

TOGETHER WE ACHIEVE



WomenBizSENSE

Connecting Women Entrepreneurs in Penang

EXCLUSIVE FOR MEMBERS

Volume 2 | October 2021



TOGETHER WE ACHIEVE

WE'RE HERE TO SUPPORT | WE'RE HERE TO CONNECT |
WE'RE HERE TO COLLABORATE

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WomenBizSENSE is a registered women entrepreneur organization based in Penang, Malaysia.

We are a non-profit organization, run by a team of committed volunteers who comprise women in businesses and we've been helping women entrepreneurs since 2006.

Our aim is to connect women entrepreneurs to the right people, right education and right resources they need to grow and prosper in business.



About Us!



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16 June 2006 will forever be a momentous date.

On this day, two women in business thought of an idea that would bring many women who are in business together and create a ripple in Penang.

Josephine and Krista decided to create an informal group of women in business because they wanted to meet other business women. That was all they aspired to. That's how they started WomenBizSENSE, a women entrepreneur organization.

It operated as an informal group until everyone felt it was finally time to formalize the group and become a more impactful NGO in Penang.

WomenBizSENSE was formally registered with the Registrar of Societies as Pertubuhan Usahawan Wanita Timur Laut & Barat Daya Pulau Pinang on

19 October 2012.



Krista Goon & Datin Josephine Yoong



photos by G K Studio | www.gkstudio.com | facebook: gkstudio

How WomenBizSENSE Started



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Many business women are also wives, mothers and caregivers with busy lives. Women shouldn't come to WomenBizSENSE meetings stressed out. Instead, it should be fun and engaging and at the same time, allow women to grow and support each other. It should work like a sisterhood. Friendships matter. People matter.

Truth be told, Jo and Krista started WomenBizSENSE because they could not find such a group in Penang. They wanted a group for women entrepreneurs to meet, share resources and pass referrals/business to each other without strict rules or restrictions which characterized certain groups.

Objectives

Entrepreneurship & Education

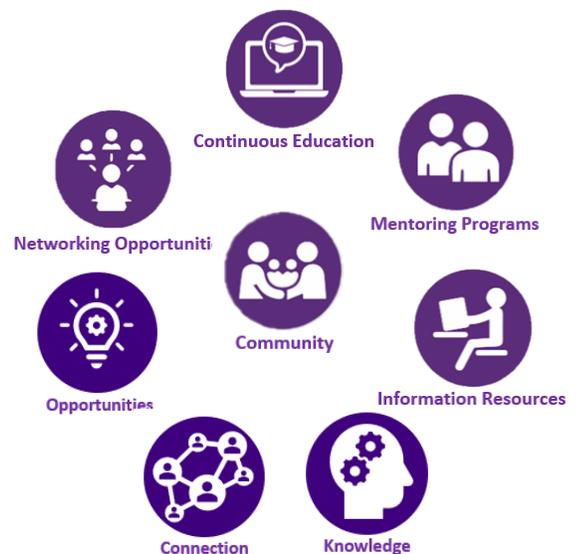
- a) Provide Business Education
- b) Mentoring Program
- c) ROCK (Resources, Opportunities, Connections & Knowledges)

Support & Networking

- a) Opportunities for members to collaborate

Social Responsibilities

- a) Women empower women



SENSE in our name (WomenBizSENSE) is the acronym for Support, Education, Networking, Social Responsibility and Entrepreneurship. Each of these areas is the responsibility of our Key Area Directors in the WomenBizSENSE Committee.

Why WomenBizSENSE?



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Vision

The women entrepreneur organisation dedicated to **nurturing and growing** a community of successful business leaders who impact society.

Mission

We share **resources, opportunities, connections and knowledge** with established women entrepreneurs. We bring awareness to women to be part of the economy and provide business knowledge to those interested to start their business.

Values



Trust &
Respect



Teamwork &
Integrity



Nurturing



Commitment
& Passion



Progressive

WomenBizSENSE



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WE'RE HERE TO COLLABORATE



Networking Opportunities



Leadership Opportunities



Continuous Education



Support & Friendship



Mentoring Programs



Information & Resources



Increase Visibility



Discount from members



Strategic Partnership
Opportunities



Community

Membership Benefits

It's the party of the year!

WBS's
15th Birthday

September 24 2021 • 2PM • Zoom Meet

MASKUERADE PARTY

WIN FANTASTIC PRIZES



VIRTUAL HIGH TEA GATHERING



CREATIVE MASK COMPETITION

KARAOKE COMPETITION



**24 SEPTEMBER
FRIDAY
2PM - 4.30PM
ZOOM // FACEBOOK LIVE**

Our Sponsors



Regine Lim



OLIVE TREE

Hayzel Cheah



Dr Thomas



Phoebe Tan



Adeliisa Chan



Thomas Tang



Farhana



Mety Lee



Josephine Yoong



Gina Koay



Pauline Tan



Our Sponsors

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Pauline Cheong

Chloe Teng



Viviana Lim



Tiina Luckins



Audrey Lim

Surinder



Eunice Chin



Jennifer Law



Ferial



Yveline Lim



Our Long Service Members

Founder

**KRISTA
GOON**

Specialize in Website &
eCommerce Development,
Marketing, Content
Creation & Online Courses

