

OPENING THE

Gates OF Opportunity

Cheers
FOR
Charity

“HUMAN PROGRESS is neither automatic nor inevitable...Every step toward the goal of justice requires sacrifice, suffering, and struggle; the tireless exertions and passionate concern of dedicated individuals.”

- Martin Luther King Jr.

Progress. Sometimes it happens so slowly that we can only realize it by looking back. As we look back on the past two years, our world continues to change. We are making progress. We are grateful for you, the strong, the courageous, the committed who continue to look toward the future with hope and determination. Despite our progress, there is still much work to be done. This year, our theme is “Opening the Gates of Opportunity.” Opportunity is defined as “a set of circumstances that makes it possible to do something.” The organizations that we work with are committed to providing those less fortunate with an opportunity. An opportunity “to do something” to change their destiny. Most of the children in these programs do not need a second chance... they just need “a chance.” Our opportunity is to help. We believe giving opens the Gates of Opportunity.

We look forward to welcoming you to Cheers for Charity 2022.



You're
INVITED
TO VILLA DEI MIEI SOGNI
ON APRIL 2, 2022

PRESENTING A DINNER FOR 100

Join us for an evening under the stars as we enjoy some of California's most exclusive wines paired with fabulous food to create the ultimate gourmet experience.

AN OPPORTUNITY FOR GOOD

\$2,000 per couple (all inclusive) or \$4,000 per couple including exclusive dinner seating with a host winemaker (extremely limited).

19103 MERRY LANE, LUTZ, FLORIDA 33548





The EVENING

5:30 PM CHAMPAGNE RECEPTION

Immerse yourself in art and music as you stroll through the galleries while sipping champagne and enjoying the vibrant sounds of our strolling violinist. As you wander through the house, enjoy wine tastings offered by our sponsor wineries and mingle with the most interesting people in Tampa Bay.

7:00 PM DINNER IS SERVED

Indulge in a four course gourmet experience created by Tampa's hottest personal Chef/Caterer Rocco Taliani. Each delectable course will be paired with either Julien Fayard Wines or Juan Mercado's Project X, which will officially be debuted at Cheers for Charity!

9:00 PM THE PARTY STARTS

After you have been wined and dined, we will dance the night away as the champagne continues to flow and our sponsor wineries continue to pour!



Chef Rocco Taliani



Broadrick Family FOUNDATION

Over ten years ago, The Broadrick Family Foundation was established to support local charities that are committed to serving children and those in need in our community. We have also helped those organizations raise millions of dollars by introducing them to our generous friends and working with them to help even more children. Over the past six years, with your help, we have raised over \$2 million through our Cheers for Charity event. Because we've only scratched the surface of need, we are committed to continuing to make significant contributions by hosting our sixth annual Broadrick Family Foundation fundraiser.

In 2020 we were forced to cancel our event like so many others. Last year, we were excited to welcome you back despite challenges that included Tami out with COVID, rain and storms, and even power outages! It was an evening to remember because, even with all that, our friends made it the most successful Cheers for Charity ever! And, we even had a fly over! We were honored and grateful that we have been able to fund so many more projects this past year. We have provided food, beds, wheelchairs, clothing, support and even birthday parties to the most vulnerable... children. We know that you will be proud of what your generosity has accomplished. We continued to support primarily children's causes, focusing on safe places to live, nutrition, special needs, and education. As before, our long-term goal is to ensure that every child lives in a safe, loving environment and then has the opportunity to break the cycle of poverty through education.

Thanks TO YOUR GENEROSITY

The **Broadrick Family Foundation** has been able to:

- Provide **93,094** children with a snack pack for the weekend, helping to alleviate food insecurity.
- Offer school readiness and positive learning outcomes for over **250** at risk children and parents.
- Create **2** computer labs for more than **200** foster children to be able to attend school during quarantine.
- Maintain an emergency supply closet stocked with diapers, formula, car seats, pack and plays, and clothing for foster children & their caregivers.
- Sent over **300** foster children to summer camp.
- Help provide school uniforms and emergency clothing to over **8,800** elementary and middle school students.

BUT THERE IS STILL SO MUCH MORE WE CAN DO...

