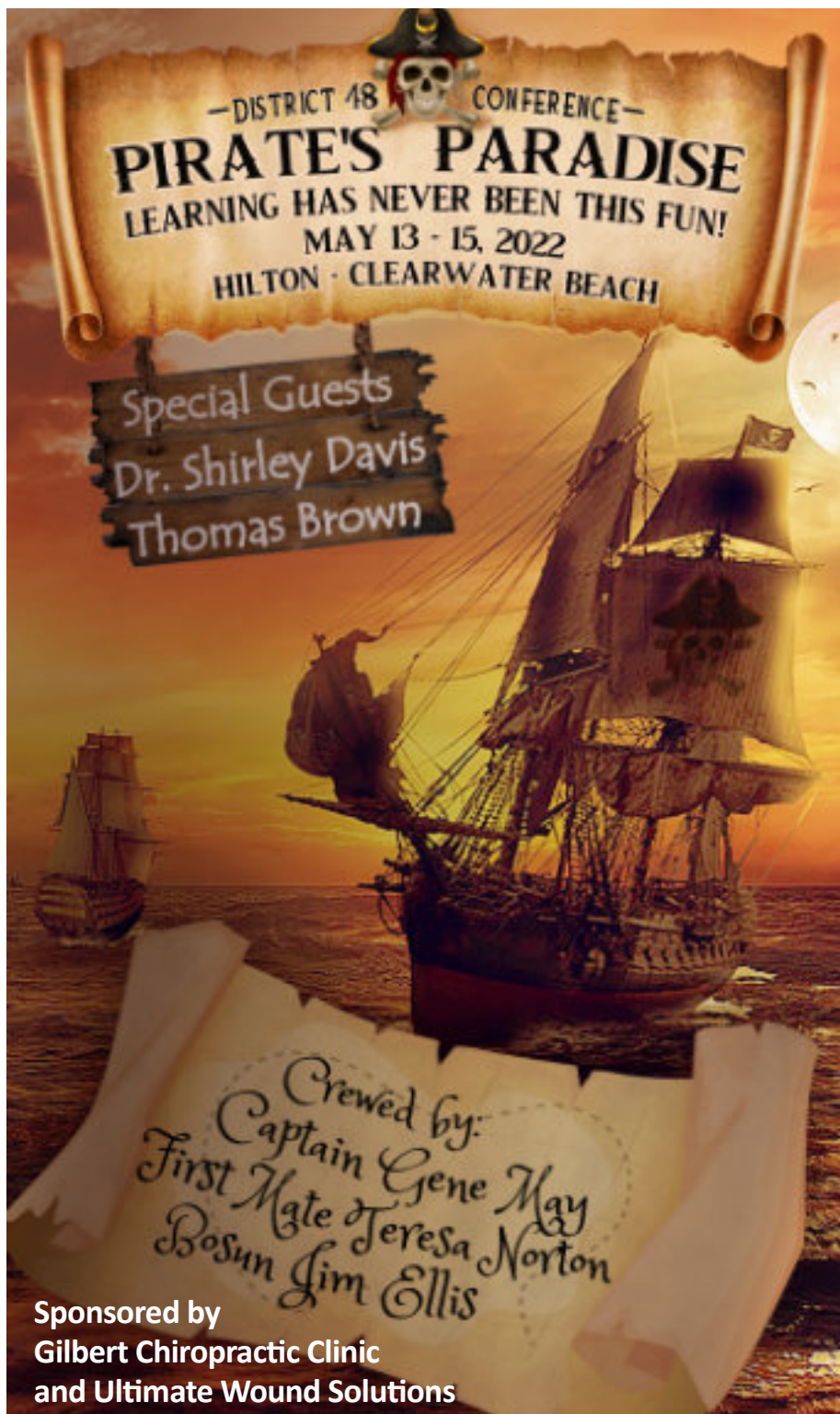


# PIRATE'S PARADISE



DISTRICT 48  
2022 CONFERENCE





# CONFERENCE CHAIR

Come Aboard, Me Hearties!