Founder

**JOSEPHINE
YOONG**

Retail of Books,
Publishing, Children's
Educational Programs,
Local products

SIEW KEE

Thermomix Distributor

LILIAN LIM

Specialize in Promoting
MM2H Program & Tours

METY LEE

Distributor of Australian
Natural Soap Bar

**HARRIET
SAW**

Specialize in Hand
Smocked Dresses, Fabric
Face Masks & Baby Quilts

LYNN YEOH

Supplying of Filipino
Domestic Helpers to
Locals, Expats

Organizing Committees



Tammy Yeoh
Chairman



Mily Goh
Secretary



Jin Ting
Memory Lane



Betty Soo
Technical/Program Support



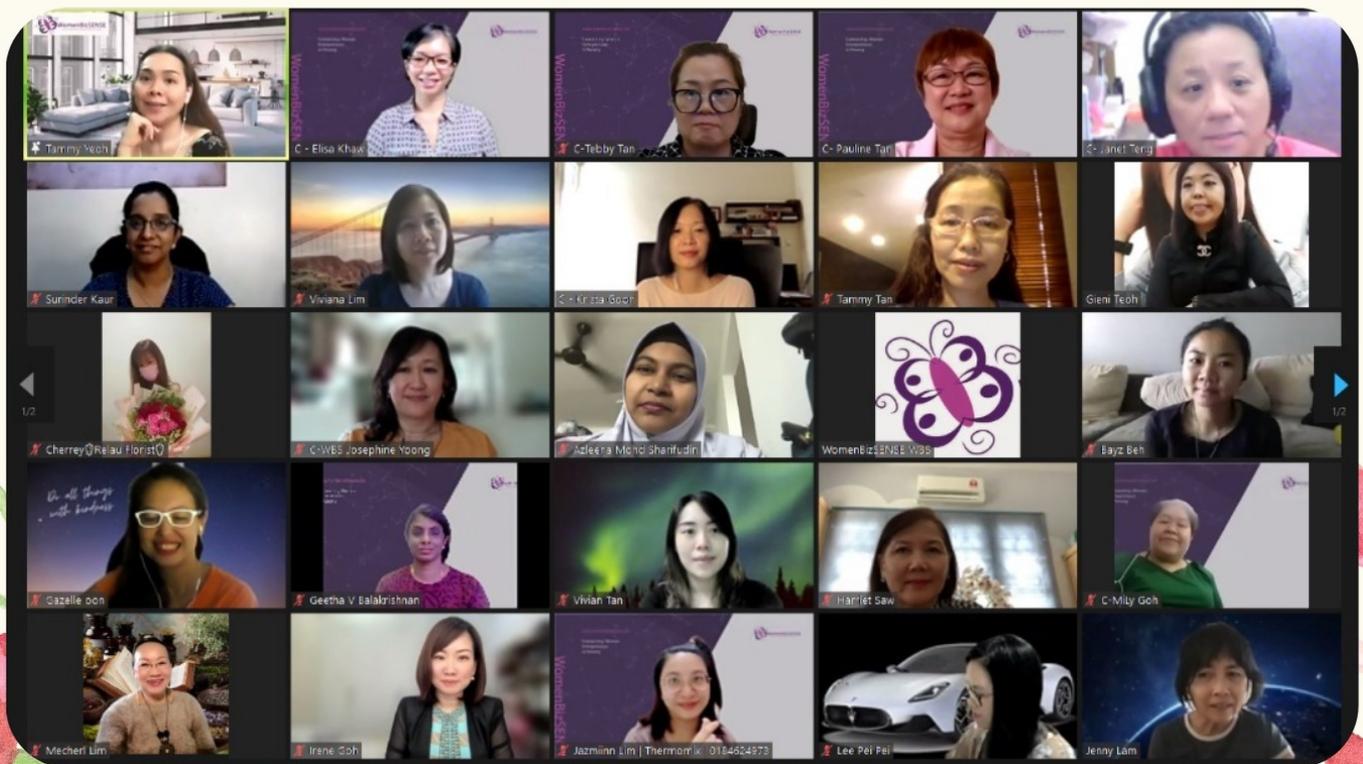
Tebby Tan
Treasurer



2021 Past Events

Let Us Work Together For Better 2022

Member Orientation by Vice Chairman Membership Elisa Khaw



Event by KAD Support & Network Engel Cheoh



VIRTUAL NETWORKING

EVENT

Let's Connect

DATE : 18 JUNE 2021 (Friday)
TIME : 2.00-4.00PM

FREE for WomenBizSense Members & Friends

Event Highlights



Interactive & Engaging



Prizes to be WON



Promos of the month



JOIN our Virtual Gathering
Networking Event!



Scan Me
to register

www.womenbizsense.com

[WomenBizSENSE](#)

Event by KAD Education Janet Teng

WBS FORUM

WomenBizSENSE

THE **NEW** NORMAL

PRESENTS
**NEW NORM
MARKETING
BUSINESS
FORUM**

MAY 21ST 2021 | FRI | 2:00-5.00PM | ZOOM

Forum Panel

KRISTA GOON | ALAIN LYE | ALEN YEOH

COME JOIN US!!!!

Members: FOC Non-members: RM20
<http://bit.ly/NewNormMarketing20210521>
Last day to register: 17th May 2021

Support: Education, Network, Social Responsibility, Entrepreneurship

Event by KAD Social Responsibility Pauline Tan



Why are we helping?

The pandemic in these 2 years have caused untold suffering for many families especially single mothers who have lost jobs or reduced income.

WOMENBIZSENSE is launching a timely initiative to contribute monthly towards 7 deserving families. You can play a part to make a difference to bring relief and hope to them.

Supporting disadvantaged families in Penang

HOW CAN YOU SUPPORT?

- donating RM10 per month
- for 6 months (Sep - Feb)
- contributing items in kind
- contact Pauline Tan 019-4525155

Every sen makes a difference to someone in need

Event by KAD Entrepreneurship Jia Yi

WELCOME
LADIES!

NEW NORM

WBS JULY 2021



HOST FOR THE DAY

Genevia Chin Jia Yi
Founder of Three Tiers Ice Cream



SPEAKER FOR THE DAY

Wendy Vaz
Content and Visibility Strategist
[@wendyvazzy](https://www.instagram.com/wendyvazzy)

SPEAKER FOR THE DAY

Teh Wuan Xin
Co-founder of AI Talent PDC



STAY CONNECTED



& COLLABORATE

Women Who Support Women Are More Successful
Successful Women Don't Compete. They Collaborate

After Lunch Cooking n Chat Show



Topic: Homemade Fresh Kaya
 Date: 15/8/2021 (Sunday)
 Time: 2.30pm-4.00pm

Register for private ZOOM link

Presented by

Collaborate with



Medication Management & Measurement

C.E.O ADVISORY
 Webinar ZOOM
 f LIVE



GINA KOAY
 Pharmacist
 Founder of City Wellness Pharmacy



4PM
 13 MARCH 2021

CHARITY WEBINAR PAIN MANAGEMENT & SUPPLEMENTS FOR KNEE OSTEOARTHRITIS



Speaker
 Gina Koay
 Pharmacist

10/7/21
 SATURDAY
 8:30 pm

Moderator
 Chiao Tang
 Physiotherapist



ADMISSION
 DONATE RM50 help one in need
 ATTEND THREE WEBINARS
 FREE REPLAY FOR 3 MONTHS
 FREE VOUCHERS by Sponsors



创业潮时代 女性如何开拓事业?

