

**Construction's  
Digital  
Communication  
Company**



Hard Hat Media

# Designed for the Construction Industry

Engage with your workforce and stakeholders by using our dynamic, interactive, content rich digital signage and touchscreens. With over 10 years' experience working exclusively in construction – we know our industry and lead the way in innovation.



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# Built for Construction

All our products are designed solely for the unique demands of a construction site. Robust, vandal proof and tamper proof with simple visual messages allowing the sharing of information to those who need it most.

## OUR FOUR CORNERSTONES



We understand that every project is different and as a result provide a fully comprehensive service from initial consultation through to content creation, installation, training and ongoing maintenance and support. We cover every aspect to ensure the successful delivery of your digital communication. Our focus is to support a seamless implementation of digital products big or small.

We have 100's of options in stock. Contact us now for a speedy installation and delivery.  
tel: 01635 550 700  
[theteam@hardhatmedia.co.uk](mailto:theteam@hardhatmedia.co.uk)

# Introduction to our Products

## DIGITAL SIGNAGE PRODUCTS

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Many construction sites are now using Digital Signage products to transform and improve communication on site and to increase Health and Safety awareness. Hard Hat Media's Digital Signage products deliver up to date and accurate information to the workforce, moving away from outdated tattered posters on noticeboards or emails that don't get read. Digital signage is a dynamic and easy way to send internal communications. All our products are specifically designed with the construction industry in mind.

## TOUCHSCREEN PRODUCTS

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Our range of interactive digital touchscreen products offer a dynamic way to provide users with valuable information. It can be customised for each project while providing a high-quality standardised output that is secure and reliable – such as safety information, site directions, feedback forms, visitor inductions, delivery booking forms, method statements, toolbox talks or progress photos. Our touchscreen products really help engage with your audience.

## BOLT ON'S

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As specialists in AV Construction integration we now offer a range of video conferencing, e-reception books and meeting room booking systems – see P34 for more details.



**OUR SOFTWARE INTEGRATES WELL  
WITH OTHER SOFTWARE**

## ICON KEY

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-  Wi-fi enabled
-  4G option
-  Operates with HH Hub
-  Vandal proof design
-  Touchscreen product
-  Weatherproof
-  Available in portrait and landscape orientation

# Hard Hat TV



Use our Hard Hat TV to communicate key Health and Safety information to your workforce, supply chain, visitors and members of the public, share best practice, provide project updates, improve quality and general company information. Raise awareness of hazards as well as control measures in place to prevent site incidents.

We customise each screen depending on your audience relating relevant eye-catching signage.

**Screen sizes:** 43" / 49" / 55"

**Power:** 110V and 240V







## RAT Screen



Bring your Digital Signage to the front line. Having your Digital Signage on site ensures you get the right message to the right audience at the right time. Our screens are encased in a protective 'Rough and Tough' metal and polycarbonate case ensuring that your signage is tamper proof, free from dust and damage.

Great located in reception areas, next to lifts or hoists.

**Dimensions in mm (H x W x D):** 430 x 800 x 90

**Screen size:** 28"

**Power:** 110V and 240V

# Indoor Totem



With all the benefits of Hard Hat TV, make a great impression. Locate our free-standing, client branded Totem for maximum impact to grab attention. Our plug and play system means that these can be moved as your project progresses.

## Dimensions in mm (H x W x D):

Portrait - 1920 x 670 x 500

Landscape - 1840 x 1200 x 500

Screen sizes: 49"

Power: 110V and 240V





# Outdoor Totem



Ideal for communicating to project stakeholders when located by turnstiles or site entrances. Our Hi Bright sun readable monitor, with anti-reflective toughened glass ensures clear messaging in all weather. Bolted down allowing for extra security.

**Dimensions in mm (H x W x D):**

- Portrait - 2040 x 830 x 450
- Landscape - 1800 x 1300 x 480

**Screen sizes:** 49"

**Screen type:** Hi Bright

**Power:** 240V

# Outdoor RAT Totem

4G



Is your Totem due to be located in a high footfall area? More susceptible to damage? Our modular Totems are straightforward to repair, and broken parts can be replaced. Enclosures are powder coated to meet your brand guidelines.

**Dimensions in mm (H x W x D):**

Portrait - 1920 x 820 x 500

**Screen size:** 43"

**Screen Brightness:** Hi Bright 750 nit

**Power:** 110V and 240V





## Hoarding TV

4G



Attract interest to your hoarding with a specially designed Hard Hat Media Hoarding TV fixed to the inside of your hoarding. Display live info about your project to the public. Includes a polycarbonate protective screen for maximum protection. Fixings are secure and tamperproof. Cooling fans allow for extra ventilation and reduce any overheating.