- There are still over **35,000** children in foster care throughout Florida, with 66% of them under the age of 10 years old.
- These children will be placed in up to **20** foster homes throughout their lifetime.
- There are **2.07 MILLION** students eligible for free or reduced lunches state-wide, with **71%** of those living in Hillsborough, Pinellas, Pasco, and Hernando counties.
- On any given night in Florida there are over **34,210** homeless unaccompanied youths, with **50%** of them sleeping outside, in cars or someplace not meant for human habitation.
- Between Hillsborough and Pinellas counties, there are over **10,000** homeless teenagers (unaccompanied youth).





Trust

We realize that supporting our event is a leap of faith on your part. We know that you receive countless requests for donations. When you contribute to our event, we will commit to investing every dollar raised by your generosity on programs that will make a difference in the life of another. We will research each non-profit and only support those that are using their funds wisely and efficiently to achieve the most impact on the future. We promise to send you a detailed account of the success of the event as well as keep you informed of what we are doing with the money that we raise. Additionally, we will be eternally grateful.



BARREL OF NAPA'S *Finest* CABERNET



A ONCE IN A LIFETIME OPPORTUNITY to acquire an entire barrel of Julien Fayard's Sleeping Lady Vineyard Cabernet. In 2018, Rock Star Winemaker Julien Fayard received a 100-point score (a perfect wine) from famed wine critic Antonio Galloni of Vinous, who said "It's simply the greatest wine I have ever tasted from Julien Fayard and one of the wines of the year. Wow!!"

You can own a barrel of the 2021 vintage of Sleeping Lady Cabernet (about 25 cases), a wine that could be another 100-pointer from Julien. Did you ever dream of owning a vineyard? This is better! You get the full fantasy without the risk! You will have one of Napa's most sought-after winemakers creating your wine from a highly acclaimed vineyard from which he has already produced a 100-point wine! Design your own label, decide how big you want your bottles, and then tell all your friends "it's my wine." Julien will do all the work and you can take the credit.

This is what winemakers are saying about the 2021 vintage from Napa: "The quality and concentration we are seeing is through the roof so it will undoubtedly be known as a small harvest of very high quality." The Ultimate Wine Fantasy! The total experience.



Donated by Julien Fayard, Henri and Cindy Jean, Ron and Tami Broadrick

Paso BOYS TRIP



SORRY LADIES... THIS IS JUST FOR THE BOYS!

A total immersion, VIP, behind the curtain, insiders' trip to one of the hottest wine regions on the planet. You will spend three days of non-stop winery visits, tastings, lunches, dinners and cigars with the most important winery owners, winemakers, chefs and locals, hosted by the legend himself, Juan Mercado. After building Realm to the cult powerhouse that it is, Juan is focusing on Paso Robles. His new project is destined to be the newest cult classic. He will pull out all the stops to give you the ultimate Paso Wine Experience. Hold on to your livers boys, this is going to be serious!

THURSDAY NIGHT

Dinner at LPC with Michelin starred Chef/Owner Julien Asseo

FRIDAY

Law Winery Exclusive tasting

Winemaker worked at Screaming Eagle

Lunch at Villa Creek with the one and only Cris Cherry, winemaker/owner Denner Winery with Juan Mercado to barrel sample Project X



Dinner at Hawk's Hill with winemaker Kit Kuyper 2200 ft elevation wine grower to top wineries

SATURDAY

Top Winery with owners Stanley and Elena Barrios

Lunch at Booker with Founder Eric Jensen

Turtlerock (newest 100 pointer from Paso, made at Saxum)

Dinner at Fulldraw Vineyards with winemaker/owner and other Vintners

SUNDAY

Vintner Brunch with the owner/winemakers from the past few days and then some more!

Bidding will be for one person, with a maximum total of eight people. High bidder will have choice of one or up to eight places for the trip at the high bid price per person. Transportation and lodging not included. Must be taken on a mutually agreeable date.

Donated by Juan Mercado

TWELVE BOTTLES OF WINE SPANNING 120 YEARS OF HISTORY. The world has changed dramatically since the first bottle in this collection was made. You will travel through time, before widespread use of electricity, when horses were the most common mode of transportation, as you drink in the accomplishments from each decade. A true once in a lifetime opportunity to taste history.

