MAINGATE
TICKETS

TICKETING AND EVENT MANAGEMENT SOLUTIONS

ABOUT MAINGATE

MainGate is a software and service company that helps venues and events sell more tickets and generate more revenue.

MainGate was created by a group of event organizers in order to create a ticketing system they could not find anywhere else! A platform that could give them all the reporting they needed to make accurate and informed decisions on advertising in order to maximize their profits and save on their ad spend. They also knew that the other platforms high fees were not necessary and wanted to offer the venues and event organizers the ability to make that extra revenue themselves OR lower the cost of getting into their events by eliminating those high fees for their guests.

Rest assured... MainGate was also NOT built on WordPress or any open source platform. That means no traffic limitations for your customers, better performance and none of the inherent risk of hacking known to Wordpress based sites.

Quick Comparison

MainGate Flat Service Fee
(usually passed on to the customer)

$1

Includes ALL MAINGATE FEATURES
We don't charge more for features like our competitors

Eventbrite Service Fees

2.50% + $0.99
Or More

Charges more for added features

TicketMaster Service Fees

$$$$.$$

Too Many Fees to Count

Above fees are per ticket and do not include credit card processing on any platform.

As Featured In

NBC

CBS

FOX

USA TODAY

DRIVING INCREASED TICKET SALES!

