


HOLIDAY *Gift Guide*

2025
HOLIDAY
MARKETPLACE

MILESTONE
EDITION

Powered By:
Santander
Work
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Local Small Business

Shop and support small businesses,
and discover unique gifts from our
marketplace vendors and artisans

Women Entrepreneurs

Showcasing the amazing brands,
products, and services created by
Women Entrepreneurs.



2025 HOLIDAY Marketplace *Gift Guide*

'Tis the Season to Support Small Businesses and Shop with Heart!

Host, CEO & Founder: Paulina Lopez, The Business of WE
Hosted By: Work Cafe By Santander

Marketplace Vendors: Aroma Cafe
Caroline Alarcon
Creatively Inspired
Emollient Skincare
Erica Wright Designs
Este World
Grapevine Merchants
K's Events Decorations
Kahindo NYC
LaDi Designs
Light Maintenance Candles
Maya Winston NYC
Mavens & Ravens
Moroccan Oil
Solid Fragrance Bomb
TidaLove
Upply Life
Vigor Roots



FOUNDER'S NOTE

Thank You!

As the year draws to a close, we are filled with gratitude for our incredible community of women entrepreneurs, makers, and supporters. The holiday season is a time to celebrate creativity, connection, and the meaningful impact of small businesses in our lives.

This year's **Holiday Gift Guide** is a curated collection of thoughtful, inspiring, and beautifully crafted products from our talented community of women entrepreneurs. Each item represents the dedication, passion, and vision of women building businesses with heart and purpose.

We hope this guide brings you joy, sparks inspiration, and makes your holiday shopping a truly special experience. Thank you for supporting small businesses, celebrating women entrepreneurs, and joining us in creating a season of generosity, connection, and community.

With Warmth and Gratitude~

Paulina Lopez



2026

Events Calendar



January
29

MONTHLY MASTERCLASS

Our signature meeting held on the LAST THURSDAY of the month in midtown.



March
06

LEADERSHIP CONFERENCE

A celebration of entrepreneurial leadership celebrating International Women's Day



April
22

WELLNESS RETREAT TRAVELS

A 5-Night/ 6-Day all-inclusive transformational getaway experience in the Caribbean.



July
30

HIGH TEA BUSINESS SALON

An elite gathering and empowering afternoon, with inspiring and meaningful conversations



October
26

11TH ANNUAL BUSINESS SUMMIT

The ALL-DAY business event of the Year, for business owners, founders, and entrepreneurs



December
12

HOLIDAY MARKETPLACE

A holiday shopping experience, supporting local small businesses and product-based brands



Let Us Do The Work



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Elevate your next gathering with fresh, flavorful catering crafted to delight your guest and bring warmth to occasion.



Aroma Coffee

Order your favourite coffees, drinks, and treats from one of our partners, for delivery to your door in next to no time.

