# A STEP ABOVE

INSPIRING CHANGE FOR HEALTH CARE



**ANNUAL REPORT 2020-2021** 

ANNUAL OVERVIEW . FINANCIAL HIGHLIGHTS . DONOR RECOGNITION

#### 2020-2021 Board of Directors

The Bowmanville Hospital Foundation is governed by a volunteer Board of Directors who dedicate their time, talents and expertise to ensure the Foundation stays true to its mission, vision and values.



Chris Kooy Chair, Board of Directors



Dr. Fiona Hodkinson Vice-Chair



Peter Hobb Treasurer



Kristen Bucci Governance Chair



Kirk Kemp Capital Campaign Chair



Steve Hennessey Fund Development Chair



Laura Sciore



Jim Storey



Isabel Peat

### Strong . Responsive . Together

Mission: Enhance donor relationships to fund hospital projects and equipment not supported by the government.

Vision: Inspire exceptional giving through a legacy of philanthropy.

Values: • We are accountable to our community.

- · We embrace diversity and perspectives.
- · We value collaboration and partnerships.
- · We foster innovative philanthropy and learning.
- · We cherish our donors, volunteers and staff.

# A Message From The Chair & CEO





We are proud to share highlights of our 2020/21 fiscal year in this year's Annual Report, A Step Above: Inspiring

Change in Health Care Philanthropy. With the ongoing support of our donors, partners, volunteers and community, we have moved through one of the most challenging times our Foundation has ever faced.

While the year has been unique in many ways, due to the COVID-19 pandemic, we applaud the extraordinary efforts of our medical teams and staff in support of our community. It was inspiring to see just how quickly the community came together to support our Hospital during these unprecedented times. From gifts of personal protective equipment (PPE), masks, gowns, snacks, financial donations and even colourful rock gardens, each thoughtful act of kindness was received with immense gratitude.

The Foundation played a key role in supporting Lakeridge Health's Master Plan and helping to secure a couple of significant investments for the redevelopment project. This past year underscored the value of partnership as Lakeridge Health welcomed a \$2.5 million planning grant from the Province and a record-breaking investment of up to \$37.5 million from the Region of Durham for the Hospital. This is the largest investment to ever be received for health care in the region. These tremendous accomplishments are not only a boost to the redevelopment project but also helps to build momentum for the We Care, We Can Campaign and further ignite support from the community.

Our Board of Directors, stakeholders and staff worked collaboratively to develop a bold new 2021-2024 Strategic Plan – Strong, Responsive, Together. This new plan lays out priorities and charts the course for the Foundation for the next three years as we invest more in people, put into action new approaches, tools and techniques designed to enhance our programs as they grow incrementally to carry us through and help to sustain the Foundation well beyond the conclusion of the We Care, We Can Campaign.

As we look to the year ahead, we look forward to sharing more exciting announcements, stories about the campaign and hosting our virtual event, The Great Escape: A Virtual Experience. This event will raise funds for the redevelopment project and cardiac monitoring and central station hardware and software systems upgrade through the "State of the Heart" Fundraiser.

On behalf of the Board of Directors and staff, we would like to extend our sincerest thanks for every donation and action taken over the past year, in support of Bowmanville Hospital and Foundation. We look forward to the next stage in our journey as we continue to work together to deliver the best possible care to patients and inspire innovation and change in health care for our community.

Sincerely,

Chris Kooy

Chair, Board of Directors

Chris Kooy

Frank Cerisano Chief Executive Officer

# 2020-2021 Financial Summary

Thanks to our faithful donors, 2020/21 consolidated revenue, including investment income, totalled \$2,784,512. Our Board of Directors and staff work prudently to ensure that all gifts received are used to make a direct and significant impact on patient care and support the immediate needs of Bowmanville Hospital. We are fortunate to once again be able to count on the trust and generosity of our community.



Thank you for continuing to be a valued supporter of Bowmanville Hospital Foundation and for investing in quality health care for Clarington!

#### Our Partners in Action

During our 2020/21 fiscal year, the redevelopment project and the We Care, We Can campaign celebrated many exciting milestones. The first came on Monday, January 11, 2021, when Durham MPP, Lindsey Park announced a \$2.5 million planning grant from the Provincial government for the Bowmanville Hospital project.