MainGate Tickets is a great fit for any type of event because we come from an event and venue background! Our event management expertise and online ticketing platform has been used in Arenas, Fairgrounds, Convention Centers, Music Venues, Civic Centers, Drive-Thru Events, Art Festivals, Tradeshows and More!
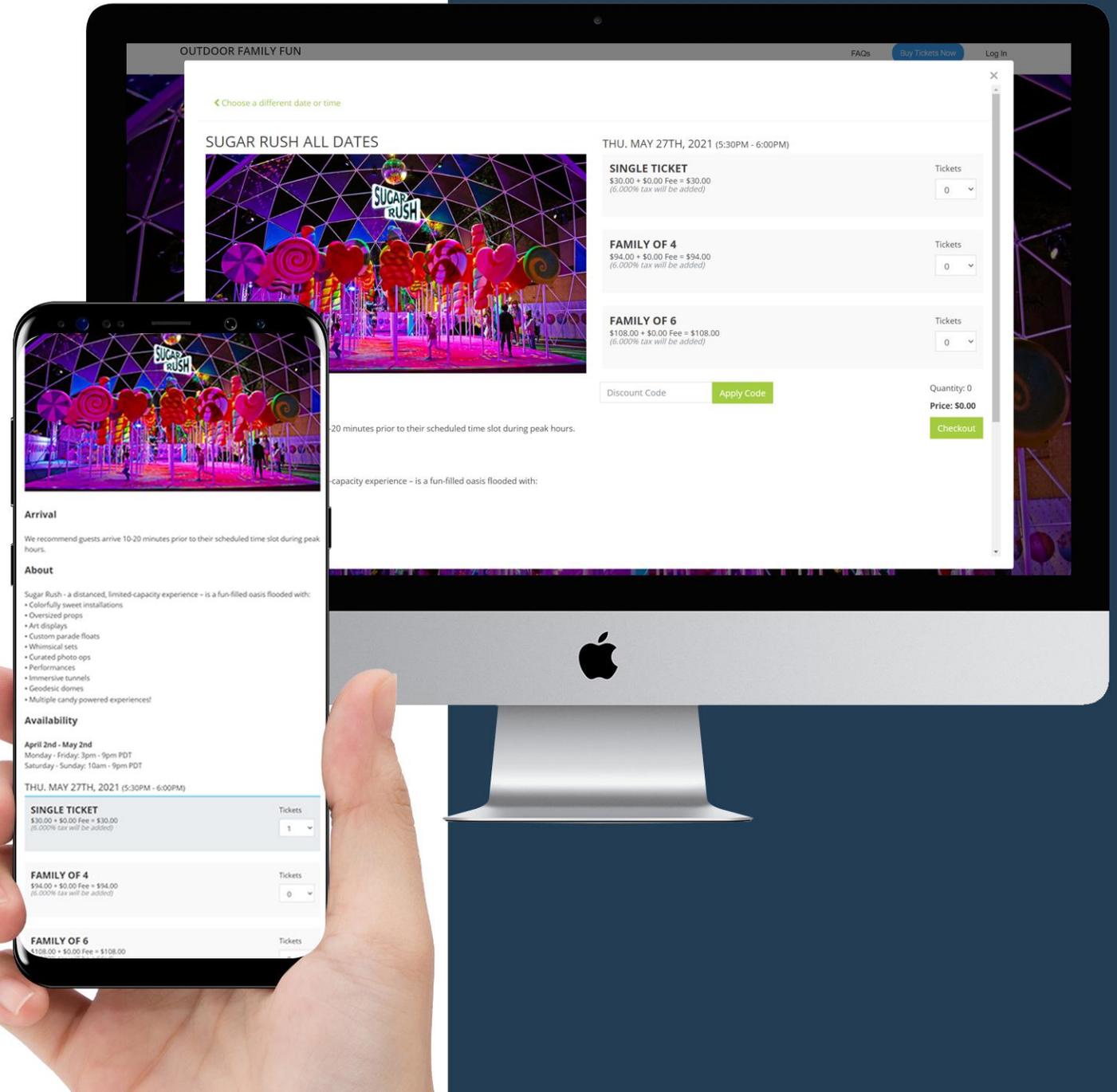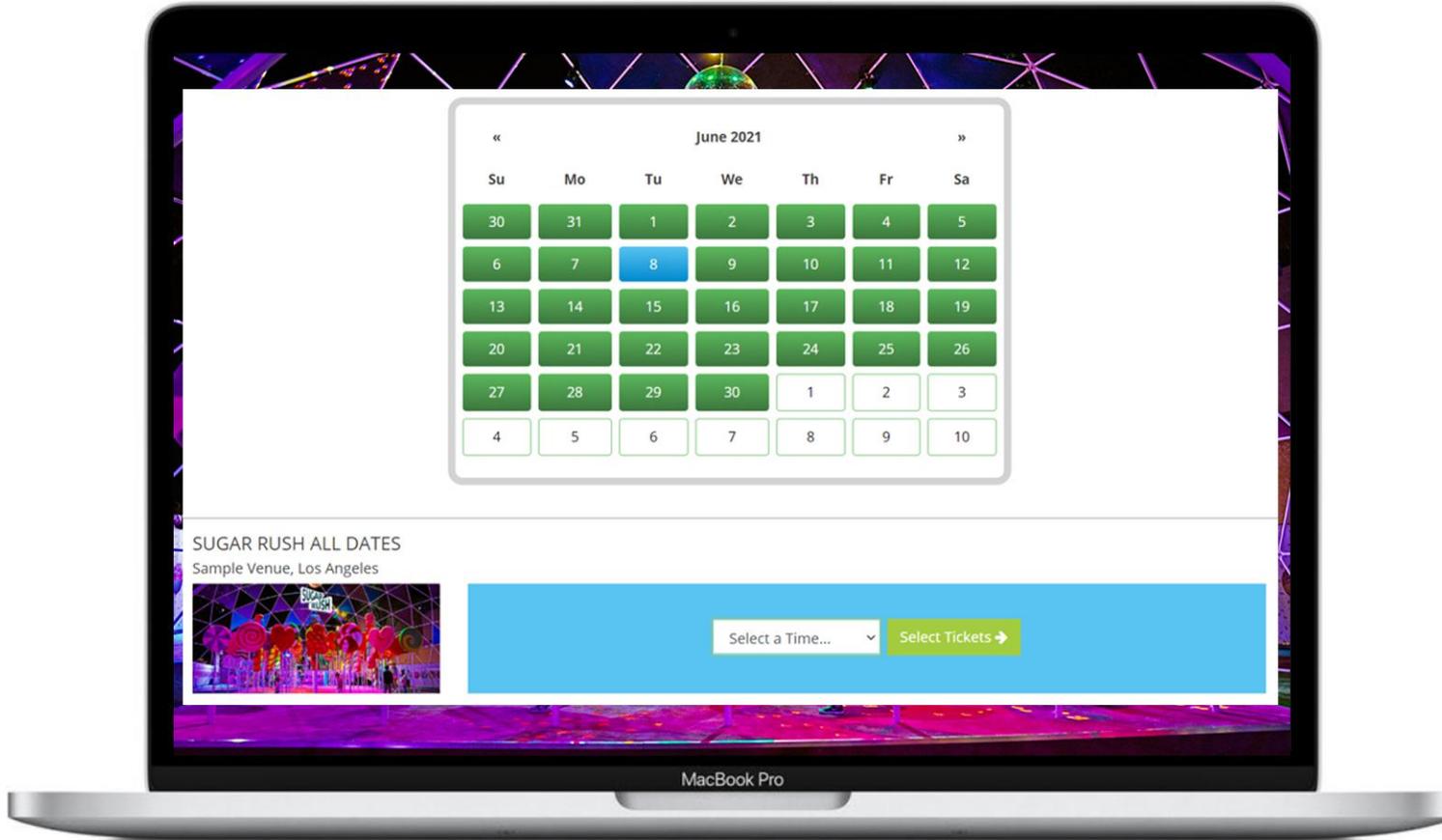