Two Hi Bright options available allowing easy read on sunny days.

### Dimensions in mm (H x W x D):

Portrait - 1920 x 670 x 500 / Landscape - 1840 x 1200 x 500

Screen size: 43"

Screen Brightness: Hi Bright 750N nit or 2000 nit

Power: 110V or 240V

# Digital Outdoor LED Banner



This LED Banner will ensure your Project gets the attention it deserves.

The P4 weatherproof rated display can be updated with both video and images using an app on your phone.

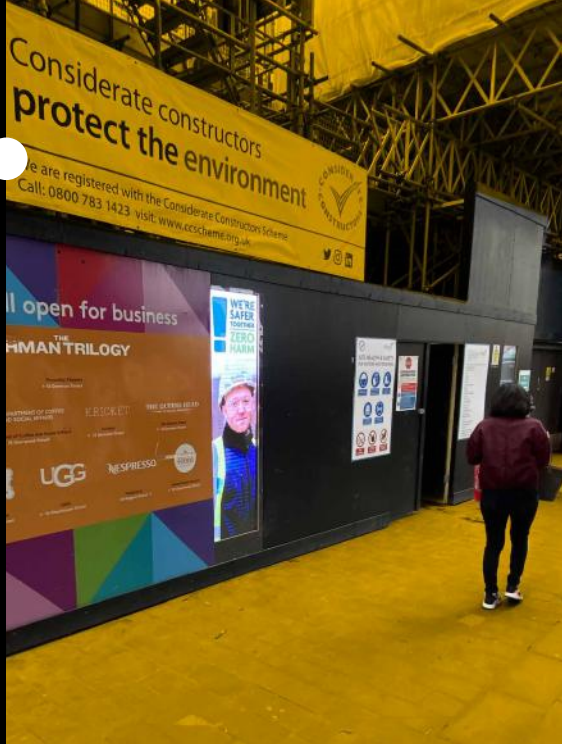
We provide 4mm polycarbonate protection to ensure our public facing product is vandal proof.

**Dimensions in mm (H x W x D):**

Portrait – 2120 x 570 x 120

**Screen Brightness:** 4000 nit

**Power:** 240V





# Large Digital LED Screen



Our Impressive P4 weatherproof LED Screens are used by our clients in both hoarding and in our bespoke Totem frame.

Ideal for communication and engaging with the public when located in hoarding and great for getting on site messages to large numbers of operatives. Also great to be used for site stand downs and presentations.



**Dimensions in mm (H x W x D):**

Landscape - 1160 x 2320 x 200

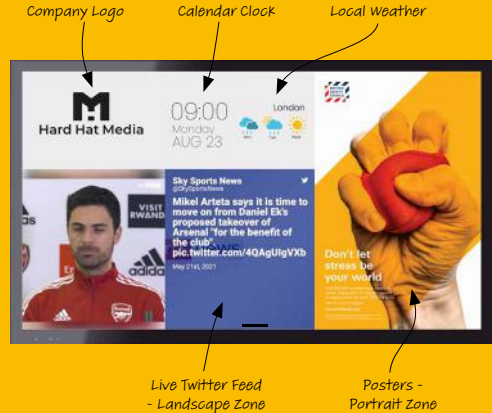
**Screen type:** Hi Bright 4000 nit

**Power:** 240V

# Digital Signage Content

Our Hard Hat hubs (**HH Hub**) allow you to push out 30 live content feeds to your displays every day with full access to the content library to select from hundreds of relevant videos, messages and information to display to your team covering all relevant site topics from Health and Safety, Occupational Health and Mental Wellbeing to Environment, Best Practice and Quality.

All you need is power and internet/wifi connection.





## EASY TO USE

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Cloud based simple to use drag and drop software means you can easily edit your own content or use our ready made templates and content library.

## LAYOUT OPTIONS

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Our unique multi-zone template allows you to have both landscape and portrait posters displayed in the format they were designed.

You can configure your screen to look the way you like it.

Your Logo /Calendar /Clock /Local Weather /Live Feeds /Content Library.

Just power and internet/wifi required.



# Content Feed Options

## Content is King – Keep it Fresh – Keep it Relevant – Keep it Engaging!

At HHM we are focused on providing engaging and relevant content for the Construction industry.

When ordering from Hard Hat Media you will be able to use your own corporate content – in either portrait or landscape formats. We also offer a library of content designed by Hard Hat Media to educate your workforce covering many different subjects.