"This last year more than any other year has shown just how important our hospitals are, and how important it is for us to have access to high-quality health care," shared MPP Park. "This announcement will help modernize our community Hospital and ensure Lakeridge Health can deliver better patient-centered and timely care, both now and into the future."

With a total of five planning stages in the capital project process, this grant will support the costs of planning for the Hospital, officially moving Lakeridge Health into the second phase of its Master Plan. During this phase, the functional programs will be developed for the site, further building on the work already done on the project. This adds the next dimension to the project, including more details about the programs that will be housed at the Bowmanville site.



In addition, Lakeridge Health also received support for the development of an interim helipad to ensure the safe transfer of critical patients to and from Bowmanville Hospital throughout the duration of the redevelopment project.

To top it off, news of Region of Durham's investment of up to \$37.5 million took center stage in March of 2021, breaking records across the region as the largest investment to ever be made to health care or any other initiative in Durham Region.



"I am inspired by this partnership and by the Region's commitment to the health and well-being of people and communities across Clarington and beyond," said Kirk Kemp, Chair, We Care, We Can Campaign. "This is another step forward for the Campaign as this commitment will inspire and motivate others in their support of the redevelopment project. There's no turning back; we are well on our way to having a new, innovative health care facility in Clarington."

These investments keep us on track to fully redevelop and expand our aging Hospital buildings and deliver on the vision of a new innovative facility right in the heart of Clarington. This is an incredible initiative we can all be proud of.

# Stronger, Together - A Year of Resiliency

The start of the COVID-19 pandemic inspired us to showcase the strength, resilience and commitment of our Hospital's medical team, staff and community with the launch of our Resilient event series. We are thankful for community minded individuals, local businesses and organizations who came together to support Bowmanville Hospital and community health care at this unprecedented time in our history.

Combined, the Resilient Golf Day and Virtual Experience events raised over \$300,000 in gross revenue for the redevelopment project with proceeds from the 2020/21 "Equipped For Care" Fundraiser going to purchase essential medical equipment for the Hospital.





The past year has helped to highlight the importance of our health care systems and the need to keep our facilities and equipment up-to-date. We are incredibly grateful to our sponsors, donors, event attendees, and our wonderful volunteers. Thank you for your ongoing support and contributions which are instrumental to not only keeping our Hospital well-resourced, but also in keeping us working together as a community. We are stronger, together!

# THANK YOU TO OUR 2020 RESILIENT EVENT SPONSORS

FOR SUPPORTING US WHEN WE NEEDED YOU MOST









































# 2020-2021 An Update On The "Equipped For Care" Fundraiser

Thanks to your generosity, the 'Equipped for Care' Fundraiser was a great success. Bowmanville Hospital will now have new Medfusion Syringe pumps, Vital Signs monitors, IV poles and Tab Alerts. Your support has an immediate impact on the delivery of care which enables us to provide the essential equipment our resilient medical team and staff need in order to ensure safe, comfortable, patient centered treatment and care for our community.



# A special thank you to the following donors who contributed \$500 or greater to the 'Equipped for Care' Fundraiser!

Association of Hospital Volunteers - Bowmanville

Jay Strasser -- Jayzeee Properties

Sharon Robinson

**Brookfield Homes** 

**Farsight Homes** 

Home Hardward -- Bowmanville

Treasure Hill

**Tribute Communities** 

Cowan Buick GMC Limited

**Ontario Power Generation** 

Fendor Homes

**GHD** Engineering

Pearson Engineering

Marjorie Paterson

**RTG Systems** 

Scotiabank

Art & Chris Koov

Andrea Russell

Alma Mechanical

Bryan & Tanya Wilson

**Conex Construction** 

**Fernview Construction** 

**Graham Rubber Company** 

Royal Bank Canada

Chris Durward

Larry & Marianne Tracey

**S&A Development** 

## Celebrating our Volunteers

Behind all the visible work the Bowmanville Hospital Foundation does to support the Hospital and the communities it serves, there are people behind the scenes who take on the very real work of making it all possible. We call them, board members. Our Foundation could not exist without the dedication and service of these volunteers.

With the beginning of a new fiscal year, we are saying goodbye to two of our talented and valued Board Members, Kirk Kemp and Jim Storey, as their tenure comes to an end. We are excited for Kirk to continue to serve as Chair of the We Care, We Can Campaign supporting the redevelopment and expansion of Bowmanville Hospital.

