

FROM CANVAS TO CAMPAIGN

TOTE BAGS BUILT FOR BRAND STORIES

Everyday Luxe Canvas Tote

- Premium canvas with leather accents for a retail feel
- Spacious interior that works from workday to weekend
- Built for long-term brand exposure
- Custom colors to match client campaigns



Distributor Pitch Tip

The daily companion for women who do it all, from meetings to me-time. Ideal for lifestyle, wellness, and corporate gifting that celebrates confidence and composure.



Built for women who live under the sun - confident, curious, and always in motion. Perfect for resort retail, outdoor events, or travel programs where freedom is the story.

Outdoor & Resort Canvas Tote

- Zipper closure for secure storage
- Internal pocket for quick access items
- Spacious, durable build for travel or events
- Ideal for hotels, resorts, and destination gifting



COMMUTER TOTE BAG
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For women redefining work-life flow. Smart, structured, and made to carry ambition - ideal for corporate IWD programs or women-in-leadership gifting.

Commuter Tote

- Wrinkle-resistant, travel-ready fabric
- Lightweight yet durable
- Comfort straps for all-day carry
- Professional look for hybrid work

Color-Block Mini Tote

- Eye-catching color panel design
- Compact yet functional

Confident color, corporate polish. Designed for brands that celebrate women who lead with creativity and boldness, from boardrooms to brand launches.



Wellness & Gym Tote with Mat Holder

- Built-in yoga mat holder + multiple pockets
- Spacious, gender-neutral design
- Fully brandable in corporate or lifestyle colors

Where strength meets calm. Perfect for fitness studios, wellness brands, or HR programs focused on women's well-being and empowerment.



Structured Canvas & Leather Tote

- Canvas body with calfskin strips
- Elegant structure for premium gifting
- Subtle brand placement with ribbon detail
- Retail-inspired look for corporate gifts



Sophisticated yet strong, just like the women it's made for. Position for corporate leadership, luxury retail, or IWD executive gifting.

Lightweight Jute Shopper

- Eco-friendly, breathable jute
- Lightweight for everyday errands
- Simple hasp closure



Purpose in every fiber. Great for sustainable retail, natural beauty, or CSR-driven women's campaigns that stand for change.

Striped Canvas Shopper

- Bold stripe pattern for standout branding
- Spacious, lightweight carry-all
- Customizable in seasonal colorways



Playful, effortless, and full of personality. A perfect pick for resort boutiques, summer promotions, or lifestyle brands targeting vibrant and creative women.

Logo-Forward Cotton Tote

- Smooth cotton body with plush logo detail
- Sleek silhouette for everyday carry

Minimal and confident, built for campaigns that let women and brands speak for themselves. Ideal for IWD events, conferences, or brands that want their logo to live beyond the moment.



GLOSSIER

Packable Eco Canvas Tote

- Folds flat for easy storage and shipping
- Eco-friendly and reusable
- Strong stitching for everyday use

Folds small, speaks big. For eco-conscious brands, employee welcome kits, or women always on the go.



Structured Canvas & PU Leather Tote

- Laptop-friendly
- Structured shape for professional use
- PU leather accents for a refined look
- Perfect for conferences and corporate programs



Where luxury meets purpose. Position this for women-led boards, executive teams, and brands that believe empowerment starts with design.

Studded Leather-Handled Canvas Tote

- Premium leather handles with gold stud accents
- Dense canvas for durability and structure
- Elegant style for upscale events



The statement piece. Perfect for fashion, PR, and beauty brands that want their IWD merch to feel more like a limited-edition drop than a giveaway.

Sustainable Recycled Tote

- Made with 100% recycled polyester
- Inner pouch for organization
- Modern design for eco-conscious branding



Recycled. Refined.
Relevant. Tailor it to
women-focused
sustainability cam-
paigns - fashion,
wellness, or
conscious consumer
brands.

Travel-Ready Structured Tote

- Heavyweight canvas with trolley sleeve
- E-hook closure + modular loops
- Stands upright for better brand display



Built for women on the move, perfect for leadership summits, global brand teams, or travel-focused gifting.

Everyday Market Canvas Tote

- Durable cotton canvas
- Easy-access outer pockets for phone, keys, or sunnies
- Dual carry handles for flexibility



Designed for women who balance errands, meetings, and everything in between. A natural fit for lifestyle brands, weekend retail drops, or wellness reward programs.



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