



CREATIVE CARPET, INC

HOME ADVISOR™

May 2012

Mark Bouquet



Mark Bouquet Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600

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Attention PAT ADELMAN!

You are this month's Mystery Winner! We have a \$10.00 gift certificate to Starbucks reserved just for you! Come by our store to claim your prize!
Creative Carpet, Inc.
19420 S. La Grange Road
Mokena, IL 60448
NOTE: Must be picked up by May 31st, 2011

Hi Everyone,

April showers bring May flowers and man did that happen at Creative. My daughter-in-law, Annie, is now on staff and we couldn't be happier!!! Annie is my first daughter-in-law so I'm still a little "giddy" when I think about it. (I hope some of our Creative friends stop by some time to meet her.)

Thank you, thank you, thank you for your response to our Customer Appreciation Day and to those who made it out. It was incredible and it would not have been possible without you and the hard work of the entire Creative Carpet staff! I want to especially thank Pamela for her planning and expertise.

Also, many thanks to Janelle from Prestige Faux Design for helping assist our customers with their color and painting needs.

Happy Mother's Day...hug a mom, yours or someone else...just don't get arrested!

Your friend, Mark Sr.



Congratulations to our Customer Appreciation Day winners!
Area Rug - Kelli Mayer * Tuftex Area Rug - Alice Podobnik * \$100 Prestige Faux Design - Darlene Hartnett * \$100 Speedway Card - Tom Tighe * Free Cigar - Alice Podobnik * \$25 Olive Garden - Anna Aldope * \$25 TGIF - Lyn MyJack * \$25 Visa Card - Phil Nylen * Disney Gift Bag - Marybeth Sheehan * \$10.00 Starbucks Card - Pat McDonald * \$10 Panera Bread - Jeff Molsen *

HOLIDAYS THIS MONTH

- Thursday, May 3rd
- National Day of Prayer
- Saturday, May 5th
- Cinco de Mayo
- Sunday, May 13th
- Mother's Day
- Saturday, May 19th
- Armed Forces Day (United States)
- Monday, May 21st
- Victoria Day (Canada)
- Monday, May 28th
- Memorial Day (United States)



Things I Learned From My Mother

- 1) My mother taught me to appreciate a job well done.
"If you are going to kill each other, do it outside. I just finished cleaning."
- 2) My mother taught me religion.
"You better pray that will come out of the carpet."
- 3) My mother taught me logic.
"Because I said so, that's why."
- 4) My mother taught me foresight.
"Make sure you wear clean underwear, in case you're in an accident!"
- 5) My mother taught me Irony.
"Keep crying, I'll give you something to cry about!"
- 6) My mother taught me contortionism.
"Will you look at that dirt on the back of your neck!"
- 7) My mother taught me about time travel.
"If you don't straighten up, I'm going to knock you into next week!"
- 8) My mother taught me about the weather.
"This room looks as if a tornado went through it."
- 9) My mother taught me about anticipation.
"Just wait until we get home."

Our favorite:

- 10) My mother taught me about justice.
"One day you will have kids, and I hope they turn out just like YOU!"

Mega Trivia Contest!

Who Else Wants to Win a \$50 gift card towards dinner for two at TGI Fridays or Olive Garden? Take our Trivia Challenge and you could win too!

This month's Mega Trivia question....

Which of these professional sports teams is the oldest?

- A) New York Yankees; B) Toronto Maple Leafs; C) Green Bay Packers; D) Boston Celtics or E) Detroit Tigers?

Take your best guess and e-mail your answer to Contests@creativecarpetinc.com. Or call us at **(708) 479-8600**. Your chances of winning are better than you think!

Answer to last month's quiz: Lockport

Congratulations to last month's winner:

Pam Murawski

Did You Know. . .

Creative Carpet is your full flooring design center featuring carpeting from all the major manufacturers. We have the finest carpet installers in the Chicago land area and offer you our lifetime installation warranty.

We also specialize in hardwood flooring – prefinished and sand on site, along with laminate and luxury vinyl tile. Whatever your flooring needs, stop on in and let us help you with your design selection.

Call today for your FREE No Obligation Measure

We offer financing with **ZERO** down and **ZERO** interest until 2013. We also accept the following major credit cards: Visa, Mastercard and Discover.



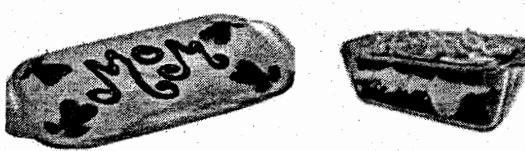
From all of us at Creative Carpet

~*~

**HAVE YOU HUGGED YOUR
MOM TODAY?**

RECIPE CORNER

Dad and company can make this creamy, foolproof confection on their own – no oven (and no Mom) required! That's because this cake "cooks" in the refrigerator. All you do is prepare a few ingredients.



