

ANNUAL PEBBLE BEACH EVENTS



**A Resort Reservations
Event Detail Guide**





AT&T Pro-Am Tournament

The **AT&T Pro-Am**, previously known as the *Bing Crosby Pro-Am*, is now a Signature Event for the PGA tour that is held annually at Pebble Beach, CA. This event consists of 80 professional-armature teams playing two courses.

January 29 - February 4, 2024

Tournament Courses:	Pebble Beach Golf Links	6972 yards	Par 72
	Spyglass Hill Golf Course	7041 yards	Par 72

SCHEDULE

Monday, January 29	7:10AM – 4:00PM	Practice Rounds (Tournament courses closed to the public)
Tuesday, January 30	7:10AM – 4:00PM	Practice Rounds (Tournament courses closed to the public)
Wednesday, January 31	7:10AM – 4:00PM	Practice Rounds (Pebble Beach Golf Links)
Thursday, February 1	8:30AM – 4:00PM	1 st Round (Pebble Beach Golf Links & Spyglass Hill Golf Course)
Friday, February 2	8:30AM – 4:00PM	2 nd Round (Pebble Beach Golf Links & Spyglass Hill Golf Course)
Saturday February 3	8:30AM – 4:00PM	3 rd Round (Pebble Beach Golf Links)
Sunday, February 4	7:30AM (est.) – 3:30PM	Final Round (Pebble Beach Golf Links)

The tournament typically takes place the last week of January and extends through the first week of February.

Tickets are sold through the AT&T Pro-Am Office

www.attpbgolf.com/
info@attpbgolf.com
831.649.1533

The Reservations Department will experience a “boom” of phone calls during and post-AT&T due to the media attention our courses and hotel properties receive.



PRIOR TO AT&T PRO-AM

Your view of the ocean, 18th, fairway, and green will be obstructed by the set-up of grandstands, tents, and other structures.

There may also be construction noise associated with this activity.

It is an exciting time to be here, I assure you, but I want to advise you of this important activity in preparation for the upcoming event.

POST AT&T PRO-AM

Your view of the Ocean, 18th, fairway, and green will be obstructed by the removal of grandstands, tents, and other structures that were constructed for the AT&T Pro-Am.

There may also be construction noise associated with this activity.

We assure that we will do our utmost to reduce the impact during your visit, but I want to advise you of this activity.



Hotel Stays During the AT&T Pro-Am

All rooms during the tournament are reserved for participants and sponsors.

If a guest asks about booking during these dates, let them know that no rooms are available, then put them on a REVINATE Waitlist. **Do not tell the guest you are putting them on a waitlist.**

Once we are within a few weeks of the event, Group Sales will release any remaining rooms to Resort Reservations to sell to transient guests. At that time, management can use the REVINATE waitlist to fill those rooms.



“Pro-Am” refers to professionals teaming with amateur golfers who are celebrities such as Bill Murray, Ray Romano, Macklemore, Josh Duhamel, Peyton and Eli Manning, and more.

The professionals play for a purse while the celebrities play for charity. All tournament proceeds benefit charities throughout Monterey, Santa Cruz, and San Benito Counties.

Food & Wine Festival



The Pebble Beach Food & Wine Festival, originating in 2008, consists of four days dedicated to:

- Cooking demonstrations
- Expert-led seminars
- Wine tastings
- Exclusive Pebble Beach Resorts dining experiences
- The Lexus Grand Tasting

In an oceanfront setting as flawless as an elegant Pinot Noir, Pebble Beach Food & Wine has been crowned by the *Los Angeles Times* as “one of the more exclusive food-and-wine festivals in the state.”

In addition to world-renowned chefs and wineries, guests will also be able to experience the Monterey Peninsula’s most premier restaurants and wineries.

www.pbfw.com/





Every Spring in Pebble Beach, California, thousands of culinary leaders, wine industry experts, food and wine lovers gather at the Pebble Beach Resorts for a 4-day gourmet extravaganza known as the [Pebble Beach Food & Wine](#) festival.

The epic annual draws celebrities, well-dressed socialites, and foodies from far and near.



Concours d'Elegance



THE WORLD'S PREMIER
CELEBRATION OF THE AUTOMOBILE

"Monterey Car Week" is composed of several independent events across Monterey County. Pebble Beach, however, has the honor of hosting the culminating event on the final day: **The Concours d'Elegance**.

