INCREASE YOUR BUSINESS PROFITS

Preview of Reports, Forms, and Calendars Included in The Main Product

Presented by the House Cleaning Pro

www.HouseCleaningPro.net





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HOUSE CLEANING PRO PRESENTS

Increase

Posting Ideas

BUSINESS PROFITS

ANNE-MARIE MOORE

INTRODUCTION

Not knowing what to write about on your blog or social media posts is one of the most common issues for people in business today. Many are afraid to start because they're afraid they won't have enough information to share or maybe the information is inappropriate.

To get you started, here are 30 things you can use to jump-start your brain. I suggest you print this and insert it at the front of your planning binder.

30 BLOGGING/SOCIAL MEDIA IDEAS

- 1. Consider a mini case study... have you ever bailed out a customer in a jam? Received raving feedback from customers? Shine the spotlight on them and share the story behind the problem and how you solved it.
- 2. Do you have an original idea that suddenly came to you that you think will help your customers or readers?
- 3. Comment on an article you have read and provide a link to it.
- 4. The news is always an excellent source for ideas... report and comment on relevant happenings around the world.
- 5. Local news is even better! Find a story that you can build upon or tie into your niche. It could be a story about someone breaking into a home that you use to comment on the security measures you have implemented for your customers.
- 6. A tip, idea, or strategy you observed. For instance, a friend shares with you a new product she's using that makes cleaning the shower much faster and easier.

PLANNING FORMS

Design Your Own Binder

DAILY PLANNING

DATE:	
TO DO	
+	
+	
TASK to DELEGATE	ASSIGN TO
	•
EMAILS/PROMOTIONS to SEND	MAILING LIST
BLOG/SOCIAL MEDIA POSTS to PUBLISH	WHERE
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NOTES and IDEAS	

Annual BLOG and SOCIAL MEDIA Planner

Blog Planning Topics	January
	1
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	3
	4
	3
	6
	7
	8
	9
	10
	11
	12
	13
	14
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	21
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	23
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	25
	27 25
	29
	20
	21

OVERALL INCREASE GOALS

MONTH:	
PRODUCTS	
SERVICES	
SERVICE PRICE ADJUSTMENTS	ADJUST TO
PROMOTIONAL TOOLS	
ADVERTISING and PROMOTIONS	
BLOGGING and/or SOCIAL MEDIA	
DEGGGING GINGOI SOCIAL MILDIA	

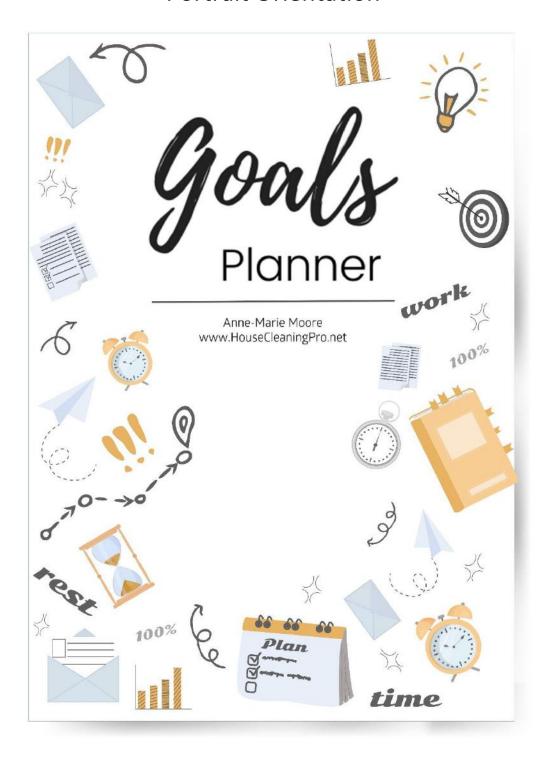
PROMOTIONS for the YEAR

YEAR:

MONTH	PROMOTIONS	TOOLS/VENDOR
January		
February		
March		
April		
May		
June		

ALTERNATE PLANNER

Portrait Orientation



"People with goals succeed because they know where they're going." - Earl Nightingale