Ingredients

1 (10 3/4-ounce) pound cake
1 (3 1/8-ounce) box of instant pudding
1 cup whipped topping
Fruit (2 bananas and 4 large strawberries)
Mint sprigs (optional)
Chilled chocolate syrup

Instructions

Slice the pound cake into several horizontal slices about an inch thick.

Prepare the pudding according to package directions. Mix the pudding with the whipped topping.

Chop up the fresh fruit you've chosen. Layer the cake, fruit, and a little less than half of the pudding mixture in a loaf pan. Then top the cake with the remaining pudding.

Put the cake in the fridge for a couple of hours. When it's chilled, decorate it; we topped ours with trimmed strawberries and mint sprigs.

Squeeze on a greeting with chilled chocolate syrup. Then serve Mom a sweet treat on her special day.

WARNING!

Don't visit any flooring dealer until you call us for a

FREE Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

Call Today – (708) 479-8600

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19420 S La Grange Rd
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www.creativecarpetinc.com

Hours: M-W-F 10a – 6p
Tu & Th 10a – 8p

Work Tips

Spending Time Wisely

What would you say if someone asked you to work for \$2 an hour? (Other than volunteering for a worthwhile cause, that is, in which case you might cheerfully work for nothing?)

I doubt your response would be enthusiastic, and yet...you do this to yourself every day.

Einstein established the equivalence of matter and energy with his famous $E=mc^2$ equation, but there's another equivalence between time and money, which also involves matter and energy!

$$\text{Energy} + \text{Time} = \text{Money}$$

This equation holds true whether you work for yourself or for someone else. The hours of the day are precious in themselves, so spend them wisely.

What I'm getting at here is this: when you're working, work. Don't fool around looking at your social media accounts, or reading the sports headlines, or running to the coffee machine every two minutes (oops!). Multitasking isn't all that great an idea either.

I've found over the years that I'm most productive when I focus intently on one task at a time, preferably in chunks of time that are at least 20 minutes long. If you narrow in on one element of your work and keep at it intently without interruption, you will accomplish much more. You may find that 20 minutes stretching into 60!

Home Advisor Moisture Levels in the Home

There are many factors people consider in their environment, but one of the most omnipresent is literally invisible: the air you breathe. Even a simple factor like humidity can have profound effects on your health and on the health of your home.

Here are some of the main consequences of humidity extremes and a few suggested solutions:

Too much moisture:

- Condensation builds up on surfaces, in walls and attic
- In time condensation can rot out wood and furniture
- Excess moisture is the leading cause of mold growth
- Look for and repair sources of moisture, like leaks or faulty windows
- Use a dehumidifier – make sure to clean it frequently

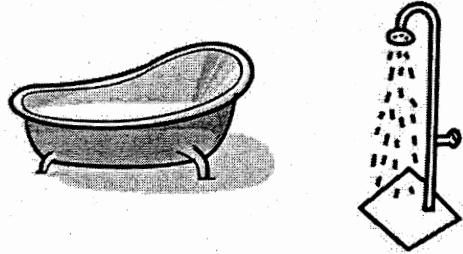
Too little moisture:

- Indoor air humidity under 30% causes excess static electricity
- Dry air contributes to respiratory problems and dry skin
- Long-term, excess levels of dryness can harm the wood in your walls and furniture
- Use a humidifier – make sure to clean it frequently
- If you live in a dry climate, seal your windows and doors

About Staying Well
The Benefits of Bathing

No, I'm not suggesting you need to wash more often. What I am proposing is that you bathe more often!

There was a time when bathtubs ruled, but now it seems showers have conquered the world (or at least this part of the world). Usually people cite time as a reason for the switch, though some dislike "sitting in dirty water."



Yet sometimes in your busy life you deserve a bathtub break, and there is some evidence to suggest a health benefit as well. If you suffer from arthritis a bath of Epsom salts may relieve your discomfort. A good soak in the tub can relieve anxiety, stress or muscle strain. Bathing is beneficial for your skin too, since so much of that skin tissue is water.

I seriously doubt that anyone has done scholarly research in this area, but I'm hoping somewhere out there is a doctoral thesis with the title: "Bathtubs vs. Showers: A Paradigm Shift in Twentieth Century North American Culture."

Why Does Reality Matter?

Here's another recent cultural shift: the rise of "reality" programming in television.

The first BIG reality show, *Survivor*, hit North America in the year 2000. Now airwaves are full of toddlers, housewives, bachelors, arctic road truckers and so forth. But did you ever ask yourself why?