Cars are brought in from all across the world to compete for Best of Show.

The final winner is announced amidst an explosion of confetti and the popping of corks.



Hotel Stays During Concours d'Elegance

There will be a Property-Wide Stop Sell during this event. All rooms are on hold for participants and sponsors.

SUN 08/21/22
PW.SS/Concours View Obstruction

If a guest asks about booking during these dates, let them know that no rooms are available, then put them on a NAVIS Waitlist. **Do not tell the guest you are putting them on a waitlist.**

Once we are within a few weeks of the event, Group Sales will release any remaining rooms to Resort Reservations to sell to transient guests. At that time, management can use the NAVIS waitlist to fill those rooms.

Concours d'Elegance Restaurant Reservations

Certain levels of tickets give guests exclusive access to specific Pebble Beach Restaurants. There will be no availability to book those restaurants on our end because the restaurant will be fully bought out for these ticketholders.

Concours d'Elegance View Obstruction

Avl Note 08/16/22 - Concours View Obstruction

- Construction typically begins at 9am
- The majority of structures will be in front of the 18th green and fairway.
- There will be multiple tents, ramps, grandstands



Refer to

WWW.PEBBLEBEACHCONCOURS.NET to:

- Purchase ticket
- Become a participant
- Get information about sponsorship or advertisement
- Learn about the history of the event
- Buy Concours d'Elegance merchandise

Concours d'Elegance Office:

831-622-1700 (phone)

831-622-9100 (fax)

info@pebblebeachconcours.net



The Pebble Beach Concours d'Elegance began in tandem with the **Pebble Beach Road Races** in 1950. These races originally began at 17 Mile drive winding around narrow roads lined with hay bales. The winner was awarded with the "Del Monte Trophy."

The Concours is not a contest of speed, but rather elegance. Automobiles are judged for their style, technical merit, history, originality, and accuracy of preservation or restoration.

Proceeds from this event **benefit more than 90 of the region's best youth-focused nonprofit educational programs.**



Pure Insurance Championship



Refer to:

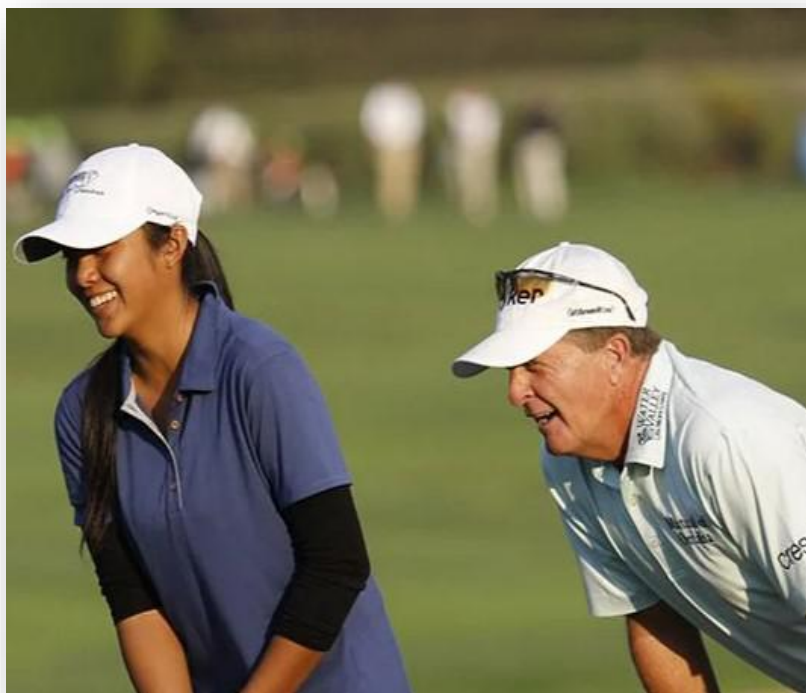
www.pureinsurancechampionship.com
info@pureinsurancechampionship.com
 831.649.1533

This event occurs annually during the final two weeks of September.

Ranging in ages from 15 to 19, the First Tee participants compete for the **Pro-Junior Team title** by testing their skills at **Pebble Beach Golf Links** and **Spyglass Hill Golf Course**.

