



INSIDE:
APPAREL
BAGS
DRINKWARE
OFFICE
TECHNOLOGY
AND MORE!

IDEA GUIDE

Branded Merchandise Curated for the Community & Non-Profit Industry

IDEA GUIDE

From community outreach to donor recognition, branded merchandise helps nonprofits amplify their mission and strengthen connections. This guide is designed to inspire purposeful product ideas that support awareness campaigns, volunteer engagement, and fundraising success. Show appreciation, spark action, and make every gift a reflection of your organization's values.

SMART SHOPPING GUIDE



RESPONSIBLE PRODUCT SOURCING

Brands committed to supply chain transparency, validated, and certified by 3rd party organizations



B CORP PARTNERS

Climate Neutral, Certified B Corporation, brands that strive to minimize their environmental impact



OWNER DIVERSITY

Representation of various demographic groups, in its ownership structure



BRANDS THAT GIVE BACK

Brands that contribute and support key sustainability initiatives



ECO-FRIENDLY

Our eco-friendly styles use plant-friendly materials.
1% of sales donated to nonprofits via 1% for the Planet



CONTENTS

Community & Non-Profit Observances	4
Awareness & Outreach	8
Donor & Volunteer Engagement	12
Programs & Community Impact	16
Custom Kitting	18

COMMUNITY & NON-PROFIT OBSERVANCES

JANUARY

- National Mentoring Month
- Human Trafficking Awareness Day (mid-Jan)

FEBRUARY

- Random Acts of Kindness Week (mid-Feb)
- Heart Health Month

MARCH

- National Social Work Month

APRIL

- National Volunteer Month
- Earth Month
- Global Youth Service Day (mid-to-late Apr)

MAY

- Mental Health Awareness Month
- Nurse's Week (early May)
- National Police Week (mid-May)

JUNE

- Pride Month
- National Safety Month
- World Environment Day (early Jun)

JULY

- Civic Holiday (CDN)

AUGUST

- Back to School Month
- National Nonprofit Day (mid-Aug)
- National Wellness Month

SEPTEMBER

- Hunger Action Month
- National Preparedness Month
- World Clean-Up Day (mid-Sept)

OCTOBER

- Breast Cancer Awareness Month
- National Disability Employment Awareness Month
- Make a Difference Day (4th Saturday in Oct)

NOVEMBER

- National Philanthropy Day (mid-Nov)
- Giving Tuesday (following US Thanksgiving)
- Veteran's and Remembrance Day (US and CDN)

DECEMBER

- International Day of Persons with Disabilities (early Dec)
- Human Rights Day (mid-Dec)
- International Volunteer Day (Dec 5th)

AWARENESS & OUTREACH

Inspire participation and boost visibility with branded gear that spreads your message and builds community support.



32037

Recycled Cotton Twill Visor

Key Features:

- 70% recycled cotton / 30% recycled polyester
- Offers sun protection with a comfortable, contoured fit
- Seamless front

Blank as low as **\$7.10**

Decorate With:

Embroidery | Digital Transfer

MOQ: 24



SM-7434

Evergreen Non-Woven Drawstring Bag

Key Features:

- Roomy open main compartment
- Lightweight for comfortable wear
- Sleek, simple design

\$2.40

Decorate With:

Color Print Silkscreen | Digital Print Transfer

MOQ: 150



SM-6523

Easy Squeezy Crystal 24oz Sports Bottle

Key Features:

- Twist-on lid with easy-to-use, push-pull spout
- Phthalate, lead, and BPA-free
- Non-toxic and FDA-compliant

\$4.69

Decorate With:

Color Print Silkscreen

MOQ: 300



SM-2430
Hang In There Lanyard

Key Features:

- Breakaway neck clip
- Detachable plastic clip with wide metal swivel hook
- 1" wide and 20" long

\$2.64

MOQ: 200

Decorate With:
 Color Print Silkscreen

SM-4101
Nash Retractable Ballpoint Pen

Key Features:

- Click-action retractable ballpoint
- Black ink cartridge
- Soft grip barrel in multiple colors (except solid silver)

\$0.93

MOQ: 250

Decorate With:
 Color Print Silkscreen | Digital Print Inkjet



SM-2852
5-in-1 Recycled Charging Cable



Key Features:

- 5-in-1 functionality – Includes USB-A & Type-C inputs, Type-C & 2-in-1 outputs
- Compatible with most devices – Charges Apple iOS and Android (up to 10W)
- Compact 9.8" length – Great for use with power banks and while traveling

\$3.98

MOQ: 200

Decorate With:
 Color Print Pad

AWARENESS & OUTREACH



SM-7346

YaYa Budget Non-Woven Shopper Tote

Key Features:

- Large open main compartment
- Recyclable

\$2.49

Decorate With:

Color Print Silkscreen | Digital Print Transfer

MOQ: 150

SM-6330

Riviera Electric 11oz Ceramic Mug

Key Features:

- Made from ceramic materials
- Microwave-safe
- Contrasting design with matte exterior and colored high-gloss interior

\$7.01

Decorate With:

Color Print Silkscreen | Laser

MOQ: 72



SM-3429

5" x 3" FSC® Mix Recycled Jotter with Pen

Key Features:

- Recycled cover and includes a matching ballpoint pen with a recycled barrel
- 60 ruled sheets of FSC® Mix paper

\$3.46

Decorate With:

Color Print Silkscreen | Color Print Pad

MOQ: 300





SM-7823
Retro Sunglasses

Key Features:

- Stylish retro look
- UV 400 eye protection
- Unisex and perfect for outdoor activities

\$2.89

MOQ: 150

Decorate With:
Color Print Silkscreen | Color Print Pad

SM-9408
Combo 10 ft Tape Measure and Level

Key Features:

- Retractable 10ft tape measure
- Built-in level
- Memo pad with mini pen

\$4.24

MOQ: 200

Decorate With:
Color Print Silkscreen | Digital Print Inkjet



AWARENESS & OUTREACH

83%

of people are more likely to remember an organization after receiving a promotional product.

DONOR & VOLUNTEER ENGAGEMENT

Show appreciation and strengthen connections with meaningful branded gifts that recognize every contribution and inspire continued support.



1624-74

Copper Vacuum Insulated Bottle 17oz

Key Features:

- 18/8 grade stainless steel with vacuum insulation
- Hot for 12 hours and cold for 48 hours

\$16.57

MOQ: 48

Decorate With:

Laser | Laser Plus | Digital Color Print | Color Print Silkscreen

SM-2944

Whammo 2.0 Bluetooth Speaker

Key Features:

- Battery lasts up to four hours at max volume
- Fully charges in three hours
- Built-in microphone and music controls

\$14.38

Decorate With:

Digital Print Inkjet

MOQ: 50



1070-56

5" x 7" Aluminum Frame

Key Features:

- Securely holds a 5" x 7" photo
- Prominently displays brand
- Suitable for any desk or wall

\$22.77

MOQ: 72

Decorate With:

Laser | Color Print Silkscreen



2700-33

FSC® Mix Pedova™ Soft Bound Journal

Key Features:

- 80 lined sheets
- Soft, flexible design
- Document pocket on inner back cover

\$13.32

Decorate With:

Deboss

MOQ: 48



SM-2252

Recycled Plastic Utensil To Go Set

Key Features:

- Utensils are dishwasher safe
- Set includes a portable case, fork, knife, spoon and a silicone straw
- Recycled polypropylene case and utensils with a food-grade silicone straw

\$6.47

Decorate With:

Color Print Silkscreen

MOQ: 100



7120-68

Slim Ion 2,500 mAh Power Bank

Key Features:

- Size of a credit card
- Use to charge smartphone
- Comes with USB-to-Micro-USB cable to charge power bank

\$22.53

Decorate With:

Digital Inkjet

MOQ: 60

DONOR & VOLUNTEER ENGAGEMENT



SM-7700

Park Fleece Cozy Picnic Blanket - 52" x 49" Unfolded

Key Features:

- Water-resistant PVC backing, ideal for outdoor elements
- Hook-and-loop closure, secures blanket when folded for easy packing
- Front pocket on flap for small item storage

\$25.94

MOQ: 40

Decorate With:

Color Print Silkscreen | Digital Print Transfer

SM-9035

FSC® 100% Bamboo Photo Frame Desktop Organizer

Key Features:

- Crafted from bamboo
- Two front compartments for small items
- Front slot holds phone or sticky notes

\$23.98

Decorate With:

Color Print Silkscreen



MOQ: 40



17814

Men's DAKOTA Three Quarter Raglan Tee

Key Features:

- 50% Cotton 50% Polyester heather jersey knit
- Crew neck
- Rib knit collar

Blank as low as **\$14.95**

MOQ: 24

Decorate With:

Embroidery | Sublimation | Digital Transfer | HXD



1066-55

Recycled Stainless Steel Ballpoint Pen

Key Features:

- Recycled stainless steel barrel
- 1.0mm tip and smooth black ink
- Click mechanism

\$10.43

Decorate With:

Laser | Color Print Pad



MOQ: 70

SM-2951

Bawl Pro True Wireless Earbuds

Key Features:

- Bluetooth® 5.0 – Stable wireless connection with faster pairing
- Auto power-on and auto pairing
- Charges earbuds up to 2x on a full charge

\$31.97

Decorate With:

Digital Print Inkjet

MOQ: 25



DONOR & VOLUNTEER ENGAGEMENT

79%

of people say receiving a promotional product makes them feel appreciated.