Clubhouse

马来西亚的天空
 9/7/2021
 11:00 (GMT+8)



Gina@ginakoay
 Co-founder of City Wellness Pharmacy



Helon@helentoi
 Co-founder of Redbox Studio

Common Mistakes Business Owners Make When Hiring

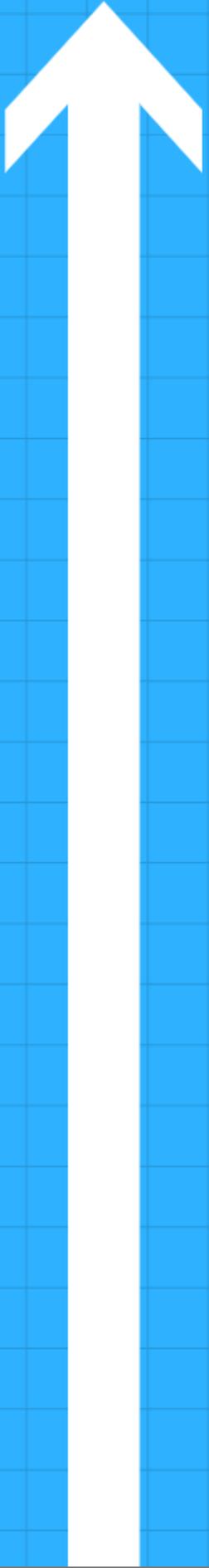
Webinar by J&W Grace Consultancy
 Hosted by Redbox Studio

8 May, Saturday
 3pm to 5pm
 via Zoom



A soft-focus photograph of a woman in a white top holding a baby. The image is overlaid with a white rectangular frame containing text. There are decorative floral elements: green leaves in the top-left corner and pink roses with green leaves in the bottom-right corner.

SHARING
IS CARING



**THE BUSINESS
LEDGER**

FAST TRACK YOUR BUSINESS

**NOWHERE
TO GO
BUT UP**

BY PETER L. MCGREW

*"Business growth can be achieved
either by boosting the top line or
revenue of the business"*

-DAYMOND JOHNSON

Branding vs Marketing vs Advertising



BRANDING

Branding is what your company believes in, why it exists, and how consumers feel about your business and products. Branding **promotes loyalty and long-term commitment**. The visual components of your brand include your company name, logo, tagline, fonts, and color scheme. These elements identify your brand and create an association in people's minds between their desires and beliefs and your company's ideals.

MARKETING

Marketing encompasses **strategies to build awareness of your company's products and services**. It also involves promoting and protecting the brand. Every message about your company is part of your marketing. This includes all social media interactions, customer service, personal relationships, printed materials, websites, social media profile pages, and anything that contains your brand imagery.



ADVERTISING

Advertising is a subset of marketing, **focused mostly on acquiring customers and driving sales**. It generally relates to paid campaigns that are carefully written and designed to reach a target audience through various media, including online, newspapers, magazines, posters, television, and radio.

ADVERTISING



BRANDING VS MARKETING VS ADVERTISING

It's no secret that there is a lot of confusion between branding, marketing and advertising

Branding = Understanding Yourself

Who are we? Who do we serve? How are we different? What problem do we solve for our customers?

These are the fundamental questions of Branding.

Branding, also referred to as Brand Development, is the internal work that is the foundation for everything else you do in your business. And it all starts with you. Your business.

Before you can determine who you serve and what problem you solve, before you can build upon that foundation to grow your business, you have to understand what your business is about.

You have to know your story.

Your story is what gives your business purpose and sets you apart. It's what inspires your team and connects you to your customers.

But, you can't tell your story until you know your story.

It's the core of all branding work. And, I'm not going to lie, it just scratches the surface of branding.

Things like brand strategy, logos, color-schemes, messaging and maintaining that work are all part of the branding equation.

But it essentially all comes down to figuring out who you are, what you stand for and what you offer customers.

Marketing = Understanding Your Customer

"Marketing" is such a confusing term because it is so broad in nature and covers a variety of disciplines.

Market research, product development, pricing, customer support, websites, brochures, social media, SEO, publicity, public relations, event planning, blogging, community outreach, etc., etc. are all subsets of marketing.

As are branding and advertising (hence the confusion).

And while they all fall within the marketing bucket, they are each a different discipline that use a different skillset.

What is good to remember is that marketing is a process.

It's a process by which your business gets and keeps customers. How your business gets and keeps customers is going to be different from how another company gets and keeps theirs.

And it all comes down to knowing the customer.

- Understanding who the customer is and what they need/want
- Developing products and services that will appeal to them
- Positioning those products and services in a way that will resonate with them
- Communicating and promoting those products and services to them

SO WHERE BRANDING IS ABOUT YOU. MARKETING IS ABOUT THEM.

BRANDING VS MARKETING VS ADVERTISING

It's no secret that there is a lot of confusion between branding, marketing and advertising

Advertising = Paying Someone to Tell Your Customer about You

People have a tendency to use "advertising" and "marketing" synonymously. Advertising is not the same as marketing.

I'm going to say that again. Advertising is not the same as marketing. Like social media, event planning, etc., advertising is a subset of marketing. Generally, when I hear businesses say that, "We're not ready to market," - and I hear that a lot - what they really mean is that they're not ready to spend money on advertising. And usually they're right. They're not ready to advertise.

In simplest terms advertising is:

- Creating an ad
- Paying a third-party to run that ad on their platform

SO...
BRANDING = YOU
MARKETING = CUSTOMERS
ADVERTISING = "SOMEONE ELSE"

One of the reasons for the confusion is that advertising used to be a much larger - and expensive - piece of the marketing pie. If you wanted to promote your business you had to pay to run an ad someplace. And that someplace was usually TV, radio, print, direct mail, outdoor billboards or digital banner ads.

Social media and blogging changed all that.

The available options for how to get your message out have exploded. There is now an abundance of tools and tactics you can use in promoting your business - from maintaining a blog on your website to taking your own photos and uploading them on Instagram. None of which require paying a 3rd-party to run an ad for you.

Unless you're paying someone else to run an ad on a platform you don't own, you're not advertising. You're marketing.



Marketing Mix

Product	Price	Promotion	Place	People
Functionality	Selling Price	Sponsorships	Distribution Channels	Service Provided
Appearance	Discounts	Advertising	Logistics	Attitude
Warranty	Payment Arrangements	Public Relations Activities	Service Levels	Customer Service
Quality	Price Matching Services	Message	Location	Appearance
Packaging	Credit Terms	Media	Market Coverage	Employee Portrayal

What are the 5 P's of Marketing?

The 5 P's of Marketing – Product, Price, Promotion, Place, and People – are key marketing elements used to position a business strategically. The 5 P's of Marketing, also known as the marketing mix, are variables that managers and owners control to satisfy customers in their target market, add value to their business, and help differentiate their business from competitors.

