



MIRABILIS COLLECTIVE



June 2025

Fundraising Report

Overview of Successful Campaigns

Celebrating Our Achievements in Fundraising

Mirabilis Collective has achieved significant milestones in fundraising, raising **over \$56,000** through the Australian Cultural Fund and private giving. Our successful campaigns include **Her Voice Resounds** (2023), which raised \$26,800, **Illuminate: A Four-Concert Series** (2024), raising \$24,742, and **Rise – Commissioning and Recording WA Women Composers** (2024), achieving 100% of its target with \$4,500. These efforts highlight our commitment to **artistic excellence, community engagement, and innovative programming.**

Mirabilis Collective has not yet received state or federal government funding, underscoring the strength and sustainability of our donor-driven model. **Our Giving Day to the Arts** campaign will build on this foundation—leveraging our experience in digital storytelling, campaign planning, and community engagement to support our most ambitious project to date: **Hear Her Now: A Festival of Women in Chamber Music.**



Her Voice Resounds

Our first campaign, **Her Voice Resounds** (2023) successfully raised **\$26,800**, achieving **76.57%** of our target. This debut concert series featured music by women across centuries and genres, performed by our intergenerational ensemble of emerging and established WA women musicians. The campaign engaged donors through storytelling, concert highlights, and behind-the-scenes content, supported by a strong social media and email strategy. Donations covered artist fees, arrangements, and production costs, and nurtured mentorship and collaboration among women artists.



Illuminate Concert Series

In 2024, we launched **Illuminate: A Four-Concert Series**, raising **\$24,742—82.47%** of our target—to support four narrative-driven concerts featuring world premieres and reimagined works by Australian women composers. The campaign broadened our donor base and highlighted the diversity of WA women’s music-making. Through strategic communications, we showcased the cultural value of celebrating women’s voices in chamber music.



Rise: Celebrating Women Composers

Our most recent campaign, **Rise – Commissioning and Recording WA Women Composers**, was selected for Creative Australia’s ACF Boost program and reached **100%** of its goal, raising **\$4,500**. This campaign supported the commissioning of three new works by Rebecca Erin, Julia Nicholls, and Candice Susnjar, and the professional recording of performances. The initiative created a long-term legacy and strengthened Mirabilis Collective’s role in supporting WA women composers.



Donor Engagement and Initiatives

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- Building a loyal donor community aligned with our mission
 - Creating emotionally resonant digital content and artist stories
 - Successfully managing budgets and campaign delivery
 - Acquitting all projects with transparency and integrity

To date, Mirabilis Collective has not received state or federal government funding. The strength of our achievements lies in the generosity of our donor community and the resilience of a donor-led model. This growing support base has empowered us to deliver ambitious, artistically rich programs and to build lasting relationships with audiences and partners. Our **Giving Day to the Arts** campaign will build on this strong foundation—drawing on our proven success in digital storytelling, campaign planning, and community engagement to deliver **Hear Her Now: A Festival of Women in Chamber Music**. With continued donor support, we can elevate women’s voices in music and expand the reach and impact of our work.