First Tee is a youth development organization that teaches life skills and helps kids and teens build their **strength of character through golf**.

The **PURE Insurance Championship** is one of several national opportunities provided by First Tee Headquarters to encourage and motivate participants as they progress through the program and toward higher education opportunities.



During the week-long tournament, teens are paired with a PGA TOUR Champions player and amateurs from the business world.



Unlike other Pebble Beach tournaments such as the AT&T Pro-Am and US Open, **tickets are not required to attend** the Pure Insurance Championship.

Public seating and food and beverage will not be available on the course, but Spectators are free to visit Pebble Beach restaurants and shops.

The tournament will be broadcasted on the **Golf Chanel**.

In 2022, First Tee celebrated its 25th anniversary and reaching millions of youth through its network of 150 chapters, 10,000 schools, and 1700 youth centers.

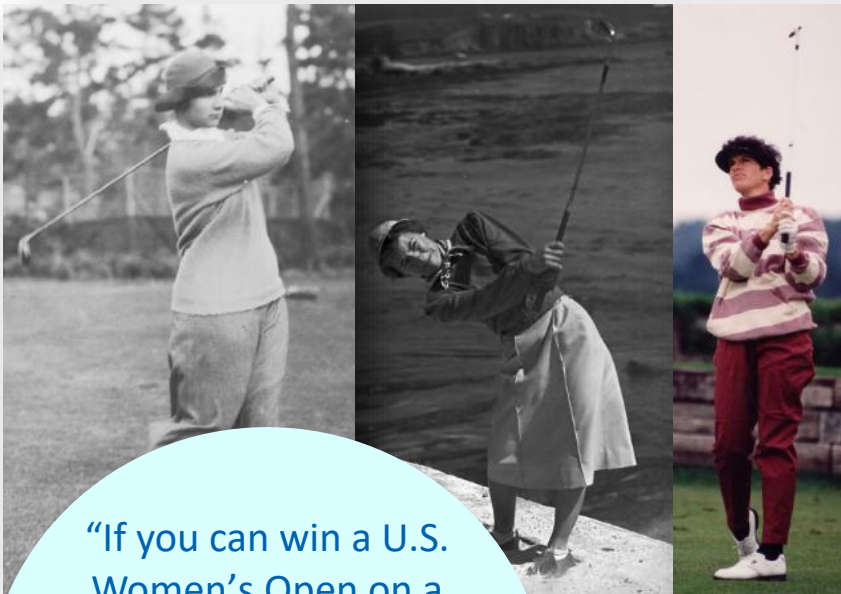


U.S. Women's Open



To find information or purchase tickets, refer to:
<https://www.usga.org/>

For the first time, in **2023**, Pebble Beach hosted its first **U.S. Women's Open Championship**, the oldest Major championship in women's professional golf.



"If you can win a U.S. Women's Open on a course where Nicklaus, Watson, Woods and Kite won, it matters,"

- 2-Time U.S. Women's Open winner
Juli Inkster

Women's amateur and professional golf has a rich history on the Monterey Peninsula, one that started with the **Pebble Beach Championship for Women**, which was played from 1923 through 1951.

Pebble Beach also hosted two **US Women's Amateur Championships** in 1940 and 1948.





Lodge Premier Pass

****Sold Out****

The Lodge Premier Pass is our most prestigious ticket package and includes the following for (1) person, all five days (Wednesday-Sunday) of the Championship:

- Access to the championship grounds and inside The Lodge at Pebble Beach
- Clear views of the 18th hole from the Terrace Lounge and Patio, the Lodge's premier hospitality space
- Preferred parking inside the Del Monte Forest, with convenient shuttle service directly to the golf course
- Upgraded restroom facilities
- Exclusive ability to make reservations at The Lodge restaurants



U.S. Open



Pebble Beach Resorts will host both four U.S. Opens and four U.S. Women's Opens over the next two decades.



1982 U.S. Open – Watson Nips Nicklaus with Iconic Chip Shot

Tom Watson was tied for the final-round lead with Nicklaus as he stood over a chip shot on No. 17 in wiry fescue rough. Caddie Bruce Edwards encouraged Watson to get it close. Watson fired back, "I'm going to sink it." Watson did, and burst into an impromptu victory lap around the green.