Like many past, present and future, Kirk and Jim joined the Foundation Board with intentions of not only making a difference in health care, but to further advance the mission of the Foundation.

We are truly grateful to these outgoing members who have helped guide our work. Both Jim and Kirk have dedicated significant time and energy to help chart our future and grow the Foundation as a more sustainable and community-oriented organization. Thanks to their leadership the Foundation is, without a doubt, stronger than the one they joined six years earlier.

On behalf of the Board of Directors and staff, thank you both for a wonderful journey and all your great work!

"My time with the Bowmanville Hospital Foundation has been a rewarding volunteer experience! I have loved working alongside other Board members to bring awareness and raise funds to support improvements to the Hospital, as well as having the opportunity to support my local community."

lim Storey, **Board Member** 



"It was a natural transition for me to take on a volunteer role at Bowmanville Hospital Foundation. As both a lifelong resident of Bowmanville and the son of a previous Foundation board member. I have enjoyed the challenge of helping to develop a team that is committed to a common goal of expanding and modernizing our community's Hospital!"

Kirk Kemp, **Board Member & Chair, We Care, We Can Campaign** 



# Compassion and Giving in Our Community

Although we faced a challenging year where we had to remain physically apart, our community continued to stay close and connected.

Whether it was through a donation to our "Equipped for Care" Fundraiser, COVID-19

Emergency Fund, a community fundraiser or messages of encouragement and words of support for our Hospital's medical team and staff, every compassionate, heartfelt action touched us all and brought us closer together and stronger as a community.





Thank you to our donors, local businesses and organizations for your unwavering support and kindness. As we continue to evolve as a Foundation, as a Hospital and as a community, we are encouraged by your generosity and touched by your philanthropic giving that will help to transform health care for Clarington and the region. Looking ahead, we recognize there is more work to be done and, we hope we can continue to count on your support.











#### **Our Next Priorities**

#### 2021 - 2024 Strategic Plan -Strong, Responsive, Together.

Our strategic process was collaborative and community-focused featuring input from our donors, Board of Directors, Foundation staff, Hospital leadership and other key stakeholders. We are excited about what has emerged from the planning process. We have developed an ambitious strategy to move the needle in an effort to achieve lasting impact now and well after the We Care, We Can Campaign concludes.



For the next three years, the plan will shape the decisions made every day about how the Bowmanville Hospital Foundation can best invest its time and resources as we work to deliver significant value to our Hospital and the communities we serve. It will inspire all that we do as we better engage our community, increase our visibility, garner support for the redevelopment project and equally important, ensure a sustainable future for the Hospital and Foundation for years to come.

#### State of the Heart Fundraiser

Lakeridge Health has flagged the upgrade of the Hospital's cardiac monitoring and central station hardware and software systems a top priority. The current systems, although still functional, are obsolete. The Foundation's "State of the Heart" Fundraiser will help to raise the funds needed for a complete upgrade of these systems, which includes a new server and an Uninterruptable Power Supply (UPS) for a total cost of \$160,000.

I want to personally thank you for helping to save lives.

Chris Jones, Clinical Director of Emergency Services, Critical Care Program & Central East Prehospital Care Program.

Your support helps to ensure these important systems and technology is available at Bowmanville Hospital when you or a member of your family or community needs it most. This upgrade cannot take place without your support. No gift is too small to make a difference.



The Bowmanville Hospital Foundation gratefully acknowledges the following donors who, through their cumulative giving, will appear for the first time or move to a new giving category on our Donor Wall. This donor list is based on generous gifts received April 1, 2020 to March 31, 2021.