Ahoy Mateys! Welcome aboard Cap'n Blackhead's flagship, Pirate's Paradise! Me and th' crew been workin' for nearly a year to make this voyage ship-shape, and we hopes ye enjoys an excitin', educational, and entertainin' weekend. Now, it be time t' weigh anchor. Get yer sea legs beneath ye quickly! This book tells ye all the information ye needs to know to find yer way around me ship, to plan your weekend of misdeeds (pages 10, 6, and 16), and to learn how to talk like a real pirate – me (page 11)! Whilst ye be learnin' and laughin', don't neglect to enjoy th' revelry at Pirate's Cove on Friday night, after the formal program. Be sure t' wear yer finest pirate outfit for the Costume Contest! And at Saturday night's Gala, we'll celebrate District 48's First Ten Years! Ye must not miss it!

*Cap'n Blackhead*

(aka David Gosnell, Conference Chair)



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# CAPTAIN'S LOG



**Welcome!** I hope you are ready for an **educational, fun, and exciting weekend**. It is great to be back in person with such a great turnout. I hope at the end of our time together you are exhausted from **learning and connecting**; rejuvenated to **invest in your development**; and excited to **share Toastmasters** with others.

While the pandemic has continued to hinder us in some ways, it has forced us to grow, change and adapt. Hopefully, making us stronger. In this challenging year you have continued to **recruit members, complete projects, earn awards and grow!** Thanks!

It is hard to believe that my time as your District Director is nearing the end. While in some ways the year has crept by and in others it felt like it started yesterday. **I am humbled and honored that you chose me to be your 10<sup>th</sup> District Director.** While we did not

have the year that I envisioned, we accomplished many things, and it was exciting to watch members grow and develop.

**David & Team** – thanks for the hard work and perseverance to build this conference! Thanks **Teresa, Jim & Gina** for taking this awesome journey with me (what shall I do on Wednesday nights???).

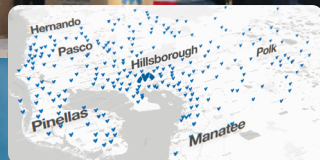
**District 48 there is so much more that we can accomplish.** This District is full of amazing Toastmasters, and it is time that we take are rightful place in the Toastmasters International spotlight. Our future is bright because of each of YOU! **Thanks for attending and let us make this the best District 48 conference!**

# INSPIREHOPE

To ensure that help and support reach the need in our high-poverty and under-resourced neighborhoods, Metropolitan Ministries launched Inspire Hope, a targeted, year-round initiative serving residents of high-need communities in collaboration with their local neighborhood leaders. In 2021 alone, Inspire Hope made it possible to distribute more than 85,000 food boxes. Your generosity is making a huge difference in our ability to feed people and connect them to vital resources.



CHANGING TOMORROW TODAY.



[metromin.org](http://metromin.org)

This ad is supported by the Metropolitan Ministries Toastmasters Club.

# SHIP'S SCHEDULE

## Friday Afternoon

12 n - 7 pm	Registration	Crow's Nest
2 - 2:45 pm	Educational Session 1	See page 16
3 - 3:45 pm	Educational Session 2	See page 16
4 - 4:45pm	First-Timers Reception	Barbary Coast
4:45 pm	Ballroom Doors Open	Port Royal
5:00 pm	Opening Ceremony	Port Royal
5:45 pm	Dinner - Cash Bar 5:45 - 7:00	Port Royal
6:45 pm	Break	Port Royal
7:00 pm	Humorous Speech Contest	Port Royal
8:15 pm	Keynote Speech: Why Comedy Is Serious Business <b>Thomas Brown</b>	Port Royal
9:00 pm	Veterans Recognition	Port Royal
9:15 until 11:15 pm	Pirate's Cove (after-hours entertainment) - Cash Bar	Pirate's Cove

## Saturday Morning

8 am - 7 am	Registration	Crow's Nest
9 - 9:45 am	Educational Session 3	See page 16
10 - 10:45 am	Educational Session 4	See page 16
11 - 11:45 am	Three Ways to Speak with Humor - Thomas Brown	Port Royal
12 n	Lunch	Poop Deck

# SHIP'S SCHEDULE

## Saturday Afternoon

2 - 2:45 pm	Educational Session 5	See page 16
3 - 3:45 pm	Workforce 2030 - Are You Ready? - Dr. Shirley Davis	Port Royal
4:45 pm	Ballroom Doors Open	Port Royal
5 pm	Recognition: Distinguished Toastmasters, Past District Directors, 10th Anniversary	Port Royal
6 pm	Dinner - Cash Bar 6:00 - 7:15	Port Royal
7 pm	Break	Port Royal
7:15 pm	International Speech Contest	Port Royal
8:30 pm	Keynote Speech: Mastering the Art of Your Reinvention <b>Dr. Shirley Davis</b>	Port Royal
9:15 until 11:15 pm	10th Anniversary Gala Celebration - Cash Bar	Pirate's Cove

## Sunday Morning

8 - 11 am	Registration	Crow's Nest
9 - 9:45 am	Educational Session 6	See page 16
10 am	The Bob Turel Evaluation Contest	Port Royal
11 am	Closing Ceremony	Port Royal
12 n	Post Toasties	Stay tuned!