MAINGATE TICKETS

New MAINFRAME
Embedding Option

Sell your tickets directly from YOUR WEBSITE using the included MAINFARAM embed feature! With this option, your MainGate Tickets Event interface appears seemlessly as part of your website. Or, if you prefer you can link to your MainGate event page with a simple URL as well.

This robust system sits perfectly on your site and appears seemlessly no matter the website platform it was built on: WordPress, Wix, Weebly, Square Space... Even custom built websites!

ADVANCED SCHEDULING & BOOKING SYSTEM

For simple one off events, or multiple day / timeslot events, MainGate is a perfect fit.

MainGate's Advanced Scheduling system is faster and easier!

Customers can see all of the available dates and timeslots you have available at a glance. Customers buy more when they are comfortable with the process. With over 20 years in the industry and by listening to customer feedback across our competitors platforms, we are constantly improving the customer experience.

MainGate is a match for venues and event promoters alike.

BOX OFFICE & GUEST MANAGEMENT

Check-in guests in a way that fits your venue or event!
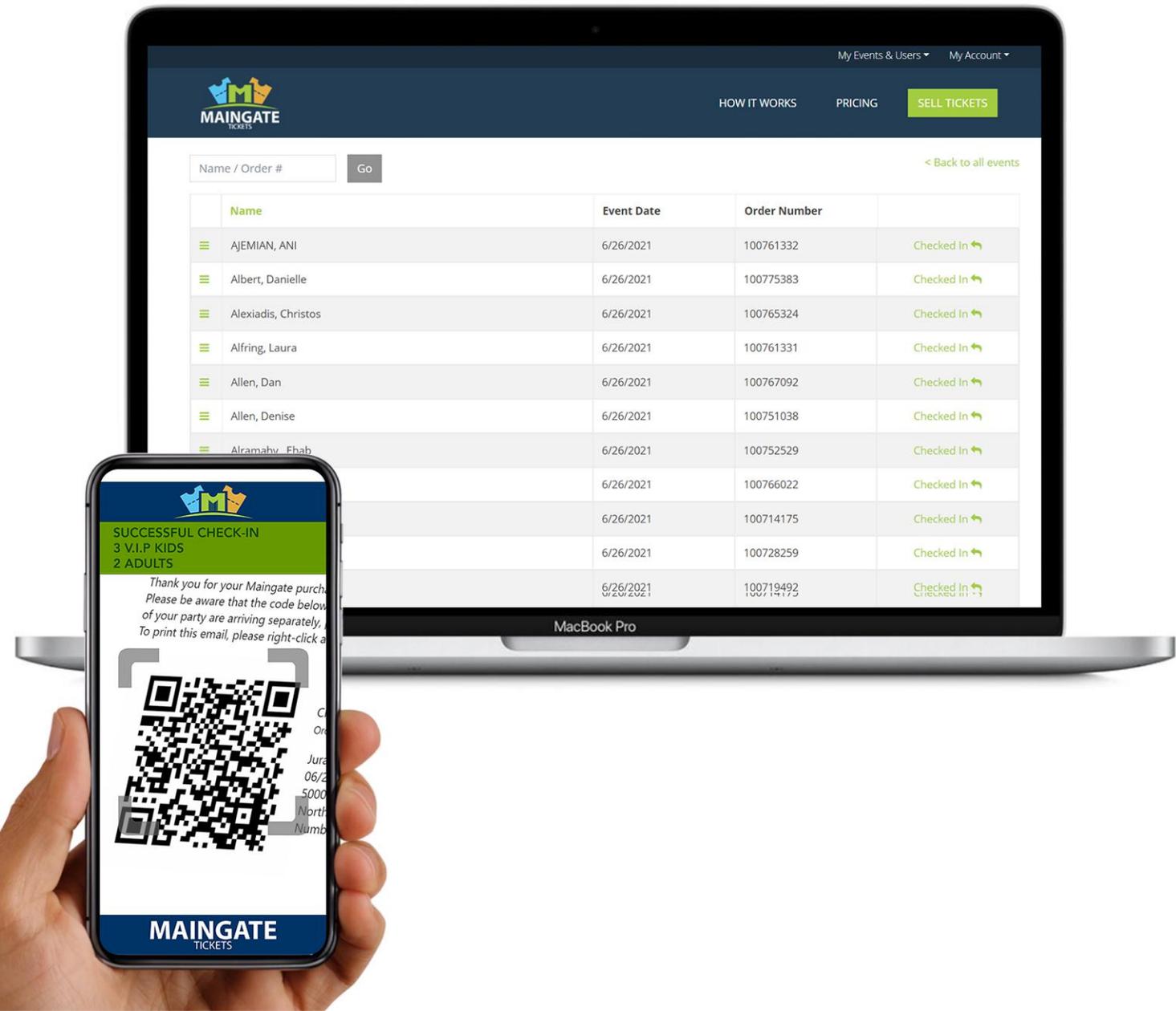
FLEXIBLE TECHNOLOGY
Registered staff can access the MainGate Guest management and Box Office point-of-sale system through any computer, tablet or smartphone. You can scan guests in using the MainGate Scanner App, use the online check-in terminal, or even keep it "Old School" and print a list of guests to mark off manually.