# **VISIONARY** \$1,000,000+

Association of Hospital Volunteers - Bowmanville

#### PARTNER \$500,000 - \$999,999

The Halminen Family Foundation

#### ASSOCIATE \$250,000 - \$499,999

Algoma Orchards Ltd. Cowan Buick GMC Limited Mary Mogford

#### PATRON \$100,000 - \$249,999

Aqueduct Foundation - LeeWonna Foundation Association of Hospital Volunteers - HELPP Lottery

Daisy Morrison

Edmond & Sylvia Vanhaverbeke

Estate of Mary Fletcher

Estate of Robert Milton Kimball

Kaitlin Corporation Ltd.
Ontario Power Generation

Raymond James Canada Foundation

Rotary Club of Bowmanville

Royal Canadian Legion Ladies Auxiliary #178

Verdon & Marilyn Kent

# **AFFILIATE** \$25,000 - \$99,999

Anonymous (2) Art & Chris Kooy

Betty Brooks

Canadian Tire Bowmanville

City Homes

Bakertilly - Collins Barrow Durham LLP

Denis Beaulieu Donna Preston

Durham Regional Police Services Board

Dr. Ed Osborne Elexicon Energy Inc.

James Insurance Broker Limited

Jeanne Slemon-Froud Jim & Cathy Abernethy

Joyce Harper

Lions Club of Bowmanville

Kerry McDonald LiUNA! Local 183 Marjorie Paterson RBC Foundation

Ronald & Hazel May Munro Scotiabank Bowmanville

Sharon Robinson St Marys Cement Co Stephen Hennessey

Syvan Developments Limited

The Royal Canadian Legion Branch #178 Poppy Fund

Veltri Group - Marianna Developments

"Giving locally has allowed us to see firsthand how our gifts are being put to use and that is a very good feeling."

- Ronald and Hazel Munro



**COLLEAGUE** \$10,000 - \$24,999

Alma Mechanical

Andrea Russell

Anngeo Investments Ltd.

Anonymous

Archibald Orchards & Estate Winery/Cider House Golf

Beehive Rebekah Lodge #125 Beer Store (Brewers Retail Inc.)

BenefAction Foundation BGC Funding Innovation Inc

Brenda Miller Wealth Management-Group

of RBC Dom. Securities

Canada Helps Org. Chris Durward

Clarington Board of Trade Dalray Contracting Inc.

Anonymous

Far Sight Investments Ltd.

Fiona Hodkinson

Highcastle Homes - Northglen Bowmanville

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Mary M. Bonathan

My Tribute Gift Foundation Peter A. & Anne Hobb Rae & Joan Pickell

Ruth Bonathan

Sam & Beverley Turner Samuel A. McCullough

Shiloh United Church

Tyler Smith

Unifor Legal Services Plan

Unifor Local 222

Welfare Trust St. Joseph's Council No. 6361 Charity

**COMPANION** \$5,000 - \$9,999

Arnold & Henriette Bartl

Black & McDonald Power Generation Region

CIMA Canada Inc. Connie Dewell

Donald & Irene Peebles George & Karen Michelson

Gerald & Brenda Carrigan

Graham Rubber Company Ltd.

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Jayzeee Properties Inc.

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Newcastle Lions Club

St. Joseph's Council Catholic Women's League

Stewart Wood

Tercot Communities
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Tribute Developments Ltd. Vintage Speed & Metal

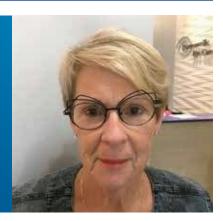
Wilma Fairbrother

Bowmanville Hospital has been a Godsend to our family on a number of occasions and its nurses and doctors are second to none. It is because of this level of care that JoAnn and I continue to support the Bowmanville Hospital Foundation.

- John Loreto



Bowmanville Hospital Foundation plays a vital role in building the Clarington community and is key to providing critical services that contribute to our thriving municipality. While working in community health care and for our family personally, the hospital is there in 'time of need'. Tom and I hope that our support will help ensure that our hospital has sufficient equipment for today and tomorrow and we see the redevelopment of Bowmanville Hospital as an exciting and necessary investment in the future of our community.



- Sally Barrie

#### FRIEND \$2,500 - \$4,999

2076074 Ontario Limited

4 T Club

**Auction Network** 

Caroline Charman

Charles G. Quantrill

Clarington Honda

Clinton Henning

Corry VanLith

David & Johanna Bryant

David Imlach

David Muir

Dietmer & Suzanne Reiner

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Doug Wood

Eric & Ruth Wigmore

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**Grace Barnes** 

Heather Rebekah Lodge #334

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Ralph Robinson

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Richard Brown

Robert Sheridan

Rosina Construction Corp.

Ross & Judy Metcalf

S&A Developments Limited

Sezza Blue Homes Corp.

