited to be recognized as the STARS in the Character Sky on March 30, 2021.

Five (5) National School of Characters Schools, SST Advancement, SST Alamo, SST Corpus Christi Elementary, SST Corpus Christi Middle and High School, and SST Bayshore held six (6) Reflection Sessions about Caring, Integrity, Responsibility, Citizenship, Leadership, and Everyone.

All sessions were broadcast live through Facebook. Some STARS in the Character Sky students were invited to the sessions for sharing their reflection.

Padlet Platforms were created for students and parents for them to share their reflections about the session that they participated in.

A passport was created for each character trait for students and parents to prepare themselves for the sessions.



**SST
ADVANCEMENT**



**SST
ALAMO**



**SST
CORPUS CHRISTI
ELEMENTARY**



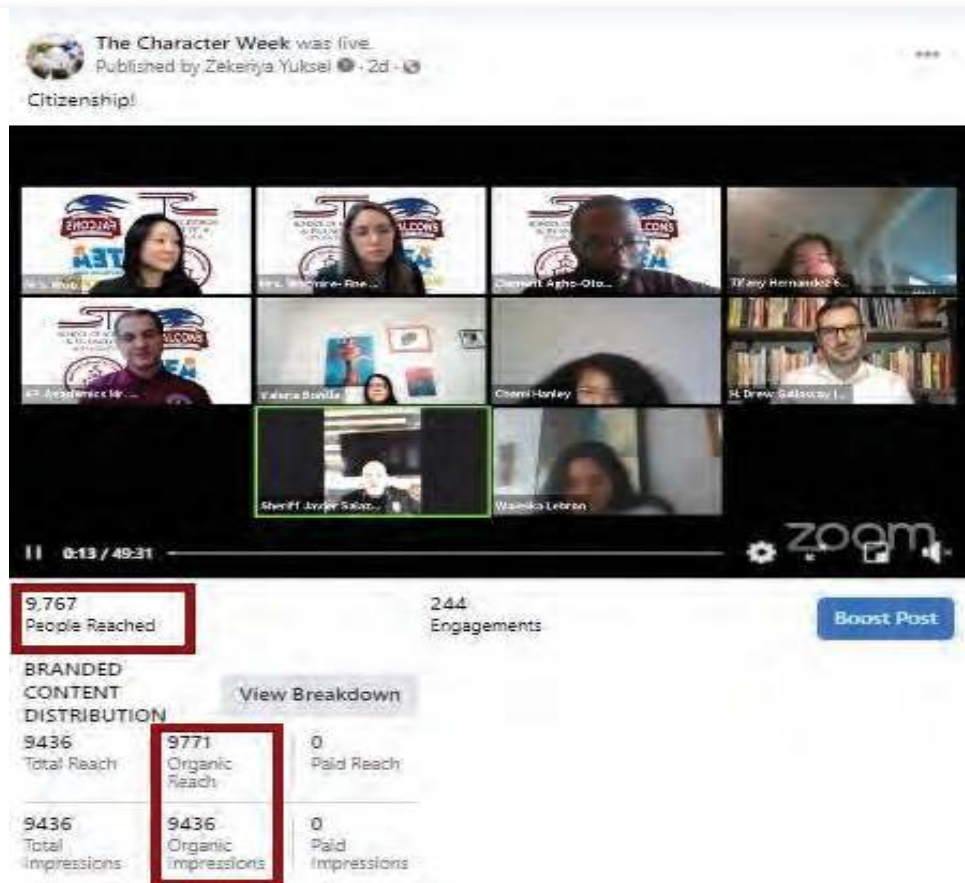
**SST
CORPUS CHRISTI
MIDDLE & HIGH SCHOOL**