Top Reasons



- 1) More channels require TONS of additional programming
- 2) We love watching other people do strange things
- 3) WAAAY less expensive than hiring writers and actors

We will be closed Monday, May 28th in honor of Memorial Day

Get A Night Out At One of Your Favorite Restaurants With My Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client, I will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster, or TGIF.

A gigantic THANK YOU to all who referred us last month...

ASHLEY WOODNORTH DONNA OLSON
EILEEN MCGARRY KELLY MITCHELL
KIM TOWNSEND RON ASSISE
MONIQUE DEWIT-PLANKIS
ROSE GOLDFARB TERESA GILLIAM
WAYNE STABRAWA

Enjoy your dinner as our thanks for the referral!

NEW CLIENTS AND FRIENDS

ALETA CALLAGHAN
LAUREN & CHRIS VACULIK
STEVE & KATHY WOODNORTH
BILL TEAQUE
MATTHEW & SARAH WAPIENNICK
MARY HOMEL
JEFF & DEBBIE ZATOR
DON & NYLA DEGRAFF
GEORGE NEBE
JOHN OLSON
JEFF DUNMORE
RITA SCHIEFELBEIN
GREG & CHRISTY MULLIN
JOAN MCGARRY
TERESA GILLIAM
JOHN BODOKI
JANE TUCKER
LORNA FERRELL
ANN OCONNOR
VI PLANKIS
MARIE MALONEY
KAREN JURGENSON
TOM & EILEEN ENGLISH
JESSICA GOLDFARB
VERNON & LUANN SEILER
PAT ROCHE
VERONICA STABRAWA



**WELCOME BACK
TO OUR
RETURNING
CLIENTS**

ALEX GAJDA
JENNIFER ZEIGER
HERMAN VOSS
EILEEN BERGEN
FRED MROZEK
CARRIE & BILL BELTZ
JEFF SANCHEZ
VERN & MELANIE FISCHER
JOE MULKA
STAN & CAROL FUDACZ
KEVIN MOLITOR
MIKE & MICHELLE DO'LYN
MICHELLE LYEN
MARY BOBICH
JACK & SHARRON FALTZ

Creative Carpet's

READY FOR RUG SALE

Don't try to figure out how we can offer you such a great deal...just hurry to Creative Carpet and take advantage of this fabulous offer!

That's just CRAZY!



HAVE YOUR HOME READY FOR US TO INSTALL YOUR NEW CARPET, AND WE'LL PAY YOU TO DO THE WORK. During the month of May you do your own furniture moving, take-up and disposal of your old carpet, and WE WILL PAY YOU! Multiply that by however many yards you purchase and VOILA – you get instant CA\$H savings. We know...

THAT'S JUST **Crazy!!!**

- ✓ Take up your own carpet - **\$1.50** Square Yard off your order
- ✓ Disposal of existing carpet - **\$1.00** Square Yard off your order
- ✓ Move your own furniture - **\$1.50** Square Yard off your order
- ✓ **Do all three, that's \$4.00 a Square Yard off!**

Come on over to **Creative Carpet** – your Shaw Flooring Gallery - **SHAW, WHERE GREAT FLOORS BEGIN**

Carpet | Area Rugs | Tile & Stone | Hardwood | Laminate |
Resilient | shawfloors.com

Anso[®]nylon

GREEN by nature • **fashionable** by design[®]

by

Shaw
FLOORS

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Mokena, IL 60448
708-479-8600
www.creativecarpetinc.com
M-W-F 10a - 6p
TU & TH 10a - 8pm Sat 10a-4p



Cherry Creek Nursery, Inc.

(708) 333-3500

Crete, IL

Cherry Creek Nursery, Inc. has a landscape design service that can take your project from conceptual design through construction administration, whether it entails grading or site development, planting design or master planning. We have been in business since 1979. Our experience allows us to resolve design solutions that combine both creativity and technical expertise.

Landscape architects and designers will be happy to meet with you personally to discuss your design needs. Cherry Creek Nursery, Inc. will help you decide how to best utilize your out of door space, while taking into consideration the amount of maintenance you would like to provide. With your budget in mind, we can provide you with a master computer photo plan and detailed cost analysis for your acceptance.

Our objective is to arrive with a final design solution that blends your individual preferences with our computer design, landscape construction and horticultural experience.

Relax and let our experienced designers help your landscape concepts become reality. Discover the difference a professionally designed landscape can truly make.

Our Services include:

- computer landscape design
- hydro-seeding
- prairie/wildflower seeding
- landscape renovation
- grading/site development
- retaining walls and timbers
- tree transplanting
- sodding
- energy conservation
- commercial architectural design
- interlocking pavers
- annual/perennial flower beds

Please fill out the return questionnaire on the service(s) you would like more information on, and one of our design consultants will contact you.

"We measure success one yard at a time."