

A close-up, warm-toned photograph of a person's face, focusing on the nose, lips, and cheek. A hand is gently touching the person's cheek, with fingers visible. The lighting is soft and directional, creating subtle shadows and highlights on the skin.

BLC COSMETICS

Your partner in beauty,
hair & wellness



Your Growth Partner in
Beauty, Hair & Wellness

At BLC Cosmetics, we don't just distribute brands we help beauty businesses grow. Through a carefully curated portfolio of premium global brands, industry-leading education, strategic marketing, and dedicated business support, we partner with salons, spas, clinics, and retailers to strengthen their offerings, grow revenue, and create exceptional client experiences.

For more than 50 years, we've been building long-term partnerships that deliver sustainable growth for both our brands and our customers.

At BLC Cosmetics, we believe great partnerships build great businesses. For more than 50 years, we've partnered with Australia's and New Zealand's leading salons, spas, clinics and retailers, connecting them with premium global brands and the expertise, education and commercial support they need to thrive.

Backed by ASX-listed parent company Anagenics (ASX: AN1), we combine decades of industry experience with local market knowledge, modern infrastructure and a passionate team dedicated to helping our partners grow with confidence

Why partner with BLC?

50+ YEARS OF INDUSTRY EXPERIENCE

A trusted partner to Australia's and New Zealand's leading salons, spas, clinics and retailers.

CURATED GLOBAL BRAND PORTFOLIO

A carefully selected collection of premium professional brands, many exclusive to BLC across ANZ.

GROWTH BEYOND THE PRODUCT

From education and marketing to business development and commercial strategy, we provide the tools and support to help your business succeed.

LOCAL EXPERTISE, NATIONAL REACH

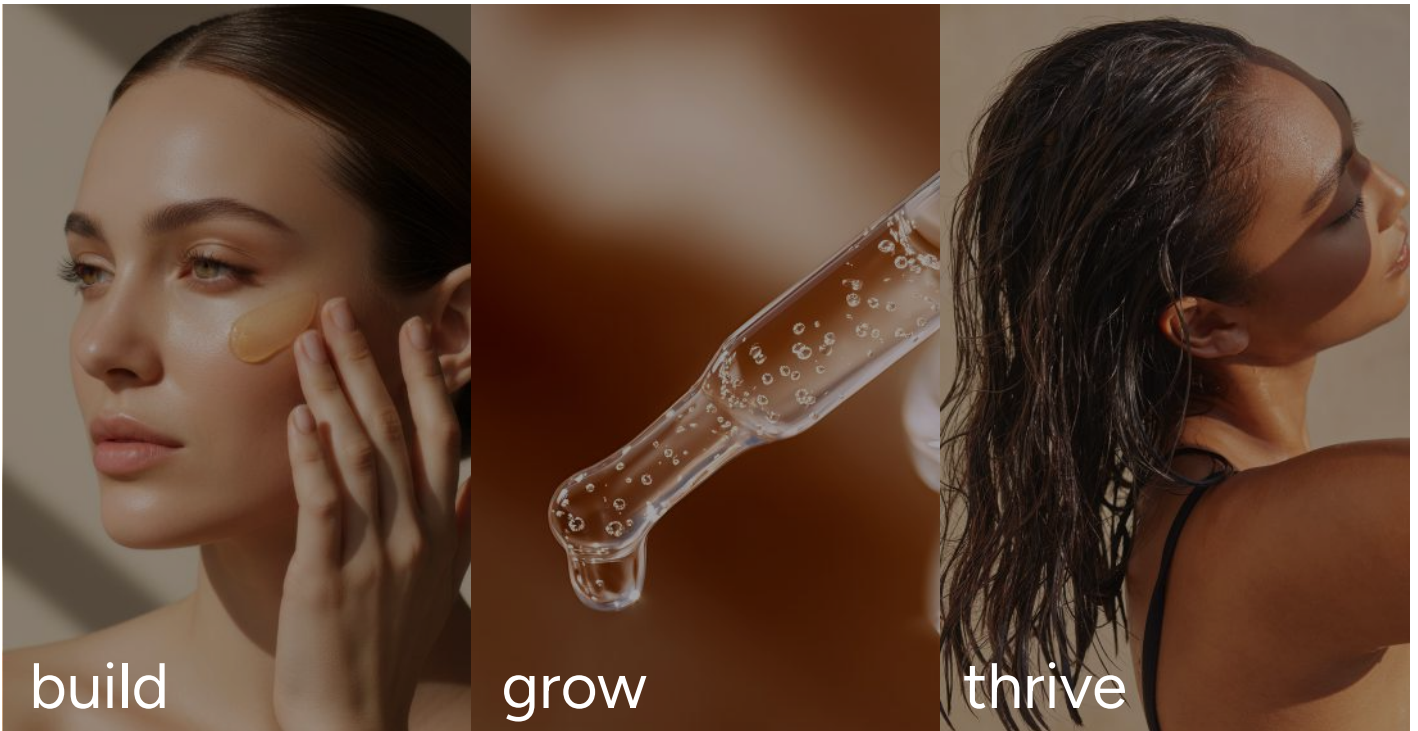
National warehousing, next-day dispatch, dedicated Business Development Managers and responsive local customer support.