POINT-OF-SALE SYSTEM
Our Box Office POS system allows you to sell tickets, apply discounts, send ticket confirmation emails and SMS confirmations or print tickets using a variety of printer options.

PROPRIETARY "ALL-IN" SCANNING
Your staff will no longer have to scan individual tickets. MainGate's "All-In" Scanning means that entire families and even large groups can be scanned-in with a one, single "Beep"... No more bottlenecks at the gate! Imagine that.

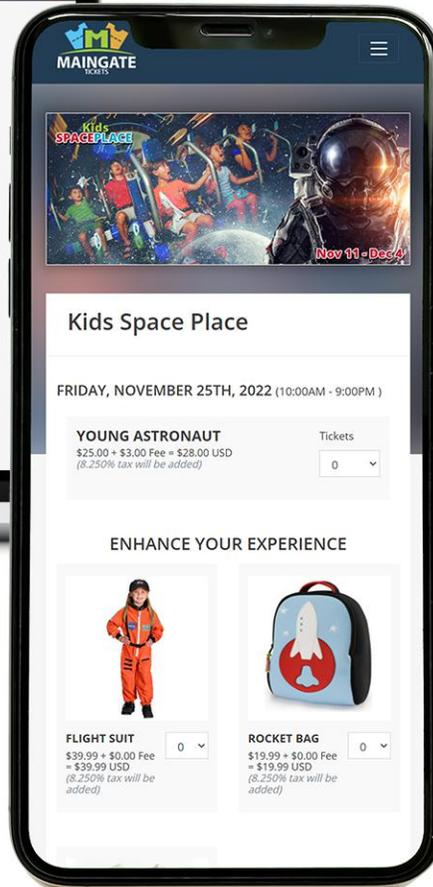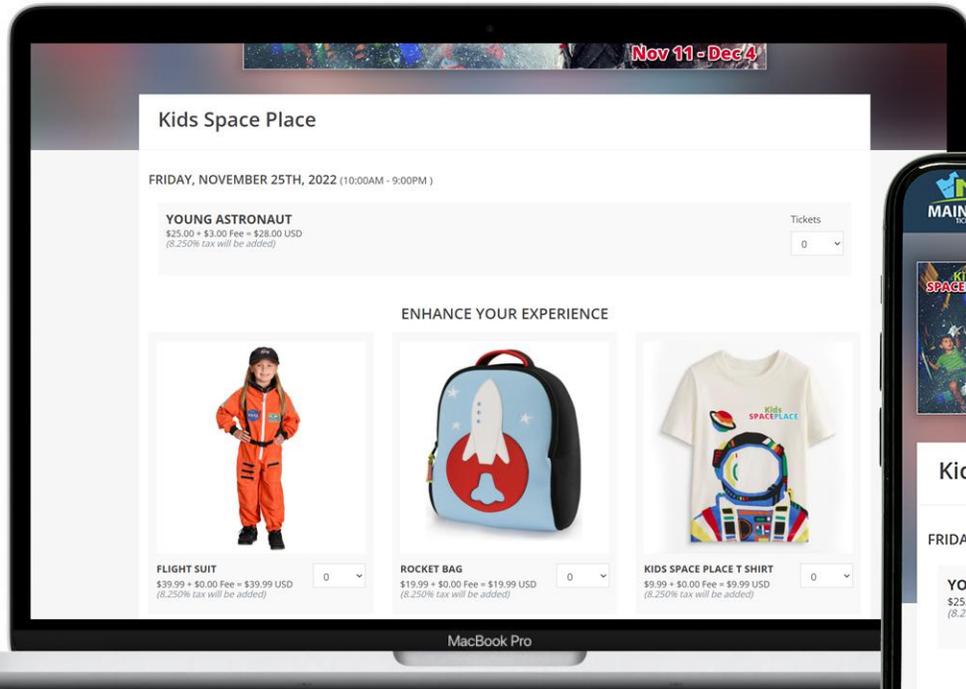# INCREASED REVENUE BY 20% OR MORE!