# FIRST MATIE

Greeting District 48 Members,

It has been an honor to serve as your Program Quality Director this year.

When thinking of the challenges that we've overcome together from the global pandemic to normal membership attrition, I can say with true conviction, that learning has never been this fun. Because of you, I have grown personally and professionally and I'm confident that our team has given each of you at least one aspect of growth from creating new ways of learning at our jeopardy themed TLIs to tips on applying Toastmasters skills in your career at our Annual Conference.



Teresa Norton, DTM  
Program Quality Director

One of the things that I'm most proud of is that we didn't let our circumstances define who we are as leaders. Thank you to everyone that has made personal sacrifices, formed teams and made adjustments to start our transition to hybrid meetings and rebuilding our district. This says a lot about who we are and where we are going as leaders. As we continue to evolve, I can't wait to see what's next for the future of our district.

I would be remiss if I didn't take this time to personally thank our entire AMAZING conference team led by DTM David Gosnell. Not only have they worked tirelessly to bring you the best possible experience, but they've built succession into our conference planning. I am so grateful for your dedication to our district.

I appreciate your confidence in my leadership and trust in me. I look forward to seeing you at our Annual Conference.

Warm regards,  
Teresa Norton, DTM

# BOSUN'S GROG



Jim Ellis, DTM  
Club Growth Director

## Reflection from the Club Growth Director

Welcome to the District 48 conference for 2021-2022. It has been my pleasure to serve this year as the Club Growth Director. The year is not done yet. We can look back and see the struggles of the past year in this pandemic with the difficulties of finding a meeting place and fighting the technologies of on-line meetings. But, I would

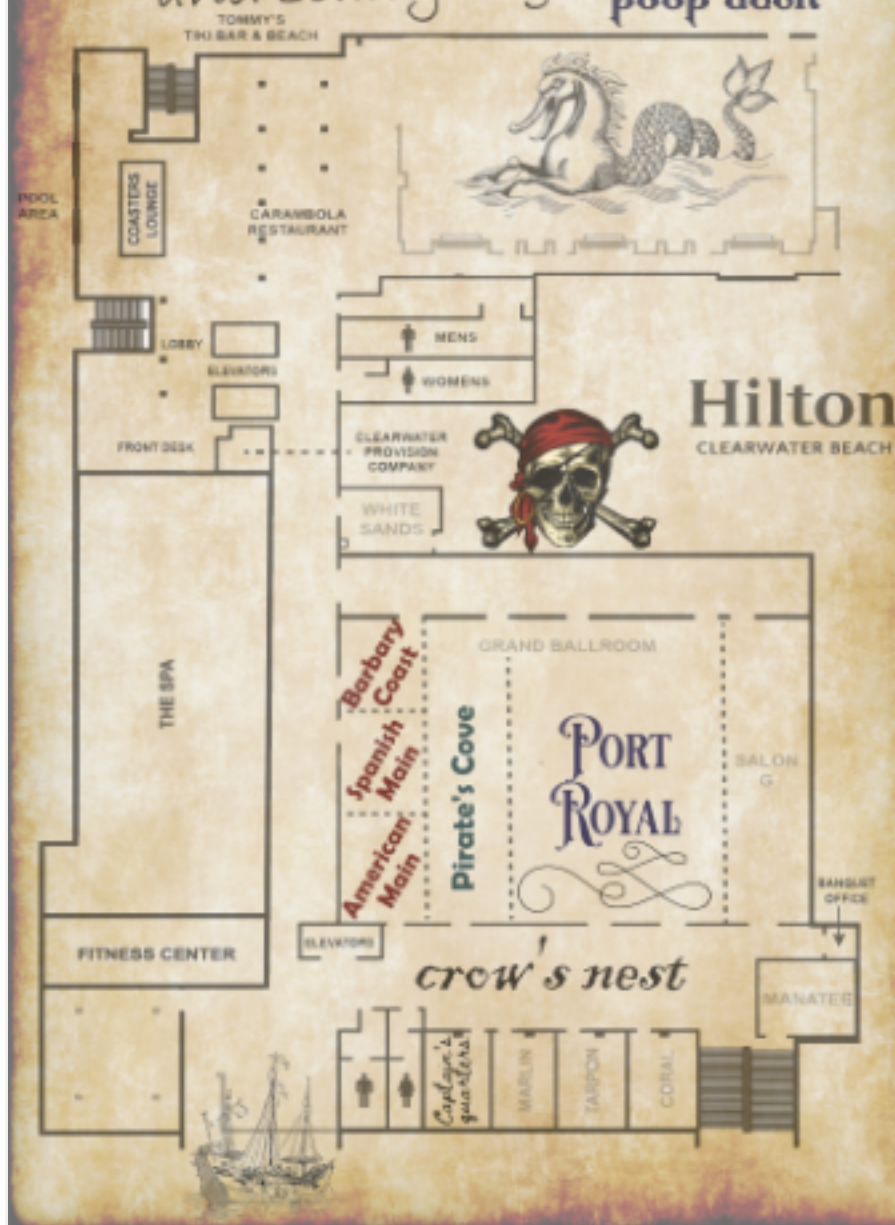
rather look back at the growth in learning where we have successfully delivered speeches on the virtual platform and kept spirits up without the hug or handshake we have grown to appreciate. We, as a district, came through what is hopefully the worst of our difficulties. Many clubs expanded to members outside the local area. In some cases, we found members outside the country. District 48 has a bright future to look forward to.