The high bidder of this experience will choose to pair these amazing wines with the world class cuisine of Daniel Boulud in either Palm Beach or New York City. Five couples will experience what even the most accomplished wine connoisseur would consider the ultimate wine fantasy. In the brilliant words of David Page, “No one in the world will be drinking better than you on this night.” You will be the envy of every wine lover.

Bidding will be for one couple. High bidder will have the choice of one or up to five couples at the high bid price per couple. Transportation and lodging not included in this package. Must be booked at a date mutually agreeable to attendees and the restaurant. Must be used within one year.

Donated by Dave and Tuny Page

CASE OF THE CENTURY

12 Decades of Wine



WINES TO BE Poured

- 1900 Croft Port
- 1918 Mouton Rothschild
- 1928 Chateau d'Yquem
- 1934 Bouchard Chambertin
- 1947 Chateau Lafite
- 1959 Chateau Latour
- 1961 Ducru Beaucaillou
- 1975 La Mission Haut Brion
- 1989 Chateau Haut-Brion
- 1990 Chateau Petrus
- 2003 Domaine de la Romanée-Conti Echezeaux
- 2012 Domaine de la Romanée-Conti La Tache





PERFECT DINNER



A PERFECT WINE IS ONE SO EXCEPTIONAL that the most important critics rate it 100 points. A perfect meal is an evening filled with your favorite foods and shared with your favorite people. A perfect dinner is all of the above!

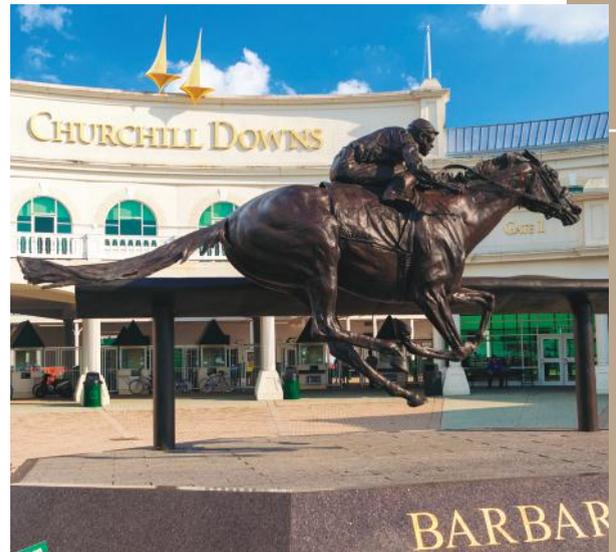
Four couples will enjoy an exclusive evening at Villa dei miei Sogni with a five course dinner designed by you and Tampa's hottest personal Chef/Caterer Rocco Taliani. Each course will be paired with 100-point wines selected from the Broadrick cellar. For foodies and wine lovers, this will be "the best of the best."

KENTUCKY DERBY

“THE GREATEST TWO MINUTES IN SPORTS”

The parties, the fashion, the tradition...all at the highest level. A bucket list experience for one lucky couple that will create memories to last a lifetime. Bourbon tastings, stable visits, and exclusive private parties at the finest horse farms combined with a police escort to some of the most sought-after seats at Churchill Downs...The Finish Line! Bid high, then get ready to place your bets!

- Two people for four days/nights
- Stay at the 21c Museum Hotel Lexington with transportation to all events
- Invitation to the President's private vintner dinner
- Master Bourbon Luncheon
- VIP seating at the Kentucky Derby Wine Auction & Derby Gala
- Horse farm/bourbon tours during the day
- Invitation to the VIP dinner at the Apiary
- Transportation to Churchill Downs via luxury coach with police escort
- Two (inside) seats to the Kentucky Derby at the finish line
- Invitation to the post-Derby event in downtown Lexington





KRUG

Soloist to Orchestra

SYMPHONY
EXPERIENCE

AN EVENING OF ELEGANCE

The House of Krug produces some of the finest champagnes in the world. They believe that Krug, paired with great classical music, creates the ultimate Art and Champagne experience. Hosted by Olivier Krug in the home of Ron and Tami, you will enjoy a personal concert curated and conducted by Maestro Michael Francis and the musicians from the Florida Orchestra as you enjoy the full portfolio of Krug Champagnes. Between sets, you will feast on a five-course wine paired dinner created by Chef Rocco. This will be a once in a lifetime evening of the finest wines, surrounded by art, immersed in music and served like royalty. This will be your new standard for a night out.