Can't Come To Us?... We'll Come To You



*Caroline
Marcón Loos*

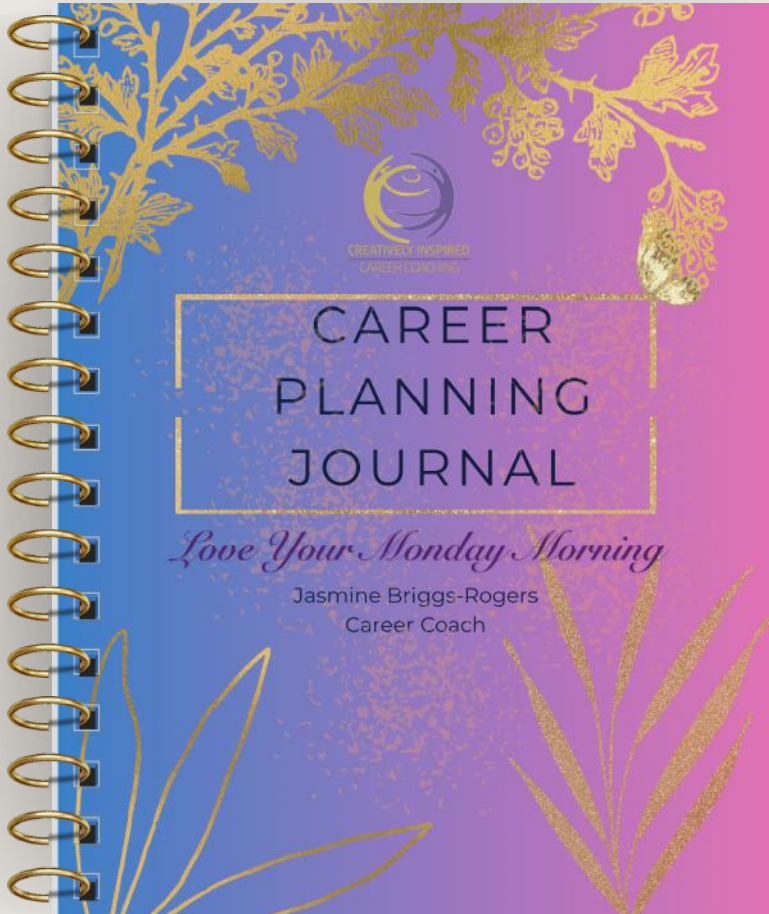
PHOTOGRAPHY

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That Elevates Brands and
Drives Engagement.

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2026 CAREER JOURNAL

*A Guided Journal for Clarity, Confidence,
and a Monday Morning You Look Forward To!*



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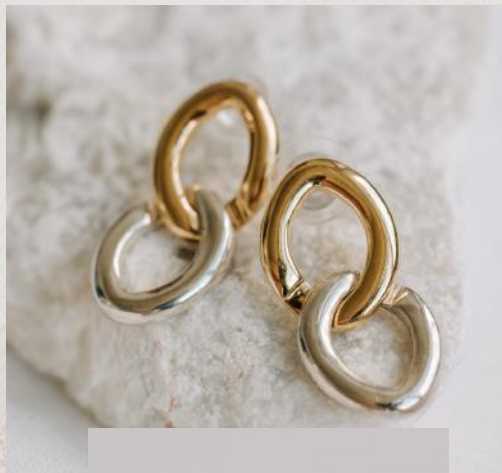


Erica Wright

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Mavens & Ravens

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~ Maya Winston

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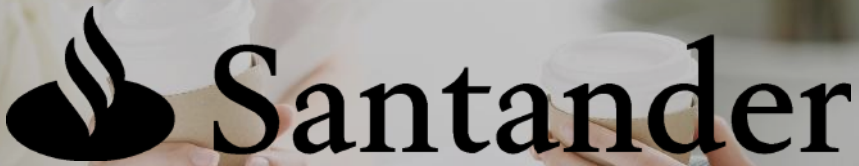
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EXPERIENCE IT FOR YOURSELF!

Welcome to the Business of WE community, where women come together to grow, connect, and thrive.

Join us as an ANNUAL MEMBER and become part of a warm, collaborative community where women engage in real conversations about business growth and success. When you join, you're making a powerful commitment to yourself and to your business.

Over the next **12 months**, you'll have opportunities to strengthen your networking and speaking skills, form genuine and lasting connections, gain valuable knowledge and resources, and grow your business in a way that feels authentic and true to YOU. Consistency is key, and the Business of WE is where its at... Who else is supporting you in staying fired up, focused, driven, and committed to be your ABSOLUTE BEST!?

Join Today!



[BIZOFWE.COM/COMMUNITY](https://bizofwe.com/community)

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HOLIDAY Marketplace
Gift Guide

THANK
YOU!



MILESTONE EDITION
Since 2016

THE BUSINESS OF **WE** THE BUSINESS OF
Women
ENTREPRENEURS