We have started building for the future. Our connection with local Chambers of Commerce and Rotary has potential to expand our reach in the community. Our dedication to our mission is as strong as ever. I have learned and grown in my appreciation of the loyalty of the District 48 members and the support of the international organization supporting us all.

Again, I thank all the members for the support and the opportunity to serve this year. I will double my efforts for the few remaining days and look forward to serving District 48 in the future.

# Treasure map

beware of gators  
and scallywags **poop deck**



# TALK LIKE A PIRATE!



Ahoy - An interjection used to hail a ship or person, or to attract attention

Aye - Yes

Belay - Stop, as a command

Bilge rat - Derogatory name for another pirate

Booty - Treasure

Doubloon - Spanish coin, usually gold

Give no quarter - Refuse to spare the life of the enemy

Hand - Sailor, or member of the crew

Hearty - Friend or comrade

Heave - Come to a halt

Hornswoggle - To cheat

Lad, Lass - Younger man, younger woman

Me - My

Plunder - Steal or destroy

Quarter - Shelter or mercy

Scallywag - Villain



Three sheets to the wind - Falling down drunk

Wench - Person of the female persuasion

For more help talking like the pirate you know you are, visit:  
[piratesparadise.org/talk-like-a-pirate/](http://piratesparadise.org/talk-like-a-pirate/)

# FRIDAY KEYNOTE

**Thomas Brown**

CEO of Laughs for the Troops

## **Why Comedy Is Serious Business**

Thomas founded Laughs for the Troops in 2012.

“Every week, I meet these bright young men and women who have come back from the war,” he says. “They thank me and say ‘You have no idea how much laughing helps.’”



Thomas has spent more than two decades making people laugh, and Laughs for the Troops enables him to do so for a good cause. Laughs for the Troops raises money and awareness through large comedy events.

Thomas has a CD titled “Stupid Things That People Do,” and a cookbook: “From the Stage to the Stove, World’s Funniest Cookbook.” He has headlined national tours alongside star comedians such as Jeff Foxworthy and Bill Engvall.

He also is an accomplished automotive metal fabricator and custom painter who has restored cars for Major League Baseball stars Dwight Gooden and Gary Sheffield, as well as for Tom DuPont, publisher of the DuPont Registry.

Thomas is married to Vanessa and has a daughter, Niyah, and a son, Trae.

# **Toast of the Bay**

## **Distinguished Toastmasters Club**



**Come be a guest at our Award-Winning Club  
that just turned 31 years old!**

### **Why Join Us?**

- We have a fun environment and great group of members.
- You'll have the opportunity to learn from our distinguished members & officers. We consistently win awards year after year.
- Everyone has a role or chance to speak at every meeting to help build & develop your speaking & leadership skills.