To keep things interesting, you can then include information from distributors such as live Twitter feeds and sports news. We have interesting quiz questions, facts of the day, funny videos and many more. By using HHM you can easily select from a vast array of different options.

## Client's Content



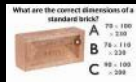
## Library of Content



## Content Distribution



## Auto Daily Updates





Construction Industry Helpline  
0345 605 1956



# Touch Products

Our touchscreen interactive displays are exceedingly popular and can now be located in both indoor and outdoor locations. With a large percentage of operatives not having access to a personal PC, our touchscreen range of products ensure no one is left behind in the digital revolution.



# Large 75" Touchscreen



Our large 75" touchscreen with dashboard is perfect for collaboration amongst all stakeholders.

Often used in meeting rooms and briefing rooms.

**Dimensions in mm (H x W x D):**

1070 x 1770 x 140

**Screen sizes:** 75"

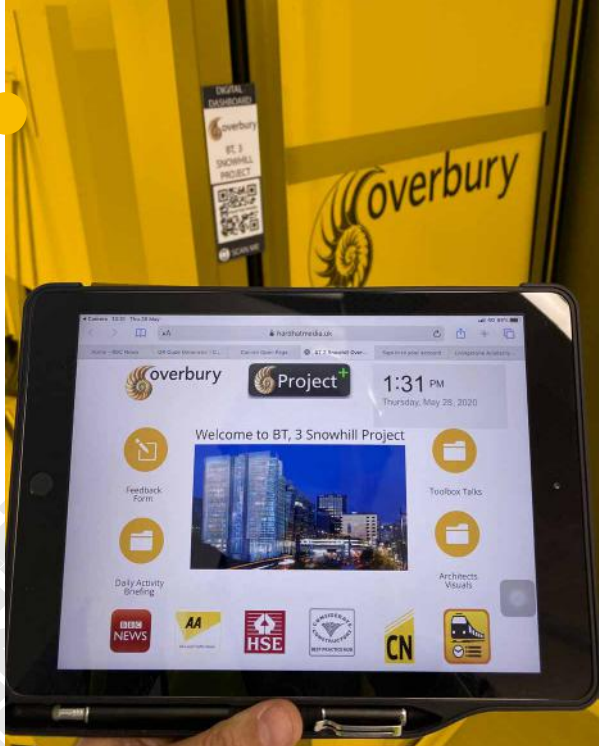
**Power:** 110V or 240V



# QR Code Boards

Touchscreen dashboards now have the options for a QR Code Board which allows site operatives and visitors on-site to view your bespoke digital dashboard on their mobile devices/tablets.

Site visitors or even stakeholders and members of the public can quickly access a project site dashboard and be kept up to date with the latest information.





## Battle Tables



With our uniquely designed Battle Table everyone can gather round and have sight of your digital content. Touchscreen and with commercial grade keyboards built in for typing notes and daily agendas. Storage cabinet beneath for safe storage.

Locate in the Manager's office for effective collaboration with sub-contractors, supervisors and operatives.

**Dimensions in mm (H x W x D):**

1050 x 1860 x 940

**Screen sizes:** 49"

**Power:** 240V

# Indoor Touchscreen Totems



Need to relay an urgent message to site?  
Our touchscreen freestanding Totem has a customised dashboard that allows you to upload your own content, access drawing software or even feedback forms safeguarding workers.

Screens can be customised to suit your needs: showing interactive news, weather, travel and bespoke applications to access your data.

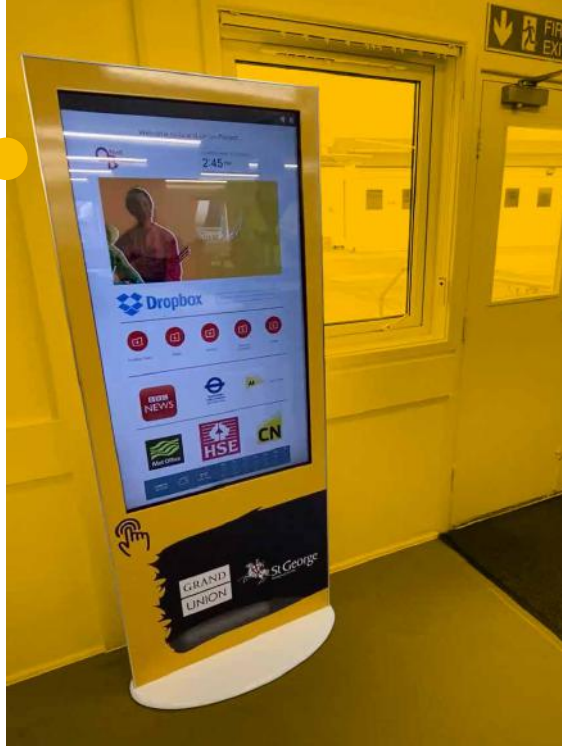
Bright resolution, accessible and easy to use.