Sell More Than Admission Tickets!

Sell Merch Tickets, VIP Upgrades, Donation Tickets, Ticket BUNDLES and more even BEFORE you open your doors!

Strike while the iron is hot!

Customers buying admission tickets for your events are almost always ready to buy exciting merchandise too!

MainGate allows you to sell add-ons in advance of your opening. This is great tool for selling VIP bags, Merchandise Vouchers, Donation Tickets, Food Tickets, Discount Credits, Parking Vouchers and more!

UNLIMITED PROMO & DISCOUNT CODES

Not only can you apply as many promo codes as you can stand, but MainGate has promo code discount types not available on other ticketing platforms.

Most ticket platforms will apply a percentage discount or maybe even a dollar amount discount. With MainGate you can apply **Buy One Get One Free** discounts and **Buy One Get One** at a percentage off discount. You can even have the discount only affect certain tickets (like kids tickets or seniors, etc)

You can set a start and end date for the promo code to be active. Even set which days of the week the promo code will be valid for. So if you only want your weekdays to be active, it's easy! You can choose which days of the week you want the promo code to be valid. Even create a window of dates you want the promo code to be active set a start and end time automatically!

With MainGate you have the choice to make the discount affect only the admission tickets vs. the merchandise tickets. You can choose if you want the discount to apply ONLY to the ticket price or the entire order. That way the discounts do not come off of any taxes or fees you may have added. We do all of this while keeping the process super simple!

THE GREAT MAINGATE
TICKET-SWITCH

With MainGate, you can allow your customers to exchange their own tickets instead of tying up your customer service staff with those tasks. Even charge a "change fee" if you like. They can do it all without having to call or email your Box Office or customer service staff!

If you want to allow this feature, your customers can login to their account and choose a new date/time. The ticket inventory is automatically updated to reflect the changes. They can then view their new tickets, resend their ticket email and view their receipt, even purchase new tickets right from the same screen.

Of course, if you prefer that your team handle it, MainGate's TICKET-SWITCH is the easiest in the industry. No need to credit customer accounts, re-issue funds, etc. MainGate makes it way easier!

Ticket Exchange

Event Information

Dino & Dragon Stroll - Chicago
Chicago, IL
July 24th, 2022, 3:00pm - 3:30pm

Change EVENT DATE or TIME
Use this if you would like to change the date or time of your tickets.

New Event Date
7/24/2022 @ 2:30 PM (Sold Out)

New Event
Dino & Dragon Stroll - Chicago

Change Tickets
Use this if you need to change the type of ticket you purchased. .