Products



Product refers to the products and services offered by a business. Product decisions include function, packaging, appearance, warranty, quality, etc. Customers need to understand the features, advantages, and benefits that can be enjoyed by buying goods or services. When thinking about a product, consider the key features, benefits, and the needs and wants of customers.

Promotion



Promotion refers to the activities that make the business more known to consumers. It includes items such as sponsorships, advertising, and public relations activities.

Since promotion costs can be substantial, it is essential to conduct a break-even analysis when making promotion decisions. It is important to understand the value of a customer and whether it is worth conducting promotions to acquire them.

People



People refer to the staff, salespeople, and those who work for the business. People decisions are usually centered around customer service – how do you want your employees to be perceived by customers?

Price

Price refers to the pricing strategy for products and services and how it will affect customers. Pricing decisions do not include just the selling price, but also discounts, payment arrangements, credit terms, and any price-matching services offered. When determining a pricing strategy, it is important to consider the business's position in the current marketplace. For example, if the business is advertised as a high-quality provider of mechanical equipment, the product pricing should reflect that.

Place

Place refers to where the product/service of the business is seen, made, sold, or distributed. In essence, place decisions are associated with distribution channels and ways of getting the product to targeted key customers.

It is important to consider how accessible the product or service is and ensure that customers can easily find you. The product or service must be available to customers at the right time, at the right place, and in the right quantity.



BREAKING NEWS

What's The Next Step In Your Marketing?

When we are engaged to develop websites for business owners, we often start by educating them about the importance of **having a marketing ecosystem**. A marketing ecosystem refers to a deliberate and focused system for you to attract prospects and how to convince them to become your customers in due time.

Without a system, your marketing will always be tactical. How many Facebook ads can you run? How many Google ads have you paid for? Tactics work for a while and turn into overwhelm for any business owner.

When you have a marketing ecosystem, you market with intentionality and focus which gives you a clearer idea of **knowing the kind of prospects you want to attract**.

When you understand this, you know exactly what happens when you meet a prospect. You know what the next step is.

A marketing ecosystem consists of a series of steps that help your prospects understand your business better with the idea that you could potentially help them. The fastest and most cost-effective way is to create a digital marketing ecosystem.



Ask yourself:

What would your prospects need help with?
What bothers them or keeps them frustrated?
What do they always complain about?



Can you give them advice, tips or help even before they become your customers? Can you offer this on your website? It will make a big difference in your marketing mindset when you are **able to give before you even ask for anything** of your prospect.

It is not about selling to prospects when they land on your website initially as you haven't earned their trust yet. If you understand the prospect's pain and worry and if you can offer articles, PDF downloads, helpful videos or checklists that help them solve this pain or at least make them more capable of solving the pain, you have helped them trust you more.

But they are NOT customers yet. They will need more education (from you) before they buy. But you are already one huge step ahead of your competitors.

Your digital marketing ecosystem starts offline and leads interested people online (to your website). Only then will your marketing bear fruit. When you next give a presentation or meet a prospect, you don't have to sell. Your job is to direct interested people to your website to get your valuable information.

This strategy is meant for business owners who want to be in business for years to come and expand their expertise, reputation and credibility. It's for businesses who care about the quality of their customers. Marketing is after all a long game.

The people who take action to get your PDF download, watch your videos or follow you closely after that on social media are more likely to become customers later on when you have something to offer them.

So what's the next step in your marketing?

Get on our mailing list where we share more tips, ideas and articles like these:

www.redboxstudio.com/newsletter

COLOR THEORY IN ADVERTISING

<https://philosophycommunication.com/philosophies/advertising-color-theory/>
Posted on April 18, 2014 | Philosophy Communication



You know that feeling when you walk into a cool colored room how you automatically feel calmer and relaxed? Well, this is because of the impact that colors can have on your moods, whether you are aware of it or not. All the different colors create a reaction to individuals, even those who are colorblind.

In the advertising and marketing world, it is crucial to understand how colors affect our moods, in order to get the correct reaction from the audience. By using the wrong colors and invoking the incorrect reaction could be detrimental to the company and the campaign. Below is a breakout of what the meanings of colors are as well as the reaction coming from each individual color. These results were gathered from Color Psychology, and Colors Impact Moods, Feelings, and Behaviors.

PURPLE Association: Wisdom, wealth, royalty, power, luxury, magic Mood: Powerful, calming, strength	BLUE Association: Depth, stability, wisdom, trust, confidence Mood: Calming	GREEN Association: Growth, health, harmony, safety nature. Mood: Calm, refreshed	YELLOW Association: Energy, happy, warming, attention Mood: Aggravation, joy
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By using colors correctly in advertising and branding, a company can create the appropriate emotion to demand action from the reader. Color isn't the only element to consider when capturing customer attention.

ORANGE Association: Enthusiasm, heat, success creativity Mood: Warmth, excitement	RED Association: Passion, energy, strength, love, power, determination Mood: Intensity, angry, excitement	WHITE Association: Purity, light, clean, sterile, innocent, spacious Mood: Cold, unfriendly	BLACK Association: Power, mystery, elegance, evil, mourning, death Mood: Confident, calm, stable, mysterious
--	--	--	---

Let me share with you why the answer for the above Pop Quiz is “all the above”.

Hey there! Last issue I shared with you the 4 factors (Your negative thoughts, what you feed your body, what supplements your body need, Which daily self care products you use) that influence your health and energy level. If you miss out Part 1, you can go back to the issue to read. Now, we have another 5 to go!

When your body is loaded with toxic chemicals, your liver, kidney and lymphatic system need to do extra work to detoxify the toxic from your body. Lymphatic systems do not have a pump like your heart, you need to move your body to move the lymph fluids. The right way to do it, you just need 1 minute in the morning to do it. You can discover it later.

Now, when comes to your stress, chronic stress can kill you. No joke. I mean it. I nearly died due to the chronic stress over 15 years. Chronic stress can spike up your cortisol hormone and make you always in the fight or flight mode.



Finally, your relationship with those around you is closely linked to how you feel. Do you feel energetic and excited when you go to meet up your loved one or gathering that you looking forward? Poor relationship with people around you can definitely make you feel lonely and lack of energy. You can always deepen your connection with others by genuinely connecting with them.

Because in wellness, there are holistic approaches. Your vibrant life is just a click away at <https://www.joyce-wong.com/wellnessmasterclass>.

You can access it anywhere, anytime at your own pace. Like it?

Sleep is always my favourite topic. Do you know your brain function slow down by 30% when you sleep less 90 minutes the previous night? Your reaction also slows down by 30%. These are all based on scientific research. Having a good night's sleep is crucial to have a refresh mind and aliveness the next day. Do you have a good night's sleep? If you don't, read on.