As the ultimate bonus to your evening, LVMH Private Client Group will offer each couple a two-day ultra-exclusive private visit to Dom Perignon and Krug in Reims, France. This event will be held on February 1st, 2023.

CHAMPAGNE TO BE POURED

Krug Grande Cuvée en Jeroboam

Krug Clos Du Mesnil

Krug Creations 2008

And more surprises from the house of Krug

Donated by MH Private Client Group, Michael Francis, Ron and Tami Broadrick





SINCE WE HAVE A SPECIAL BOYS TRIP, WE THOUGHT IT WOULD ONLY BE FAIR TO HAVE SOMETHING OUTRAGEOUS FOR THE LADIES. We know you love unique, we know you love special, we know you love the Best of the Best. Here it is! This is the most magnificent Pearl Necklace ever! Here is the technical details but the best description is WOW!!

South Sea Cultured Pearl Graduated Strand. The pearls range in size from 14MM to 17MM. The pearls have an overall luster of 8 (on a GIA Scale 1-10). Between each pearl are 18Kt white gold and diamond rondells, accented with an 18Kt white gold diamond clasp. The strand has a total diamond weight of 11Kt. The diamonds have an average color of GH and an average clarity of VS. The strand measures 18 1/2" long, and weighs 155.10 grams. The retail value is \$55,000.

South Sea Cultured Pearl and Diamond Earrings. The Pearls are 16mm each. The Pearls have an overall luster of 8 (on a GIA Scale 1-10). Accenting each pearl are round brilliant cut diamonds each weighing 1.00Kt, having an average GIA color of I and an average GIA clarity of VS2-SI2. The Diamonds have GIA Cert Report #6223131919 and #2326658319. The earrings are set in 18Kt white gold with omega style backs. The retail value is \$18,500.

Donated by Keith and Peggy Leclerc

WHAT WE ARE PROUD OF



ANGELS AGAINST ABUSE

For the last five years the Broadrick Family Foundation has partnered with Angels Against Abuse to supply their emergency resource room, because keeping the resources stocked and available to those who depend on what the room provides is crucial. The funding we provide allows Angels to provide pack and plays, car seats, diapers, hygiene products, and clothes to ensure children in dire situations have their basic needs met in both Pinellas and Pasco counties.



HEART GALLERY OF TAMPA

The Heart Gallery of Tampa aims to find forever families for Tampa's foster children. These kids are just like any other kids, only they've experienced abuse, abandonment, and neglect. They find themselves in foster care through no fault of their own. What they need most is a family. The Heart Gallery gives them a face, a voice and a place to shine. The Broadrick Family Foundation believes in the mission of the Heart Gallery and is honored to help them get these children the families they deserve.



THE KIND MOUSE PRODUCTIONS, INC.

Thanks to the generosity of our guests last year, the Broadrick Family Foundation was able to aid The Kind Mouse Productions in providing thousands of food insecure children with "Mouse Nibbles" backpacks filled with non-perishable foods to take home each weekend. These packs provide the children with much needed nutrition while away from school.



ONE COMMUNITY NOW, INC.

One Community Now, Inc. is another organization that has benefitted from last year's generosity. Thanks to our donors, the Broadrick Family Foundation and One Community Now have partnered to fight food insecurity for Pasco school children by providing Pack A Sack bags for their weekend feeding program. They have been able to expand this program throughout the county to reach even more children.



CELEBRATE BIRTHDAYS

The goal of Celebrate Birthdays is to ensure that every foster child and other underserved children in the community can celebrate their birthday and receive a present, regardless of personal or financial circumstances. They believe that every child deserves to have a special day to call their own. Celebrate Birthdays partners with local agencies throughout the Tampa Bay Area to put as many smiles on children's faces as possible. The Broadrick Family Foundation is dedicated to helping them achieve this goal.



