

**MEDIA KIT FOR:**



**VALOR**  
**MEDIA**



## ABOUT:

Valor Media is a 501(c)(3) state registered non-profit. It is a Biblical Worldview Media Corporation that cares to spread the light of Christ in all spheres of influence both with its non-profit side and its business arm.

## THE STORY BEHIND VALOR:

Valor Media began under an Oak Tree with the two founders praying about their future with God. As they wrote down their prayers, Valor was formed.

Michael and Sarah wanted Valor to be a vehicle of the church to help the church flourish and strengthen.

They also wanted good ideas that reflected what God cherishes and to spread those ideas to the culture.

They desired to see conferences that impacted the culture and separately, they already had the dream on their hearts to begin a unique church plant.

These prayers were listed on college-ruled paper and placed in a black binder that they prayed over daily. Or, at least daily for several weeks.

At the time, Sarah's health was down spiraling to the point where she could no longer leave home, so the short time outside with her husband by her side talking about deep topics and praying over their dreams out loud to God was her favorite time of day.

Just a couple of weeks after these prayers were listed, Sarah had an attack on her body that caused almost hourly seizures and she became wheelchair-bound.

It wouldn't be until 2020 that the founders rediscovered their dream for Valor. In this time, they seized the opportunity to do digital events from home since the world was shifting due to the Pandemic and changing the needs of the culture.



## VALOR MEDIA'S MISSION STATEMENT:

Valor Media's mission is to spread the Christian Worldview through media, education, conferences, and services in the spirit of Christ's valor. We seek to influence all areas of life and culture and seek to further the wellbeing of people by providing for their mind, heart, body, and soul. To sum it up, Valor Media's goal is to reach the whole person with the Biblical Worldview and to equip Christians to spread the light of their influence in the areas where they feel designed and called by God to serve.



## VALOR MEDIA'S SISTER ORGANIZATIONS:

Included under Valor Media's non-profit wing are Valor Media Conferences the Biblical Worldview digital event platform, Christian Defenders a ministry dedicated to defending the faith, and Inkblots of Hope, a ministry that helps believers through suffering and helps spotlight helpful faith-based resources. The business wing of Valor Media is comprised of Valor Media Consultants and Valor Media Coaches. Valor Media Coaches facilitates coaching services that help organizations with a Judeo Christian Worldview gain more traction to the glory of God. Valor Media Consultants helps implement marketing strategies with a special emphasis on branding.

## STATS:

Combining together Valor Media with Valor Media's sister organizations, Valor Media has the combined following of:



13,205



3,353



1,850



6,636



9,619

**TOTAL FOLLOWING: 34,979**



## BECOME A SPONSOR:

Learn about ways to sponsor your content to get your brand in front of our Biblical Worldview-focused audience. Sponsor booths are available at our digital conferences which is a perfect opportunity to have your organization featured in the most unique, 21st century way possible.

You can also have a featured video of your organization smack dab in the middle of one of our conference events. Just contact us and we can see together if we are a good fit for each other.



## WHAT OUR TEAM CAN OFFER:

-BIBLICAL WORLDVIEW CONTENT

-BIBLICAL WORLDVIEW-BASED DIGITAL EVENTS WITH CUTTING EDGE SOFTWARE

-SPEAKING

Specifically on the topics of: Where is God in Suffering?, What is a Christian Worldview?, Finding Oneness & Teamwork in Marriage, Branding & Marketing Strategy, God & the Marketing of Good Ideas, and How Spiritual Abuse Hinders the Spread of the Gospel



-MEDIA CHURCH FOR THE DISPLACED

-BIBLICAL WORLDVIEW-BASED INTERVIEWS

-BRAND STRATEGY & DESIGN FOR FAITH-BASED & PHILANTHROPIC ORGANIZATIONS

-COACHING SERVICES TO HELP YOUR MARKETING NEEDS BUT FROM A SPIRIT-LED FORMAT

## CONTACT:

ValorMediaCorp@gmail.com