Discovering great ways how to wind down your day to set yourself up for a good sleep is beneficial. For example: avoid the blue light emission from your electronic devices and avoid the caffeine intake 6 hours before your sleep are very helpful. Why 6 hours before your sleep? Check it out later.

Joyce Wong Jin Yi

<https://www.joyce-wong.com/wellnessmasterclass>

TECH-NECK

By Chloe Teng, Senior Physiotherapist, Global Circle Physio+Rehab



Technology has become a huge part of our life for work, study and entertainment. When using mobile, tablet or computer for long hours, most people tend to tilt the head

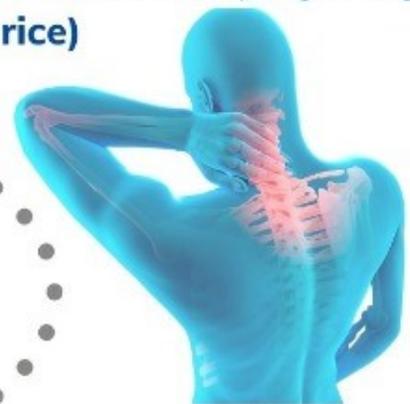


DO YOU USE MOBILE DEVICES MORE THAN 4 HOURS PER DAY?

In that looking down position, it may cause a strain on neck, back and shoulder muscles. When we bend forward our head about 45 degree for long hours, our neck muscles need to work harder like carrying 22kg (as heavy as 1 big pack of rice)

DO YOU HAVE THIS SYMPTOMS?

- neck or back soreness
- headache
- hand numbness
- tingling



What is the consequences?

It may affect our spine health such as losing the natural curvature of our spine, early degeneration of vertebrae, disc bulge and chronic pain problem. This problem is affecting school kids and working adults nowadays.



TIPS TO PREVENT

1. POSTURE and ERGONOMIC:

Align the mobile devices with your eye level. You can use pillow, book or laptop riser to elevate your mobile devices.



2. KEEP MOVING EVERY HOUR

Your neck and back muscles will get stiffer if keep in the same position for more than 1 hour.

Set a timer to remind yourself to take a break to walk around and do your STRETCHING EXERCISES

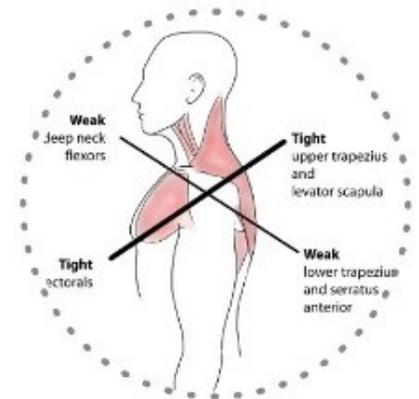


3. STRENGTHENING EXERCISES

Some neck and back muscles tend to be tight and weak due to the faulty posture. Deep muscles are our stabiliser to hold up our neck and head in different position. We can focus at deep neck muscles and upper back muscles.

4. SEEK FOR TREATMENT

Seek for consultation or treatment before the symptoms become chronic and disturbing lifestyles, work and sleep.



STRETCHING EXERCISES

hold for 20-30s, 5-10times



1. Side neck stretch



2. Trunk Twist

STRENGTHENING EXERCISES

hold for 10s, 10 times



3. Chin Tuck



4. Wall Push

You can view it on youtube <https://youtu.be/QPqeOA5KISK>



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GLOBAL CIRCLE PHYSIO + REHAB



globalcirclerehab

For more enquiries



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54, LORONG SELAMAT, 10400 GEORGE TOWN