A close-up, high-resolution photograph of a woman's face, focusing on her right eye and the surrounding skin. The eye is a striking green color with a dark pupil. The skin is fair and shows fine, natural-looking texture and subtle shadows, particularly around the eye and on the nose. The lighting is soft and directional, highlighting the contours of the face. The overall tone is warm and intimate.

More Than Distribution

We partner with ambitious beauty businesses to deliver more than exceptional brands—we provide the expertise, education and support that drives long-term success.

The BLC Difference



build

Helping you choose the right brands and treatment menu.

grow

Education, marketing and business development to increase revenue.

thrive

Long-term partnership, innovation and ongoing support.



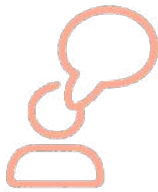
WHY BUSINESSES CHOOSE BLC



BLC Collective Program
Exclusive Rewards, Benefits
& Marketing Support



**A curated portfolio of premium
local and global brands**
Partnering with the world's
leading professional brands



Dedicated Business Support Team
Expert field and in-house support to
help you grow, educate your team and
maximise every brand opportunity.



BLC Education Hub
Access expert product education,
business training and on-demand
learning anytime, anywhere.



Marketing & Sales Tools
Ready-to-use marketing
assets and sales resources to
support business growth.



BLC Professional Portal
Easy online ordering with real-
time stock availability and
access to resources anytime.

BRAND PORTFOLIO

Our portfolio features a powerful mix of local and international brands across skincare, wellness, and hair. Each brand is carefully selected for its quality, innovation, and ability to perform across both professional and consumer channels.

Many of our brands are exclusive to BLC in the ANZ region and are supported with local education, brand marketing, and content.

SPA

COSMECUTICAL

THALGO
LA BEAUTÉ MARINE

PRIORI[®]

[comfort zone]
conscious skin science

/skin
regimen/Lx

uspa .

ALPHAH

HAIR

DEVICES

évolis[®]

LightStim[®]





Thalgo

SKIN CARE

BODY CARE

SUPPLEMENTS

THE BRAND

Founded on the French Riviera over 60 years ago, Thalgo is a globally recognised professional spa brand and pioneer in marine skincare. Harnessing the regenerative power of the ocean, Thalgo combines advanced marine science with luxurious treatment rituals to deliver visible skin results and exceptional spa experiences. Today, the brand is trusted by leading luxury hotels, destination spas and wellness retreats across the world.

WHY IT STANDS OUT

- Over 60 years of marine skincare expertise
- Pioneer of patented Micronised Marine Algae technology
- Professional facial, body and wellness treatment portfolio
- Trusted by luxury hotels, medical spas and wellness destinations worldwide

WHY PARTNER WITH THALGO

Thalgo offers more than premium skincare it provides a complete spa business solution. From signature treatment rituals and high-performing retail products to comprehensive education, marketing support and business development, Thalgo helps partners increase treatment revenue, strengthen retail performance and deliver unforgettable client experiences. Supported by global brand recognition and six decades of innovation, Thalgo continues to be a trusted choice for premium spa and wellness businesses.

Luxury French marine skincare delivering clinically proven results through professional spa rituals inspired by the power of the ocean.



REVIVING MARINE MIST

Overexposure to stress can harm skin, but this isotonic natural seawater shot, rich in 92 minerals, acts as a remineralizing marine plasma. Enhanced with Micronised Marine Algae, it hydrates, revitalizes, and improves skin quality daily. Composed of over 97% natural ingredients, its lightweight formula refreshes skin with marine notes, reminiscent of a seaside stroll.

Comfort Zone

SKIN CARE

BODY CARE

THE BRAND

Founded in Parma, Italy, Comfort Zone is a premium professional skincare brand that combines advanced skin science with a holistic approach to wellbeing. Part of the Davines Group, a globally recognised Certified B Corporation, Comfort Zone is trusted by leading luxury spas, wellness destinations and skin professionals worldwide for its results-driven treatments and commitment to sustainability.

WHY IT STANDS OUT

- Science-led, professional skincare developed by over 40 scientists, dermatologists and chemists
- Clinically proven solutions for ageing, sensitivity, hydration, pigmentation and skin barrier repair
 - Premium spa rituals that seamlessly combine professional treatments with retail
- Certified B Corporation with up to 99% natural-origin ingredients, vegan formulations and a strong commitment to sustainability.

WHY PARTNER WITH COMFORT ZONE

Comfort Zone offers a complete professional skincare ecosystem designed to support long-term business growth. With luxurious treatment rituals, high-performing retail products, comprehensive education and marketing support, the brand helps partners deliver exceptional client experiences while driving treatment bookings, retail sales and client loyalty. Its premium positioning and strong sustainability credentials make it the ideal choice for modern spas and wellness businesses.

Italian regenerative skincare combining advanced science, luxurious spa rituals and sustainable innovation to deliver clinically proven skin results.

