

Creative Carpet & Flooring HOME ADVISOR™

July
2014



Mark Bouquet



Mark Bouquet, Jr.

Happy Fourth!!!

Wow! The fourth of July is already here! I love this holiday—mostly because it was my father's big holiday. Let me tell you, he really went ALL out, and not just for us, but for all of our neighbors, too! Everyone knew that there would be something huge going on at our house on the 4th, and that they were all welcome. My dad had his own firework shows that were as good as any I had ever seen when I was a kid. And the food! He did it Luau style! Days before the big event he would start digging a pit in the ground, getting a pig and doing whatever else he needed to for it to be properly wrapped and roasted in the ground. It was a massive job, but dad didn't take any shortcuts. I even remember the neighbors going home with leftovers in hand and big happy smiles on their faces. Man, they loved it! Summer was my dad's favorite time of the year for sure. Those were some great times. Dad was a Marine, so he took it seriously when it came to anything to do with our country. He's been gone for a few years now; the fourth isn't quite the same without him but I still love the holiday because it reminds me of him and his patriotism.

I sincerely hope that all of you have someone to see, visit and celebrate the holiday with. Check out a local park district firework show if you can! Enjoy the show and let everything else fade away for a few minutes! And enjoy this beautiful, warm weather we've been having, because we sure don't get enough of the warm variety here in Illinois! Most of all, stay safe and remember that we live in the greatest nation on the planet. I thank God for this when I look at what others have to live through around the world. I really have to pinch myself when I think of the number of blessings I have. Lastly, please don't forget about all of our soldiers far away from home doing things for us so we can stay free and secure all over the world. We are liberators, not conquerors and I like to think that wherever we go, people start yearning for the freedoms we may take for granted.

God bless each and every one of you,

Mark Sr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600**

Inside This Issue...

- A Message from Mark Sr.
- This Month's Mystery Winner
- Thank You for the Kind Words!
- The Great Tulip Bubble
- Did You Know ...
- Mega Trivia Contest!!!
- Random Facts
- Knowing Your Blood Type
- World's Tallest
- Welcome Clients!
- Referral Rewards Program
- Your Credit Rating

ATTENTION!

HERB SNYDER

You are this month's
Mystery Winner!
We have a **\$10.00 gift certificate**
to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by
7/31/2014

Thank You for the Kind Words!

"My best friend referred me to Creative Carpet & Flooring, and I'm so glad she did! The quality and large selection of choices for vinyl flooring (what we wanted for our kitchen floor) and their entire showroom was impressive. The customer service we received was excellent as well. The installers, Hernando and Jose, did such a great job. I will recommend you to family and friends when they are looking for any new flooring."~Nancy of Tinley Park, April 2014

"I so appreciated the knowledgeable, courteous service I received when choosing carpet for my new home."
~Anonymous, April 2014



The Great Tulip Bubble

You've probably heard about real estate bubbles or the dot-com bubble. "Bubble" describes a situation in which something is wildly overvalued because everybody wants it.

Because everybody wants it, the price goes up and the bubble inflates. You can often see this with toys, like the Cabbage Patch Kids craze in 1983 or the Furbys and Beanie Babies of the 90s.

But in Holland in the 1600's, people indulged in what may have been the world's first such bubble, and it was all about flowers.

Tulip bulbs had been introduced to the European continent in the 1500's – a gift from Turkey– and quickly became a status symbol for the emerging middle class of merchants. By the 1630s the craze became a mania; speculators began cornering the market on rare colors, until in 1637 a single bulb could go for 10 times a worker's annual income or 12 acres of land.

This bubble, like all bubbles, eventually burst. Lots of people lost money and the tulips returned to a more sensible price.

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WARNING!

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

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RANDOM FACTS... PART 2!

- In the early days of the telephone, operators would pick up a call and use the phrase "Well, are you there?" It wasn't until 1895 that they answered the phone saying "number please?"
- *Cats sleep 16 to 18 hours per day.*
- The most common name in the world is Mohammed.
- *Karaoke means "empty orchestra" in Japanese.*
- The Eisenhower interstate system requires that one mile in every five must be straight. These straight sections are usable as airstrips in times of war or other emergencies.
- *When you die your hair still grows for a couple of months.*
- There are two credit cards for every person in the U.S.

DID YOU KNOW...