## Dimensions in mm (H x W x D):

Portrait - 1920 x 670 x 500 / Landscape - 1840 x 1200 x 500

Screen sizes: 43" / 49"

Power: 110V and 240V





# Outdoor Touchscreen Totems



Our freestanding, fully waterproof outdoor Totems are brilliant for public engagement. Great for allowing operatives to gain access to information before going onto site. Used by supervisors and managers to provide Toolbox Talks, CGI's and briefings.

**Dimensions in mm (H x W x D):**

Landscape – 1800 x 1300 x 500 / Portrait – 2050 x 820 x 500

**Screen sizes:** 49"

**Screen type:** High Bright 3000 nit

**Power:** 240V



# Feedback Stations



Replace your paper feedback forms with our digital alternatives. We can even integrate our stations with your digital apps.

We have 3 touchscreen options available:

iPad Podium with Hand Sanitizer

22" LED Poster Wall Mounted with Sanitizer

iPad Wall Mounted

**Power:** 110V

**Extras:** Hand sanitiser add on available





**MORGAN SINDALL**  
AIED IN SITE OFFICE



When not being used for feedback forms this product can display digital posters.

We configure all our feedback stations with kiosk software ensuring that the operating system is secure.

# Digital Drawing Tables



We bring together all your digital content into one simple to use unit: one touch access to all your drawings, TBTs, RAMs, inductions, permits, H&S, Project Plans, Positive interventions, near misses and more.

Robust, tamperproof with 5 mm toughened safety glass, designed with a simple visual icon-based dashboard with one touch access to all your online information. Ideal for any indoor location where you want people to have access to your digital content.

## Dimensions in mm (H x W x D):

Landscape - 1160 x 1065 x 545

Screen sizes: 43"

Power: 110V or 240V





## Touch Base



This is an ideal item for projects with indoor working areas. Our Digital Touch Base has all the same great features as our Digital Drawing Tables, but we have enhanced the design with the following features:

**Castor wheels for easy relocation**

**Additional protection for outside working**

**Storage for first aid kit, glasses cleaner, eye wash solution and ear defenders**

**Dimensions in mm (H x W x D):**

1850 x 1065 x 545

**Screen sizes:** 43"

**Power:** 110V

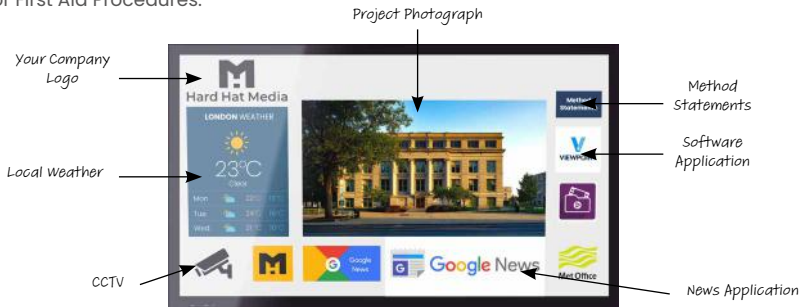
# Dashboard Explained

The dashboard is the main screen on our touchscreen products. This will be configured to meet your requirements at installation. You have several different options to choose from such as Weather, Time, Company Logo, Traffic Reports or Construction News.

You can also have links to stored documents such as Safety Docs, RAMS or First Aid Procedures.

Some of our customers choose to include feedback forms, and data can be inputted directly to a central collection point.

Other useful links are to internal software accounts – to access drawing information for example – just let us know what you need, and we will incorporate it for you.



## Bespoke dashboard content options:

- Safety information
- Site induction
- Drawings
- Feedback forms
- File sharing
- Logistics/delivery detail
- CCTV
- Directions
- Showcase videos
- Toolbox talks
- Dashboard control
- Software integration

## DIGITAL TOUCHSCREEN CONTENT

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We create in-house bespoke dashboards that are unique to your project.

Intelligent features include live weather, your drawing software, feedback forms, method statements, TBTs, permits, CGIs, videos, twitter feed and much more.

Every client has a bespoke fully hosted web based dashboard made up of simple icons with one touch access to all your content - fully configured and installed, with ongoing maintenance and support from Hard Hat Media.

Automatic login to a wide range of software suppliers.

# Upgrade your Hard Hat TV

Why not upgrade your Hard Hat TV to a videoconferencing system? Configured with a secured webcam and activated to a site-specific MS Teams account you will be able to host and run Teams meetings to colleagues located across multiple sites, revolutionising the way you communicate with your site teams.