HYDRAMEMORY RICH SORBET CREAM

The innovative vegan formula features SKIN-ADAPTIVE HYDRATION technology, including Prickly Pear Extract from organic and Biomimetic sorbet texture. These ingredients offer comfort and intense hydration, resulting in softer, smoother, and more radiant skin.







Priori

SKIN CARE

THE BRAND

PRIORI is a professional cosmeceutical skincare brand built on advanced scientific research and clinically proven ingredient technologies. Developed to deliver visible, professional-level results, the range combines high-performance active ingredients with adaptive skincare technology to target concerns including ageing, pigmentation, dehydration and environmental damage. Trusted by skin professionals worldwide, PRIORI bridges the gap between clinical treatments and everyday skincare.

WHY IT STANDS OUT

- Science-led cosmeceutical skincare with clinically proven results
- Proprietary adaptive skincare technology that responds to the skin's changing needs
- High-performance active ingredients including retinol, peptides, antioxidants and DNA repair enzymes
- Professional-strength formulations suitable for all skin types, ages and ethnicities

WHY PARTNER WITH PRIORI

PRIORI provides skin professionals with a results-driven cosmeceutical range that supports both in-clinic treatments and long-term retail success. Backed by clinical science, professional education and ongoing business support, the brand enables partners to confidently prescribe targeted skincare solutions that build client trust, increase treatment outcomes and drive repeat retail purchases. Its corrective focus makes it an ideal addition to advanced skin clinics and results-driven practices.

A science-led cosmeceutical skincare brand delivering clinically proven skin correction through advanced active ingredients and adaptive skincare technology.

DNA FX221 RECOVERY SERUM

Skin Booster is an oil-free serum designed as a skin insurance policy. It contains powerful active ingredients and liposomes that deliver natural DNA repair enzymes deep into the skin, along with antioxidant vitamins C and E to reduce fine lines, wrinkles, and discoloration.







Alpha-H

SKIN CARE

HAIR CARE

BODY CARE

THE BRAND

Founded on Australia's Gold Coast, Alpha-H is a globally recognised clinical skincare brand with more than 30 years of expertise in advanced exfoliation and skin renewal. Renowned for pioneering acid-based skincare, the brand combines clinically proven active ingredients with simple, effective routines that deliver visible, long-term skin transformation. Proudly Australian made, Alpha-H is trusted by skin professionals and consumers worldwide for its results-driven approach to healthy, resilient skin.

WHY IT STANDS OUT

- Australian pioneer in exfoliating acid technology
- Clinically proven formulations that improve skin texture, tone and clarity
- Home to the iconic Liquid Gold® treatment, recognised globally as a cult skincare product
- Professional treatment and retail solutions designed to deliver long-term skin health

WHY PARTNER WITH ALPHA-H

Alpha-H offers the perfect balance of professional credibility and strong consumer recognition, making it an exceptional brand for both treatment and retail growth. Supported by comprehensive education, marketing resources and business development, Alpha-H empowers partners to deliver clinically proven skin results while building loyal, long-term clients. Its iconic hero products, trusted reputation and proven retail performance make it a valuable addition to any salon, spa or skin clinic.

An iconic Australian clinical skincare brand delivering transformative, clinic-level results through advanced exfoliation technology and scientifically proven active ingredients.



LIQUID GOLD EXFOLIATING TREATMENT

Liquid Gold, the standout product of the Alpha-H range, features 5% Glycolic Acid and a low-pH delivery system. It stimulates deeper skin action, enhances renewal, improves brightness and tone, supports collagen production, and reduces signs of sun damage, aging, and blemishes.

Lightstim

LED LIGHT THERAPY

THE BRAND

LightStim is a globally recognised leader in professional LED light therapy, trusted by skincare professionals, medical clinics and wellness practitioners for over 20 years. Designed and manufactured in the USA, LightStim combines clinically proven wavelengths with innovative technology to deliver safe, non-invasive treatments that visibly improve skin health, reduce the signs of ageing and support skin recovery. With FDA-cleared devices and a strong reputation for performance, LightStim has become a benchmark in professional light therapy.

WHY IT STANDS OUT

- FDA-cleared LED light therapy technology
- Clinically proven wavelengths for anti-ageing, acne and skin rejuvenation
 - Non-invasive, pain-free treatments with no downtime
- Trusted by skin professionals, medi-spas, aesthetic clinics and luxury spas worldwide

WHY PARTNER WITH PRIORI

LightStim provides partners with a premium treatment technology that enhances treatment outcomes, increases revenue opportunities and differentiates their business. Supported by comprehensive education, marketing resources and ongoing business development, LightStim integrates seamlessly into existing treatment menus while creating opportunities for treatment upgrades, package sales and retail growth. Its strong clinical credibility and global reputation make it a valuable investment for modern clinics, spas and aesthetic professionals.

A globally recognised professional LED light therapy brand delivering clinically proven, non-invasive skin rejuvenation through advanced FDA-cleared technology.



LightStim+
ProPanel



COMING SOON

BLC

COSMETICS