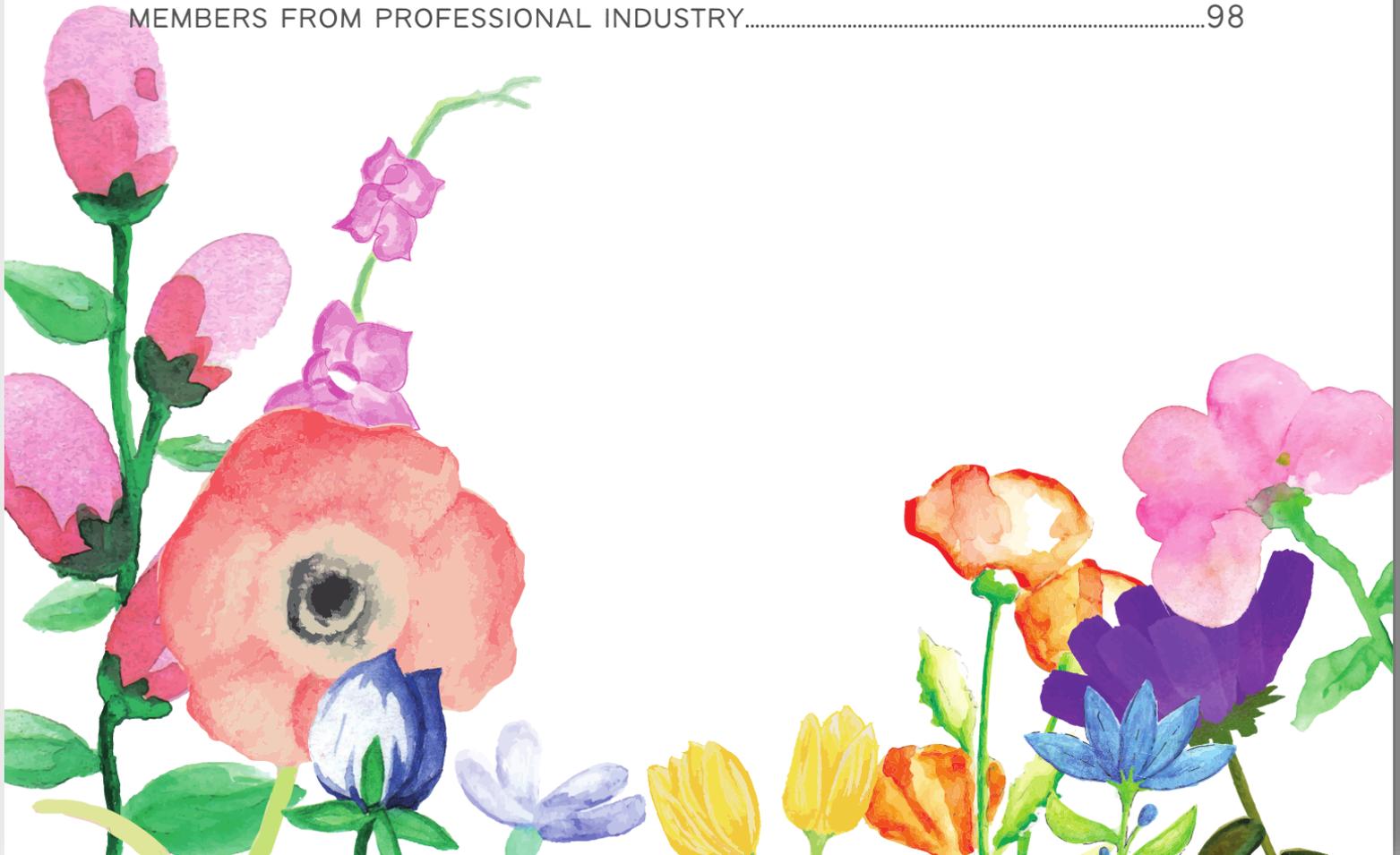
016-8833 672

www.globalcirclerehab.com



WE'RE OPEN

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**MEMBERS FROM
BEAUTY INDUSTRY**

无针微整开班啦



73-3-29, Arena Curve
Jalan Mahsuri,
Bandar Sunway Tunas,
11950 Bayan Baru Penang



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- ✗ 玻尿酸
- ✗ 不僵硬
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**Refreshing Vitamin C with
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**TRIPLE MILLED QUALITY
 FOR LONGER LASTING SUDS**
 Creates A Rich & Creamy Long Lasting
 Lather
 Infused With A Light Yet Enduring
 Fragrance



**ENRICHED WITH SHEA
 FOR ALL SKIN TYPES**
 Gently Cleanses The Skin, Without
 Drying It Out
 Leaves Skin Feeling Soft & Invigorated



**CARE FOR YOUR BODY
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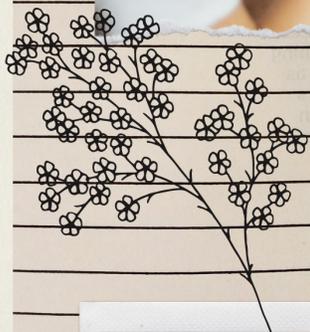


two-storey house modern and strong roof and blown by a rich and Collings, who in love with it. age as a holiday bought their plots, big money for a man sold for a billings was larger d a character, so hing.

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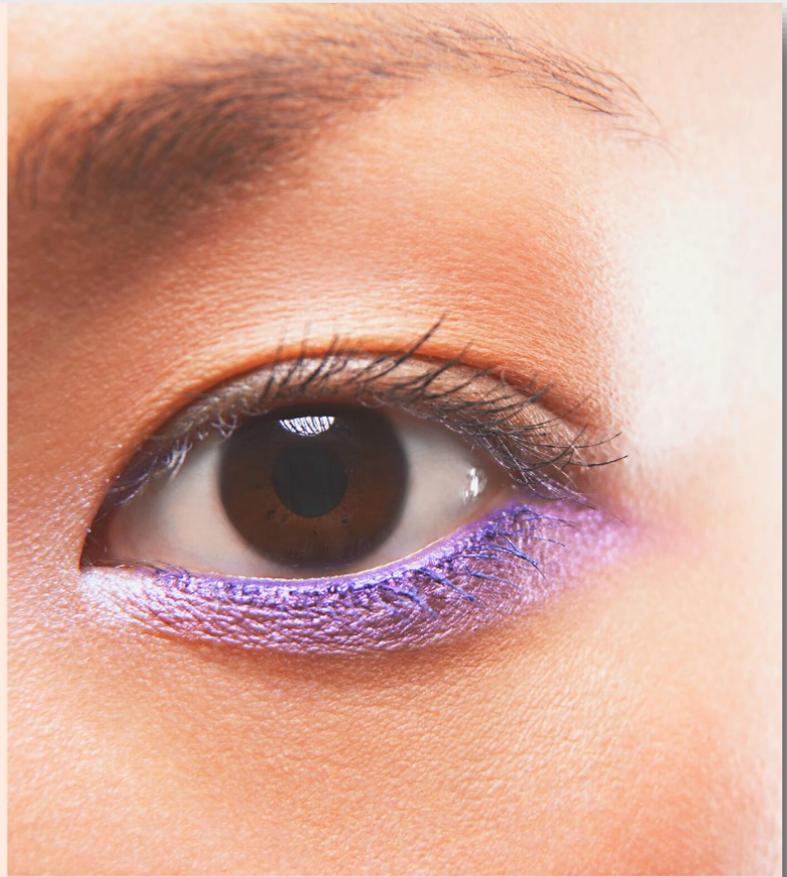
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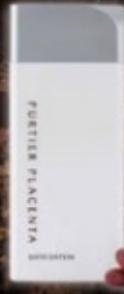
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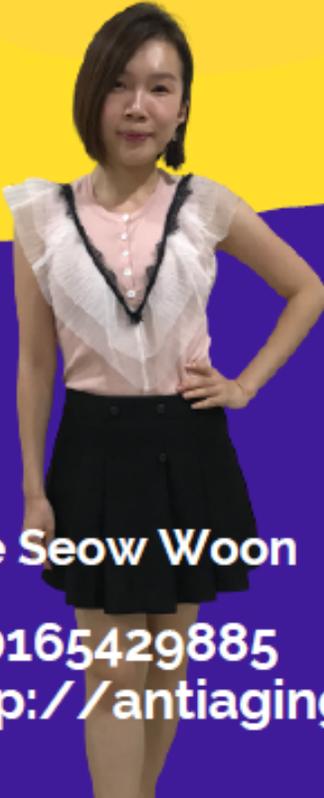