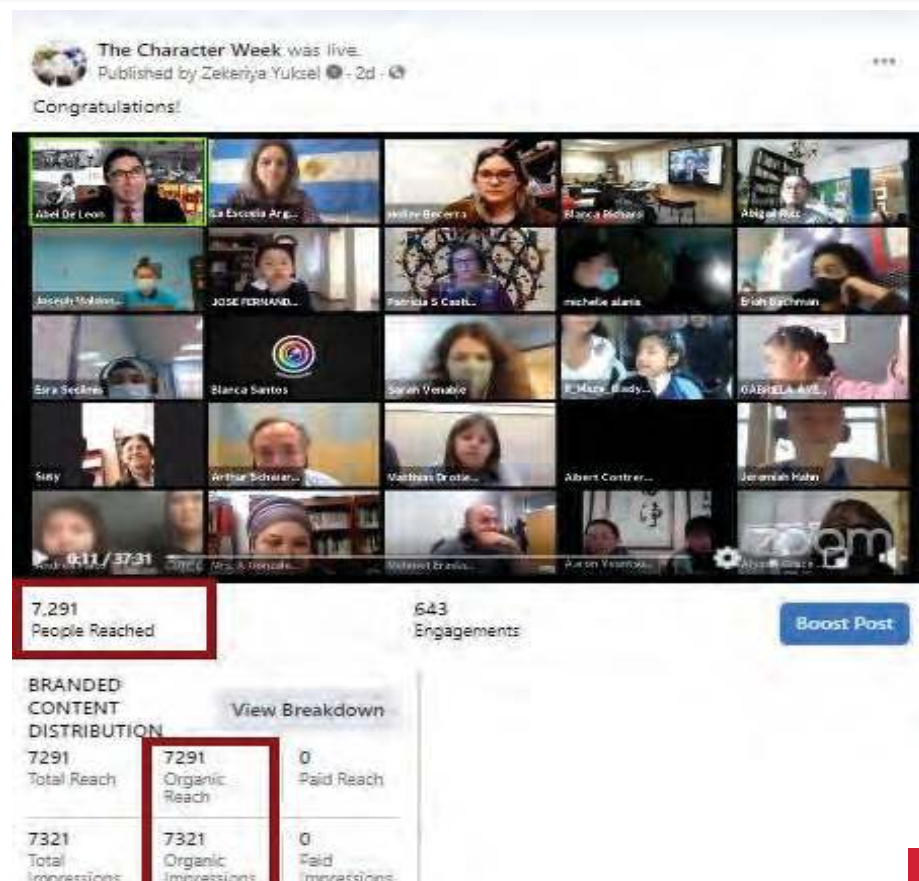
**SST
BAYSHORE**



CITIZENSHIP REFLECTION SECTION



STARS IN THE CHARACTER SKY EVENT



DONATION TO UNICEF

As one of our core ethical values is CARING, we value all children's wellbeing around the world. We believe that they deserve the best of everything. In this regard, we value UNICEF's work and its mission of "for every child." Therefore, we have raised funds for UNICEF through our website.
<https://thecharacterweek.com>

All the profits of the event has been donated to support UNICEF's education programs worldwide. The United Nations Children's Fund (UNICEF) works in more than 190 countries and territories to put children first. UNICEF has helped save more children's lives than any other humanitarian organization, by providing health care and immunizations, safe water and sanitation, nutrition, education, emergency relief and more. For more information, visit www.unicefusa.org.





The function of education is to teach one to think intensively and to think critically. Intelligence plus character - that is the goal of true education.

Martin Luther King, Jr.

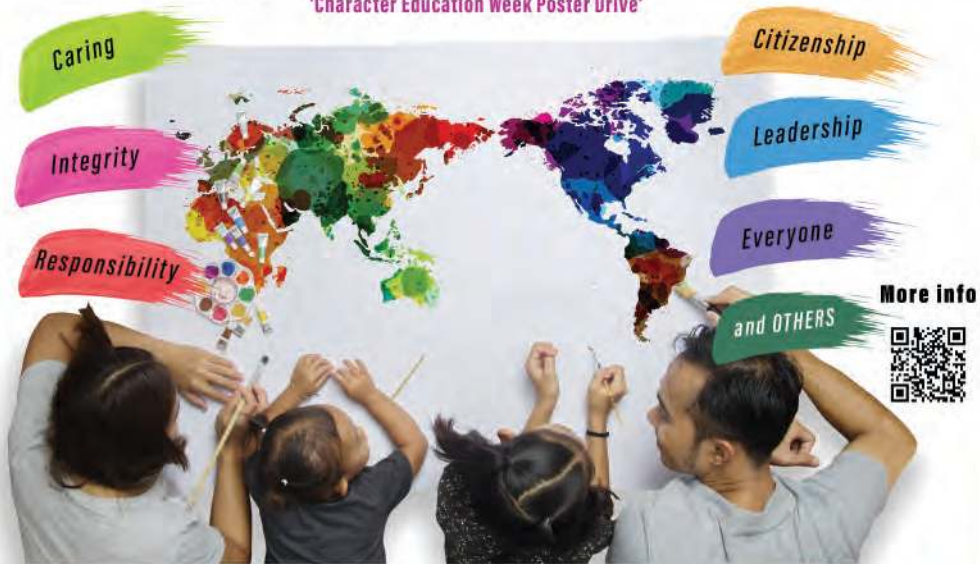
3rd Annual COLOR THE WORLD WITH CHARACTER

November 15, 2021 through February 7, 2022

Character Education Week Poster Drive opens to PreK - 12th Grade Students

The purpose is to create a higher awareness of the importance of character education integration in PreK-12 schools to motivate and empower students with moral, intellectual, civic, and performance values for them to contribute to healing the world as moral agents.

Please visit www.TheCharacterWeek.com for more information about the rules of the 'Character Education Week Poster Drive'



www.TheCharacterWeek.com #TheCharacterWeek

“

Build Your Future

Start Developing your resume/(Curriculum Vitae)
Mark your name on the worldwide famous website
Be a part of very unique community

”



THANK YOU TO EACH AND EVERY STUDENT, PARENT, TEACHER, ADMINISTRATOR, OFFICIAL, VOLUNTEER, SCHOOL, AND ORGANIZATION THAT WAS INVOLVED IN THE COLOR THE WORLD WITH CHARACTER POSTER DRIVE.

Our initiative has grown with your heartfelt participation and continued support. Yes, we can Color the World with Character in order to have peace, tolerance, and non-violent solutions to our problems, and heal the world as moral agents so that we may make it liveable for all.



SCHOOL OF SCIENCE
& TECHNOLOGY



www.thecharacterweek.com



@thecharacterweek