Creative Carpet & Flooring is your full-flooring design center featuring carpeting from all the major manufacturers. We have the finest carpet installers in the Chicagoland area and offer you our **Lifetime Installation Warranty.**

We also specialize in hardwood flooring (prefinished and sand-on-site), along with laminate and luxury vinyl tile. Whatever your flooring needs, stop on in and let us help you with your design selection.

CALL TODAY FOR YOUR FREE, NO-OBLIGATION MEASURE

We offer financing with **ZERO** down and **ZERO** interest until 2014 & accept the following major credit cards: Visa, Mastercard and Discover.

Mega Trivia Contest!

Congratulations to last month's winner:

Anthony Bachleda

Stop in at Creative Carpet & Flooring to claim your prize by July 31, 2014!

(Answer to last month's quiz: Alexander the Great)

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

Which of these is not a reptile?

- A) Snapping Turtle
- B) Crocodile
- C) Duck-billed Platypus
- D) Anaconda
- E) Chameleon

Call us at 708.479.8600 or e-mail answers to Contests@creativecarpetinc.com

☺ NEW ☺

FRIENDS & CLIENTS

~ May 2014 ~

Ed Kaminski
 Al Porch
 Heidi Yunker
 Roselyn Igielski
 Judy Snider
 Debbie Vander Meer
 Jane Ingmire
 Connie Brott
 Bob Ericksen
 Bruno Scodro
 Russ Petrizzo
 Rick Livings
 Nancy Kveton
 Cindy Rochel
 Lydia Clay
 Terry Leigh
 Lynda Mitchell
 Cathy Tomasik
 Janice Hirsch
 Tony Bialy
 Gretchen Alitz
 Norm Faber
 Cathy Blackburn
 Mary Meade
 Anthony Capito
 Jay Farrell

*It Was WONDERFUL
 to Meet You!*

**Meet our
 Carpet Cleaning
 Customers:**

JULIE HAAS
 BECKY HARRINGTON
 ROB SHANK
 MICHELLE LEHMANN
 THOMAS BURIAN
 JAMIE ZIEMBA
 DONNA CHINDERLE
 GENE SULLIVAN
 DEBRA BUCEK
 JOHN AND CINDY CUMBE
 DARREN LODA

Do You Know Your Blood Type?

Blood Type	Genotype		Can Receive Blood From:
A	$i^A i^A$ $i^A i$	AA AO	A or O
B	$i^B i$ $i^B i^B$	BB BO	B or O
AB	$i^A i^B$	AB	A, B, AB, O
O	ii	OO	O

Knowing your blood type may save your life or someone else's, yet many people in North America don't know their own. Next time you're at your doctor's office, ask if they have it on record. If not, you'll certainly be told when you go to give blood. Any basic blood test will also provide the information.

For prospective mothers, an additional factor in blood may be vitally important. The Rh factor can be positive or negative, forming an additional category which yields 8 basic blood types: A+ and A-, B+ and B-, AB+ and AB-, O+ and O-. If a mother with negative blood has a child with positive blood, her system will develop antibodies that may harm subsequent children if their blood is also positive. Since the 1940s mothers with negative blood have been given an injection to prevent this happening.

In Japan, not knowing your blood type has social repercussions! In North America you might be asked "What's your sign?" like Libra or Taurus. But in Japan the question is "What's your blood type?" and your lack of knowledge may be seen as evasion.

Taken seriously? You bet. In 2011 Japanese government minister Ryu Matsumoto resigned, citing his blood type as one of the reasons: "I'm a type B and can have the tendency to be simplistic and straightforward at times."

World's Tallest!

The competition continues, as we keep building higher structures. When it's complete, the Kingdom Tower in Saudi Arabia will stretch half a mile into the sky.

Here's a partial list of the current and previous record holders:

Year	Structure & Country	Height (feet)
2010	Burj Khalifa (Dubai)	2,722
1975	CN Tower (Canada)	1,815
1967	Ostankino Tower (Russia)	1,762
1931	Empire State Building (USA)	1,250
1930	Chrysler Building (USA)	1,046
1889	Eiffel Tower (France)	986
1884	Washington Monument (USA)	555
1311	Lincoln Cathedral (England)	525
c2500 BCE	Great Pyramid (Egypt)	481



Welcome Back to Our RETURNING CLIENTS:

Bill Durrant	Bruce Bere
Brian Stoecker	Brenda Vandyken
Mark McNicholas	Donna Cesario
Vicky Flanagan	Christena Sheaffer
Jay Erick	Angie McCarthy
Karen Bachman	Carol Ziemba
Matt Major	Marge Minyard
Bill Jansma	Brandi Tanner
Michael Utermark	Jackie Hoffman



*GREAT
TO SEE
YOU
AGAIN!*

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*.. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Chili's, Red Lobster or TGIF.**

A gigantic **THANK YOU** to all who referred us last month:

Kathy Burke	Pam Connelly
Dawn Churchill	Mary Joe Sexauer
Kim Klappauf	Sam and Gale Schick
Pam Lord	



Enjoy dinner on us as thanks for the referral!

Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

Sat.: 10am – 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

The Reasons Behind Your Credit Rating

Your personal (or business) credit rating affects your chance of getting a loan at every level, whether you're buying a car or a home, negotiating a line of credit or a new credit card. This mysterious number (sometimes called your "beacon" or "FICO score") often affects the eventual cost of your borrowing: the lower your credit score, the higher interest rate you pay.

But how is the number arrived at in the first place? Here are the major factors that come into play:

- Have you ever defaulted on a loan? This includes mortgages, car loans and consumer purchases like TVs or furniture on installment plans.
- Have you ever declared bankruptcy? If you have, you can eventually rebuild a good credit rating but it may take years and the steady repayment of tiny loans.
- How often have you asked for credit? Each time you go to a different financial institution requesting a loan, they may "run your beacon." Every tick, especially if there are a lot of them, adds up to a red flag.
- How full are your existing lines of credit? If you have 10 maxed out credit cards and your line of credit at the bank is maxed out, your beacon is affected.
- How good is your payment record? If you've always kept up, it's good for your score. Go three months behind on any payment and the account shows a flag. This even applies to your ancient gym membership, so get the payments stopped by your bank if the gym won't.
- Do you have a claim lodged against you (small claims court for example)? This will be flagged and potentially lower your score.
- Have you ever borrowed before? A person who has never had any debts has a bad credit rating. Why? Because no-one knows how good a borrower they will be. It's wise when you're young to borrow a small amount and faithfully repay it. Do this a few times and you'll establish a credit rating.

How to get your credit score: In the United States, try Credit Karma. You can hunt around and get one for free, though you may have to prove your identity.

WHY DO THE OCEANS QUACK?!?!?



FOR MORE THAN 50 YEARS IN THE GREAT SOUTHERN OCEAN THAT SURROUNDS ANTARCTICA, PEOPLE HAVE BEEN HEARING DUCKS QUACKING. IN WINTER AND SPRING, "BIO-DUCK NOISES" HAVE BEEN DETECTED BY SUBMARINE CREWS.

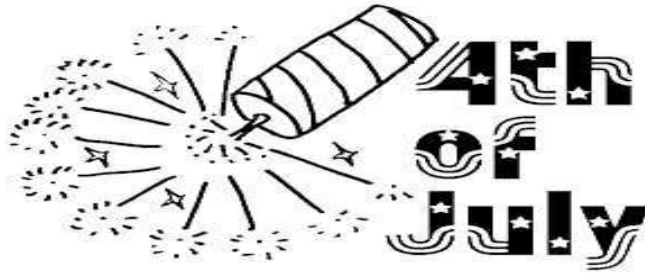
FINALLY RESEARCHERS HAVE FOUND THE CAUSE: THE ANTARCTIC MINKE WHALE'S UNDERWATER CHATTER.

Declare Your
INDEPENDENCE

From Old, Worn Out, Dated Floors!



Join Creative Carpet and Flooring at our



Red, White & Blue Sale

where you can SAVE up to 17.76%
on select carpet & flooring ALL MONTH LONG!

Beautiful, durable floors for less!

Anso[®]nylon

so soft. so tough. so proven.

by

Shaw
FLOORS

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Have a room that could use a quick fix up?

HALF-PRICE REMNANTS ALL MONTH!



Stop in our showroom to take a look at the huge variety of in-stock remnant carpets we have.

Our remnants are perfect for stairs, area rugs, basements, play areas, small bedrooms and more!

We may have JUST what you're looking for!

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FREE \$25 COUPON!**

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Any friend of yours is a friend of ours!

*Pass this flyer along to a friend or
relative who needs flooring!*

*You'll be doing them a gigantic favor
by referring them to a company they
can trust. ☺ **PLUS...** you'll be
rewarded for your referrals!*