JANUARY

MONTHLY GOALS				
1.				
5				
TASKS REQUIRED T	O ACHIEVE GOALS			
1.		6		
2		7		
3		8		
4		9		
5		10		
OBSTACLES I MIGH	IT FACE & HOW I WILL O	VERCOME THEM		
,				
3				
4.				
PROGRESS				
WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5

Goals Planner 2

	JANUARY 1
THOUGHTS	
TODAY'S GOALS	
	-55
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	-13
	-3
TASKS REQUIRED TO ACHIEVE GOALS	-3
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ALTERNATE PLANNER

Landscape Orientation





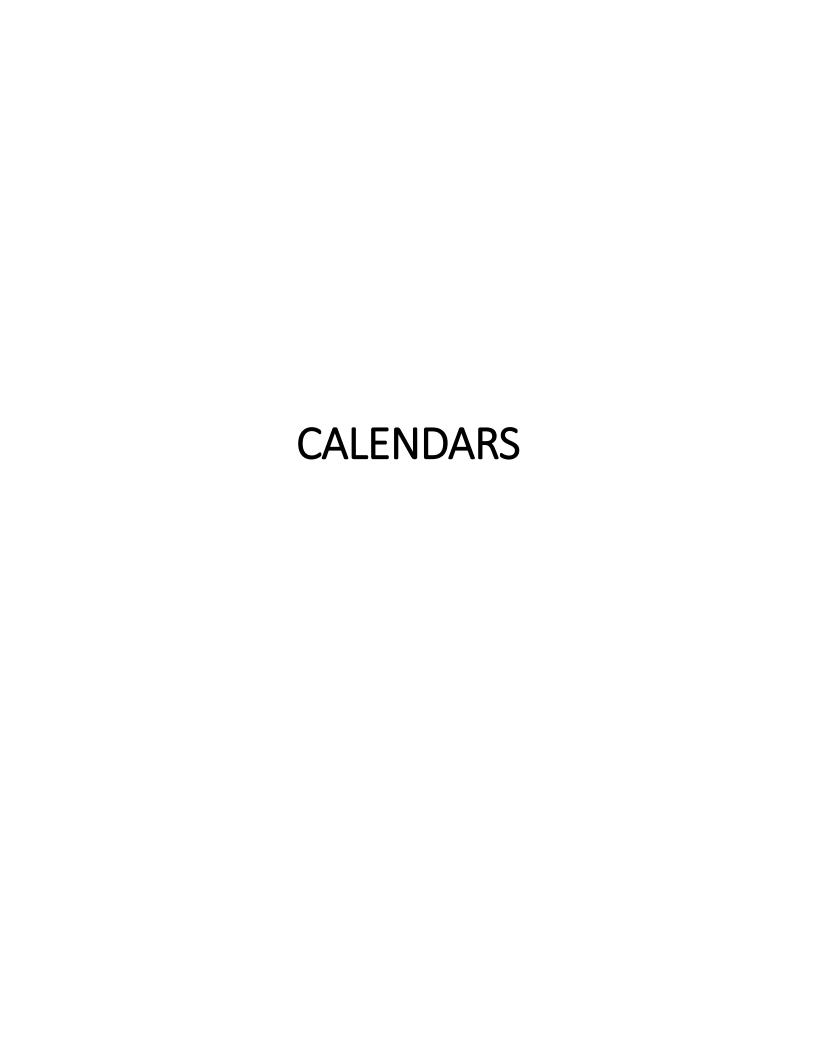
Anne-Marie Moore www.HouseCleaningPro.net

"Start by doing what's necessary; then do what's possible; and suddenly you are doing the impossible." - Francis Of Assisi

JANUARY 1

			END OF DAY REVIEW
	TODAY'S PRIORITIES		Positive Things Today
1			
2			
3			
4			Things to Improve On
5			
	SCHEDULE	TASKS	
8:00			How I Will Improve Them
9:00			
10:00			
11:00			
12:00			ADDITIONAL NOTES
1:00			
2:00		NOTES	
3:00			
4:00			
5:00			