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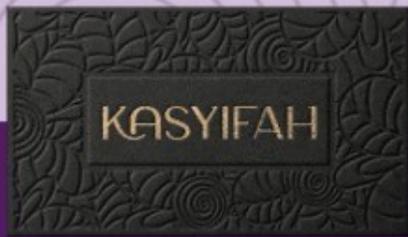
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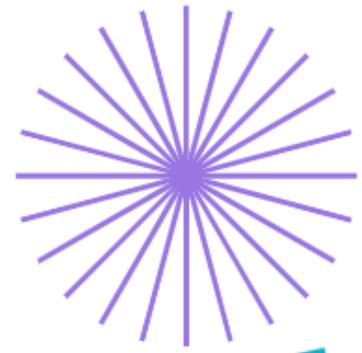
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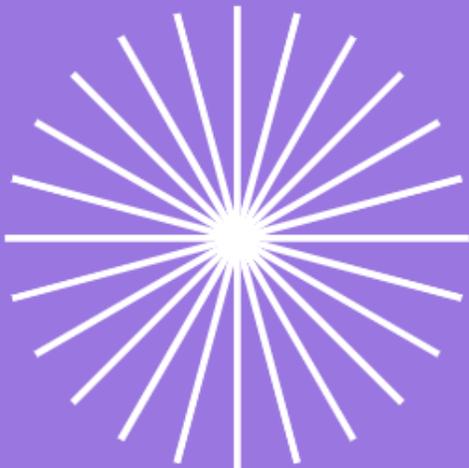
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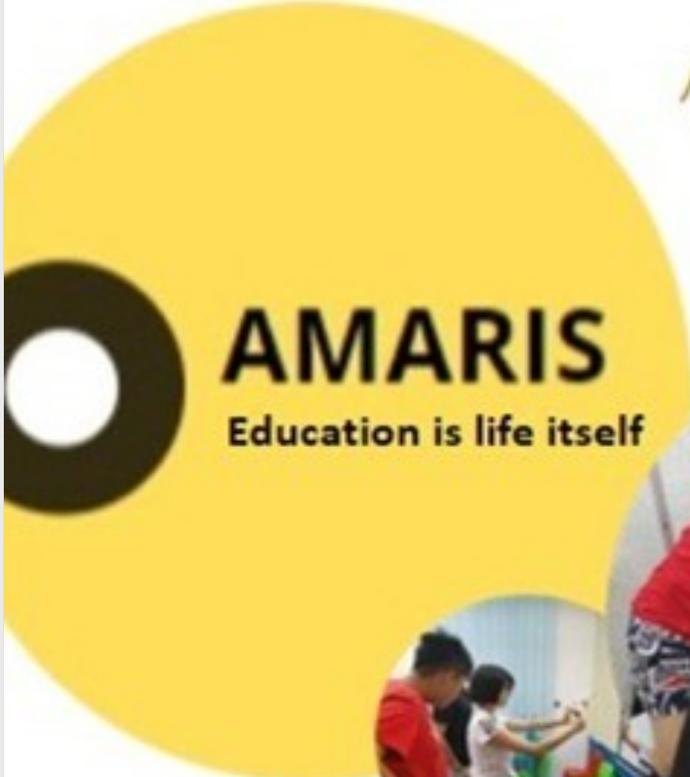
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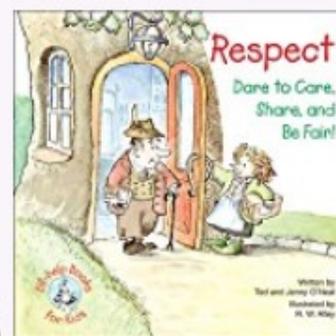
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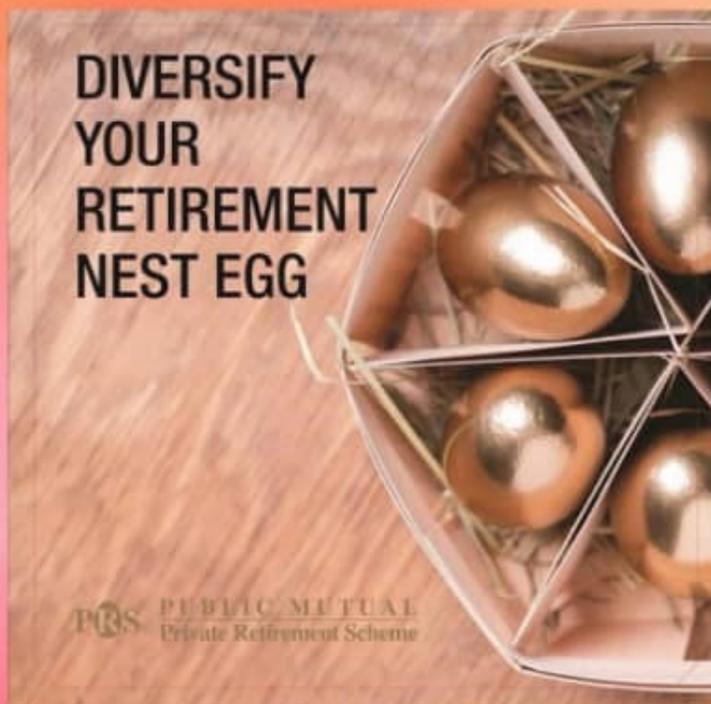
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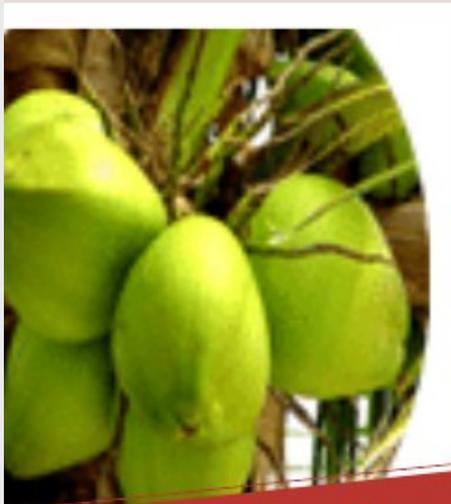
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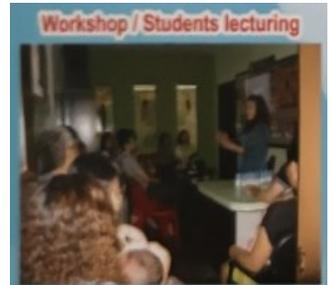


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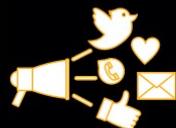


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MESSAGE FROM MEMBERS



Zurene Cheah

Thank you WBS for empowering women in business and relationship. Lets support one another in this season.

Engel Cheoh

Thank you Ting Ting for sponsoring the Grand prize for our 1st networking event

Jin Ting

Sometimes the simplest things mean the most.
Thank you Krista & Josephine

Jin Ting

Thank you Lisa Lee for encouraging me to take the first step into the community and introducing me to WBS

Surinder

Thank you to Lisa Lim, Elisa, Gina, Mily, Ei Lin, Krista, Josephine, Jessica, TingTing and other members who had been continuously supporting and promoting my products.

Pauline Cheong

Thank you ladies in WBS for supporting each other, together we are stronger. Thank you Tebby for creating informative booklet for us.