With Nicklaus already in the clubhouse, Watson only needed a par to clinch victory. But for good measure, Watson poured in a 20-foot birdie to win by two. "You're something else," Nicklaus told Watson behind the 18th green. "I'm really proud of you."

It was Watson's first U.S. Open title, robbing Nicklaus of a record fifth victory.



The U.S. Open is the second of the four major championships on the PGA Tour each year.

Pebble Beach was the first public course to host the U.S. Open in 1972.



In June of 2019, Pebble Beach celebrated hosting its 13th U.S. Open as well as its own Centennial.

“Pebble Beach turned out to be the perfect mix of possible and impossible. It was exactly the ‘test of golf’ the USGA always says it wants.”

- Alex Kirshner, SB Nation

		100 TH U.S. OPEN CHAMPIONSHIP																						
START	LEADERS	HOLE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	RD	RD	RD	
		PAR	4	4	4	4	3	5	3	4	4	4	4	3	4	5	4	4	3	5	1	2	3	4
8	WOODS		8	8	8	8	8	8	8	8	8	9	9	11	12	12	12	12	12	65	69	71	67	
2	ELLS		2	2	2	3	4	4	4	4	3	2	2	3	3	3	3	3	3	74	73	68	72	
3	JIMENEZ		2	2	2	2	2	2	2	2	2	1	1	1	1	1	1	1	1	69	74	76	71	
3	HARRINGTON		2	2	1	1	1	0	1	0	1	1	2	2	3	4	4	4	4	73	71	72	73	
4	OLAZABAL		4	3	2	2	2	2	2	2	2	3	4	4	4	5	5	6	7	70	71	76	75	
4	MICKELSON		4	5	5	5	5	5	6	6	6	6	6	6	6	6	6	6	6	69	74	73	76	
6	FALDO		6	5	5	4	4	4	4	4	6	6	6	6	6	6	6	6	6	71	71	76	71	
5	WESTWOOD		5	5	4	4	4	3	3	4	4	4	4	4	4	4	4	4	4	67	75	76	70	
5	HUSTON		6	7	6	5	4	4	4	4	4	4	4	4	4	4	4	4	4	71	77	71	73	
6	CAMPBELL M		7	7	6	5	5	5	5	5	5	5	5	5	5	5	5	5	5	71	77	71	73	
TOTAL																								
TODAY		THRU 17																						



SPECIAL EVENTS

AT&T PEBBLE BEACH PRO-AM



Monday, January 27 - Sunday, February 2, **2025**

Monday, February 9 - Sunday, February 15, **2026**

Exact Dates TBD **2027** Tentative

Exact Dates TBD **2028** Tentative

PEBBLE BEACH FOOD & WINE



Thursday, April 10 - Sunday, April 13, **2025**

Thursday, April 9 - Sunday, April 12, **2026**

Thursday, April 1 - Sunday, April 4, **2027**

Thursday, March 30 - Sunday, April 2, **2028** Tentative

PEBBLE BEACH CONCOURS D'ELEGANCE



Monday, August 11 - *Concours Sunday*, August 17, **2025**

Monday, August 10 - *Concours Sunday*, August 16, **2026**

Monday, August 9 - *Concours Sunday*, August 15, **2027**

WALKER CUP

Saturday, Sept 6 & Sunday, Sept 7, **2025** @ Cypress Point Club

PURE INSURANCE CHAMPIONSHIP Impacting First Tee



Tuesday, Sept 16 - Sunday, Sept 21, **2025**

Tuesday, Sept 15 - Sunday, Sept 20, **2026**

Exact Dates TBD **2027**

U.S. MEN'S OPEN AT PEBBLE BEACH

Monday, June 14 - Sunday, June 20, **2027**

Monday, June 14 - Sunday, June 20, **2032**

Monday, June 15 - Sunday, June 21, **2037**

Monday, June 13 - Sunday, June 19, **2044**

Senior Men's Open Exact Dates TBD **2030** @ Spyglass Hill

U.S. WOMEN'S OPEN AT PEBBLE BEACH

Senior Women's Open Exact Dates TBD **2030** @ Spyglass Hill

Exact Dates TBD **2035**

Exact Dates TBD **2040**

Exact Dates TBD **2048**