Productivity Planner



Monthly Calendars

At-a-Glance Portrait View



Monthly Calendars

At-a-Glance Landscape View

	i	Jai	nua	iry					Fel	orua	ary					N	larc	h					-	Apri			
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9	10	11	12	13	14	15	13	14	15	16	17	18	19	13	14	15	16	17	18	19	10	11	12	13	14	15	16
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Fillable Calendar

January 2022

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14	15	16	17	12	19	20
23	22	22	04	25	26	27
10		12	1	4		- 4

Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	31	1	2
4	5	6	7	8	9
u	12	13	14	15	16
18	19	20	21	22	23
25	26	27	28	29	30
1	2	3	4	5	6
	28 4 11	28 29 4 5 11 12 12 18 19 25 26	28 29 30 4 5 6 11 12 13 13 18 19 20 27	28 29 30 31 4 5 6 7 11 12 13 14 18 19 20 21 25 26 27 28	28 29 30 31 1 4 5 6 7 8 11 12 13 14 15 18 19 20 21 22 25 26 27 28 29

2022 Holidays

The most common (Federal) holidays of the United States (USA) in 2022 are listed below.

e	Holiday	Day	Days to go
January 1, 2022	→ New Year's Day	Saturday	11
January 17, 2022	Martin Luther King Day	Monday	27
January 24, 2022	→ Belly Laugh Day	Monday	34
February 2, 2022	→ Groundhog Day	Wednesday	43
February 12, 2022	→ Lincoln's Birthday	Saturday	53
February 14, 2022	→ <u>Valentine's Day</u>	Monday	55
February 21, 2022	Presidents Day and Washington's Birthday	Monday	62
March 1, 2022	→ Mardi Gras Carnival (New Orleans)	Tuesday	70
March 13, 2022	→ <u>Daylight Saving</u> (Start)	Sunday	82
March 17, 2022	St. Patrick's Day	Thursday	86
April 1, 2022	→ April Fool's Day	Friday	101
April 15, 2022	→ Good Friday	Friday	115
April 17, 2022	→ <u>Easter</u>	Sunday	117
April 18, 2022	→ Easter Monday	Monday	118
April 22, 2022	→ Earth Day	Friday	122
May 5, 2022	→ Cinco de Mayo	Thursday	135
May 8, 2022	→ Mother's Day	Sunday	138
May 21, 2022	→ Armed Forces Day	Saturday	151
May 30, 2022	→ Memorial Day	Monday	160
June 5, 2022	→ Pentecost	Sunday	166
June 6, 2022	→ Pentecost Monday	Monday	167
June 14, 2022	→ Flag Day	Tuesday	175
June 19, 2022	→ Father's Day	Sunday	180
July 4, 2022	→ Independence Day	Monday	195
July 24, 2022	→ Parents' Day	Sunday	215
September 5, 2022	→ Labor Day	Monday	258
September 11, 2022	→ Grandparents' Day	Sunday	264
September 11, 2022	→ Patriot Day or September 11th	Sunday	264
September 16, 2022	→ <u>Stepfamily Day</u>	Friday	269
September 17, 2022	Citizenship Day	Saturday	270
September 23, 2022	Native American Day	Friday	276
October 10, 2022	→ Columbus Day	Monday	293
October 15, 2022	Sweetest Day	Saturday	298
October 17, 2022	→ Boss's Day	Monday	300
October 31, 2022	→ Halloween	Monday	314
November 6, 2022	→ <u>Daylight Saving</u> (End)	Sunday	320
November 11, 2022	→ Veterans' Day	Friday	325
November 24, 2022	→ Thanksgiving	Thursday	338
November 25, 2022	→ Black Friday	Friday	339
November 28, 2022	→ Cyber Monday	Monday	342
December 7, 2022	→ Pearl Harbor Remembrance Day	Wednesday	351
December 25, 2022	→ Christmas Day	Sunday	369
December 31, 2022	New Year's Eve	Saturday	375