THE JOSHUA HOUSE

The Joshua House provides a safe haven for the abused, neglected, and abandoned children in the Tampa Bay community. They offer a therapeutic residential group care program that provides a protected, nurturing, family-like environment. These children have been removed from their homes due to crisis and many have been through multiple foster homes. The Broadrick Family Foundation has partnered with The Joshua House to provide these children with a safe and fun environment to aid in their healing.



WHEELCHAIRS 4 KIDS

The Broadrick Family Foundation is proud to continue our work with Wheelchairs 4 Kids to aid in providing wheelchairs, home and vehicle modifications and other assistive and therapeutic equipment for physically disabled children. This equipment will help these families in adequately caring for their children in a safe and loving manner.



CHAMPIONS FOR CHILDREN

For the second year in a row the Broadrick Family Foundation has worked with Champions for Children to fund a project that brings evidence-based parent educational and developmental playgroups to low-income and dual-language learning families in the Town-N-Country and West Tampa communities. The hope of this project is to build stronger families in the Tampa Bay area and aid in preventing child abuse through family education.

WHAT WE ARE PROUD OF



A KID'S PLACE OF TAMPA BAY

The mission of A Kid's Place is to provide residential care for children in crisis from birth to age 21 who have been removed from their homes due to abuse, neglect or abandonment. Their primary focus is keeping sibling groups together. Recently they have been able to expand their services to include an Extended Foster Care home for youth aging out of the system. This enables them to remain close to their siblings and the support system they need to transition successfully to independence. The Broadrick Family Foundation was able to aid in outfitting that home with bedroom furnishings as well as completing the living room.



SUNCOAST VOICES FOR CHILDREN

The Broadrick Family Foundation continues to help Suncoast Voices to achieve their vision of providing the unmet physical, psychological, education and social needs of abused, abandoned and neglected children in Pinellas and Pasco counties. We work together to reach these goals by providing beds, bedding, pack & plays and car seats in emergency situations.



WOUNDED VETERANS RELIEF

The mission of the Wounded Veterans Relief Fund (WVRF) is to ease the distress of disabled Florida veterans and their families as they face the challenges of civilian life. With the support of the Broadrick Family Foundation, the WVRF is able to provide emergency financial intervention for housing needs, transportation, and other essentials for the veterans of the Tampa Bay area.



FUND A NEED

THERE ARE APPROXIMATELY 10,000 HOMELESS AND UNACCOMPANIED STUDENTS IN OUR HOMETOWN.

Could this be possible? Unfortunately, it is true.

On any given night in the US, there are approximately 41,000 unaccompanied homeless minors, which adds up to about 700,000 children a year. Unaccompanied youths endure living without stable housing, food and healthcare, a caring adult, hygienic facilities, and transportation. Statistics show that 1 in 3 kids on the street are lured into prostitution within 48 hours of leaving home. It's called "survival sex." It's a horrible situation that we rarely, if ever, hear about. These children become invisible, because they need to be, in order to escape an environment that is even worse. Family dysfunction, substance abuse, pregnancy, parental neglect and abuse, incarceration, deportation and even rape are the reasons they leave their home.