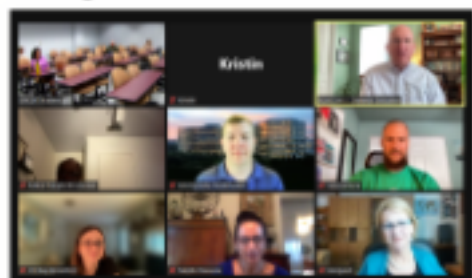
**Meetings are every Thursday morning from 7:30 am – 8:30 am**

### **Hybrid meetings:**

**SPC Downtown**  
244 2nd Ave. N.,  
1st Flr, Room #125  
St. Petersburg

### **Zoom:**

Contact us for Zoom details:



**<https://toastofthebay.com/>**

### **Member testimony:**

"I decided to join TOTB because of the consistency with their agendas, the professionalism with which everyone carries their roles and the desire to seek success. TOTB is a community where everyone grows together. And, I continue to be part of the Club because I keep growing into a better public speaker & leader each Thursday morning."

- Maria Vega-Rodriguez 2021 - 2022 Club President

**We look forward to seeing you soon!**

# SATURDAY KEYNOTE



**Dr. Shirley Davis**  
CEO of SDS Global Enterprises

## **Mastering the Art of Your Reinvention**

Given the past few years when the world has experienced unprecedented disruption, increased volatility and uncertainty, and overwhelming complexity, it couldn't be a more opportune time for us to reinvent ourselves. That means reassessing our lives and determining whether we are living with purpose, passion, and productivity; are we manifesting our dreams and goals, and are we fulfilled and satisfied with where we are.

In this session, Dr. Shirley Davis will assume her role as a certified life coach, successful business executive, and the author of the best-selling books, "Reinvent Yourself: Strategies for Achieving Success in Every Area of Your Life," and "Living Beyond What If: Release the Limits and Realize Your Dreams," describe some of the most pressing challenges/issues that we face at work and in our personal lives. She will also outline how these issues have a significant impact on how we show up in our everyday lives (e.g., sense of self-worth, self-confidence, attitude, performance, etc.). Be prepared to laugh, learn, and be inspired, as she shares from her 25+ years of experience some proven strategies and tips for how to become the master of your own reinvention, take control of your destiny, and live a life of significance and fulfillment at work and in every area of your life.

**WELLS  
FARGO**

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## Palm Harbor Toastmasters

Thursdays, 7:00pm - 8:30pm  
[www.phtoastmasters.com](http://www.phtoastmasters.com)



# EDUCATIONAL SCHEDULE

## BARBARY COAST

## SPANISH MAIN

<b>Friday</b> 2 - 2:45 pm	Elle Holtzman, Cathy Naabe  Freetoast Host - the 9th Member of your club Executive Committee	May Ghali  Why Should I Become a DTM? Expectations, Responsibilities, and Benefits
<b>Friday</b> 3 - 3:45 pm	John Ghidiu  Learn Storytelling to Engage and Move Your Audience	Daniel Kilburn  Learn the Levels of Leadership You Never Knew Existed
<b>Saturday</b> 9 - 9:45 am	Elle Holtzman, Cathy Naabe  Freetoast Host - the 9th Member of your club Executive Committee	Daniel Kilburn  Learn the Levels of Leadership You Never Knew Existed
<b>Saturday</b> 10 - 10:45 am	David Gosnell  Achieve More: Building and Leading High-Performance Teams	Gloria Churchill  Evaluation Tips - What, How, Why and Why Not?
<b>Saturday</b> 2 - 2:45 pm	John Ghidiu  Learn Storytelling to Engage and Move Your Audience	May Ghali  Why Should I Become a DTM? Expectations, Responsibilities, and Benefits
<b>Sunday</b> 9 - 9:45 am	David Gosnell  Achieve More: Building and Leading High-Performance Teams	Gloria Churchill  Evaluation Tips - What, How, Why and Why Not?