PROGRAMS & COMMUNITY IMPACT

Equip teams and participants with practical, branded essentials that support hands-on initiatives and extend your mission's reach.



SM-5830

Eco-Friendly 5oz Recycled Cotton Twill Tote Bag

Key Features:

- Material: 70%-80% Recycled Cotton
- Open main compartment
- 11.5" handle drop

\$3.39

MOQ: 100

Decorate With:

Color Print Silkscreen | Embroidery | Digital Print Transfer



SM-4348

4" x 6" FSC® Mix Pocket Spiral Notebook with Pen

Key Features:

- 70 sheets of white FSC®-certified, soy-based ink lined paper
- Includes pen loop and pen with black ink

\$3.20

MOQ: 300

Decorate With:

Color Print Silkscreen



SM-9447

Stand-Up Pocket Mirror

Key Features:

- Flip-top cover
- Converts into a mirror stand
- Great for travel or throw into a purse or pocket

\$3.25

MOQ: 400

Decorate With:

Color Print Silkscreen | Digital Print Inkjet



SM-9846
Astro Flashlight

Key Features:

- Nine white LED lights
- Push button functionality for light
- Convenient wrist strap

\$6.05

Decorate With:
Laser | Color Print Pad

MOQ: 200

SM-6973
Race 25oz Recycled Bottle with Carabiner Clip

Key Features:

- Bottle body made from 100% recycled PET; lid made from 100% recycled polypropylene
- Opaque body and matching lid for a bold, modern look
- 25oz capacity

\$5.36

Decorate With:
Color Print Silkscreen

MOQ: 108



SM-3345
Round Stress Reliever

Key Features:

- Squeezable texture for stress relief
- Not intended for use by children under 13

\$3.01

Decorate With:
Color Print Pad

MOQ: 200

PROGRAMS & COMMUNITY IMPACT



32022

Unisex Composite Ballcap

Key Features:

- 100% Cotton chino twill woven
- Snapback closure
- Pre-curved peak

Blank as low as **\$8.60**

Decorate With:

Embroidery | Embroidery 3D | Digital Transfer | HXD

MOQ: 24

SM-9031

Recycled Milk Carton Sticky Notes & Ruler Pad

Key Features:

- Combines sticky notes and a 6-inch ruler in one convenient tool
- Five colored sticky notes
- Made with recycled materials

\$2.89

Decorate With:

Color Print Pad



MOQ: 250



SM-3993

Tech Screen Cleaning Cloth

Key Features:

- Made from microfiber
- Soft enough to clean any glass-surfaced screens without scratching

\$2.84

Decorate With:

Digital Transfer | Color Print SilkScreen

MOQ: 500



SM-3572

5.5" x 8.5" FSC® Mix Doodle Coloring Book

Key Features:

- Versatile design for writing, drawing, and coloring
- Great for kids and adults
- Contains 40 white sheets of paper

\$6.40

Decorate With:
Color Print Silkscreen

MOQ: 160



SM-4054

Gyroscope Fidget

Key Features:

- 2.2" diameter fits perfectly in your hand
- Front middle panel includes 5 buttons for another fidget option, three of them click and the other two are silent
- Attached keyring

\$4.72

Decorate With:
Digital Print Inkjet

MOQ: 200



PROGRAMS & COMMUNITY IMPACT

82%

of people have a more positive impression of an organization after receiving a promotional item.

CUSTOM KITTING

Mix and match products to create the perfect gift, and we'll kit them with decorative packaging for a personal touch

Our service includes unlimited drop ships so you can deliver gifts directly to home or offices. It's never been easier to make a big impression.





PERFECT FOR

- Volunteer Welcome Kit
- Donor Appreciation Gift Set
- Event or Fundraiser Giveaway Kit
- Community Outreach or Care Kit
- Awareness Campaign Kit

WHAT'S INCLUDED

Sturdy Lift Top Box

Creates a more memorable gift experience.

Card for the Occasion

Choose from our templates, or provide artwork and we'll print it for you.

Better for the Planet

Box and paper are made with recycled material – and both can be recycled, too.

Decorative Packing Paper

Adds a personal touch. Choose from navy or white paper.

Custom Printed Label or Box

Make an impression from the moment the gift arrives.