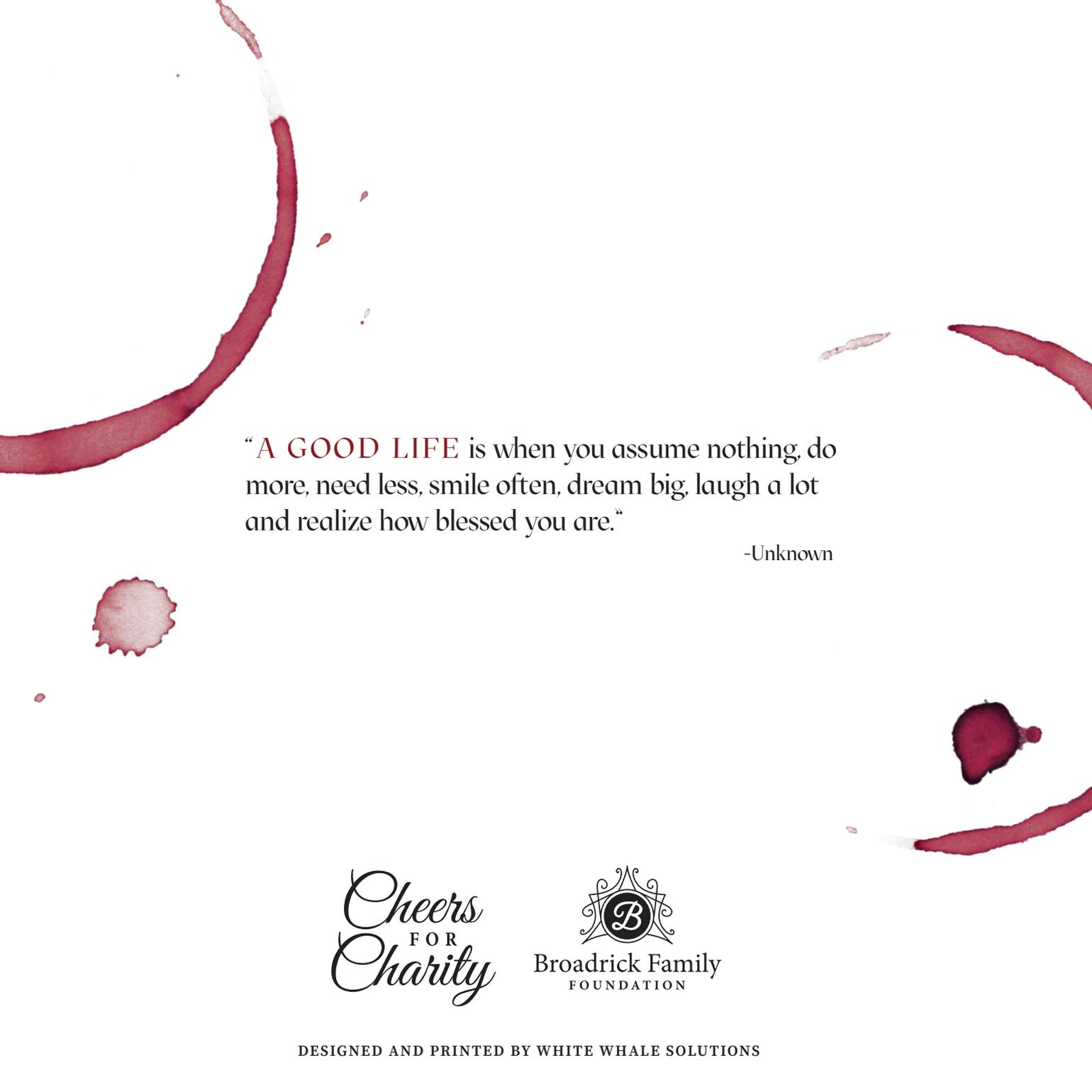
For the past 14 years, Starting Right, Now has been committed to addressing the roots of poverty for unaccompanied homeless youth in Tampa Bay and breaking the cycle of poverty one child at a time. This is not a quick fix. It is a life changing relationship that provides mental health counseling, academic support, help with scholarships, and stability. Each child that lives in the Starting Right, Now home, is matched with a personal mentor and taught to budget and save. They attend life skills training like Dale Carnegie, anger management and meditation to build self-esteem. They finish high school. They are taught to give back. The Starting Right, Now program saves lives by changing lives. The Broadrick Family Foundation is proud to have helped this amazing organization for the past few years.

It costs \$3,500 per month to house, feed and provide the comprehensive care that Starting Right, Now offers. While this is a lot, the alternative is this:

\$5,890 for Foster Care

\$12,397 for Incarceration

Help us get these children off the streets and in a safe home where they have a chance. These children don't need a second chance, they need a first chance. A chance to be a child and a chance at being a productive adult.



“A GOOD LIFE is when you assume nothing, do more, need less, smile often, dream big, laugh a lot and realize how blessed you are.”

-Unknown

Cheers
FOR
Charity



Broadrick Family
FOUNDATION