# EDUCATIONAL SCHEDULE

## AMERICAN MAIN

<p>Joe Lugo</p> <p>Increase Your Leadership, Increase Your Influence</p>	<p>PORT ROYAL</p>
<p>Pamela Benjamin</p> <p>Pathways Projects to Career Success!</p>	<p>Saturday 10 - 10:45 am</p>
<p>Joe Lugo</p> <p>Increase Your Leadership, Increase Your Influence</p>	<p>Thomas Brown</p> <p>Three Ways to Speak with Humor</p>
<p>Advanced Articulators Club</p> <p>Extemporaneous Speaking in Career Growth</p>	<p>Saturday 3 - 3:45 pm</p>
<p>Pamela Benjamin</p> <p>Pathways Projects to Career Success!</p>	<p>Shirley Davis</p> <p>Workforce 2030 - Are You Ready?</p>
<p>Advanced Articulators Club</p> <p>Extemporaneous Speaking in Career Growth</p>	

# PRESENTERS



Elle Holtzman, DTM

## **Elle Holtzman, DTM Cathy Naabe, DTM**

**Freetoast Host -  
the 9th Member  
of your club Executive  
Committee**

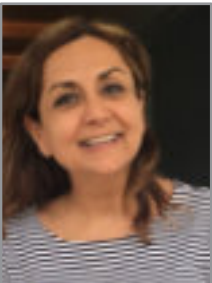


Cathy Naabe, DTM

Every good club has seven officers and an engaged past president. Are you utilizing the ninth member of your executive committee? Put Freetoast Host to work for you! From meeting planning to club renewal statements for collecting dues free toast toast is the right one for the job!

Friday 2 pm and Saturday 9 am in the Barbary Coast

---



May Ghali, DTM

## **May Ghali, DTM**

**Why Should I become a DTM?  
Expectations, Responsibilities,  
and Benefits**

DTM is a program set by Toastmasters International to help members improve their communication and leadership skills. In this workshop May will explain step-by-step of how to become a DTM. You will have a clear understanding of the expectations, responsibilities and benefit of the experience. Come join us and maximize the benefit of your membership!

Friday 2 pm and Saturday 2 pm in the Spanish Main

# PRESENTERS



Joe Lugo

## Joe Lugo

**Increase Your Leadership,  
Increase Your Influence**

Life continually connects you with other people. Whether you know it or not, you are an influencer. Whatever you choose to do in life, you draw people towards you or push them away from you! Many people without knowing it push people away from them, thus pushing them away from their purpose, goals and ultimately their dreams. The most successful people have discovered the power of positive influence. You can increase your impact with simple, insightful ways to connect more positively with others and extend your influential reach.

Friday 2 pm and Saturday 9 am in the American Main

---



John Ghidiu

## John Ghidiu

**Learn Storytelling  
to Engage and Move Your Audience**

Make your presentations engaging and memorable by creating stories that forge a connection between your ideas and your audience's emotions. Learn how to harness the power of stories, and keep your listeners wanting more. Participants will not only learn the principles of storytelling, but will actually create a short, engaging story during this workshop, following a simple, time-tested process.

Friday 3 pm and Saturday 2 pm in the Barbary Coast

# PRESENTERS



Daniel Kilburn, DTM

## **Daniel Kilburn, DTM**

**Learn the Levels  
of Leadership  
You Never Knew Existed**

What is your leadership level? How can you deal with stress and adversity? How can you be more effective as a leader? What makes you unique as a leader? Can you create a lasting legacy?

Daniel Kilburn provides humorous and edgy insights into what it takes to be a successful leader and offers practical tools that you can use in your personal and professional life.

Friday 3 pm and Saturday 9 am in the Spanish Main

---



David Gosnell, DTM

## **David Gosnell, DTM**

**Achieve More:  
Building and Leading  
High-Performance Teams**

Wondering how you can multiply your effectiveness as a leader? Working the right way, a team can accomplish much more than even the best leader. In this workshop you'll learn how to get the right people, form the team, and train them to perform at a high level. To maximize your learning, bring a written description of a current team you lead, one you plan to build and lead soon, or one you led in the past. Get ready for a high-energy exercise in team building!

Saturday 10 am and Sunday 9 am in the Barbary Coast

# PRESENTERS



Pamela Benjamin, DTM

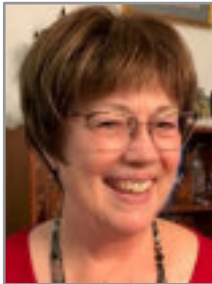
## **Pamela Benjamin, DTM**

### **Pathways Projects to Career Success**

Advance your Career with Pathways Projects you have completed or are currently working on. People who clearly present, work well in many types of groups, and show leadership skills are able to advance in their careers with planning, networking, and developing their skills.