Stavroula Laskaris

United Way of Greater Toronto

Wilma Martinell

# **TEAMMATE** \$1,000 - \$2,499

Alvin Elyea

Anonymous

Arlene Krawetz

Arnold & Hendrica Van Goor

Astrid Storgaard

**Betty Nichols** 

Bonnie Seto

Cathy Corner

Carolyn Q. Tram

- -

Conex Ontario INC.

Dr. Natalia Baziuk

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Jacqueline Vaneyk James & Marie Baker

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John & Ella Raaphorst John & Shirley Fowler

Joyce Dilling
Joyce Kufta
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Julie Hersey
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Larry & Cathy Pogson Larry & Sharon Hancock Leonard & Jean Hoy

Leslie Kemp Lindsey Park Lola Bowen Lucille Sturrock
M. Eileen Gatchell
Mark Murphy
Marlene Farrow
Marrion Clements
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Mary Balson
Mary Hubbard
Matt Anderson
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Murray Marchant
Nellie Thompson
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Patricia Bayus

Patricia J. Stephenson
Pauline Schumacher
Pearson Engineering LTD.
Peter & Jennie Vermeulen
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Richard & Lisa Geisberger Robert & Arlene Stephenson

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Special Event Accounts OPG Employee &

Pensioners

Stuart & Doreen Lamb

Suzanne Keith

Thomas & Alice Barrie
Tom & Bernice Broadfoot

Vasiliki Giatra Violet Cook

Wilhelmina Eeuwes Willis & Marilyn Barraball

Yvonne McDonald

Willis & Marilyn Barraball

Yvonne McDonald

Bowmanville Hospital Foundation makes every effort to ensure accuracy in its donor listing however, should an error or omission occur, please email calehman@lh.ca or call (905) 623-3331 x 21881.



#### YES, I would like to support the Bowmanville Hospital Foundation

Enclosed is my gift of: □\$20 □\$30	□\$50 □other: \$	
Please direct my donation to  ☐ the "State of the Heart" Equi ☐ the COVID-19 Emergency Fu	•	
Enclosed is my cheque ma or please charge my □ ■ □	ide payable to "Bowmanville □	Hospital Foundation",
CARD NUMBER	EXPIRY DATE (MM/YY)	SIGNATURE
PHONE #	EMAIL	
We have upgraded our database & v ☐ I love reading your letters! ☐ mail r Please add me to your E-Newsletter d	me just once a year □ please remov	e me from your mailing list
		hall
Sign me up <i>today</i> to be a <u>montl</u>	nly donor to Bowmanville Hospi	iai:
Here is my monthly pledge of: □\$10 I authorize the Bowmanville Hospita month or the next business day □ fromy □ □ □ □ □	□\$25 □\$35 □other: \$ Il Foundation to deduct my donation	on on the 15th day of each
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Here is my monthly pledge of: \$100   I authorize the Bowmanville Hospital month or the next business day from my \$\rightarrow{\text{TEMP}}\$ \$\rightarrow{\text{CARD NUMBER}}\$	Summer of the state of the st	on on the 15th day of each enclosed), or please charge  SIGNATURE  Subject to providing notice of 30 days. To obtain a cancel a PAD agreement, I may contact my financial certain recourse rights if any debit does not comply nbursement for any debit that is not authorized or is
Here is my monthly pledge of: \$100 I authorize the Bowmanville Hospital month or the next business day from my \$100 I authorize the Bowmanville Hospital month or the next business day from my \$100 II I	San individual   a business   a sample cancellation form, or for more information on my right to see with this agreement. For example, I have the right to receive rein not consistent with the PAD Agreement. To obtain more information or visit www.cdnpay.ca.	subject to providing notice of 30 days. To obtain a cancel a PAD agreement, I may contact my financial certain recourse rights if any debit does not comply hoursement for any debit that is not authorized or is on on my recourse rights, I may contact my financial certain recourse rights, I may contact my financial certain recourse rights, I may contact my financial cortain the course rights, I may contact my financial cortain the course rights, I may contact my financial cortain the course rights, I may contact my financial cortain the course rights, I may contact my financial cortain the course rights, I may contact my financial cortain the course rights.

### THANK YOU FOR SUPPORTING THE



#### STAY CONNECTED



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www.bowHF.com

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