Evelyn Lim

Thank you Tebby, the magazine is very useful & meaningful for me. It's helps me to know who to approach for collaboration.

from All of Us

Welcome Mily Goh baby on board to support us as Support & Network Director

Arene sharing her happiness to join WBS Grandma corner

Praise Lord for His goodness and blessings upon our family during this Covid-19 era. Introducing my 1st beautiful grand daughter, Olivia Tan Ying Qi. A perfect gift from Heavenly Father loads with love, joy and peace. May Lord grants you grow in wisdom and His presence with you day n night. Love you always and forever ♥



Josephine Yoong
Feeling so grateful for the amazing ladies who have been part of WBS journey as we celebrate our 15th anniversary this month !

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Happy Birthday*

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Wellness Coach & High-
Performance Coach



CHLOE TENG
016-4032058
Physiotherapy & Healthcare
Free Consultation
20% Off on Treatment



GRACE VU
012-5591905
Trading of Hygienic Products &
Personal Protective Equipment



EVELYN LIM
012-4676538
Specialize in Promoting
Healthy Beverage Call
"Happy Grains"

VivianTan Beauty House

VIVIAN TAN
017-4277856
Beauty & Wellness Consultant



XIAO SHIANG
019-4732473
Specialize in Mental Health
Psychological Services



DR. MECHERL LIM
016-557 9273
Dr Mecherl Herbs Therapy &
Complementary Medicine

SENTOSA 205 ENTERPRISE

JENNY LAM
018-3704831
Jensuperfoods Offers Products
& Services to Help Our Journey
Towards Gut, Bone & Joint &
Skin Health



KHOR YEN NEE
012-2026946
Usana Products Distributor

Household Goods & Services

  <p>PAM MUELLER 016-4150400 Household, Lifestyle & Gift Store 10% on Selected Items</p>	 <p>REGINE CHOO 012-4875678 Specialize in Roofing & Solar Energy Solutions for Residential, Commercial & Industrial Market</p>	 <p>REGINE LIM 012-3173225 Certified Entomologist with Team of Licensed Fumigators, Pest Management Professionals & Washroom Hygiene Experts Since 2003</p>	 <p>GEETHA 012-4053262 Dealer of All Kinds of Furnishing Canopies, Electrical Fittings, Exhibition Booths & Carpets</p>
 <p>NEW STAGE DECOR GRACE TUNG 012-5222177 Specialize in Curtain, Wallpaper, Carpet, Flooring & Interior Decoration Buy 1 Free 1 for Black Out Curtain 20% Off for Wallpaper</p>	 <p>HOOI KIN 012-4953393 Online Business Selling Healthcare, Beauty, Household, Personal Products & Website Service</p>	 <p>YVELINE LIM 017-4585202 Specialize in Microfibre & Other Cleaning Products</p>	 <p>SIEW KEE 012-4979113 Thermomix Distributor</p>
	 <p>JAZMIINN LIM 018-4624973 Thermomix Distributor</p>	 <p>NOR NABILAH 017-4149679 Specialize in Cleaning Services</p>	 <p>LYNN YEOH 016-4525289 Supplying of Filipino Domestic Helpers to Locals, Expats</p>

Logistic & Workshop	Real Estate		Studio
 <p>MILY GOH 016-7238373</p> <p>Specialize in Supplying Tyres, Batteries to Car Servicing</p>	 <p>JANAKI 012-4282246</p> <p>Real Estate Agent</p>	 <p>FLORENCE LIM 012-4869089</p> <p>Real Estate Agent</p>	  <p>BAYZ BEH 012-5676641</p> <p>Specialize in Photography Services</p> <p>10% Published Rate on Selected Packages</p>
  <p>WINNIE WONG 012-4935023</p> <p>Courier Service</p> <p>5% Off for Shipment Within Peninsula Malaysia</p>	 <p>JEANETTE REBECCA 012-4281101</p> <p>Real Estate Agent</p>	 <p>MABLE ONG 016-4213232</p> <p>Real Estate Agent</p>	 <p>JIN TING 012-4250827</p> <p>Specialize in Photography Services</p>
	 <p>PAULINE TAN 019-4525155</p> <p>Real Estate Negotiator</p>	 <p>DEE LAND 012-6584174</p> <p>Real Estate Negotiator</p>	  <p>Li Li 012-5798358</p> <p>Specialize in Art, Craft, Exercise & Health Programmes</p> <p>Customised Breast Milk Soaps @RM140 for 2 Batches</p> <p>A KG of Mix Honey Oatmeal Soaps @RM50</p> <p>Customised Door Gifts, Rose Honey Soaps @ RM1.20 Each for Order Of 100 & Above</p>
	 <p>SELINA KHOO 012-5885796</p> <p>Real Estate Consultant</p>	 <p>VIVIANA LIM 016-4560590</p> <p>Real Estate Agent</p>	
	<p><u>NINETY NINE REALTY</u></p> <p>YEN CHING 012-4269180</p> <p>Real Estate Negotiator</p>		

Professional



TRACCY YEAP
012-2274386

Corporate Secretarial &
Outsource Accountant



JEANNE OOI
012-4298980

Leadership Intelligence Coach



KRISTA GOON
016-4519193

Specialize in Website &
eCommerce Development,
Marketing, Content Creation &
Online Courses



WEI LING
012-4759353

Specialize in Translation,
Proofreading & Editing Service



MAY TEH
016-4018382

Specialize in Audit & Assurance



EE LIN TAN
017-4727135

Leadership Intelligence Coach



GLOW STUDIO
KELLY TENG
016-4788910

Specialize in Landing Page &
Website Designer



BETTY SOO
016-4229827

Specialize in Virtual Assistance
Admin



YUSNIDAR
016-4547997

Accounting & Training Program



DR. WONG LAI YONG
012-2621478
Business Coach



SUSAN CHUAH
<https://restoreorderforlife.com/>
Organizing Consultant



ELIZABETH HOR
017-4005988

Image Branding Strategist



TEBBY TAN
016-5556228

Specialize in SQL Business
Accounting System



TYRA WINSOR
017-5424982
Business Coach



GIENI TEOH
016-4144178
Clerical Officer



ENGEL CHEOH
016-4977382

Specialize in Creative
Production & Business
Consulting



ZURENE CHEAH
016-4308838
Communication Coach



TOGETHER WE ACHIEVE

WE'RE HERE TO SUPPORT | WE'RE HERE TO CONNECT |
WE'RE HERE TO COLLABORATE



WomenBizSENSE

Connecting Women Entrepreneurs in Penang

NEXT RELEASE IN

JANUARY 2022