Friday 3 pm and Saturday 2 pm in the American Main

---



Gloria Churchill, DTM

## **Gloria Churchill, DTM**

### **Evaluation Tips - What, How, Why and Why Not?**

This workshop is an interactive session that explores the essence of evaluations, specifically using the What, How, Why and my personal favorite – Why Not. As with any other skill, a successful evaluation requires a loose knit structure and practice. To prepare for this workshop, please bring a one minute speech and be ready to give a one minute evaluation of that speech using some of the tips from this session. Come join in a fun, interactive, and educational session as we learn more about evaluations.

Saturday 10 am and Sunday 9 am in the Spanish Main

# PRESENTERS



## Advanced Articulators of Tampa Bay

### Extemporaneous Speaking in Career Growth

Do you get nervous when the big boss asks you for a project update in the weekly meeting? Have you learned to calm your nerves before an interview to land your dream job? Come visit with the Advanced Articulators club to learn how to better articulate your thoughts when prompted in professional situations. Practice and feedback will be based on their club style of round robin evaluations.

Saturday 10 am and Sunday 9 am in the American Main



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# NEW DTMs

Determination, effort, commitment, and perseverance are all required and so much more to earn the appellation of

## ***Distinguished Toastmaster***

District 48 salutes these eight individuals who have achieved this honor!

**Gina Lovick**

Message Crafters

**Emily Drenberg**

Grey Matters

**Jesus Martinez**

Ultimate Academy of Speakers

**Virginia Papadopoulos**

Oldsmar Top of the Morning Club

**Dean Dileo**

Metropolitan Ministries Toastmasters

**Kristina Trevor**

Metropolitan Ministries Toastmasters

**Mark Kilroy**

Fort Myers Toastmasters,

**Lourdes Farnum**

Speakeasy Toastmasters



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# LEADERSHIP

## **District 48 Leaders 2021-22**

Gene May, DTM – District Director

Teresa Norton, DTM – Program Quality Director

Jim Ellis, DTM – Club Growth Director

Christine Labutay – Administration Manager

Angela Moon – Finance Manager

Gina Lovick, DTM – Public Relations Manager

Crystal Berner, DTM – TLI Chair

Elle Holtzman, DTM – Chief Educational Ambassador

Sheila Norman, DTM – Club Extension Chair

Ken Wrede, DTM – Club Quality Chair

Tim McDearmon, DTM – Club Retention Chair, Club  
Coach Chair

David Gosnell, DTM – Conference Chair

Andrew Bern, DTM – District Chief Judge

Jeannette Sweeney, DTM – District Contest Chair

Gale West, DTM – Meetup Chair

Rebecca Thornton, DTM – Youth Leadership Chair

Mike Giglio, DTM – Tech Master

Virginia Papadopoulos, DTM – Co-Awards Chair

Gus Papadopoulos, DTM – Co-Awards Chair

Freeman Morey, DTM – Immediate Past District Director

Ted Shelly, DTM – Division A Director

Deborah Del Favero – Area 10 Director

Cynthia Long – Area 11 Director

Gloria Churchill, DTM – Area 12 Director

Emma Diaz – Area 13 Director

Heather Parsons – Division B Director,  
Acting Area 22 Director, Acting Area 24 Director

Kim Basnett – Area 20 Director

Daniel Labios – Area 21 Director

Kera Arnone – Area 23 Director

Jesus Martinez, DTM – Division C Director,  
Acting Area 31 Director, Acting Area 34 Director

Bao Hunyh – Area 30 Director

Walter Matthews – Area 32 Director

Mark Kilroy, DTM – Area 33 Director

Angelita Ortiz – Division D Director,  
Acting Area 40 Director, Acting Area 41 Director,  
Acting Area 42 Director, Acting Area 44 Director