# Hard Hat TV Videoconferencing

Seeking ways to improve collaboration and enable seamless communication company-wide? You can communicate via voice and chat on Microsoft Teams with clear and clean audio. Ideal for small to medium sized rooms, providing all stakeholders with a 1st class videoconferencing experience.

Includes touchscreen operating hub and soundbar.

**Dimensions in mm (H x W x D):** 185 x 240 x 200

**Screen sizes:** 10.1"

**Screen features:** Antiglare, smudge-resistant, 320nit

**Sound:** 3W speakers, 4 dual-array mics

# Bolt On's

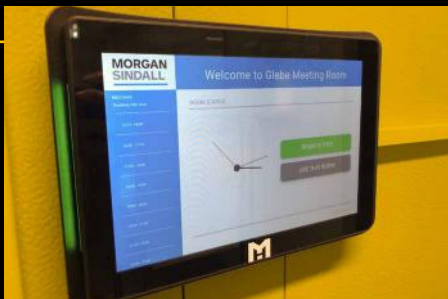
## DIGITAL E-RECEPTION BOOK

Our e-reception book is a digital alternative to the traditional paper visitor and staff logging books. Create a professional first impression with a sleek visitor check-in experience that strengthens security and safety on your site project.



## MEETING ROOM BOOKING SYSTEM

A visual and easy to use digital booking system which improves efficiency for your on-site meeting rooms. Integrates with Microsoft calendar.





### **PIR LOGO PROJECTOR**

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Grab the attention of any passer-by with your campaign message projected to any canvas. Activated by infra-red projector.



### **CLICK SHARE WIRELESS**

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Create a professional wireless meeting room environment with the easy to use screen sharing click share system.



### **MONITORS**

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We have a wide range of monitors available to rent or buy from 21" to 75" with all the necessary wall fixings and brackets. Can be installed by our qualified engineers.



## UX Pro Gen2 75"

"Designed for hybrid meetings, UX Pro gives you the power to hold both in-person and virtual meetings, whilst still having all the features expected from a meeting room touchscreen, such as an interactive whiteboard, in-built browser, and business apps. Additional benefits include advanced security options, and screen-sharing capabilities using the Clevershare App or Clevershare Dongle".

**Dimensions in mm (H x W x D):** 75" 1709 x 1043 x 89mm

**Weight:** 75" 51.1Kg

**Screen type:** TFT LCD - Direct LED Backlight - interactive collaborative display

**Power:** 75" 145W

**Also available:** 55" 65" 75" 86"



Premium Gen2 touchscreens

Remote management

Automatic Teams/Zoom log in

16G RAM

Can come with a USB-c sharing dongle without needing to go onto a network and download anything

Whiteboard

6 array microphone

Can operate as digital signage when not in use



“Audiosigns are interactive ‘talking’ signs which use visual information and sound to deliver your messages more effectively. We can supply signs with standard health, safety and environmental messages but we also specialise in producing bespoke signs which can directly target any hazard. Audiosigns, which use a combination of visual images and sound, are six times more effective at changing compliance, than ‘standard’ paper signs which only use visual information.”

**Dimensions in mm (H x W x D):** 387 x 253 x 33

**Supply Voltage (Battery):** 4.5V (3 x AA batteries)

**PIR range:** Approx. 4m

**Net Weight:** 0.88kg



"When sudden cardiac arrest strikes, a victim's best chance for survival is immediate CPR and a rescuer with an automated external defibrillator. With a ZOLL AED and quick action, you could help avert tragedy. Ensure a safe environment by installing an AED today".



# Installation & Support

## INTERNET

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We provide a fully comprehensive AV service and our 4G router option allows you to locate your digital communication products in remote areas where internet services are not currently available.

## INSTALLATION

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Included in your quote will be a standard installation and configuration charge. Our experienced engineers will be able to attend your project site and set up your new AV system for you.

## SUPPORT

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Ongoing support is available for any rental products. Our engineers all hold a valid CSCS card and have all the necessary skills and experience to install your products in a safe, professional and timely manner.



# Contact us

Interested in learning more? Like a meeting to discuss your project needs?

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**Call us** 01635 550 700

**Email us** [theteam@hardhatmedia.co.uk](mailto:theteam@hardhatmedia.co.uk)

**Web** [www.hardhatmedia.co.uk](http://www.hardhatmedia.co.uk)

**Write to us** 5 Pipers Court, Berkshire Way,  
Thatcham, Berkshire, RG19 4ER

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## Trade Associations