Adult — Adult
Children Ages 2-17 — Children Ages 2-17

Save Cancel

Privacy Policy | Terms of Service | Refund Policy | Contact

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REPORTING & ANALYTICS

REAL-TIME REPORTING AND METRICS
See every ticket, every customer, every discount, every dollar. See data across all your events easily. Track sales trends to determine ad and marketing successes to be able to successfully trim ad spend while still skyricketing your ticket sales.

COMPARE EVENT DATA
If your current event is X days from starting, with MainGate's compare report you can see if your current event is on pace with your previous event in that same timeframe and make changes as needed!

SELL OUT YOUR EVENTS
Analytics is key when making good business decisions. MainGate gives you all the tools to make the best decisions to sell out your events!

STAY IN THE LOOP
Run reports easily on the fly or receive periodic emails on daily ticket sales and overall revenue. They can be viewed onscreen or exported into Excel, CSV or as PDF.

Friday Oct. 2nd
5:00 PM - 6:00 PM

Friday Oct. 2nd
6:00 PM - 7:00 PM

Friday Oct. 2nd
7:00 PM - 8:00 PM

Saturday Oct. 3rd
6:00 PM - 7:00 PM

Saturday Oct. 3rd
7:00 PM - 8:00 PM

Daily Flash Report
06/27/2021

Total Admission Ticket Sales: 21,317
Total Revenue (incl. merch sales): $1,393,899.96

Galaxy Tour Drive Thru - Chicago
June 18th - July 4th

Previous Day Sales	178
Previous Day Revenue	$9,419.25
Capacity *	33,250
Sales to Date	5,261
Sold Inventory *	16%
Remaining Inventory *	84%

Galaxy Tour Drive Thru - New York City
June 24th - July 15th

Previous Day Sales	557
Previous Day Revenue	$29,654.20
Capacity *	34,500
Sales to Date	7,541
Sold Inventory *	22%
Remaining Inventory *	78%

Galaxy Tour Drive Thru - Corpus Christi
July 9th - July 25th

Previous Day Sales	21
Previous Day Revenue	$1,120.00
Capacity *	20,650
Sales to Date	2,558
Sold Inventory *	12%
Remaining Inventory *	88%

Galaxy Tour Drive Thru - Boston
July 9th - August 14th

Previous Day Sales	267
Previous Day Revenue	$14,009.00
Capacity *	21,500
Sales to Date	807
Sold Inventory *	4%
Remaining Inventory *	96%

Galaxy Tour Drive Thru - Sacramento
June 30th - July 15th

Previous Day Sales	128
Previous Day Revenue	$6,752.95
Capacity *	21,000
Sales to Date	3,618
Sold Inventory *	17%
Remaining Inventory *	83%

Galaxy Tour Drive Thru - Colorado Springs
August 10th - September 12th

Previous Day Sales	0
Previous Day Revenue	$0.00
Capacity *	21,000
Sales to Date	3
Sold Inventory *	0%
Remaining Inventory *	100%

MAINGATE TICKETS

First Responders (w/ valid ID)
Medical (w/ valid ID)
Military (w/ valid ID)
Police (w/ valid ID)

Dino10
Po ID)
First Responders (w/ valid ID)
Medical (w/ valid ID)
Military

MAILCHIMP PARTNERSHIP & INTEGRATION!

We wanted to keep things super simple here and guess what - we did it!

How Simple?

Imagine emailing your ticket holders right inside the platform. No need to download customer lists and import them and create an audince and all of that...

You can email ticket holders for a specific event; even a specific day or drill all the way down and email only people in a certain timeslot! Again, No exporting customer lists needed, at all!

You can craft your email, send test emails, save the email to send later, even schedule future email blasts, ALL inside the MainGate Platform!

Email Blast for MainGate Concert Series

Event Date
All Days

Event Time
All Times

Subject

Body

Image Position
○ Top of Body Copy   ○ Bottom of Body Copy

Choose file...   Browse
(For best results, uploads should be between 400px and 1200px wide.

Save & Send Test

Cancel   Save Only

MM/DD/YYYY   Save & Schedule Send
Scheduled emails will be sent out approximatly 8am CST on the date you select.

Save & Send Now

GET MORE
w/ MAINGATE

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TICKETS