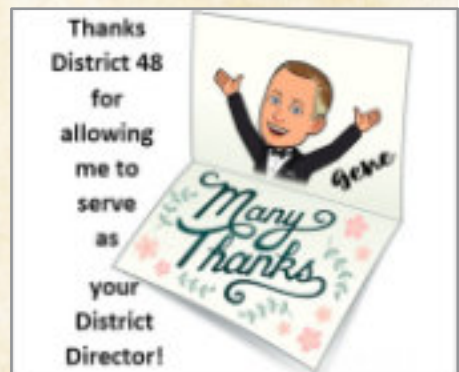
May Ghali, Area 43  
Director

Sean Forrester, DTM –  
Division E Director,  
Acting Area 52 Director,  
Acting Area 54 Director

Michele Calabro –  
Area 50 Director

Ellen Pinder –  
Area 51 Director

Fritz Bernagene – Area 53 Director



# CONFERENCE TEAM



Ivana Jardim  
Program



Tiffany Garner  
Education



Chris Norton  
Marketing



Irm Lukanik  
Facility



Clay Kent  
Technology



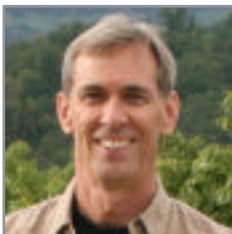
Daniel Kilburn  
Sales



Jim Miller  
Conference Book



Rick Quiroz  
Advertising



David Gosnell  
Conference Chair

Thank you to each and every member of the Conference Team. *Pirate's Paradise* could not have happened without your tireless efforts!



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hybrid meeting today!

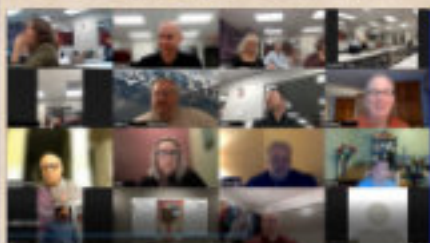
New morning session at 10 a.m.  
[5701.toastmastersclubs.org](http://5701.toastmastersclubs.org)  
for more information.



## Sarasota Evening Toastmasters



Every Wednesday Evening  
is a holiday in Sarasota!  
We learn. We have fun.  
**WE'RE HYBRID! Come visit.**



[sarasotaeveningtoastmasters.org](http://sarasotaeveningtoastmasters.org)

## The Mackey Shaughnessy Group

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<https://fa.ml.com/florida/bradenton/mackey-shaughnessy-group/>



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# SWAT

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*District 48 Toastmasters - Thank you for the opportunity to sponsor your wonderful event. The Swat Exterminating Family wishes you success and a comfortable, bug-free home!*

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### **Why Choose Swat Exterminating:**

- We Give You Honest Answers & Unparalleled Service
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- Proudly Serving Your Neighbors for Over 40 Years
- We Save You Money & Time. Say Good-Bye to Bugs!

## **Stirling Toastmasters - "We're only the most fun and interesting club in the world!"**

- 1st club in District 48 to have 22 Level Awards for education.
- 1st club in District 48 to achieve hit 9 goals for DCP in only 25 episodes (6 months)!
- President's Distinguished (10 out of 10 goals) all three years of existence.
- 1st club in District 48 to adopt the Rick Flair "WHOO!" to cheer speakers on \*
- 1st club in District 48 to have the most fun & interesting meetings in the world! \*\*
- 1st club in District 48 to have real Pirates successfully abduct the District Director & Program Quality Director to negotiate discounted rates for Toastmasters at Pirates Paradise conference. \*\*\*
- Among the early adapting clubs in District 48 to pioneer hybrid meetings. After all, you can't be first at everything. \*\*\*\*
- 1st Pirate club in District 48 to allow Ninja memberships. We believe in inclusivity.



**Call Stirling Toastmasters at (727) 266-5746  
if you're looking for fun & interesting meetings!**

Disclaimers:

\* Rick Flair's "Whoo" is not trademarked

\*\* The opinions expressed here are solely that of Stirling Toastmasters and do not express the views of those outside this club, although they agree with us too.

\*\*\* No Pirates were harmed or injured in the making of the Pirate's Paradise videos, although some certainly deserve to walk the plank

\*\*\*\* 9 out of 10 Pirates (at sword point) agree that our hybrid meetings are the best \*\*\*\*\*

\*\*\*\*\* The ~~rogue summer~~ pirate who disagreed had to walk the plank

Stirling Toastmasters, North Dunedin Baptist Church, 1595 Michigan Blvd, Dunedin, FL 34698

# *Hidden Treasure*



# Hidden Treasure







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